

How to convince your
boss, you need to
attend...

Global ABS 2025



Dear [Your Boss's Name],

I am seeking your approval to attend Global ABS 2025, held in Barcelona on the 10-12 of June. Global ABS is the partner and accelerator for the structured finance community. The most deal-focused structured finance professionals converge in Barcelona each year for three highly efficient days of meetings, market insight, & deal-making.

Here's why this event is essential:

To Accelerate Deals

- Connect with over 4,800 attendees, including C-suite leaders and key decision-makers from 45+ countries.
- The structured networking opportunities are designed to fast-track partnerships and close deals efficiently.

To Build Partnerships

- Engage with influential industry players and rising stars to form meaningful collaborations.
- Previous attendees have leveraged this event to secure funding, form strategic alliances, and reconnect with major investors.

To Raise Our Profile

- Showcase our business to an audience where 60,000 onsite meetings take place.
- Elevate our standing among leading issuers, investors, and regulatory bodies in the structured finance market.

To Make Breakthroughs

- Learn from 200+ expert speakers who will share actionable strategies and emerging trends in structured finance.
- Discussions on regulatory updates and innovative market solutions will help us stay ahead of the curve.

Key Stats:

- 4,800+ attendees | 47/50 top issuers | 2,000+ issuers & investors | 60,000 onsite meetings
- 150+ sponsors & exhibitors | 200+ speakers | 45+ countries | 99% satisfaction rate

The ROI:

Attending will not only position us to seize immediate opportunities but also equip us with the tools to enhance long-term strategies. After the event, I'll share key takeaways and actionable insights with our team to ensure maximum impact.

Thank you for considering my request. I'm confident that Global ABS will deliver immense value for our business.

Best regards,
[Your Name]

