



DELIVER

POST-EVENT REPORT

AMSTERDAM 2022

 **DELIVER**
EUROPE'S PREMIER COMMUNITY
FOR E-COMMERCE & LOGISTICS
AMSTERDAM | 8 + 9 JUNE 2022



DELIVER

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Amsterdam | 8 + 9 June 2022

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GENERAL METRICS

GENERAL METRICS



6400 meetings
(up 83% on 2021)



59 live sessions featuring

101 speakers, contributors
and guest moderators

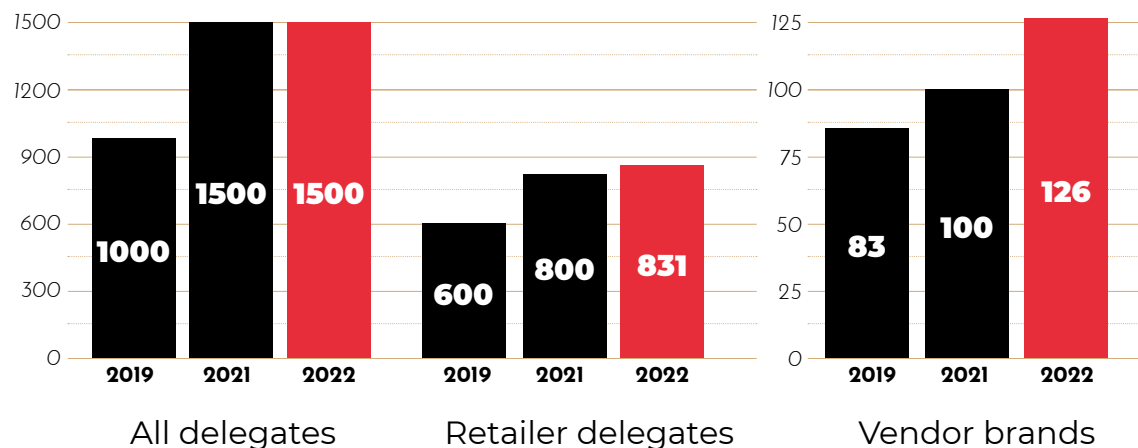


GENERAL METRICS

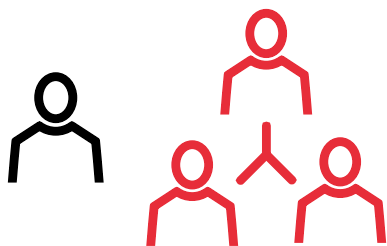
DELIVER 2022
IN ONE WORD



EUROPE'S UNRIVALED EVENT ON RETAIL OPERATIONS



POWERFUL BUSINESS ACCELERATOR



1 vendor **for 3 buyers**



6400 in 2022
one-to-one meetings

“ **INTERESTING**”

“ **INSPIRING**”

“ **AMAZING**”

“ **EFFICIENT**”

“ **GREAT**”

**SOLD OUT
in 2022**



“**DELIVER is surely the best e-commerce and logistics event, with the ability to put retailers and suppliers in touch with the right solutions. Exceeded my expectations.**”

Mario Ferreira

Head of Logistics | Transports & Customer Service,
Salsa Jeans



RETAILERS METRICS



SOME OF THE RETAILERS & BRANDS IN 2022



RETAILER BRANDS PROFILE

GREAT DIVERSITY OF BRANDS

	2022
RETAILER BRANDS	422
RETAILER DELEGATES	831



75% Retailers vs total business audience

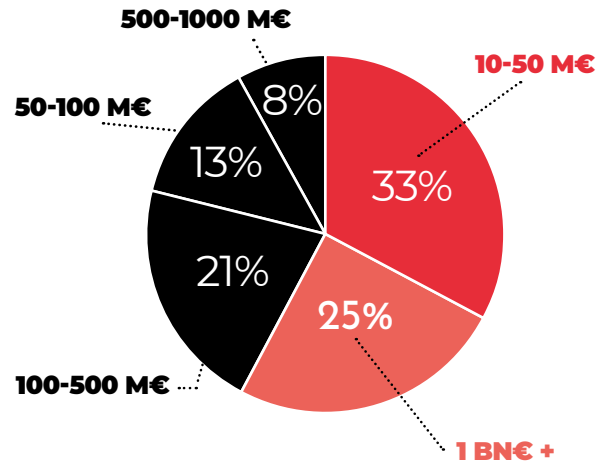


71% New retailer delegates year on year

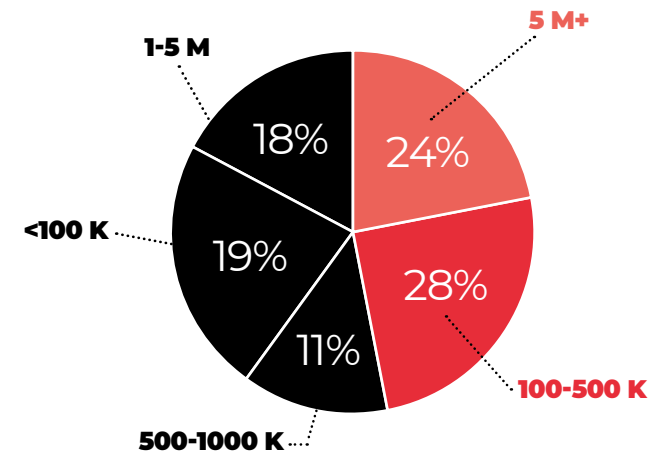


69% New retailer brands year on year

HIGH TURNOVER ORGANISATIONS



HIGH NUMBER OF PACKAGES SENT



ALL SECTORS REPRESENTED



51%
Apparel



12%
Furniture & Electronics



12%
Health & Beauty



10%
Home



5%
Sport & Autoparts



4%
Food

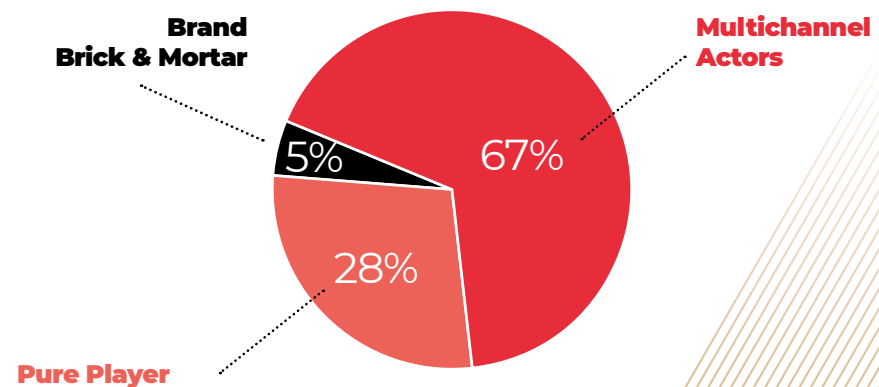


3%
Non-perishable groceries



3%
Games & Culture

VARIED DISTRIBUTION MODELS



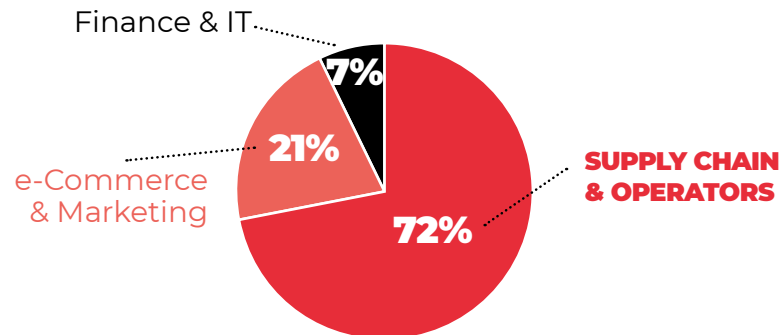
RETAILER BRANDS PROFILE

DECISION MAKERS ONLY

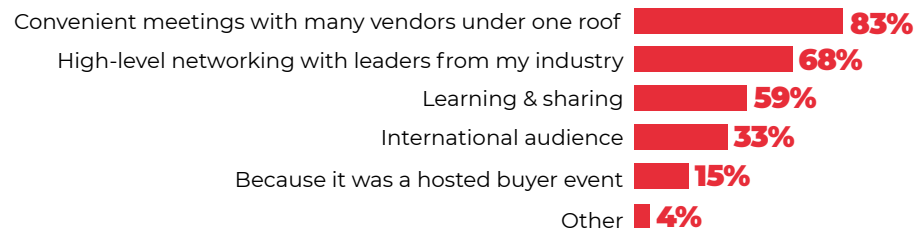
 **62% C&D Level**

 **38% Manager**

ROLES



WHAT MADE YOU DECIDE TO JOIN DELIVER?



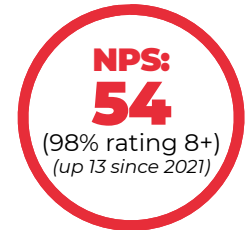
THEY LOVED IT !



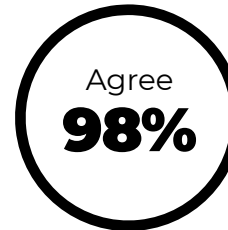
plan to join
DELIVER 2023



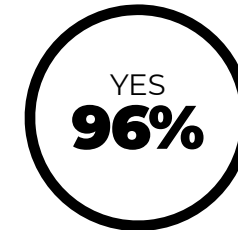
satisfied with
DELIVER experience



Were your meetings
with sponsors worthwhile?



Have you discovered
new vendors?



Do you intend to continue
the conversation
with 1 or more vendors?



Did you find the vendors
you needed at DELIVER?





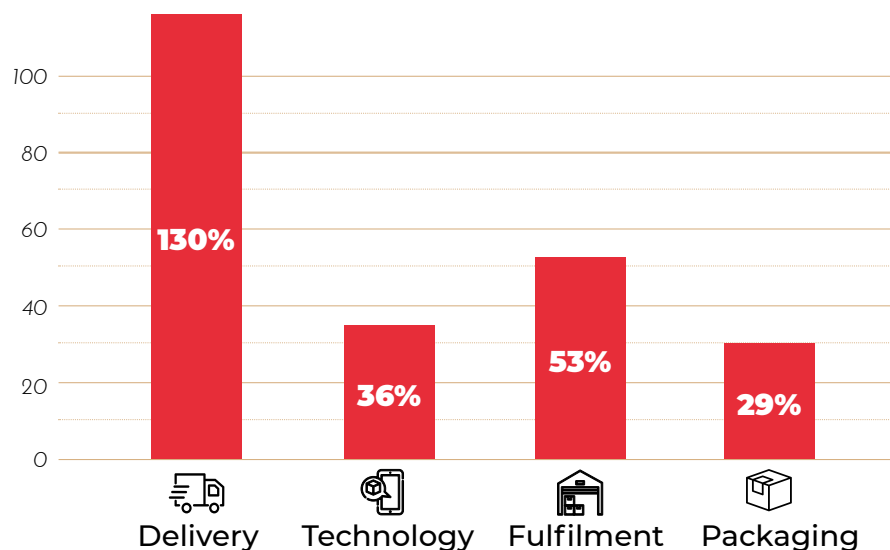
RETAILERS INVESTMENT PROJECTS

INVESTMENT PROJECTS FROM RETAILERS

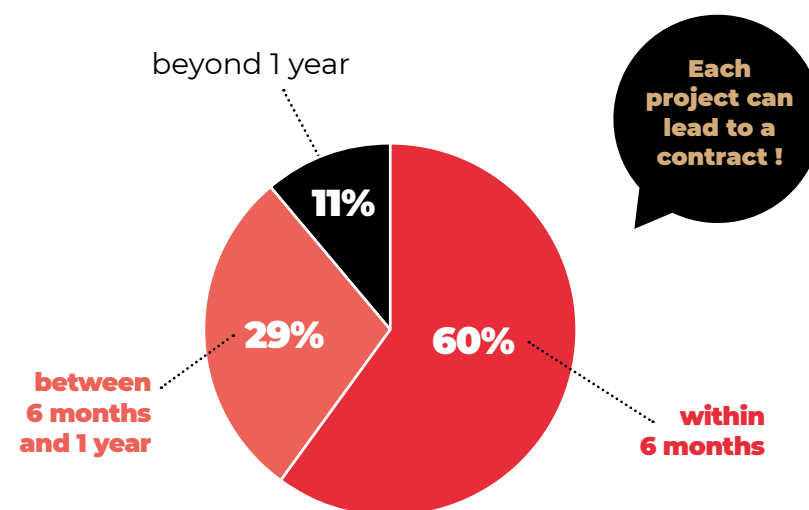
Third-party Logistics	<i>Fulfilment</i>	31%
Same Day Delivery	<i>Delivery</i>	25%
Express Delivery	<i>Delivery</i>	25%
Returns	<i>Delivery</i>	24%
Economy Delivery	<i>Delivery</i>	23%
Packaging	<i>Packaging</i>	19%
Courier Management & Tracking	<i>Technology</i>	16%
Click & Collect	<i>Delivery</i>	14%

Warehouse Equipment	<i>Technology</i>	11%
Picking & Handling	<i>Delivery</i>	10%
Freight Forwarding	<i>Delivery</i>	10%
Inventory Management	<i>Fulfilment</i>	10%
WMS & OMS	<i>Technology</i>	9%
Packing Machines	<i>Packaging</i>	9%
Goods to Man Robots	<i>Fulfilment</i>	8%
Fleet Management	<i>Fulfilment</i>	4%

PROJECT CATEGORIES



PROJECTS TIMELINES



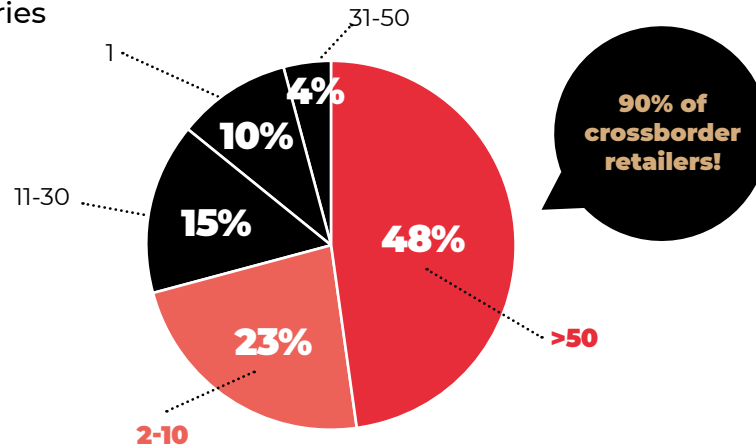


RETAILERS GEOGRAPHIES

NUMBER OF COUNTRIES WHERE RETAILERS ARE SHIPPING TO

Average : 51 countries

Median : 39 countries

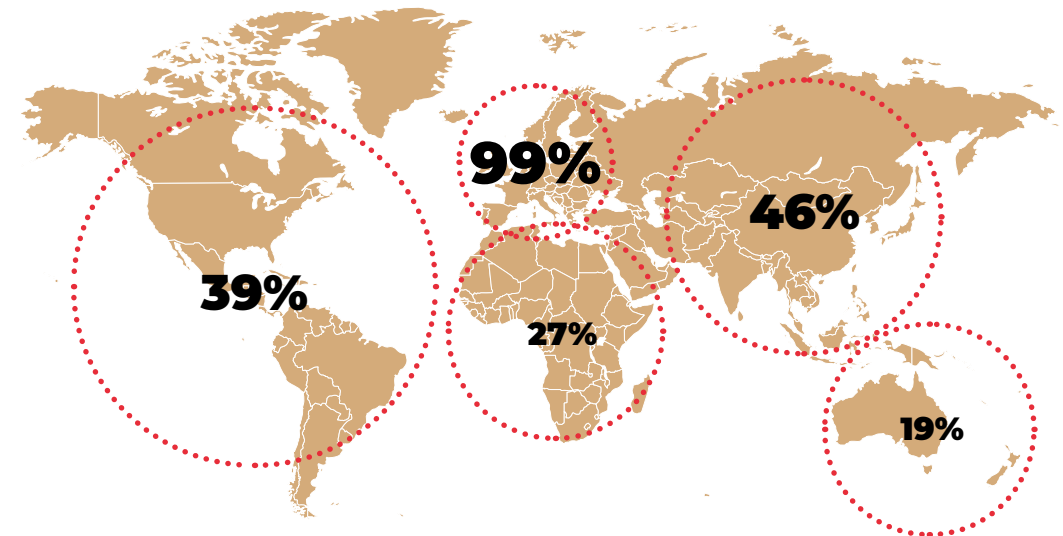
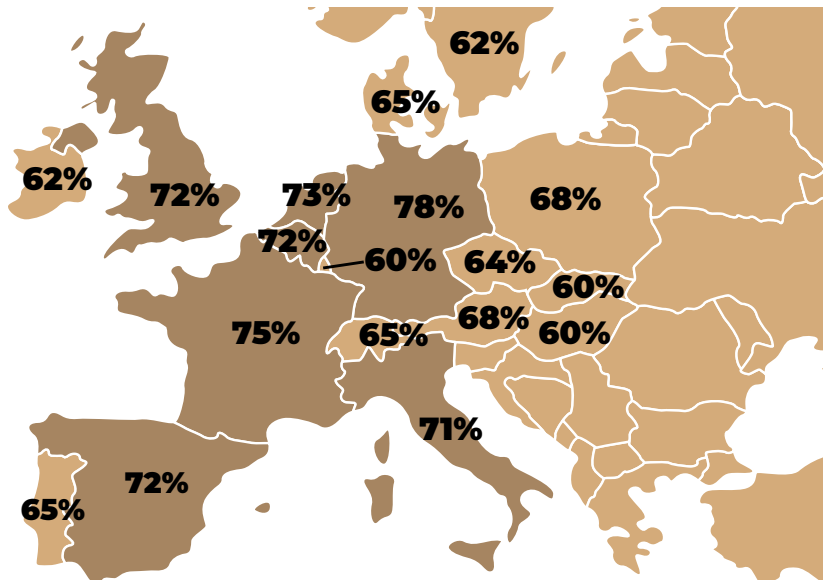


DELIVER did an amazing job and we are happy we were here in Amsterdam. We would love to be there in Vegas - and Amsterdam - in 2023!



Clement Labourie
Logistics Team Lead France,
HelloFresh

COUNTRIES AND CONTINENTS WHERE RETAILERS ARE SHIPPING TO





VENDORS METRICS

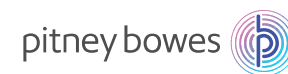


LOGISTICS VENDORS IN 2022





LOGISTICS VENDORS IN 2022





VENDOR BRANDS PROFILE

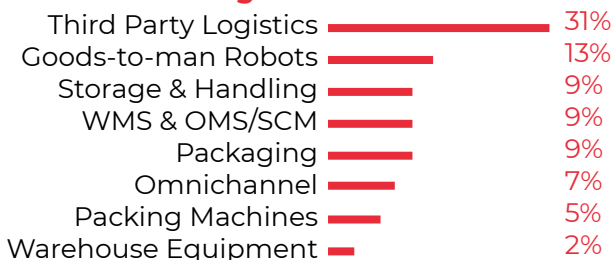
LINEUP OF LEADING VENDORS

	2019	2021	2022
VENDOR BRANDS	83	100	126



STRONG DIVERSITY OF SERVICES

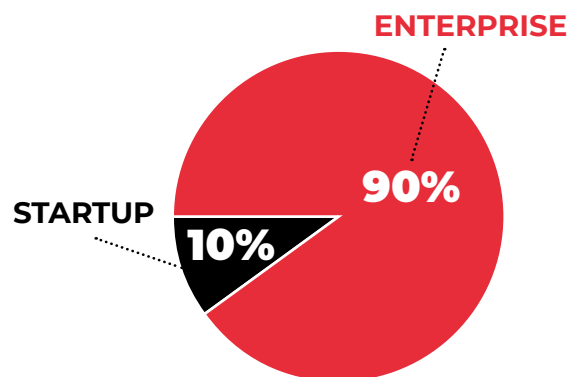
Logistics : 44%



Transport : 56%



COMPANY TYPE



THEY LOVED IT !



satisfied DELIVER experience



plan to join DELIVER 2023



Would you agree that the attending retailers were the right people?



Do you expect to generate new deals after your meetings?



Were your meetings worthwhile?



As an event in its current format and structure, DELIVER is up there with the best of them. It gets a great audience and really positions itself as one of the leading events within the industry.



Fabian Brierley
National Sales Manager,
Advanced Supply Chain Group

TOP 10 VENDOR ORIGIN





DELIVER

CONNECT GLOBAL

30 JANUARY | 3 FEBRUARY 2023

EUROPE 2023

7+8 JUNE | AMSTERDAM

AMERICAS 2023

27+28 SEPTEMBER | LAS VEGAS

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