

# DELIVER AMERICAS 2023

27+28 SEPTEMBER | LAS VEGAS

« This was my second time visiting the DELIVER event. It's a great way to meet people in our sector. Next year DELIVER will launch in the Americas and I will definitely advise my USA colleagues to join! »

**Willy Hopman**

*Sr. Manager Transportation & Logistics Planning*

**FOOTLOCKER**



**99%** satisfaction

[APPLY FOR YOUR VIP PASS](#)



# Do you want to fast track your e-commerce strategy?

What if you could be guaranteed 1-to-1 meetings with the right solutions providers for your business?

At DELIVER, we do things differently. We create the perfect environment for doing e-commerce and logistics business, so you can maximise your precious time. All of our retail attendees are custom-matched with vendors for a series of 1-to-1 meetings - covering months of introductions, discussions, and networking in just two days.

Get ready to find the right partners for your upcoming projects and immerse yourself in the most critical conversations happening in the industry.



**1,000**  
E-COMMERCE  
PROFESSIONALS



**20**  
CONTENT  
SESSIONS



**50+**  
VENDORS



**12**  
KEYNOTES FROM  
LEADING GLOBAL  
RETAILERS





« A blend of fast-paced but highly-focused meetings, rounds of discussion, dynamic and open debates, and networking opportunities made the event a very enriching experience.

Fy!'s first but definitely not last **DELIVER** attendance! »

**Magdalena Deitsche**  
Logistics Platform Manager  
**Fy!**



# What is DELIVER?

**DELIVER** is the leading community for senior retail and logistics professionals. Through a unique hosted buyer program, **DELIVER** attracts C+D level decision makers from the world's biggest brands. Our events provide the retail and logistics community with a focused opportunity to connect at a series of **one-to-one meetings**, to share insights at interactive sessions, and to discover the latest in technology on the exhibition floor.

As part of our offering, we match retailers and logistics solutions providers based on a number of qualifying factors, including projects, budgets and timescales. There is no better way to make meaningful connections and to **#makedealshappen**

**We DELIVER connections**

# DELIVER AMERICAS 2023

**DELIVER AMERICAS 2023** will be held at The Westgate Resort, Las Vegas on 27 + 28 September 2023.  
All delegates will be fully hosted throughout the event.

## JOIN THE HOSTED BUYER PROGRAMME



Let us cover the costs of your travel, accommodation, meals and transfers.

## MEET LEADING VENDORS



Attend a series of one-to-one meetings with the industry's power players with solutions to solve your pain points.

## ARM YOURSELF WITH NEW STRATEGIES



Arm yourself with the strategies of the industry's challengers and critical thinkers.

## SEE LIVE DEMOS OF NEW TECH



See leading technical solutions that can solve your most challenging business problems.



# The DELIVER Difference

## OUR VALUES



Sustainability is a core concern for our industry and central to everything we do at DELIVER. Since 2016, DELIVER has offset all carbon emissions of participants who attend our in-person and digital events. We are now **proudly 100% CO2 neutral**, including Scope 2 emissions. Each year, we present a Sustainability Award to an innovation that can make a significant impact in reducing CO2 emissions in e-commerce. We hope you share our vision for a more sustainable world.

## OUR SERVICE



Our attendees regularly praise our attention to detail and commitment to client care. We take the time to listen, understand retailers' biggest challenges, and tailor our event to meet their needs. With dedicated vendor and retail account managers, we go the extra mile to build lasting partnerships. Our vendor team takes care of bringing only the biggest and best solutions providers across e-commerce, logistics, and supply chain to the table.

**100% OF RETAILERS** »

said they will be continuing the conversation with vendors they met at DELIVER

**100% OF RETAILERS** »

said their meetings were worthwhile

**93% EXPECT**

to sign deals after their meetings at DELIVER



« Thank you for the great experience. It was the first time I joined the event, and I am super impressed by how well it is organised and by the speakers, the content and the people. It was very inspiring, and resulted in some very interesting contacts to further enhance and build our business at Karl Lagerfeld. »

**Rudy Boogaard**

*Senior Director Operations & Supply Chain*

**Karl Lagerfeld**



# How it works

## WHAT'S INCLUDED IN YOUR VIP PACKAGE? ---

Our valued guests are fully hosted throughout the duration of the event and we have curated a VIP experience ensuring every detail is taken care of.

### **HASSLE-FREE TRANSPORT**

Travel to the event by air, train or bus, and up to 300 USD is included in your VIP ticket. We also provide transfers from and to the airport if required and transport from your hotel to the event each day. Travel costs will be refunded if you honour your minimum meeting quota.

### **HIGH-QUALITY ACCOMMODATION**

After confirming your transport details, we will confirm your hotel accommodation.

### **EXCEPTIONAL HOSPITALITY**

All meals, coffee and refreshments will be provided throughout the event.

### **NETWORKING PARTY**

Relax and enjoy food, drinks, and entertainment, AND network with the industry's leading minds.



« **DELIVER** is surely the best e-commerce and logistics event, with the ability to put retailers and suppliers in touch with the right solutions. Exceeded my expectations. »

**Mario Ferreira**

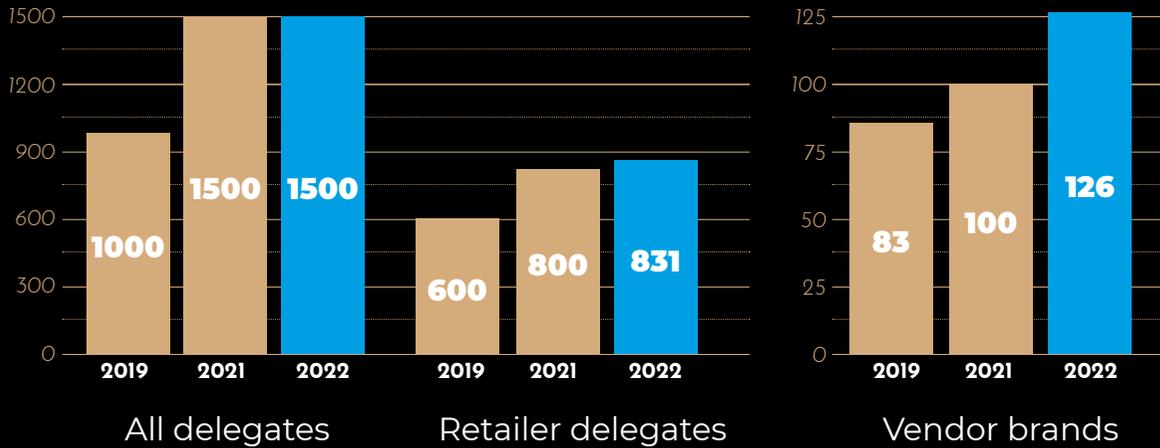
*Head of Logistics | Transports & Customer Service*

**Salsa Jeans**

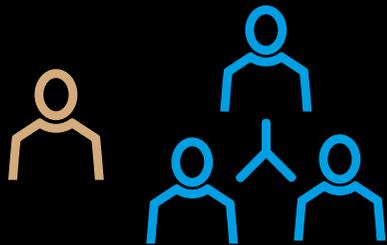


# DELIVER Europe 2022 Snapshot

## 1 EUROPE'S UNRIVALED EVENT ON RETAIL OPERATIONS



## POWERFUL BUSINESS ACCELERATOR



1 vendor **for 3 buyers**



**6400 in 2022**  
one-to-one meetings

## DELIVER 2022 IN ONE WORD

-  "INTERESTING"
-  "INSPIRING"
-  "AMAZING"
-  "EFFICIENT"
-  "GREAT"

**SOLD OUT**  
in 2022

# Who you will meet

## 50+ SOLUTIONS PROVIDERS

Our vendors are carefully selected according to their services and matched with retailers that have relevant current and future project needs.

99%

of retailers discovered  
new vendors

96%

of retailers said that  
they met the vendors  
they were looking for  
at **DELIVER**

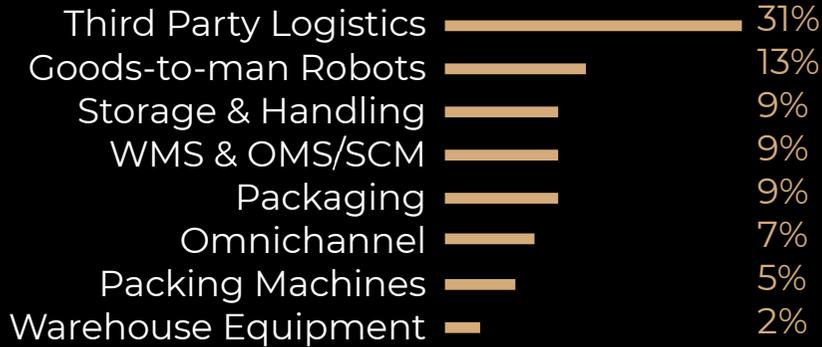
\*2022 retailer satisfaction survey



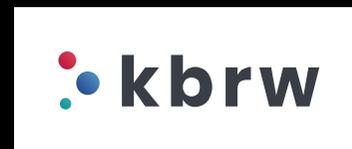
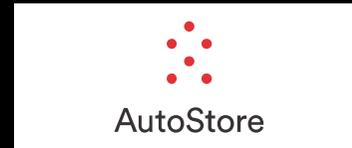
# LOGISTICS VENDORS IN 2023

## STRONG DIVERSITY OF SERVICES

### Logistics : 44%



### Transport : 56%



# Some of the retailers & brands in 2023



# Media Partners

We work in partnership with a broad variety of publications, media outlets and press organisations to share the latest news and developments in the e-commerce and logistics space.





« I was invited to be an active part of the **2023 DELIVER** show in Amsterdam, and it was a great event as well as an excellent experience for me and our Reverse Logistics Association. **DELIVER** made certain that all aspects of the supply chain were discussed and debated, including the growing issues in returns and reverse logistics. The **DELIVER** experience included great speakers, a great expo area, and workshops on the expo floor where the attendees were able to use wireless headsets to clearly hear the speakers. Brilliant use of technology.

Since the RLA is a global association, several members of our organization were present and talked about great meetings and great results. »

**Tony Sciarrotta**  
*Executive Director*

**The Reverse Logistics Association**





DELIVER

# CONNECT GLOBAL

30 JANUARY | 3 FEBRUARY 2023

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# EUROPE 2023

7+8 JUNE | AMSTERDAM

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