



معرض الإمارات للوظائف  
careers UAE

تعزيز الكفاءات الوطنية  
Empowering Nationals

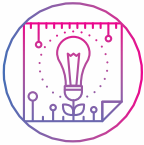
10-12 March 2020  
Dubai World Trade Centre

## LAUNCHING A NEW INTERNSHIP PLATFORM

Internships, an ideal platform for learning

Careers UAE 2020 will provide an amazing platform for Emiratis to secure internships in the country. Internships help to secure experience after graduation which is very important as real work experience matters!

### The Career challenges a college graduate faces:



No 'Real World'  
Experience



Unrealistic  
Expectations



Unsure How to  
Negotiate Salary  
and Benefits



Poor  
Interview  
Skills



Lack of  
Direction on  
Career Path

The solution to these challenges are Internships and for this we need your Internships.

**This is the first step  
towards Emiratisation!**

### The Ministry of Human Resource & Emiratisation (MOHRE) is encouraging Internships!

In a decree issued in 2016 which permitted students aged 15 and above to work part-time while studying. MOHRE encourages young Emiratis to gain experience at an early stage and be prepared for future.



“We steadfastly support our youth, and will empower them to achieve the highest levels of innovation and creativity in all fields.”

Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai

## Why are we emphasising Internships at Careers UAE 2020?

- ✓ Internships are an opportunity to get access to leading companies and dream jobs. It's a first step on the career path.
- ✓ The best way of gaining experience is through hands-on experience which comes through internships.
- ✓ Employees get a chance to test out a new prospective employer. It's all about equal opportunities for both parties!

## Internships provides real **ROI** for Exhibitors:

**Find** future employees

**Improve** your employee-retention rate

**Interns provide** new perspective and talent for prospective employers

**Minimal costs** for Internship Programmes. Internships are cost effective for all businesses

**Give back** to society. Internship programmes are a CSR initiative for many organisations

## Who will this internship opportunity target?

 **University Students** (UAE Nationals)

 **Fresh Gradates** (UAE Nationals)

## What next?

### Option 1

Keep your Internship opportunities ready to promote during the show and recruit best of the young talent

### Option 2

Be part of the Internship competition. We will be organising internship pitch competitions on the Central Stage where candidates compete to get the best internships in the country.

Get in touch with Maitha Mohammed to find out more!

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