FUTURE BLOCKCHAIN SUMMIT قمة مستقبل البلوك تشين



15 | 18 OCT 2023 NEW LOCATION DUBAI HARBOUR

Organised by





The Virtual Assets Regulatory Authority (VARA) is the sole authority regulating virtual assets across Dubai

With the release of the Dubai Blockchain Strategy in 2016 and the Dubai Metaverse Strategy in 2022 – Dubai has set itself years ahead in welcoming the Virtual Asset Industry.

With initiatives like the Unified Business Registry Platform [UBR] and the UAE Centre for the Fourth Industrial Revolution [C4IR UAE], Dubai is leading the way in implementing crypto projects to activate breakthrough growth & innovation in key sectors like real-estate, governance, logistics, metaverse, and fintech.

#3
LARGEST

Crypto Market in MEASA

Khaleej Times

7%

of Global Crypto
Volumes by MEASA

Chainalysis

100,000

GOLDEN VISAS

Offered Under the National Program for Coders

Dubai Media Office



Global Blockchain Council Launched

Dubai Future Foundation

FUTURE BLOCKCHAIN SUMMIT قمة مستقبل البلوك تشين

15 | 18 OCT 2023 NEW LOCATION DUBAI HARBOUR

6th

1000+
GLOBAL
INVESTORS

225⁺
SPEAKERS
ON STAGE

200⁺
EXHIBITORS



50⁺

SUT

REGULATORY
AUTHORITIES &
GOVERNMENTS



25⁺
COUNTRIES

Future Blockchain Summit, the MENA region's first and largest blockchain conference and exhibition, will bring together world-leading companies and influential minds to explore the transformative potential of disruptive multi-industry blockchain technologies for its sixth edition.

Launched in 2018, the Future Blockchain Summit gathers the world's most exciting and innovative blockchain companies presenting Web3.0, Utilities, Crypto, NFT and Metaverse solutions in the global Web3.0 capital Dubai.



Future Blockchain Summit has been a great experience to showcase what Binance is. It's been interesting to speak to clients and individuals and share what we're trying to do here and how we're planning to grow in the region.

STEPHANIE EMILE

Head of Operations

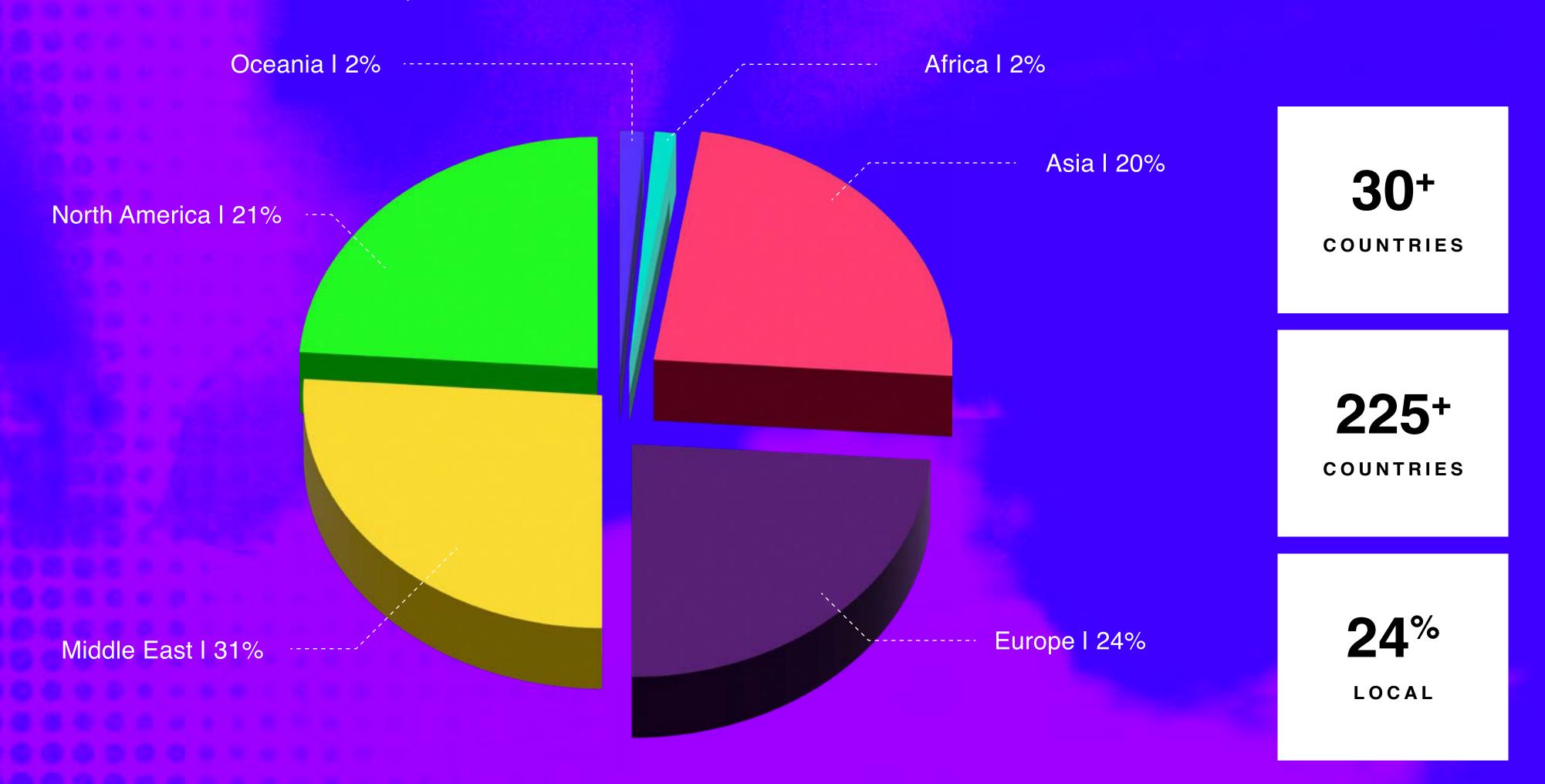


COMPANIES OF THE WORLD CAME, CONQUERED NEW SUCCESS



600+
COUNTRIES

76%
INTERNATIONAL COMPANIES



2022 SPONSORS & PARTNERS



Headline Sponsor



Strategic Sponsors









Gold Sponsors













Silver Sponsors



Bronze Sponsors











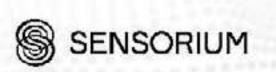








Content Partner



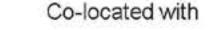
Ecosystem Partner





FUTURE BLOCKCHAIN SUMMIT قمة مستقبل البلوك تشين











NEW



Multi-venue, Multi-industry: The biggest Tech Week in 2023

In association with



















Industry titans Binance, TDeFi, Chainalysis, Choise.com, OKX, DMCC, Cypher Capital and others leaders took to the stage at Future **Blockchain Summit**



Fireside Chat

Mapping Metaverse

and Gamify for the next 365 days

TDeFi showcased 17 blockchain projects as well as panel discussions including a session between Gaurav Dubey, CEO, TDeFi, and Yat Sui,

Chairman of Animoca Brands



Binance, the world's largest crypto exchange took a leading role at the Future Blockchain **Summit as Headline Sponsors**



SHOW HIGHLIGHTS









PAST SUPERSTAR SPEAKERS



Changpeng Zhao
CEO
Binance



Igneus Terrenus
Head of
Communications
Bybit



H.E. Gabriel Abed
Barbados Ambassador to
the UAE, Ministry of Foreign
Affairs & Foreign Trade
Gov. of Barbados



Robert Gryn
Founder & CEO
Metahero



Aaron Cai
General Manager
Blockchain
Tencent (CHINA)



Alex Bornyakov
The Deputy Minister of
Digital Transformation
of Ukraine, Head of the
Diia City project
Ukraine



Sasha Tityanko
Deputy CEO, Art Director
Sensorium
Corporation



Nolan Bushnell
Founder
Atari & X2 Games
(USA)



Raj Seshadri
President, Data &
Services
Mastercard



Marwan Alzarouni
CEO

Dubai Blockchain
Center



Yat Siu
Co-Founder and
Executive Chairman
Animoca Brands



Sébastien Borget
Co-founder and COO
The Sandbox



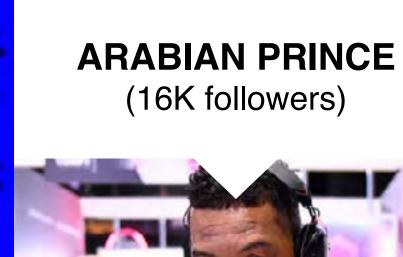
Oliver Lange
Head
H&Mbeyond

TOPMEDIA CHANNELS JOIN FUTURE BLOCKCHAIN SUMMIT

COIN BUREAU (3.06M followers)



ALTCOIN DAILY



COIN BUREAU (3.06M followers)



(2.96M followers)



BIT BOY CRYPTO (2.83M followers)





SCOTT PAGE (430K followers)



CARL THE MOON (1.6M followers)





BRIAN ROSE (3.6M followers)





SAMUEL BURKE (186k followers)

WHAT TO EXPECT IN

NEW

WEB 3 GAMING SHOWDOWN 'DECENTRALIZE-2-EXPAND'

Four fast-paced days of gaming studios and funds hosting mega Twitch influencers and stars from global esports teams for mini-tournaments and challenges showcasing their latest creations.

NEW

INSIDE WEB 3 -THE NEW CREATOR ECONOMY

Exploring WEB 3 decentralized technologies shaping the internet and the future of life online from gaming, VR and entertainment.

THE CONFERENCE

Key note sessions on the rebirth and reformation of exchanges and digital assets. Builders of the decentralized web and the state of VC funding in blockchain and crypto.

INVESTOR PROGRAMME

The Blockchain and virtual assets investor programme connecting VCs, institutional investors with the projects across DeFi, NFTs, Blockchain infrastructure, gaming, metaverse and more.

BLOCKCHAIN PITCH CHALLENGE

The Supernova Challenge is an anticipated pitch competition for entrepreneurs willing to display groundbreaking innovations and highlight their value in front of the world.

INSIDE WEB 3 The new creator economy

Exploring WEB 3 decentralized technologies shaping the internet and the future of life online from gaming, VR, and entertainment

Global use cases for Web 3

- DAOs
- Crypto Wallets
- DeFi
- Entertainment Communities
- NFT. Marketplaces
- Gaming & Metaverse Solutions

Rising Enterprises interest in Web 3

- Metaverse
- Game Development
- Supply Chain Management
- Database Management

Collaboration across diverse ecosystem players

- Startup support programs
- Innovation Programs
- Collaborations

At Scale Web 3
Talent
Development

SUPERNOVA CHALLENGE STARTUP COMPETITION

The Supernova Challenge is the biggest pitch competition in the Middle East, Africa and South Asia, and an opportunity for entrepreneurs to display groundbreaking innovations and highlight their value in front of the world.

INVESTOR PROGRAMME:

1000+ Investors descend on Dubai as VC's look to future proof their investments against the backdrop of global economic challenges, opportunities for startups to raise funds has never looked better. Investors can scout qualified startups from all funding stages.





FUTURE BLOCKCHAIN SUMMIT EVENING EVENTS

Exclusive event connecting investors, creators developers, founders, thought leaders and startups in the blockchain and crypto ecosystem

- KICK OFF PARTY BY CRYPTO OASIS
- O BORED APE YACHT CLUB YACHT PARTY
- **O GULF BUSINESS WEB 3 AWARDS**

BORED APE YACHT CLUB PARTY

GB TECH
WEB3 AWARDS



CRYPTO CASIS











CO-LOCATED ALONGSIDE POWERFUL EVENTS

Whilst retaining a unique focus on the global blockchain ecosystem Future Blockchain Summit will be strategically co-located with...



Fintech Surge is the region's most exclusive event connecting Fintech companies and startups with Banks, Insurance companies, investors, regulators, corporates and SMEs from the Middle East & North Africa.



North Star is the largest startup event in the Middle East, Africa and South Asia, hosting 1000+ exhibiting startups, 1000+ global investors and 450+ expert speakers.



Marketing Mania a unique in-person experience where ambitious marketers can discover, learn, celebrate and shape the future together

3 OTHER TECH SHOWS = MORE BUSINESS OPPORTUNITIES

A GLOBALLY IMPACTFUL MARKETING CAMPAIGN



Save time & cost



Engage with 50,000 visitors



1,500+
leading brands
and enterprises

2023 COMMUNITY & MEDIA PARTNERS

Content Partner

































Media Partners





































































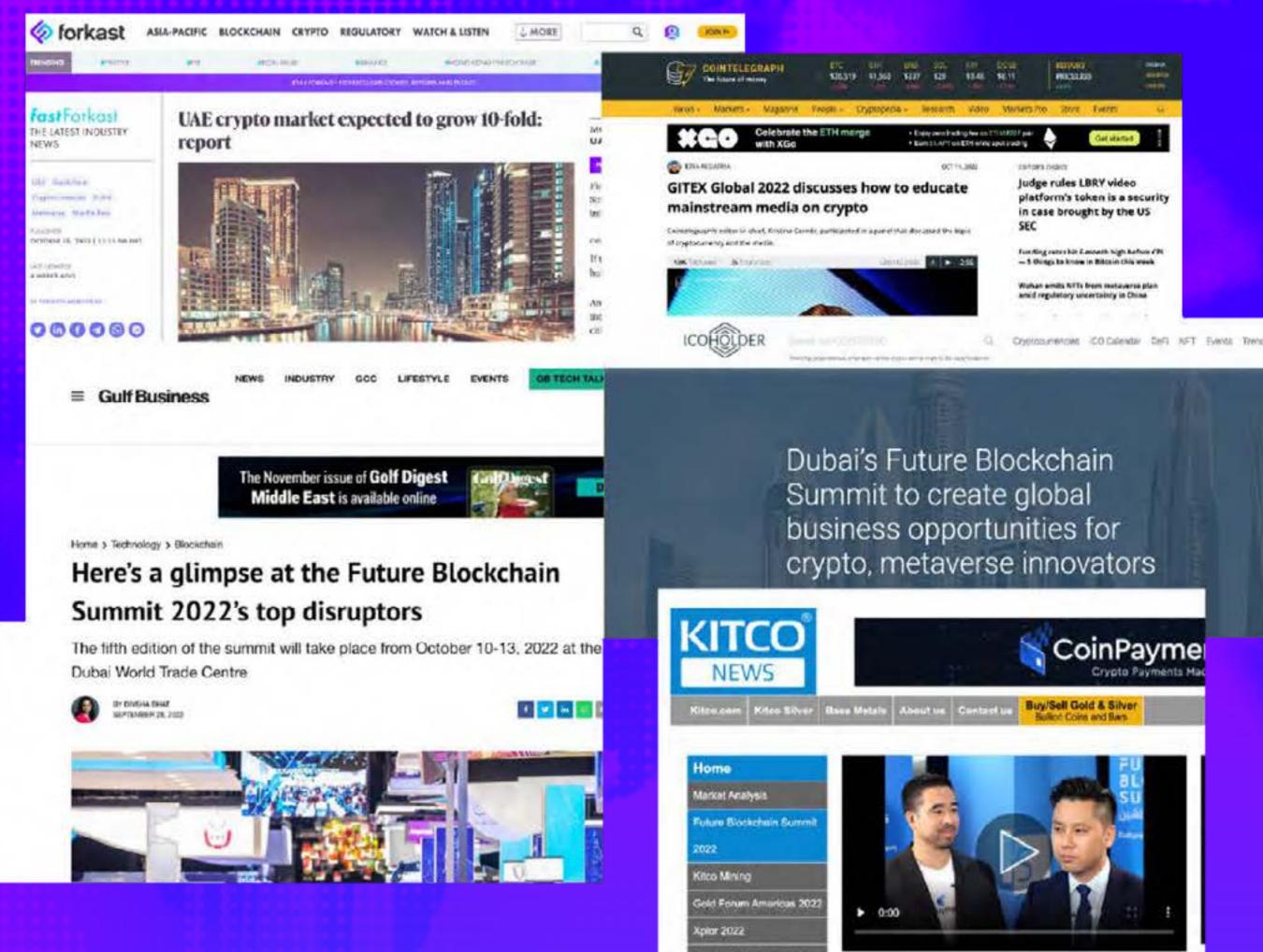




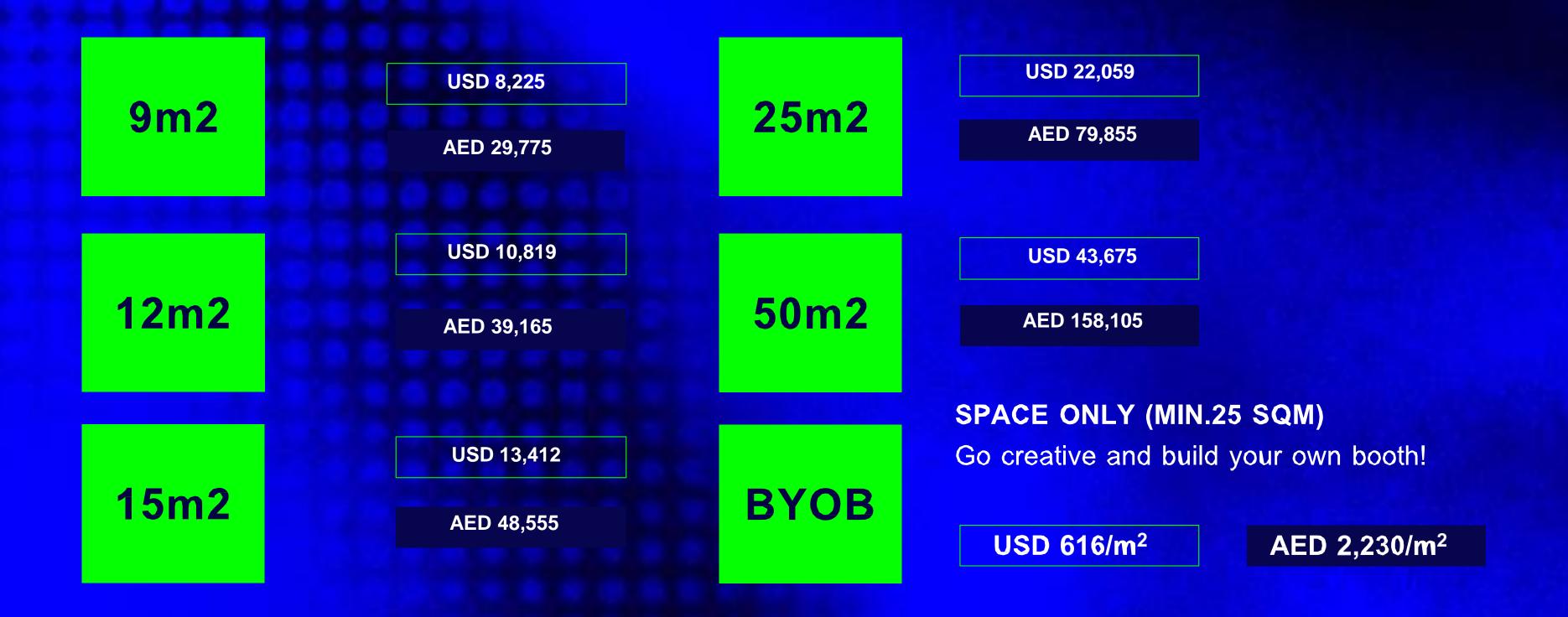


BREAKING STORIES ACROSS GLOBAL MEDIA





STAND PACKAGES*



Stands are inclusive of stand build, TV screen, branding, furniture, power, lead generation, marketing power pack, exhibitor insurance, exhibitor badges & access passes to conference

*Prices do not include 5% VAT

ADDITIONAL COSTS FOR THE SPACE ONLY OPTION

Lead Generation and Tracking: USD 142 (AED 515)

Exhibitor Insurance: USD 182 (AED 660)

Marketing Power Pack: USD 119 (AED 430)

SPONSORSHIP PACKAGES*

Showcase your pilot projects, thought leadership or service/ tech offerings through packages curated carefully for companies of various profiles - whether government, MNCs, tech startups or consultancies!

DESCRIPTION	HEADLINE PARTNER (EXCLUSIVE)	STRATEGIC PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	CONTENT PARTNER
ESS OF SECTION	2023 Standard Rate	2023 Standard Rate	2023 Standard Rate	2023 Standard Rate	2023 Standard Rate	2023 Standard Rate
Investment (in AED)	610,000	329,647	211,023	149,750	63,000	78,200
Investment (in USD)	168,508	91,062	58,293	41,367	17,403	21,602
Features & Deliverables						
Speaking & Thought Leadership						
Special Advisor on topics/themes for conference programming	✓					
Speaking opportunity - Keynote or tracks (10min)	✓	✓	✓	✓		
Panel session	√	✓	✓		✓	
Workshop or Briefing Host (1.5 hours, 20pax)	✓					1.5 hours
Speaking slot (15 min)	✓	✓				✓
Exhibition Space	100 SQM – space only	50 SQM	25 SQM	25 SQM	12 SQM	NIL
Branding, Marketing & Media Coverage						
Locked in logo (all marketing & communication)	✓	✓	✓	✓		
Website - Logo on homepage	✓	✓	✓	✓	✓	✓
Profile on website	✓	✓	✓	✓	✓	✓
Speaker Profile on website	√	✓	✓	✓	✓	✓
Logo on Brochure	√	✓	✓	✓	✓	✓
Logo on Promotional Emails	✓	✓	✓	✓	✓	✓

Prices do not include 5% VAT

SPONSORSHIP PACKAGES

DESCRIPTION	HEADLINE PARTNER (EXCLUSIVE)	STRATEGIC PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	CONTENT PARTNER
Social Media mentions	√	✓	✓	✓	✓	✓
Press Release mention	✓	✓	✓			
Interview (quote) in PR	✓					
Logo inclusion in Visitor Guide	✓	✓	✓	✓	✓	✓
Sponsor content in Visitor Guide	√	✓	✓			
Invite Guest wish-list	✓	✓	✓	✓	✓	✓
Dedicated email - overall show	√	✓				
Onsite Branding						
Main stage area branding (digital)	✓	✓	✓			
Block stage branding (digital)	✓	✓	✓	✓		
Logo on select sponsor signage	✓	✓	✓	✓	✓	✓
Access						
All Access Passes	20	10	10	7	5	3
Facilitated Meetings via APP	✓	✓	✓	✓	✓	✓
Dedicated introduction to media		✓	✓	✓		
Invitation to Speakers Dinner	✓	✓	✓	✓		
Exhibition Access / Ground Staff	7	5	5	4	3	2



WEB 3.0 STAGE SPONSORSHIP PACKAGES*

Founders, developers, artists, brands, gamers, and platforms come together to explore how they're building and navigating the digital landscapes and experiences of the future. The Web3 Stage will also feature demos of the latest games and tech powering this new immersive reality

TITLE SPONSOR

AED 280,000 USD 60,773

- Naming rights ("Web3 Stage, powered by Sponsor Name") in signage, maps, and other relevant locations
- 15-minute sponsored CEO fireside chat
- Sponsor logo on video screens between sessions
- Sponsor logo at the Web3 Gaming Stage
- 30sqm stand with build
- Sponsor logo on Web3 Gaming section of the website
- Sponsor logo on promotional campaigns featuring Web3 programming

LEAD **SPONSOR**

AED 120,000 USD 33,149

- 10 mins speaking opportunity on Web 3 stage
- Sponsor logo on video screens between sessions
- Sponsor logo at the Web3 Gaming Stage
- 15sqm stand with build
- Sponsor logo on Web3 Gaming section of website
- Sponsor logo on promotional campaigns featuring Web3 programming

- SUPPORTING: Panel session
 Sponsor branding on video screens between sessions.

SPONSOR

AED 50,000

USD 13,812

- Sponsor logo at the Web3 Gaming Stage
- 9 sqm stand with build
- Sponsor logo on Web3 Gaming section of website
- Sponsor logo on promotional campaigns featuring Web3 programming

INDIVIDUAL SPONSORSHIP OPPORTUNITIES*

DESCRIPTION	Investment (in AED)	Investment (in USD)	
Networking Session	100,000	27,624	
Giveaway Sponsorship (Non-Exclusive)	46,000	12,707	
SuperNova Startup Pitch Challenge Cup (Exclusive)	150,000	41,436	
SuperNova Startup Pitch Challenge Cup – Category Sponsor	60,000	16,574	
Workshop Sponsor	80,000	22,099	
Investor Evening Networking Event Partner	150,000	41,436	
Lanyard Sponsor (Exclusive – across 4 events)	150,000	41,436	
Bag Sponsor (Exclusive)	63,000	17,403	
Badge Sponsor (Exclusive – across 4 events)	66,000	18,232	
Stage Chair Branding (Exclusive)	80,000	22,099	
Registration Desks Sponsor (Exclusive)	63,000	17,403	
Speaking Opportunity on Blockstage	10,000	2,722	

^{*} Prices do not include 5 % VAT

FUTURE BLOCKCHAIN SUMMIT قمة مستقبل البلوك تشين



CONTACT THE TEAM

GENERAL ENQUIRIES

E: Blockchain@dwtc.com

EXHIBITION, PARTNERSHIP & SPONSORSHIP ENQUIRIES

Sunita Khatri, Associate Sales Director E: Sunita.Khatri@dwtc.com | T: +971 4 308 6204

Chandni Parekh, Sales Manager E: Chandni.Parekh@dwtc.com | T: +971 4 308 6585