

I N A U G U R A L

UAE-ISRAEL FUTURE DIGITAL ECONOMY SUMMIT



7
December



Hall 8
Dubai World Trade Centre



P R O G R A M M E

08.15 Delegate Breakfast Networking & Registration

09.15 MC Opening Remarks



Jane Witherspoon
Bureau Chief Dubai – Euronews

09.25 UAE Welcome Address

On the occasion of our inaugural bilateral summit, H.E. Reem Al Hashimy underscores the commitment of the UAE to expand and accelerate cooperation between the UAE and Israel on a broad range of opportunities in two-way trade, investment, travel, health, knowledge-exchange and capability building.

In her capacity as Director General for Dubai Expo 2020, Her Excellency extended a warmly welcomed, and accepted, invitation to Israel to participate in the upcoming World Expo. Drawing on her extraordinary track record as the nation's leading diplomat in cultivating prolific cross-border cooperative frameworks, Her Excellency will illustrate the enormous potential in building a new model of bilateral relations, and highlight the importance and necessity of an enhanced level of coordination and collaboration in a time of unprecedented and protracted uncertainty.



H.E. Reem Ebrahim Al Hashimy
UAE Minister of State for International Cooperation
and Director General, Expo 2020 Dubai

09.35 Israel Welcome Address



Adiv Baruch
Chairman, Israel Export & International
Cooperation Institute

09.45 Leadership Interview – Stronger Tomorrow: Reigniting Growth Against Disruption



H.E. Sultan Ahmed Bin Sulayem
Group Chairman & CEO of DP World and
Chairman of Ports, Customs & Free Zone Corporation

FinTech – An Old World Sector Meets the New Economy

Legacy firms in the financial services sector are hard-wired for preservation, with strategies framed around regulations. The age of AI, social media and mobile native consumers have greatly reduced customer friction and barriers to entry for new players with a customer rather than policy-centric business model. Our panellists discuss how industry landscapes will alter as traditional firms strive to keep pace with technology, and more FinTech challengers are granted bank charters; how consumers stand to benefit from the sector's technological tipping point; and how we can ensure algorithmically-powered operating models lead to more inclusive, rather than discriminatory outcomes for consumers.



Prof. David Gershon

Head of Fintech Research Center of Hebrew University and former CEO of SuperDerivatives



Dov Kotler

President & CEO, Bank Hapoalim



Arif Amiri

CEO, Dubai International Financial Centre Authority



Abdulla Qassem

Group Chief Operating Officer, Emirates NBD

Leadership Interview – Decisive Strategies to Emerge Stronger

McKinsey's Global Managing Director, Kevin Sneader, has remarked that 'forecasts are out, dashboards are in' to sum up the unprecedented state of uncertainty facing leaders everywhere. What are the steps that can be taken by leaders to not just overcome the upheaval to predictive models, consumer behaviours and operations, but set their organizations up to thrive in the post-pandemic world. We hear from a leader, whose life and example is a study of the virtues of bold, decisive action, on how to navigate a crisis while focusing on growth; what the priorities are in his strategic roadmap; and the potential headline partnerships between two nations synonymous with high-skilled, non-commodity sectors, rooted in science and technology.



H.E. Mohamed Alabbar

Founder, Emaar Properties & Founder, Noon.com

Future Mobility - Accelerating Mobility's Next Inflection Point

Spearheaded by the Roads and Transport Authority (RTA), Dubai's strategies for the future of its transport is headlined by its target for a quarter of all trips to be made by autonomous modes by 2030; with commuters served by up to seven autonomous modes. Since 2010, Israeli start-ups have been responsible for most of the tech breakthroughs in mobility, with over 300 of them attracting over \$18 billion in investments; placing Israel ahead of traditional automotive powerhouses Germany and Japan.

We learn what to expect in a new era of safer, sustainable and more efficient urban transportation from two leaders at the vanguard of this change.



Ahmed Hashem Bahrozyan

CEO Public Transport Agency, Dubai Roads and Transport Authority



Dr. Anat Lea Bonshtien,

Chairwoman and Director of Smart Mobility Initiative, Israel's Prime Minister's Office

Visionary Leadership - Food & Water Security

Both the UAE and Israel have made significant investments in agricultural and water research and development to find innovative methods to produce food and conserve water in arid environments. With Israel long established as one of the global leaders in dry-land agriculture and water conservation, bilateral collaboration on these fronts holds the promise of prolific outcomes.



H.E. Mariam bint Mohammed Saeed Hareb Al Mheiri

UAE Minister of State for Food and Water Security

Investment - Investing in The Great Reboot

Despite extraordinary interventionist policies enacted around the world, many sectors of the economy continue to stagnate, with previously profitable businesses variously shuttering or facing the prospect.

This session sees our panel of leaders break down the daunting investment and fund-raising challenges facing policy-makers, executives, and investors amidst the structural changes that have quickly taken hold across global supply chains, business models and consumer behaviours across every sector.

They give their take on how leaders across sectors could take the lead in relaunching growth, considering: The likely trajectory of the economic revival as the race for a vaccine nears the finish line; investment and business opportunities amidst unprecedented fiscal and monetary policy interventions; and how doubling down on open border commerce, rather than retreating to nativist policies, is a cornerstone of our hyper-connected world.



Michal Geva
Co-founder and
Managing Partner,
Triventures



Orly Glick
Partner - Vintage
Investment
Partners



Vera Futorjanski
CEO & Founder,
Veritas Ventures

Healthcare – Bioengineering: The Next Trillion Dollar Market

The exponential development of new genomic technologies have transformed biology and medicine into multidisciplinary practices that intersect with engineering, data and computer sciences. Our panel brings their private and public-sector expertise to bear to spotlight the most promising technologies to combat the pressing health challenges of our time; examine why biotech companies model themselves after Big Tech more than Big Pharma; and how society and policy-makers should prepare for this new era in medicine.



Dr. Manal Taryam
CEO - Primary Health Care Sector,
Dubai Health Authority



Sherif Beshara
Group CEO - Mohamed and
Obaid Al Mulla Group of Cos,
American Hospital



Mr. Assaf Barnea
CEO, Sanara Ventures,
Chairperson, Life Science Advisory
Board at The Israel Export Institute



Prof. Zeev Rotstein
Director General -
Hadassah Medical Organization

Lunch

Summit Sponsor Presentation



Dr. Tomer Simon
National Technology Officer,
Microsoft Israel

Visionary Leadership - The New World of Digital Work: Resilient and Surging Ahead

Home to one of the most vibrant start-up and creative communities in the region, the UAE has placed the cultivation of a robust digital sector as a national economic imperative. H.E. Omar Al Olama leads the national strategy to double the digital sector's contribution to the economy, and advance its leadership in AI and smart infrastructure. We learn how the UAE aims to reinforce the momentum of the year's seismic consumer and ecosystem shifts that have advanced the Internet economy in unimaginable ways, and placed it in a stronger position than ever.



H.E. Omar bin Sultan Al Olama
UAE Minister of State for AI, Digital Economy
and Remote Work Applications

Leadership Address



Mr. David Leffler

CEO – Israeli Ministry of Economy and Industry

Investment – The Paradox of Choice in the Golden Age of Technology

AI, blockchain, DNA sequencing, energy storage, and robotics are landmark innovations that have come to the fore on the crest of an unprecedented wave of disruption. Despite the multi-trillion dollar upsides that these technologies potentially represent, and the adage that the best investments are made in times of uncertainty, investors already grappling to understand value levers of disruptive tech are keeping their powder dry in the current climate. We have convened a panel of leaders, who are steadfast champions of bold, decisive bets on innovation to uncover the trends and opportunities for investments amidst a pandemic-accelerated flight to virtual, and pivot from apprehension to find comfort in risk.



H.E. Dr. Tariq bin Hendi

Director General - Abu Dhabi Investment Office



H.E. Khalfan Belhouli

CEO - Dubai Future Foundation



Mr. Ohad Cohen

Trade Commissioner and Director of the Foreign Trade Administration – Ministry of Economy and Industry



Dr. Ron Tomer

President – Manufacturers Association of Israel;
CEO – Unipharm Ltd., Israel

5G - Sustaining the Transformation Momentum

'10 months in 10 days' is how some business leaders have characterized the pace of their digital transformation that was catalyzed by the pandemic; a transformation that put an emphatic end to business as usual. (McKinsey & Company). With the leapfrog gains in digital maturity of organizations across all sectors, the implications for the advent of 5G and its expected prevalence in all aspects of our lives, has also vaulted to the top of executive agendas. How might we best deploy 5G as a launchpad for a new wave of innovation in operating, governance, and business models, while avoiding pitfalls like uncoordinated protocols giving rise to a 'splinternet'.



H.E. Ahmad Abdulkarim Julfar

Board Member and Managing Director – du, Director General – Dubai Community Development Authority



Hatem Dowidar

Acting CEO - Etisalat Group,
CEO - Etisalat International



Ran Guron

CEO - Pelephone



Adiv Baruch

Chairman, Israel Export & International Cooperation Institute

Keynote Panel - Cybersecurity in the Deep Learning Age

AI has redrawn the dimensions and stakes of the cyber battlefield, with the global arms race now taking place in the virtual realm. As more of our lives unfold in the digital world, and algorithms run ever more aspects of our emerging autonomous economies, the threat of organized cyber warfare has arguably matched, or even surpassed, that posed by nuclear proliferation. Our panel of leaders discuss the tools, threat analysis, and policies that make up an AI-first cyber defense framework.



H.E. Dr. Mohamed Al-Kuwaiti

Head of Cyber Security,
UAE Government



Brigadier Khalid Nasser Al Razoqi

General Director of Artificial Intelligence Department,
Dubai Police



Dr. Nimrod Kozlovski

Partner, Head of Tech & Regulation, HFN & Herzog Strategic, Adjunct Prof, Cyber Studies, Tel-Aviv University



Yigal Unna

Director General Israel National Cyber Directorate (INCD)