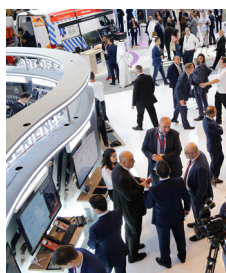


## THE ONLY GLOBAL TECH & STARTUP EVENT IN 2020, LIVE



AFTER A YEAR OF MISSED OPPORTUNITIES  
GITEX PRESENTS

**5 EXTRAORDINARY DAYS**  
TO POWER THE FUTURE  
OF YOUR BUSINESS



File Photo GITEX 2019



FEEL THE  
PEOPLE  
POWER



LET'S DO  
BUSINESS  
AGAIN,  
SAFELY





# YOUR HEALTH & SAFETY IS OUR TOP PRIORITY

We are committed to providing you with a safe environment to do business, in accordance with all the health & safety guidelines set out by the local authorities. The event will be delivered with strict standards of health & safety precautionary measures including temperature screening, social distancing, contactless transactions & hygiene protocols at all times.

- Dubai was voted the safest city in the world to attend an exhibition\*
- DWTC venue is certified with the prestigious Bureau Veritas SafeGuard Label
- In our most recent exhibition (World Art Dubai), 96% of attendees considered the event safe and very safe, to conduct business

Click here to view the safety measures



Due to new health and safety protocol, registration/tickets are only sold online and there will be no registration/onsite ticket sales. [<REGISTER NOW>](#)



Strictly print@home badges protocol implemented. Don't forget to print and bring it with you. Strictly no issuances of badges onsite



Wearing of masks is mandatory. A penalty of AED 3000 fine applicable for non-compliance



Badges are non-transferable and badge-holders are required to show valid identification. Penalty of AED 3000 and denied entry applicable to violators.



Contactless temperature screening at designated entry points



Keep a 2 metres social distance at all times



Individually sanitised and packed badge holders and lanyards distributed at multiple locations



Conference chairs are protected with an antimicrobial shield and are sanitised regularly



Sanitisers readily available at multiple locations



Disinfection protocols are adhered to in all public areas, F&B outlets and restrooms





Real time monitoring of crowd density and venue capacity



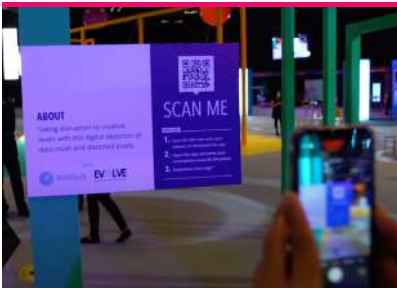
Aisles shall be a minimum of 2.5 metres width one way and 4 metres for 2-way traffic



Conference chairs are set 2 metres apart from each other at the conference



Air change rate in the halls is 8 times per hour. Air extraction in the halls is pre-scheduled and all hall shutter doors will be kept open both before and after the event to assist with air circulation



Contactless transactions are encouraged



Avoid shaking hands and exchanging business cards



Prayer rooms are open and follow federal guidelines



Exhibition halls shall close at 10pm for daily sterilisation and sanitisation



Download mobile app to access the full event programme and network with attendees.



Isolation rooms are set up at the venue for suspected cases and managed with Dubai Health Authority (DHA), located at Sharjah A meeting room above Hall 5



Exhibition stand maximum capacity and the minimum 2m social distancing guideline to be respected at all times



Trained safety warders to monitor social distancing & wearing of masks throughout the event



PCR Testing Clinic managed by Dubai Health Authority available onsite, located at Sharjah D meeting room (above Hall 5)



Life Pharmacy open throughout the show period. Location concourse 2 (between hall 6 & 7)



Buffet permitted if served by waiting staff. Individually packaged food and beverage items available

**Safe, Smart & Seamless Experience**

## IMPORTANT NOTICE

If you have a fever, cough, shortness of breath, feeling unwell or suspect to have symptoms of COVID-19, please seek medical attention and do not attend the event. Temperature checks are required prior to entry.

For any queries on health and safety measures please contact **Irene Hayes** on [Irene.Hayes@dwtc.com](mailto:Irene.Hayes@dwtc.com)

END THE YEAR ON A HIGH WITH  
**THE MOST SENSATIONAL TECH  
& NETWORKING EXPERIENCE**  
LIVE, IN-PERSON

## Big tech, big trends

Latest breakthroughs in 5G, AI & Analytics, Future Mobility, Digital Economies, Cybersecurity, Fintech, Cloud & Edge & more

Meet global tech enterprises

AVAYA

中国移动  
China Mobile

COMMVault

DELL  
Technologies

esri



Honeywell

kt

kaspersky

Lenovo

Microsoft

NOKIA

Redington

Red Hat

software AG



## 60+ countries wow you with their nation-inspired innovations



UAE



Bahrain



Belgium



Bulgaria



France



Germany



Israel



Malaysia



Nigeria



Saudi Arabia



UK

## Biggest government showcase of innovations and ambitions

Seek out your next big project and government partnership with Abu Dhabi, Ajman, Dubai, Fujairah and Saudi Arabia governments



## Incredible line-up of the tech's next big things 200+ startups from



Brazil



Egypt



France



India



Israel



Japan



Saudi Arabia



South Korea



UK

## Feel the passion, experience the vision of the world's biggest tech architects

170+ experts presenting LIVE, on-stage:



Pablos Holman  
**Hacker, Inventor and Entrepreneur (USA)**

**From building spaceships for Jeff Bezos** to creating the world's smallest PC - a prolific & creative inventor



Eric Aquaronne  
Worldwide Systems Strategy, **IBM (France)**

Pioneering the **world's first fully autonomous ship** powered by AI, Cloud & Edge



Nolan Bushnell  
Founder, **ATARI (USA)**

**Founding father of the video game**

### And the strangest encounter where tech & creativity



John Cleese  
**Actor, Comedian, Screenwriter & Producer (UK)**

Arguably the **most influential comedian alive** - has repeatedly reinvented the genre and bridged generations from Monty Python, Fawlty Towers to A Fish Called Wanda

5

6

## UAE-Israel Future Digital Economy Summit

GITEX welcomes the UAE's first  
and **biggest tech & business**  
delegation from Israel



7

## Be part of the continent's fast unfolding digital revolution at **AFRICA INVESTMENT FORUM**

The only show hosting key  
ministers, innovation leaders  
and investors from Africa



8

## Let's game on for **#GITEX40th**

Punch, knock, dance, spin  
with tech-powered 40th  
anniversary celebrations





# 5 MAJOR TECH SHOWS

## 17 HALLS OF EXPLORATION



First-ever platform for MarTech game-changers



Groundbreaking Blockchain festival



Startups and next-gen innovators



**VISITORS ENJOY FREE PARKING**



Region's foremost cybersecurity show



### CONFERENCE

- 1 GISEC
- 6 UAE-ISRAEL SUMMIT
- 7 YELLOW STAGE
- 8 BLUE STAGE
- 11 GREEN STAGE
- 13 10X STAGE



### FREE TO ATTEND CONFERENCES

- 2 XLABS
- 3 TECHTALKS - Arena
- 4 TECHTALKS - HALL 4
- 5 TECHTALKS - HALL 6
- 9 PINK STAGE
- 10 ORANGE STAGE
- 12 RED STAGE



### NETWORK LOUNGES

- 14 INVESTORS LOUNGE
- 15 CONNEXIONS LOUNGE
- 16 MAJLIS LOUNGE



# LET'S DO BUSINESS AGAIN

60+ COUNTRIES ON SHOW

BIG TECH, BIG CONVERSATIONS

AVAYA

DELL  
Technologies

DMCC

EPSON  
EXCEED YOUR VISION

esri



Honeywell



iWire  
Connect

kaspersky

kt

Lenovo

Microsoft

NetApp

NOKIA



Qualys

Recorded Future

SPiRE  
INFORMATION SECURITY



TREND  
MICRO

THE NEXT ONES TO WATCH,  
MEET THEM FIRST AT GITEX



#Immersive  
UAE



#GamingComputer  
France



#Cybersecurity  
Czechoslovakia



#PrintingSolution  
UAE



#DigitalTransformation  
UAE



#PrintingSolution  
UAE



#MobileSolution  
Saudi Arabia



#Cybersecurity  
Germany



File Photo GITEX 2019

# RECONNECT WITH THE BIGGEST GOVERNMENT SHOWCASE OF INNOVATIONS, ACHIEVEMENTS AND PUBLIC-PRIVATE SECTOR PARTNERSHIPS



دبي الذكية  
SMART DUBAI

features

Department of Finance • Dubai Chamber • Dubai Civil Defense • Dubai Corporation for Ambulance Services • Dubai Customs • Dubai Economy • Dubai Electricity Water Authority • Dubai Government Human Resources Department • Dubai Health Authority • Dubai Municipality • Dubai Land Department • Dubai Police GHQ • Dubai Public Prosecution • Dubai Silicon Oasis Authority • Dubai Statistics Center • Dubai Tourism • Expo 2020 • General Directorate of Residency & Foreigners Affairs • Injazat Data Systems • International Humanitarian City • Islamic Affairs & Charitable Activities Department • Mohammed bin Rashid Al Maktoum Knowledge Foundation • Mohammed Bin Rashid Housing Establishment • Mohammed bin Rashid School of Government • Nedda • Roads & Transport Authority - RTA • Security Industry Regulatory Agency • Tejari



حكومة أبوظبي  
GOVERNMENT OF ABU DHABI

features

Abu Dhabi Agriculture and Food Safety Authority • Abu Dhabi Council for Economic Development • Abu Dhabi Early Childhood Authority • Abu Dhabi Global Market • Abu Dhabi Housing Authority • Abu Dhabi Judicial Department • Abu Dhabi Police • Abu Dhabi Public Health Center • Abu Dhabi Quality and Conformity Council • Abu Dhabi School of Government • Abu Dhabi Social Support Authority • Department of Culture and Tourism • Department of Economic Development • Department of Education and Knowledge • Department of Energy • Department of Government Support • Department of Health • Department of Municipalities and Transport • Human Resource Authority • Khalifa University • Social Care and Minors Affairs Foundation • Zayed Higher Organization



GOVERNMENT OF  
UNITED ARAB EMIRATES

UAE Ministries and Federal Authorities

دائرة الصحة  
DEPARTMENT OF HEALTH



جمارك دبي  
DUBAI CUSTOMS



هيئة كهرباء ومياه دبي  
Dubai Electricity & Water Authority



بلدية دبي  
DUBAI MUNICIPALITY



شرطة دبي  
DUBAI POLICE



نهدا  
Professional Communication Corporation

سلطة الطرق والنقل  
ROADS & TRANSPORT AUTHORITY



هيئة تنظيم الاتصالات  
TELECOMMUNICATIONS REGULATORY AUTHORITY



حكومة الفجيرة الإلكترونية  
FUJAIRAH E-GOVERNMENT

features

Fujairah Adventures • Fujairah Finance • Fujairah Foundation for Region's Development • Fujairah Free Zone • Fujairah Human Resources • Fujairah Municipality • Fujairah Natural Resource Corporation • Fujairah Statistics Centre • Fujairah Tourism

دائرة عجمان الرقمية  
Department of Digital Ajman

features

Ajman Department of Finance • Ajman Department of Ports & Customs • Ajman Economic Department • Ajman Free Zone • Ajman Media City & Free Zone • Ajman Municipality & Planning Department • Ajman Police • Ajman Public Transport Corporation • Ajman Tourism Development Department



Ministry of Interior  
Kingdom of Saudi Arabia

CLICK FOR THE EXHIBITOR LIST

# LET'S DEEP DIVE WITH THE INDUSTRY'S MOST INFLUENTIAL GLOBAL COMPANIES

## 5G

### ON THE SHOW FLOOR:

Abu Dhabi Digital Authority (ADDA)

- Avaya • China Mobile • Du • Etisalat
- Huawei • Korea Telecom • Nokia
- Rohde & Schwarz • Smart Dubai

### ONSTAGE:

Etisalat • Huawei • NEOM • Nokia • Uber

## CYBERSECURITY

### ON THE SHOW FLOOR:

Dubai Electronic Security Centre • EMT • Etisalat • Kaspersky • Spire Solutions • Trend Micro • VMRay  
*Recorded Future Demonstrating the latest ransomware, malware, and endpoint security solutions*

### ONSTAGE:

Dubai Electronic Security Centre • Etisalat Digital Security • Saudi Aramco • UAE Supreme Council for National Security



CLICK TO EXPLORE THE TECH

## AI AND CLOUD & EDGE

### ON THE SHOW FLOOR:

Dell Technologies • DigiSense  
• ESRI • GIS International •  
Honeywell • Huawei • INTDV  
• Juniper Networks • Lenovo •  
Microsoft • Ministry of Interior  
KSA • Red Hat • Smart Dubai  
• Software AG • UAE Federal  
Authorities

### ON STAGE:

HSBC • IBM • Smart Dubai

## FUTURE MOBILITY

### ON THE SHOW FLOOR:

Fleet Management Solution  
• FMS Tech • Infobip • Trackimo

### ON STAGE:

Einride • Sensible4 • Starsky  
Robotics • XOS Trucks



# LET'S MAKE NEW FRIENDS

Be part of this historic moment  
when UAE and Israel co-create  
future digital economies



## INAUGURAL UAE-ISRAEL FUTURE DIGITAL ECONOMY SUMMIT 7 DECEMBER

HALL NO. 8

### WELCOMING ISRAEL'S FIRST AND BIGGEST TECH + BUSINESS DELEGATION AT GITEX 2020

Following the momentous bilateral trade development agreement, Dubai World Trade Centre (DWTC) and the Israel Export & International Cooperation Institute (IEI), jointly present the inaugural **"UAE-ISRAEL FUTURE DIGITAL ECONOMY SUMMIT"** on the 40th anniversary of GITEX.

A rare, unmissable opportunity to hear from the ministers, policymakers, tech and business leaders of both nations, sharing the joint vision and ambitions.

Summit Jointly Presented By



مركز دبي التجاري العالمي  
DUBAI WORLD TRADE CENTRE



ISRAEL EXPORT INSTITUTE

[CLICK FOR AGENDA AND SUMMIT REGISTRATION](#)

*Limited seats only*

# HEAR THE FUTURE FIRST, FROM LEADERS OF THE WORLD'S TWO MOST PROGRESSIVE NATIONS

## FROM UAE



**H.E. Reem Ebrahim  
Al Hashimy**  
UAE Minister of State for  
International Cooperation  
and Director General,  
Expo 2020 Dubai



**H.E. Omar Sultan  
Al Olama**  
UAE Minister of State for AI,  
Digital Economy and Remote  
Work Applications



**H.E. Mariam bint  
Mohammed Saeed  
Hareb Al Mheiri**  
UAE Minister of State for  
Food and Water Security



**H.E. Dr. Mohamed  
Al-Kuwaiti**  
Head of Cyber Security,  
UAE Government



**H.E. Khalfan  
Belhoul**  
CEO, Dubai Future  
Foundation



**H.E. Mohamed  
Alabbar**  
Founder, Emaar Properties  
& Founder, Noon.com



**Arif Amiri**  
CEO, Dubai  
International Financial  
Centre Authority



**Mr. Ahmed  
Bahrozeyan**  
CEO Public Transport  
Agency, Dubai Roads and  
Transport Authority



**Dr. Manal Taryam**  
CEO of Primary  
Health Care Sector,  
Dubai Health Authority



**Ahmad Julfar**  
Board Member &  
Managing Director, du



**Hatem Dowidar**  
Acting CEO, Etisalat Group &  
CEO, Etisalat International



**Sherif Beshara**  
Group CEO, Mohamed  
and Obaid Al Mulla  
Group of Cos,  
American Hospital

## FROM ISRAEL



**Adviv Baruch**  
Chairman Israel Export  
Institute



**Yigal Unna**  
Director General,  
Israel National Cyber  
Directorate (INCD)



**Dr. Anat Lea Bonshtien**  
Chairperson & Director,  
Fuel Choices and Smart Mobility  
Initiative of Israel National  
Program for smart mobility



**Dov Kotler**  
CEO,  
Bank Hapoalim



**Prof. Zeev Rotstein**  
Director General, Hadassah  
Medical Organization



**Mr. Assaf Barnea**  
CEO, Sanara Ventures,  
Chairperson, Life Science  
Advisory Board at The  
Israel Export Institute



**Prof. David Gershon**  
Head of Fintech Research  
Center of Hebrew University  
and former CEO of  
SuperDerivatives



**Ms. Michal Geva**  
Co-founder and  
Managing Partner,  
Triventures



**Dr. Nimrod Kozlovski**  
Partner, Head of Tech &  
Regulation, HFN & Herzog  
Strategic, Adjunct Prof, Cyber  
Studies, Tel-Aviv University



**Ms. Orly Glick**  
Partner, Vintage  
Investment Partners



**Ran Guron**  
CEO,  
Pelephone



**Tal Granot**  
CEO,  
HOT Group

# LET'S UNITE THE INNOVATION POWER

INAUGURAL  
ISRAEL INNOVATION  
DISCOVERY DAY

8 DECEMBER

SHEIKH RASHID HALL

Get introduced to the startup ecosystems of two tech-powered nations. Hear inspiring discussions and demos of their ground-breaking innovations.

*Join the momentous conversations covering*

- Explore the Israeli tech investment landscape
- How to leverage innovation and entrepreneurship for the economy and society
- Build effective startup ecosystems for innovation and sustainable future
- Identify the hottest equity themes in a post-pandemic world
- Rediscover the new normal and the role of social impact investment



## FIRST NAMES ON STAGE



**Daniel Korski**

Founder & CEO,  
Public.io (UK)



**Hanan Brand**

Managing Partner -  
Cornerstone Venture  
Partners & Chairman -  
Made in Jerusalem (Israel)



**Itzik Frid**

CEO & Managing  
Partner, Takwin Labs  
(Israel)



**Omar Hassan**

Founder - Global Growth  
Hub & Managing Partner  
- MENA Technology Fund  
(UK)

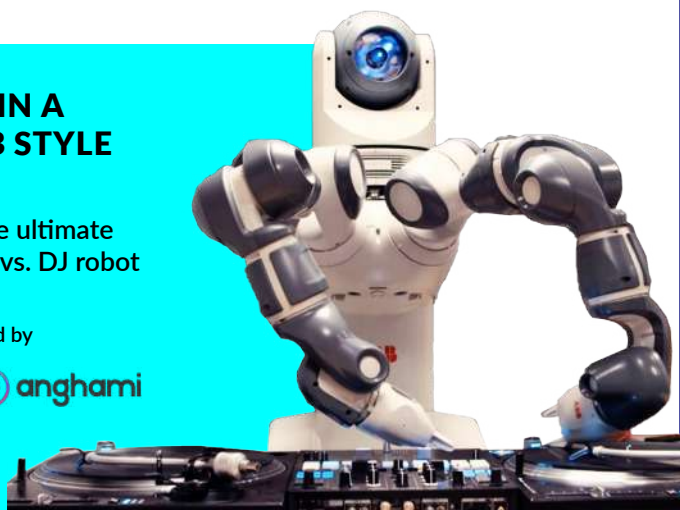
[CLICK FOR FULL AGENDA](#)



## EVER BEEN IN A FIGHT-CLUB STYLE DJ BATTLE?

Get ready for the ultimate  
battle of human vs. DJ robot

Powered by



# LET'S GAME ON

#GITEX40TH

## READY TO LAND THAT KNOCKOUT PUNCH?

AI martial arts  
equipment is  
waiting for you



## ARE YOU DOWN TO BOOGIE LIKE NEVER BEFORE?

Discotron is the new dance  
and gesture-control tech,  
new-gen will love it

**KINETRONIX**



## READY TO ACE THE 'TRON' STYLE TENNIS?

A super funky game  
of padel tennis with  
electronic lights,  
inspired by the cult  
classic 'Tron'



## PROUD TO BE 40

Join the immersive festival to  
celebrate 40 years of GITEX

The Plaza

## WHO SAID CREATIVITY SOLELY COMES FROM THE HUMAN SOUL?

3 incredibly artistic robots  
create multiple portraits



CHECK OUT ALL THE EXPERIENCES

# LET'S FEEL THE PASSION AND VISION OF GLOBAL TECH ARCHITECTS

**LIVE, IN-PERSON**

JOIN THE BIGGEST CONVERSATIONS  
WITH 250+ SPEAKERS ACROSS AN  
IMPACTFUL AGENDA



## A R T I F I C I A L I N T E L L I G E N C E



**UAE & regional governments announce action plan on AI, Digital Economy.** Hear how the countries race to become the world's major AI hubs.

- Ethical governance of AI
- Tackling AI bias
- AI for Arabic content creation
- AI deployment in key sectors:  
Finance, Education, Healthcare



**Dr. Seth Dobrin**

Chief Data Officer  
IBM Cloud & Cognitive  
Software, VP & Chief Data  
Officer, IBM Analytics  
USA



**Dr. Juergen Rahmel**

Chief Digital Officer,  
AI & ML Advisor  
Germany



**Majid AlShehry**

GM for Enterprise  
Architecture, National  
Information Centre  
& Strategic Advisor  
KSA



**H.E. Younus  
Al Nasser**

Assistant Director  
General & CEO  
UAE

## SMART CITIES & 5G



**5G networks will cover 40% of the world by 2024.** Hear the groundbreaking projects & use-cases going live now.

- AI, IoT & citizen engagement
- Smart city infrastructure & 5G
- City surveillance & bigtech regulation
- Integrated city transport

Source: Ericsson Mobility Report



**Eric Aquaronne**

Worldwide  
Systems Strategy, IBM  
France



**Catarina Selada**

Head of City Lab  
CEIIA  
Portugal



**Charity Wanjiku**

Co-founder & COO  
Strauss Energy Ltd  
Kenya



**Mansoor Hanif**

Executive Director Engineering  
Technology & Digital, NEOM  
Saudi Arabia

## STARTUPS



**Startup economy is valued at nearly \$3 trillion.** No greater time than now, the urgency fiercer, to protect this ecosystem.

- Government policy and support
- VC investment, bully investors & scale-up ceilings
- Rebound, recovery & pivoting to survive
- Founders, not CEOs



**John Cleese**

Actor, Comedian,  
Screenwriter & Producer  
UK



**Pablos Holman**

Futurist, Hacker  
& Entrepreneur  
USA



**Hans Tung**

Managing Partner,  
GGV Capital  
US



**Jeff Maggioncalda**

CEO,  
Coursera  
US

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## F I N T E C H



**3.6 billion people will be using online & mobile banking in next 4 years. How will your business' payment model evolve?**

- AI & Open Banking
- Paytech, Regtech, Insurtech, Lendtech, Wealthtech
- Financial Inclusion
- Islamic Finance

Source: Fortynly



**Vilius Šapoka**

Minister of Finance,  
Lithuania



**Brett King**

Founder & Executive  
Chairman, Moven  
USA



**Ziyaad Ahmed**

Co-Founder  
& COO, Spotii  
UAE



**Tony Sun**

Deputy Director –Blockchain  
Team, Ant Group  
China

## H E A L T H C A R E



**Medical sector will deploy 20 billion IoT devices by end of 2020. Digital preparedness of healthcare systems is vital.**

- AI & drug discoveries
- Quantum AI & personalized medicine
- Gene editing & Human 2.0
- Big tech & exposure tracing
- Boosting telehealth with 5G

Source: Frost & Sullivan



**Christopher P. Boone**

Vice President, Global Head of  
Health Economics & Outcomes  
Research, Abbvie, USA



**Dr. Suraj Kapa**

Director, Augmented and Virtual  
Reality Innovations Group,  
Department of Cardiovascular  
Medicine, Mayo Clinic, USA



**Dr. Vin Gupta**

Principal Scientist  
Amazon Care  
USA



**Dr. Vèna Arielle  
Ahouansou**

Founder,  
Kea Medicals, Benin  
West Africa

## EDUCATION



**1.3+ billion students impacted during school lockdowns. Ed-tech now facing unprecedented demand, how can we cope?**

- AR, VR and AI; putting the learner in charge
- Future of education & work
- Rethinking education and jobs - re-skilling during the pandemic



**Haifa Al Kaylani**

The Arab International Women's Forum; Fellow, Harvard Advanced Leadership Initiative; Board Member, Women's Leadership Board - Women and Public Policy Program, Harvard Kennedy School  
UK



**Prof. Dr. Regiane Relva Romano**

Special Adviser, Ministry of Science, Technology, Innovation and Communication  
Brazil



**Nadim Abdulrhim**

Global Government Industry Scientist Enterprise Business Group, Huawei Technologies Co., Ltd  
UAE



**Hon. Michael Onyango**

Senior Advisor - Transformative Technology To Cabinet Secretary, Member (Blockchain) & Artificial Intelligence, Taskforce Ministry of ICT  
Kenya

## ENERGY



**Smart thermostats & AI help reduce energy consumption by 10%. How will tech influence our future energy reserves?**

- Adopting new technologies in Oil and Gas (AI & Blockchain)
- Renewables
- Protecting the energy supply chain
- Energy storage & microgrids

Source: IEA Research



**Pablos Holman**

Hacker, Inventor and Entrepreneur  
USA



**Aya Darwish**

Senior Specialist Oil and Gas Data Analytics, ADNOC  
UAE



**Abed Benaichouche**

CTO, Group 42 -Energy  
UAE



**Arash Aazami**

Faculty - EnergySingularity University  
USA

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## FUTURE MOBILITY



**90+ million autonomous cars & light trucks on road worldwide by 2023. What new directions are there to explore?**

- Autonomous vehicles
- Driverless delivery
- E-mobility
- Mobility as a Service (MaaS)



**Dezso Molnar**

Aeronautics Engineer,  
Pilot and Founder, Flying  
Car Racing League  
USA



**Naeem Altaf**

IBM - Distinguished  
Engineer, CTO  
Space Tech, IBM  
USA



**Marco Tempest**

Cyber Illusionist  
He is the speaker that  
has been invited back to  
most times to the main  
TED conference and his  
talks have been viewed  
millions of times.



**Nolan Bushnell**

Founder of ATARI  
Founding father of the  
video game industry  
creating the first successful  
video game console and  
games including Pong and  
Space Invaders

## MARKETING MANIA



**Now mobile ads take up 51% of big brand marketing budgets. What new tech will break the marketing mould?**

- Reinventing Brands to Cultivate Changed Consumerism
- Marketing leadership: Where the next CMOs will come from?
- Actionable Marketing Intelligence
- Digital Champions of Customer Experience

Source: Blue Corona



**Magnus Djaba**

Global President, Saatchi  
& Saatchi; CEO, Saatchi  
& Saatchi UK; Premier  
League Equality Panel  
UK



**Erica Kerner**

SVP, Head of Marketing Strategy  
& Partnerships, Commercial, ONE  
Championship; Board Chairman,  
Singapore & South East Asia, The  
Marketing Society, Singapore



**Claudia Navarro**

Marketing Director  
MENA, Coca Cola  
UAE



**Mark Evans**

MD - Marketing & Digital,  
Direct Line Group  
UK

## FUTURE BLOCKCHAIN SUMMIT - GOVERNMENT



**Adopting Blockchain will save UAE government \$3 billion in transactions.** How are global governments jumping on the Blockchain movement?

- International Blockchain project landscape
- Building smart cities
- Mitigating pitfalls and security risks
- Government regulations & policies governing Blockchain

Source: Centre for the Fourth Industrial Revolution, Dubai Future Foundation, and World Economic Forum



**Yael Tamar**  
CMO and Partner,  
SolidBlock



**Marta Piekarska-Geater**  
Director of Ecosystem,  
Hyperledger



**H.E. Younus Al Nasser**  
CEO - Dubai Data  
Establishment & Assistant  
Director General, Smart Dubai  
UAE



**Rahul Vijay**  
Head of Global Connectivity,  
Technology Supply Chain &  
Operations, Uber  
USA

## G I S E C



**Cybercrimes cost the world \$6 trillion a year. What new tools will empower you against the hackers?**

- AI's role in combatting Cyber threats
- Analyzing implications and vulnerabilities created by 5G
- Convergence of Cyber and Physical Security for Enterprise and Infrastructure Assets

Source: Cybersecurity Ventures



**H.E. Dr. Mohamed Al-Kuwaiti**  
Head of cyber Security,  
United Arab Emirates  
Government



**Bryan Seely**  
World Famous  
Hacker, Author  
& US Marine



**Jelena Matone**  
CISO, European  
Investment Bank



**Dee Deu**  
CISO,  
Xoserve  
UK

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# LET'S CONNECT WITH THE NEXT-GEN INNOVATORS

## REIMAGINING A NEW WORLD



FILE PHOTO GITEX  
FUTURE STARS 2019

### THE NEXT BIG THINGS ACROSS

- AI
- Fintech
- Healthcare
- Software
- Smart Cities
- E-commerce
- Tourism & Hospitality
- IoT
- Immersive Tech
- Mobility

### STARTUP INNOVATIONS FROM 40+ COUNTRIES



UAE

Bahrain

Brazil

France

Italy

Iran

India

Israel

Japan

### SCALING UP WITH LEADING ACCELERATORS





GITEX FUTURE STARS



## EXPERIENCE SOME OF THE MOST DISRUPTIVE STARTUP SOLUTIONS, IN-PERSON

### FROM UAE

#### TEKNOVA

World's first IoT patented fatigue sensors that can predict structural wear and tear  
#IoT

#### VIRTUALLY CLINICAL

Combining the power of the mind with the power of immersive tech to offer 'Therapy of the Future'  
#VR #Healthcare

#### JUNKBOT ROBOTICS

DIY Robotics kit allowing young kids to recycle trash into new solutions, already in use across 500 UAE schools  
#Robotics #Education

### FROM FRANCE

#### NUCLEON SECURITY

Proactive endpoint protection, AI & Zero-Trust powered EDR platform, to stay ahead of cybercriminals  
#Cybersecurity #AI

### FROM ISRAEL

#### RIGHTEAR

Ground-breaking audio wayfinding solutions to guide the visually-impaired and help them navigate independently  
#HealthTech

### FROM ITALY

#### AUGMENTED.CITY

Unique 3D smart city maps and AR Cloud App bringing tourism & technology together  
#SmartCity #Immersive

### FROM JAPAN

#### AC BIODE

Super sustainable solution that recycles non-recyclable plastics into fuel, carbon or virgin plastic  
#Sustainability

#### CHALLENGE CO. LTD

Advanced EQGuard sensor that predicts earthquakes accurately and alarms the authorities  
#SmartCity

### FROM LUXEMBOURG

#### DEEPNEED

AI-based platform disrupting the retail industry with their unique algorithms understanding customer behaviour  
#AI #Retail

### FROM POLAND

#### GLUOACTIVE

Wearable device to measure blood glucose levels using innovative optical methods  
#Healthcare

### FROM SOUTH KOREA

#### JAHEM

An e-commerce exclusively for Korean cosmetics, making the entire shopping experience seamless  
#Retail #Lifestyle

CLICK FOR THE FULL  
STARTUP LIST





**HIS HIGHNESS SHEIKH MOHAMMED BIN RASHID AL MAKTOUM**  
Vice President and Prime Minister of UAE and Ruler of Dubai greeting  
international investors from 40 countries at GITEX 2018



## SEIZE THE YEAR'S BEST OPPORTUNITY TO PITCH TO 150+ INFLUENTIAL INVESTORS

*Show them what you've got!*

EBAN, Lumia Capital, Shorooq Partners, startupbootcamp,  
Deutsche Bank, MENA Tech Fund, Modus Capital, Techstars,  
Samsung Next, Reimagine Ventures ... a full line-up of the world's  
most active tech investors



FILE PHOTO GITEX  
FUTURE STARS 2019



## SUPERNOVA CHALLENGE PITCH COMPETITION

USD 70,000 UP-FOR-GRABS

### NEW CATEGORIES FOR 2020

- Best Innovative COVID-19 Solution Startup
- Best Social & Environmental Impact
- Best MarTech Startup
- Best Fintech Startup



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G I S E C

# HACK THE KNOWLEDGE

**CYBERSECURITY  
INDUSTRY GOING BIG  
THIS YEAR  
AT GISEC & GITEX**



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**H.E. Dr. Mohamed Al-Kuwaiti**

Head of Cyber Security, UAE Government



**Bryan Seely**

Ethical Hacker, Author & US Marine  
– the world's only hacker to wiretap the  
US Secret Service & FBI

FUTURE  
BLOCKCHAIN  
SUMMIT

FUTURE  
BLOCKCHAIN  
SUMMIT

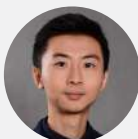
قمة مستقبل البلوك تشين

# MAKE YOUR MOVE NOW

**BLOCKCHAIN TECHNOLOGY  
GOES LIVE HERE**

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UNDERSTAND THE MOST POTENT APPLICATIONS OF THIS DISRUPTIVE TECHNOLOGY



From transforming e-commerce and fintech

**Tony Sun**

Deputy Director - Blockchain Team,  
Ant Financial (China)



To reshaping logistics and global trade

**Saqr Eriqat**

Consulting Leader - Government  
& Public Sector, IBM



# TECH COMMUNITY, NOW'S YOUR CHANCE TO STEAL THE SHOW FOR MARKETING

HEAR FROM  
MARTECH MAVERICKS ON STAGE



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Top 100 CMOs of Europe in 2019, is putting up an ambitious plan together to rebrand itself into digital and mobile channels

**Aimee Peters**

Group Head – Marketing & Communications,  
Mashreq Bank



An expert in global sports marketing, communications and events.

**Claire Furlong**

GM - Marketing & Communications,  
International Cricket Council

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AT GITEX IN A MOST  
SAFE, SMART AND SEAMLESS  
ENVIRONMENT

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VIP Majlis Sponsor



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