



40TH **GITEX**
TECHNOLOGY
WEEK

6-10
DEC 2020

DUBAI WORLD TRADE CENTRE

SPONSORSHIP BROCHURE



PRE-SHOW AND ONSITE DELIVERABLES





AED 840,000
(INCLUDING 5% VAT)

EXCLUSIVE COUNTRY PARTNER

EVENT WEBSITE

- Logo inclusion on sponsor's page and relevant feature pages
- Company description on Sponsors/Exhibitor Listing page
- Rotating Web Banner on the website

E-NEWSLETTERS (EDM)

- 2 x Exclusively sponsored EDM (Content to be provided by sponsor/ Subject to approval by DWTC)
- Logo inclusion in all event EDMs (International and Regional)

PR & MARKETING

- Logo inclusive in all event printed material
- Special editorial in the Show Dailies
- 1x full page advert on the show catalogue (client to provide the artwork)
- 1x mention announcing partners and sponsors, which is prepared and distributed by the DWTC PR team
- PR – Testimonial from Senior Executive
- 1 x announcement upon sponsorship confirmation in e-newsletter and social media channels

**** No re-print for printed items if sponsor confirm after printing deadline passed**

SOCIAL MEDIA

- Opportunity to share content on GITEX social media channels (Including: Insta, Twitter, Facebook, LinkedIn, YouTube/subject to DWTC approval)
- Coverage on all social media channel platforms (Including: IG, Twitter, Facebook, LinkedIn, YouTube)

MOBILEAPP

- Logo inclusion in all app pages
- Opportunity to activate push notifications within app; 2 pre-event / during the show

SIGNAGE INCLUSION - DIGITAL & PRINT

- Logo inclusion in "Thank You Sponsors" board across the show floor
- Logo inclusion in digital screens/floor plans used onsite
- Logo Inclusion in all onsite show branding
- Logo Inclusion in all onsite show signage's
- 1 x pillar branding (4 sides) in the link way between hall 4-5 (Client to provide artwork/Production done by organizer)
- Logo to be projected on the walls (position subject to DWTC approval)

ADDITIONAL

- 50 x Exhibitor badges included in sponsorship package
- 20 x Delegate/Conference badges included in sponsorship package
- 10 x VIP badges (names and full details must be provided for security approval – Level of names to be as per Protocol.T&C)
- 5 x Majlis Badges for CIX level

GITEX SPEAKING OPPORTUNITIES

- Logo inclusion on GITEX Vertical Days rolling slides
- Speaking Opportunity (final speaking slot time to be confirmed by DWTC)
 - 1x 20 min speaking opportunity; GITEX Vertical Days
 - 1x 45min panel session; GITEX Vertical Days
 - 1x 20 min speaking opportunity; GITEX Tech Talks
 - 1 x 45 min panel session; GITEX Tech Talks
 - 1x speaking opportunity; GITEX X-Labs

POST SHOW DELIVERABLES

SOCIAL MEDIA: Thank you to Sponsors' post on GITEX social media channels

POST EVENT REPORT: Logo and sponsorship title inclusion in Post-Show Report

SPEAKER PRESENTATIONS: Access to speaker presentations post event (via app and/or website)

E-NEWSLETTER: Logo inclusion in dedicated EDM thanking visitors and sponsors

WEBSITE: Hyperlinked logo on event website post event



AED 787,500
(INCLUDING 5% VAT)

EXCLUSIVE PLATINUM PARTNER

EVENT WEBSITE

- Logo inclusion on sponsor's page and relevant feature pages
- Company description on Sponsors/Exhibitor Listing page
- Rotating Web Banner on the website
(Position subject to DWTC approval/Artwork to be provided by sponsor)

E-NEWSLETTERS (EDM)

- 1 x Exclusively sponsored EDM
(Content to be provided by sponsor/Subject to approval by DWTC)
- Logo inclusion in all event EDMs (International and Regional)

PR & MARKETING

- Special editorial in the Show Dailies
- Half full page advert on the show catalogue (client to provide the artwork)
- 1x mention announcing partners and sponsors, which is prepared and distributed by the DWTC PR team
- 1x mention in Press Release (pending approval by DWTC)
- PR – Testimonial from Senior Executive
- 1 x announcement upon sponsorship confirmation in e-newsletter and social media channels

SOCIAL MEDIA

- Opportunity to share content on GITEX social media channels
(Including: Insta, Twitter, Facebook, LinkedIn, YouTube/subject to DWTC approval)
- Coverage on all social media channel platforms
(Including: IG, Twitter, Facebook, LinkedIn, YouTube)

MOBILEAPP

- Opportunity to activate push notifications within app; 1 pre-event / 1 during event / 1 post show

SIGNAGE INCLUSION - DIGITAL & PRINT

- Logo inclusion in "Thank You Sponsors" board across the show floor
- Logo inclusion in digital screens/floor plans used onsite
- Logo inclusion in all onsite show branding
- Logo Inclusion in all onsite show signage's
- 1 x pillar branding (4 sides) in the link way between hall 4-5
(Client to provide artwork/Production done by organizer)
- Logo to be projected on the walls (position subject to DWTC approval)

ADDITIONAL

- 40 x Exhibitor badges included in sponsorship package
- 15 x Delegate/Conference badges included in sponsorship package
- 10 x VIP badges (names and full details must be provided for security approval – Level of names to be as per Protocol T&C)
- 5 x Majlis Badges for CIX level

GITEX SPEAKING OPPORTUNITIES

- Logo inclusion on GITEX Vertical Days rolling slides
- Speaking Opportunity (final speaking slot time to be confirmed by DWTC)
 - 1x 20 min speaking opportunity; GITEX Vertical Days
 - 1x 45min panel session; GITEX Vertical Days
 - 1x 20 min speaking opportunity; GITEX Tech Talks
 - 1 x 45 min panel session; GITEX Tech Talks
 - 1x speaking opportunity; GITEX X-Labs

POST SHOW DELIVERABLES

SOCIAL MEDIA: Thank you to Sponsors' post on GITEX social media channels

POST EVENT REPORT: Logo and sponsorship title inclusion in Post-Show Report

SPEAKER PRESENTATIONS: Access to speaker presentations post event (via app and/or website)

E-NEWSLETTER: Logo inclusion in dedicated EDM thanking visitors and sponsors

WEBSITE: Hyperlinked logo on event website post event



AED 472,500
(INCLUDING 5% VAT)

GOLD SPONSOR (LIMITED TO 3 SPONSORS)

EVENT WEBSITE

- Logo inclusion on sponsor's page and relevant feature pages
- Company description on Sponsors/Exhibitor Listing page
- Rotating Web Banner on the website
(Position subject to DWTC approval/Artwork to be provided by sponsor)

E-NEWSLETTERS (EDM)

- 1 x Static sponsored web banner in event EDMs
- Logo inclusion in all event EDMs (International and Regional)

PR & MARKETING

- Special editorial in the Show Dailies
- Quarter page advert on the show catalogue (client to provide the artwork)
- 1x mention announcing partners and sponsors, which is prepared and distributed by the DWTC PR team
- 1x mention in Press Release (pending approval by DWTC)
- PR – Testimonial from Senior Executive

SOCIAL MEDIA

- Opportunity to share content on GITEX social media channels
(Including: Insta, Twitter, Facebook, LinkedIn, YouTube/subject to DWTC approval)
- Coverage on all social media channel platforms
(Including: IG, Twitter, Facebook, LinkedIn, YouTube)

SIGNAGE INCLUSION - DIGITAL & PRINT

- Logo inclusion in "Thank You Sponsors" board across the show floor
- Logo inclusion in digital screens/floor plans used onsite
- Logo Inclusion in all onsite show branding
- Logo Inclusion in all onsite show signage's
- 1 x pillar branding (2 sides) in the link way between hall 4-5
(Client to provide artwork/Production done by organizer)

ADDITIONAL

- 30 x Exhibitor badges included in sponsorship package
- 10 x Delegate/Conference badges included in sponsorship package
- 10 x VIP badges (names and full details must be provided for security approval – Level of names to be as per Protocol T&C)
- 5 x Majlis Badges for CIX level

GITEX SPEAKING OPPORTUNITIES

- Logo inclusion on GITEX Vertical Days rolling slides
- Speaking Opportunity (final speaking slot time to be confirmed by DWTC)
 - 1x 45min panel session; GITEX Vertical Days
 - 1x 20 min speaking opportunity; GITEX Tech Talks
 - 1 x 45 min panel session; GITEX Tech Talks
 - 1x speaking opportunity; GITEX X-Labs

POST SHOW DELIVERABLES

SOCIAL MEDIA:

Thank you to Sponsors' post on GITEX social media channels

POST EVENT REPORT:

Logo and sponsorship title inclusion in Post-Show Report

SPEAKER PRESENTATIONS:

Access to speaker presentations post event (via app and/or website)

E-NEWSLETTER:

Logo inclusion in dedicated EDM thanking visitors and sponsors

WEBSITE:

Hyperlinked logo on event website post event



AED 367,500
(INCLUDING 5% VAT)

SILVER SPONSOR (LIMITED TO 4 SPONSORS)

EVENT WEBSITE

- Company description on Sponsors/Exhibitor Listing pag

E-NEWSLETTERS (EDM)

- 1 x Static sponsored web banner in event EDMs
- Logo inclusion in all event EDMs (International and Regional)

PR & MARKETING

- Quarter page advert on the show catalogue (client to provide the artwork)
- 1x mention announcing partners and sponsors, which is prepared and distributed by the DWTC PR team
- PR – Testimonial from Senior Executive

SOCIAL MEDIA

- Opportunity to share content on GITEX social media channels (Including: Insta, Twitter, Facebook, LinkedIn, YouTube/subject to DWTC approval)
- Coverage on all social media channel platforms (Including: IG, Twitter, Facebook, LinkedIn, YouTube)

SIGNAGE INCLUSION - DIGITAL & PRINT

- Logo inclusion in "Thank You Sponsors" board across the show floor
- Logo inclusion in digital screens/floor plans used onsite
- Logo Inclusion in all onsite show branding
- Logo Inclusion in all onsite show signage's
- 1 x pillar branding (2 sides) in the link way between hall 4-5 (Client to provide artwork/Production done by organizer)

ADDITIONAL

- 20 x Exhibitor badges included in sponsorship package
- 5 x Delegate/Conference badges included in sponsorship package
- 5 x VIP badges (names and full details must be provided for security approval – Level of names to be as per Protocol T&C)
- 5 x Majlis Badges for CIX level

GITEX SPEAKING OPPORTUNITIES

- Speaking Opportunity (final speaking slot time to be confirmed by DWTC)
 - 1x 20 min speaking opportunity; GITEX Tech Talks
 - 1 x 45 min panel session; GITEX Tech Talks
 - 1x speaking opportunity; GITEX X-Labs

POST SHOW DELIVERABLES

SOCIAL MEDIA:

Thank you to Sponsors' post on GITEX social media channels

POST EVENT REPORT:

Logo and sponsorship title inclusion in Post-Show Report

SPEAKER PRESENTATIONS:

Access to speaker presentations post event (via app and/or website)

E-NEWSLETTER:

Logo inclusion in dedicated EDM thanking visitors and sponsors

WEBSITE:

Hyperlinked logo on event website post event



AED 220,500
(INCLUDING 5% VAT)

BRONZE SPONSOR (LIMITED TO 4 SPONSORS)

EVENT WEBSITE

- Company description on Sponsors/Exhibitor Listing page

E-NEWSLETTERS (EDM)

- Logo inclusion in all event EDMs (International and Regional)

PR & MARKETING

- Quarter page advert on the show catalogue (client to provide the artwork)
- PR – Testimonial from Senior Executive

SOCIAL MEDIA

- Opportunity to share content on GITEX social media channels (Including: Insta, Twitter, Facebook, LinkedIn, YouTube/subject to DWTC approval)
- Coverage on all social media channel platforms (Including: IG, Twitter, Facebook, LinkedIn, YouTube)

SIGNAGE INCLUSION - DIGITAL & PRINT

- Logo inclusion in "Thank You Sponsors" board across the show floor
- Logo inclusion in digital screens/floor plans used onsite
- Logo Inclusion in all onsite show branding
- Logo Inclusion in all onsite show signage's

GITEX SPEAKING OPPORTUNITIES

- Speaking Opportunity (final speaking slot time to be confirmed by DWTC)
 - 1x 20 min speaking opportunity; GITEX Tech Talks
 - 1 x 45 min panel session; GITEX Tech Talks
 - 1x speaking opportunity; GITEX X-Labs

ADDITIONAL

- 15 x Exhibitor badges included in sponsorship package
- 5 x Delegate/Conference badges included in sponsorship package
- 5 x Majlis Badges for CIX level

POST SHOW DELIVERABLES

SOCIAL MEDIA:

Thank you to Sponsors' post on GITEX social media channels

POST EVENT REPORT:

Logo and sponsorship title inclusion in Post-Show Report

SPEAKER PRESENTATIONS:

Access to speaker presentations post event (via app and/or website)

E-NEWSLETTER:

Logo inclusion in dedicated EDM thanking visitors and sponsors

WEBSITE:

Hyperlinked logo on event website post event



AED 1,018,500
(INCLUDING 5% VAT)

VISITORS REGISTRATION SPONSORSHIP (LIMITED TO ONE SPONSORS)

EVENT WEBSITE

- Company description on Sponsors/Exhibitor Listing page
- Rotating Web Banner on the website (Position subject to DWTC approval/Artwork to be provided by sponsor)

E-NEWSLETTERS (EDM)

- 2 x Static sponsored web banner in event EDMs
- 2 x Exclusively sponsored EDM (Content to be provided by sponsor/Subject to approval by DWTC)
- Logo inclusion in all event EDMs (International and Regional)

PR & MARKETING

- Special editorial in the Show Dailies
- 1x mention announcing partners and sponsors, which is prepared and distributed by the DWTC PR team
- 1x mention in Press Release (pending approval by DWTC)
- PR – Testimonial from Senior Executive
- 1 x announcement upon sponsorship confirmation in e-newsletter and social media channels

SOCIAL MEDIA

- Opportunity to share content on GITEX social media channels (Including: Insta, Twitter, Facebook, LinkedIn, YouTube/subject to DWTC approval)
- Coverage on all social media channel platforms (Including: IG, Twitter, Facebook, LinkedIn, YouTube)

MOBILEAPP

- Logo inclusion in all app pages
- Opportunity to activate push notifications within app; 2 pre-event / 2 during event / 2 post show

SIGNAGE INCLUSION - DIGITAL & PRINT

- Logo Inclusion in all Show registration counters (Pre-Registration, Onsite Registration, Delegate Registration, VIP Registrations, Media Registrations)
- Logo Inclusion on confirmation email sent to all registered visitors pre-show and during the show
- Logo inclusion in "Thank You Sponsors" board across the show floor
- Logo inclusion in digital screens/floor plans used onsite
- Logo Inclusion in all onsite show branding
- Logo Inclusion in all onsite show signage's
- Logo to be projected on the walls (position subject to DWTC approval)

ADDITIONAL

- 50 x Exhibitor badges included in sponsorship package
- 20 x Delegate/Conference badges included in sponsorship package
- 10 x VIP badges (names and full details must be provided for security approval – Level of names to be as per Protocol T&C)
- 5 x Majlis Badges for CIX level

GITEX SPEAKING OPPORTUNITIES

- Speaking Opportunity (final speaking slot time to be confirmed by DWTC)
- 1x 20 min speaking opportunity; GITEX Tech Talks
- 1 x 45 min panel session; GITEX Tech Talks
- 1x speaking opportunity; GITEX X-Labs

POST SHOW DELIVERABLES

SOCIAL MEDIA: Thank you to Sponsors' post on GITEX social media channels

POST EVENT REPORT: Logo and sponsorship title inclusion in Post-Show Report

SPEAKER PRESENTATIONS: Access to speaker presentations post event (via app and/or website)

E-NEWSLETTER: Logo inclusion in dedicated EDM thanking visitors and sponsors

WEBSITE: Hyperlinked logo on event website post event



CONFERENCES VERTICAL HEADLINE SPONSOR

(LIMITED TO ONE SPONSOR PER VERTICAL)

EVENT WEBSITE

- Company description on Sponsors/Exhibitor Listing page

E-NEWSLETTERS (EDM)

- Logo inclusion in all dedicated Conference EDMs

PR & MARKETING

- Logo inclusion in all printed material related to the conference (ex: conference flyer, conference brochure)
- Logo inclusion in show catalogue
- Sponsor flyers distribution to all attendees of the sponsored vertical day (flyers to be provided by the client)
- Sponsor promotion desk at the conference on the sponsored vertical day (host and marketing materials to be provided by the sponsor)

SOCIAL MEDIA

- Opportunity to share content on GITEX social media channels (including: Insta, Twitter, Facebook, LinkedIn, YouTube/subject to DWTC approval)
- Coverage on all social media channel platforms (including: IG, Twitter, Facebook, LinkedIn, YouTube)

SIGNAGE INCLUSION - DIGITAL & PRINT

- Logo inclusion in "Thank You Sponsors" board across the show floor
- Logo inclusion on GITEX Vertical Days rolling slides
- Logo Inclusion in conference onsite signage's

ADDITIONAL

- 10 x Exhibitor badges included in sponsorship package
- 5 x Delegate/Conference badges included in sponsorship package

GITEX SPEAKING OPPORTUNITIES

- Speaking Opportunity (final speaking slot time to be confirmed by DWTC)
 - 1x 45 min panel opportunity; on sponsored vertical days
 - 1 x 45 min panel session; GITEX Tech Talks

POST SHOW DELIVERABLES

SOCIAL MEDIA: Thank you to Sponsors' post on GITEX social media channels

POST EVENT REPORT: Logo and sponsorship title inclusion in Post-Show Report

SPEAKER PRESENTATIONS: Access to speaker presentations post event (via app and/or website)

E-NEWSLETTER: Logo inclusion in dedicated EDM thanking visitors and sponsors

WEBSITE: Hyperlinked logo on event website post event

AED 157,500
(INCLUDING 5% VAT)

CONFERENCES VERTICAL SUPPORTING SPONSOR

(BASED ON ONE VERTICAL)

EVENT WEBSITE

- Logo inclusion on conference page footers
- Company description on Sponsors/Exhibitor Listing page
- Rotating Web Banner on conference page (artwork to be provided by sponsor)

E-NEWSLETTERS (EDM)

- Logo inclusion in all dedicated Conference EDMs

PR & MARKETING

- Logo inclusion in all printed material related to the conference (ex: conference flyer, conference brochure)
- Logo inclusion in show catalogue

SOCIAL MEDIA

- Opportunity to share content on GITEX social media channels (including: Insta, Twitter, Facebook, LinkedIn, YouTube/subject to DWTC approval)
- Coverage on all social media channel platforms (including: IG, Twitter, Facebook, LinkedIn, YouTube)

SIGNAGE INCLUSION - DIGITAL & PRINT

- Logo inclusion in "Thank You Sponsors" board across the show floor
- Logo inclusion on GITEX Vertical Days rolling slides

ADDITIONAL

- 5 x Exhibitor badges included in sponsorship package
- 5 x Delegate/Conference badges included in sponsorship package

GITEX SPEAKING OPPORTUNITIES

- Speaking Opportunity (final speaking slot time to be confirmed by DWTC)
 - 1x 45 min panel opportunity; on sponsored vertical days

POST SHOW DELIVERABLES

SOCIAL MEDIA: Thank you to Sponsors' post on GITEX social media channels

POST EVENT REPORT: Logo and sponsorship title inclusion in Post-Show Report

SPEAKER PRESENTATIONS: Access to speaker presentations post event (via app and/or website)

E-NEWSLETTER: Logo inclusion in dedicated EDM thanking visitors and sponsors

WEBSITE: Hyperlinked logo on event website post event

AED 94,500
(INCLUDING 5% VAT)



TECH TALKS / X LABS HEADLINE SPONSOR

(BASED ON THE SELECTED FEATURE)

EVENT WEBSITE

- Company description on Sponsors/Exhibitor Listing page
- Rotating Web Banner on conference page (artwork to be provided by sponsor)

E-NEWSLETTERS (EDM)

- Logo inclusion in all dedicated features EDMs

PR & MARKETING

- Logo inclusion in show catalogue
- Sponsor leaflet distribution to all attendees (flyers to be provided by the sponsor)

SOCIAL MEDIA

- Opportunity to share content on GITEX social media channels (Including: Insta, Twitter, Facebook, LinkedIn, YouTube/subject to DWTC approval)
- Coverage on all social media channel platforms (Including: IG, Twitter, Facebook, LinkedIn, YouTube)

SIGNAGE INCLUSION - DIGITAL & PRINT

- Logo inclusion in "Thank You Sponsors" board across the show floor
- Logo inclusion on Features design and screen on stage

ADDITIONAL

- 5 x Exhibitor badges included in sponsorship package
- 5 x Majlis Badges for CIX level

GITEX SPEAKING OPPORTUNITIES

- Speaking Opportunity (final speaking slot time to be confirmed by DWTC)
- 1x 20 min speaking opportunity; on feature stage
- 1 x 45 min panel session; GITEX on feature stage

POST SHOW DELIVERABLES

SOCIAL MEDIA: Thank you to Sponsors' post on GITEX social media channels

POST EVENT REPORT: Logo and sponsorship title inclusion in Post-Show Report

SPEAKER PRESENTATIONS: Access to speaker presentations post event (via app and/or website)

E-NEWSLETTER: Logo inclusion in dedicated EDM thanking visitors and sponsors

WEBSITE: Hyperlinked logo on event website post event

AED 84,000
(INCLUDING 5% VAT)

TECH TALKS / X LABS SUPPORTING SPONSOR

(BASED ON THE SELECTED FEATURE)

EVENT WEBSITE

- Company description on Sponsors/Exhibitor Listing page

E-NEWSLETTERS (EDM)

- Logo inclusion in all dedicated features EDMs

PR & MARKETING

- Logo inclusion in show catalogue

SOCIAL MEDIA

- Opportunity to share content on GITEX social media channels (Including: Insta, Twitter, Facebook, LinkedIn, YouTube/subject to DWTC approval)
- Coverage on all social media channel platforms (Including: IG, Twitter, Facebook, LinkedIn, YouTube)

SIGNAGE INCLUSION - DIGITAL & PRINT

- Logo inclusion in "Thank You Sponsors" board across the show floor
- Logo inclusion on Features design and screen on stage

ADDITIONAL

- 5 x Exhibitor badges included in sponsorship package

GITEX SPEAKING OPPORTUNITIES

- Speaking Opportunity (final speaking slot time to be confirmed by DWTC)
- 1x 20 min speaking opportunity; on feature stage
- 1 x 45 min panel session; GITEX on feature stage

POST SHOW DELIVERABLES

SOCIAL MEDIA: Thank you to Sponsors' post on GITEX social media channels

POST EVENT REPORT: Logo and sponsorship title inclusion in Post-Show Report

SPEAKER PRESENTATIONS: Access to speaker presentations post event (via app and/or website)

E-NEWSLETTER: Logo inclusion in dedicated EDM thanking visitors and sponsors

WEBSITE: Hyperlinked logo on event website post event

AED 63,000
(INCLUDING 5% VAT)

SPONSORSHIP PACKAGES





CARRIER BAG

(VISITORS & DELEGATES - LIMITED TO ONE SPONSOR)

- Design to be provided by the Sponsor- recommend that we say "logo to be provided by sponsor"- DWTC should control the design- part of GITEX Global brand.
- GITEX to cover the cost of production – Total of 250,000 Bags to be produced
- Carrier bag will be distributed to all show visitors and delegates
- Opportunity to share content on GITEX social media channels (Including: IG, Twitter, Facebook, LinkedIn, YouTube/subject to DWTC approval)
- Coverage on all social media channel platforms (Including: IG, Twitter, Facebook, LinkedIn, YouTube)

AED 336,000
(INCLUDING 5% VAT)



SHOW LANYARDS

(VISITORS – DELEGATES – VIP / LIMITED TO ONE SPONSOR)

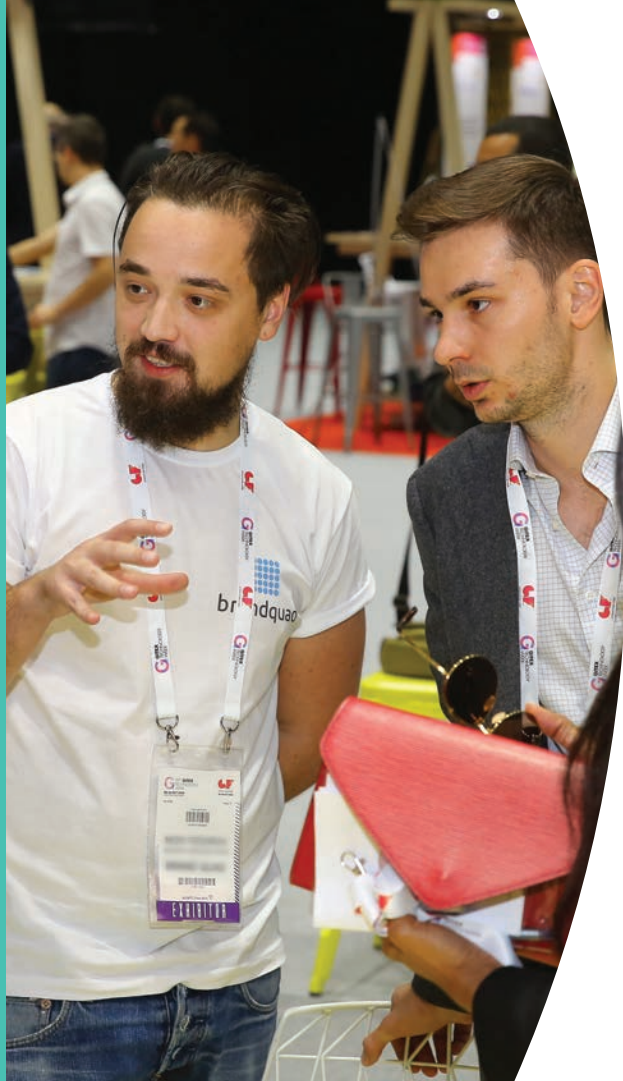
Lanyards are your walking advertisements at GITEX. Exclusive to one company, ensure your company logo and message is seen by all visitors, including C-level delegates, government officials, international visitors, media and international trade delegations.

- Design to be provided by the Sponsor- recommend that we say "logo to be provided by sponsor"- DWTC should control the design- part of GITEX Global brand.
- GITEX to cover the cost of production – Total of 200,000 lanyards to be produced
- Lanyard will be distributed to all show visitors, delegates and VIP
- Opportunity to share content on GITEX social media channels (Including: IG, Twitter, Facebook, LinkedIn, YouTube/subject to DWTC approval)
- Coverage on all social media channel platforms (Including: IG, Twitter, Facebook, LinkedIn, YouTube)

****Other options available upon request (Only delegate Lanyard/Only Visitors Lanyard/Only VIP Lanyard)**



AED 472,500
(INCLUDING 5% VAT)



VISITORS & DELEGATES BADGES SPONSOR

(LIMITED TO ONE SPONSOR)

- Logo inclusion in all visitors badges including Visitors, Delegates & VIP-should we not include VIP-can be very political
- Opportunity to share content on GITEX social media channels (Including: IG, Twitter, Facebook, LinkedIn, YouTube/ subject to DWTC approval)
- Coverage on all social media channel platforms (Including: IG, Twitter, Facebook, LinkedIn, YouTube)

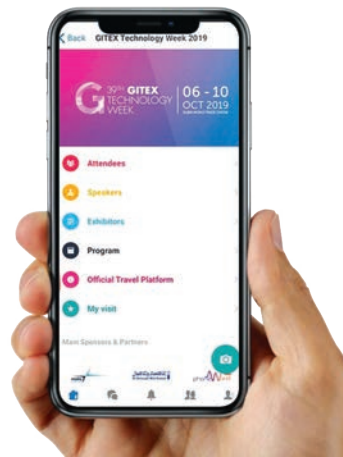
AED 189,000
(INCLUDING 5% VAT)

AED 154,350
(INCLUDING 5% VAT)

- Logo inclusion in all app pages
- Opportunity to activate push notifications within app; 3 pre-event / 3 during event / 2 post show
- Logo inclusion in GITEX website
- Opportunity to share content on GITEX social media channels (Including: IG, Twitter, Facebook, LinkedIn, YouTube/subject to DWTC approval)
- Coverage on all social media channel platforms (Including: IG, Twitter, Facebook, LinkedIn, YouTube)

GITEX MOBILE APP SPONSOR

(LIMITED TO ONE SPONSOR)



LINK WAY PILLAR BRANDING

(LIMITED TO ONE SPONSOR) - 3 PILLARS

Create maximum visual impact with your branding and messages in the busy walkways on-site with columns and wall spaces available for your message.

- Location: Link way between Zabeel & Hall 1
- Design to be provided by the Sponsor
- GITEX to cover the cost of production



AED 66,150
(INCLUDING 5% VAT)



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