

13-17
FEB 2022
DUBAI WORLD TRADE CENTRE

THE LARGEST ANNUAL F&B SOURCING EVENT IN THE WORLD

YOU'RE ON FOR INCREDIBLE FOOD REVELATIONS & REVOLUTIONS - BF THERE













4000+ COMPANIES POWER THE WORLD'S MOST FUTURE-FORWARD **FOOD & BEVERAGE EVENT**

Featurina



























and many more...

120 COUNTRIES

PRESENT THEIR MOST IN-DEMAND FOOD INNOVATIONS









































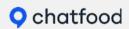






E-COMMERCE POWERS ON

NETWORK WITH HEADS OF WORLD'S LEADING ONLINE MARKETPLACES

















WHEN POWERFUL IDEAS

NEW REVOLUTIONS





DEBATE & DISCUSS THE TOPICS & TRENDS THAT MATTER

HOURS OF INSIGHT-FUELLED CONTENT

AL MULTAQUA



Gulfood TOP TABLE



70+ CHEFS FIRE UP YOUR IMAGINATION WITH CREATIVE, IMMERSIVE, TECH-**POWERED CULINARY THEATRICS**

PAVILION



DHARSHAN MUNIDASA MINISTRY OF CRAB -ASIA'S 50 BEST RESTAURANTS LIST



TOM AIKENS MUSE LONDON



OMAR SARTAWI FOOD ART AND MOLECULAR **GASTRONOMY**



ANTHONY DEMETRE WILD HONEY LONDON



LAB

A GROUNDBREAKING FIRST: **LAUNCHING OUR** SUSTAINABLE EDITION

Our new movement uniting the food community at the show and across the globe - zero waste, mega impact.







WHERE INNOVATIONS DRIVE MEANINGFUL

CHANGE



@AL MULTAQUA

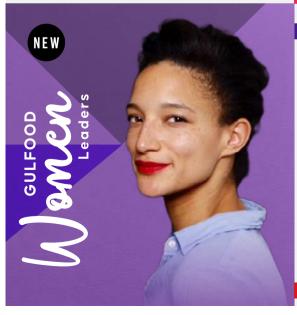
TURNING TODAY'S BRIGHTEST TALENT INTO TOMORROW'S CULINARY STARS. IN COLLAB WITH:





GULFOOD GLOBAL CHANGEMAKERS

MEET THE STARTUPS INCITING AN INDUSTRY-WIDE REVOLUTION



@AL MULTAQUA

HEAR FROM THE LEADERS BREAKING THE STATUS QUO



BINA KHAN

Angel Investor, Co-Founder and

Strategic Advisor

SUMMIT VENTURE PARTNERS



TRISKA HAMID
Editorial Director
WAMDA

VIEW AGENDA



EMMA BANKS
Vice President, F&B Strategy
and Development EMEA
HILTON



Co-Founder
DE L'ARTA - OUTDOOR
LIVING LABORATORY



MEET 1500+ NEW EXHIBITORS INCLUDING...









































COUNTRIES MARKING THEIR DEBUT





Uruguay



Panama







Uzbekistan



The next big thing





HOSTED BY

UNITED ARAB EMIRATES
MINISTRY OF CLIMATE CHANGE
& ENVIRONMENT



الإمارات العربية المتحدة وزارة التغيير المناخيي والريانية المتعادمة والريانية المتعادمة والريانية والريان

STRATEGIC PARTNER





UNIFYING WITH PURPOSE, FOR A FOOD-SECURE WORLD

Hosted by H.E. Mariam Al Mheiri, UAE's Minister of Climate Change & Environment, and in partnership with United Nations Food and Agriculture Organization - the inaugural Food For Future Summit & Expo and Global Agtech Expo will collectively inspire global solutions and innovative outcomes for building a food-secure future.

Meet global front-runners in food and agritech. Hear from world leaders, government heads, policy makers, tech pioneers and visionary funders.



AN EVENT OF

23-24 FEB 2022 DUBAL EXHIBITION CENTRE @FXPO 2020 DUBAI

GLOBAL LEADERS CONFIRMED

23 FEB _____

KEYNOTE ADDRESS

ACCELERATING VISION 2051 UAE AND EMPOWERING SDG 2030 AGENDA.



We are proud to host the Food For Future Summit & Expo that brings together like-minded stakeholders from around the world to explore innovative ways of advancing the global transition to sustainable food systems.

H.E. MARIAM **AL MHEIRI**

MINISTER OF CLIMATE CHANGE AND ENVIRONMENT - UAE

23 FEB

GLOBAL SUPPLY CHAIN

MARTIEN VAN NIEUWKOOP

Global Director Agriculture and Food The World Bank Group



23 FEB

DIGITAL AGRICULTURE: POLICIES & PATHWAYS

MR. ABDULHAKIM **ELWAER**

Assistant Director-General UN FAO



24 FEB_____

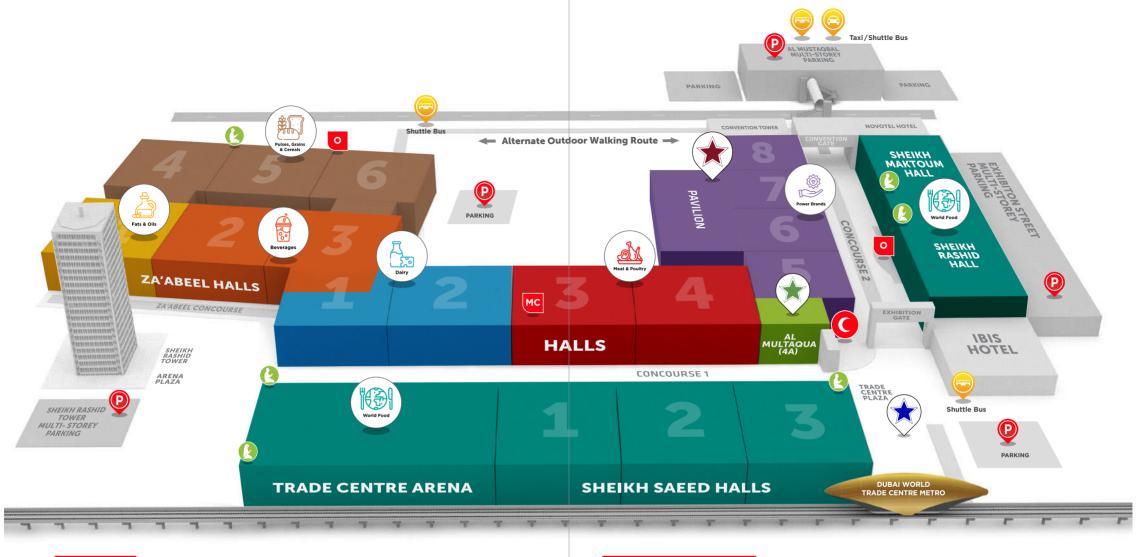
FOCUS AFRICA

DR. AGNES KALIBATA

President,

Former Special Envoy for the 2021 UN Food Systems Summit **AGRA**

















& Cereals





















FEATURES



TOP TABLE Youth X













Gulfood Global







Gulfood 9



GET A HEAD-START ON THE TOPICS AND TRENDS THAT MATTER

Global brand leaders, new age entrepreneurs, culinary celebrities and industry experts lead the power-packed talks.





Celebrating Excellence in the Eyes of Restaurant Rankings

MARK SANSOM Content Editor The World's 50 Best Restaurants



LEARN THE INSIGHTS POWERING THE DIGITAL MARKETPLACE'S EXPANDING ROLE IN THE FOOD CHAIN



SEBASTIAN WUSSLE
Co-founder
HOODLY



BEN MOUFLARD CEO and Co-founder CHATFOOD



ROHIN THAMPI Commercial Director CAREEM



YESU YARLAGADDA VP - Grocery NOON



BREAKING NEW GROUND IN THE GROWTH OF THE CIRCULAR FOOD ECONOMY



DR. JIX ANTHONY Head of R&D OLAM GROUP



IMRAN JAMEEL
MEA Supply Chain Director
FONTERRA



MEHMET KEMAL YILMAZLAR
Head of Procurement, Asia,
Middle East & Africa
UPFIELD



SHARAD BARLINGAY Head of Food Technology and R & D (India) MARS

VIEW AGENDA

GULFOOD GLOBAL CHANGEMAKERS

HOW INVENTIVE STARTUPS ARE TRANSFORMING THE WAY WE PRODUCE & CONSUME FOOD



SKY KURTZ Founder PURE HARVEST



AL ANOUD AL HASHMI
Founder & CEO
THE FUTURIST
COMPANY



ALEXANDER KAPPES
Founder and CEO
GREENER CROP



CIRO ARIANNA CEO META TERRACE



FROM LEADING TOP VCS TO GAME-CHANGING STARTUPS. HEAR FROM PIONEERING WOMEN IN F&B



EMMA SAWKO Founder WILD & THE MOON



EMMA BANKS
Vice President, F&B Strategy
and Development EMEA
HILTON



MICHELE JOHNSON
Co-Founder
PIT FIRE PIZZA



MAHA AL FAHEEM Founder HIGH WATER

CHEF TALKS

THE INSPIRING STORIES THAT SPARKED THEIR CULINARY GENIUS AND CREATIVE MASTERY



MATTHIJS STINNISSEN
Executive Chef
BOCA DUBAI



ANTHONY DEMETRE
Chef/Proprietor
WILD HONEY LONDON



ANTONIO BACHOUR
The Best Pastry Chef
MIAMI USA



CHRISTIANE TRILCK
Head of Faculty
RICHEMONT
MASTERBAKER

BOLDEST FOOD ADVENTURES AND IDEAS COME ALIVE

GULFOOD

TOP TABLE

@ PAVILION

70⁺ Celebrity Chefs 50⁺ Masterclasses 1000⁺ New Dishes

VIEW AGENDA



A STAR-STUDDED LINE-UP OF GLOBAL CHEFS



13 FEB, 1.00 PM

TOM AIKENS Muse London Most talented chef Britain has ever seen



14 FEB, 3.00 PM

DHARSHAN MUNIDASA Ministry of Crab Sri Lanka Asia's 50 Best



15 FEB,2.00 PM

ANTHONY DEMETRE
Wild Honey London
Pioneer fighting food
waste



16 FEB, 2.00 PM

ANTONIO BACHOUR
The Best Pastry Chef in the World in 2019

BEST OF THE REGION



13 FEB, 1.00 PM

MOHAMAD ORFALI ORFALI BROS



14 FEB, 12.50 PM

HATTEM MATTAR
WORLD'S FIRST
ARAB PITMASTER



15 FEB, 1.45 PM

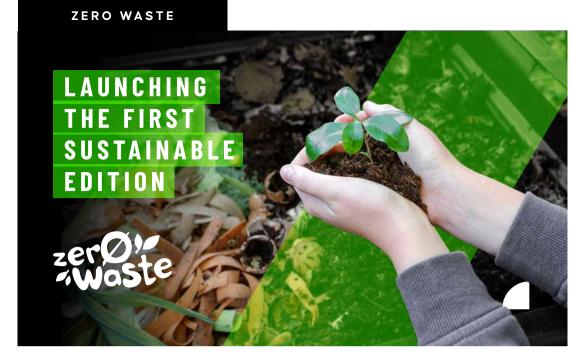
NICK ALVIS FOLLY 50 BEST DISCOVERY



16 FEB, 1.45 PM

FAISAL NASER EMIRATI CULINARY ARTIST





Our new movement, our mission to create a sustainable food & beverage show and to become an inspiring global benchmark for the industry.

Rethinking the way we use and consume food begins at zero. The mission starts now.

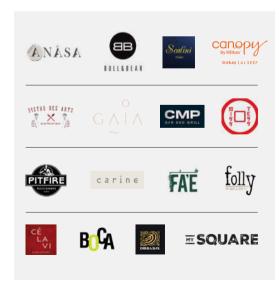


AT THE SHOW

Across 5 days, food waste will be collected from exhibitors as well as live-cooking stations to be used for compost production.

A GLOBAL BENCHMARK

Uniting the food community - top chefs from hotel groups, restaurants, cafes, and dark kitchens join to make the best of ugly produce.





FIRST-EVER LAUNCHPAD FOR F&B TALENT

@ PAVILION

Right from mentorship to scholarship to hands-on learning in live kitchen environments, the opportunities to shine are limitless for the brightest young talent.

REWARDS

Hilton

Winners fly off to one of Hilton Europe's dining destinations for a hands-on learning experience from international culinary masters.

MENTORS



KASDI DAHARI Executive Chef Hilton Palm Jumeirah



LAILA AL MANSOORI DoubleTree by Hilton Resort and Spa Marjan Island



Winning chefs also receive 25% scholarship for training at Dubai College of Tourism.



SEE IT HERE FIRST

INNOVATIONS THAT WILL BECOME THE NEXT BIG TREND

MOST INNOVATIVE BEVERAGE







COFFEE FRUIT CASCARA **EXTRACT POWDER**

Olam International Limited Stand no: B6-39 Hall: 6

Country: United Arab Emirates

Normally Coffee Cherry fruit & pulp is considered a waste. Olam International has turned this waste into a superfood that's rich in antioxidants and flavonoids, with a low level of caffeine.



CUP-JI GREEN AND BLACK TEA



Aditya Trading Company Stand no: Z3-D30 Hall: Za'abeel 3 Country: India

All the goodness of tea, Ayurvedic (Indian herbal) ingredients & refreshing flavours, in an innovative on-the-go cup. The tea is sandwiched between the cup's base and a paper filter, just pour hot water and the tea brews hassle-free.









INNOVATION CINNAMON COFFEE



Biocafe Oro Stand No: S-K22 Hall: Trade Centre Arena Country: Costa Rica

A new Cinnamon Coffee with a unique process that involves processing the Coffee Cherry in a sealed, vacuumed tank for 3 days. Resulting in an extraordinary aroma & flavour with notes of sweet, fruity, caramel & cinnamon.



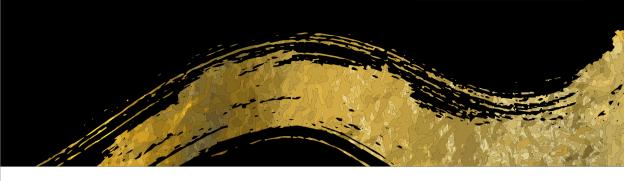
POCKET BEAN ROASTERY/ RUDY'S KOMBUCHA



King Coffee Stand No: S-G31 Hall: Trade Centre Arena

Country: Latvia 100% keto, 99% coffee - the coldbrewed Kombucha is a delightful innovation that has no alcohol content and a 100% halal. It is made using the Hard Tank tech, which was awarded the best innovation by Speciality Coffee Association.





MOST INNOVATIVE DAIRY





ORGANIC BUTTER CARBONZERO



Fonterra Carbon-Zero Stand No.: D1-2

Hall: 1

Country: United Arab Emirates

Middle East gets a first-taste of the world's first carbon-zero butter at Gulfood 2022. Certified by Toitu Envirocare (New Zealand Government Institute), NZMP's organic butter is made with game-changing solutions across the production lifecycle, from renewable energy to removing methane on-farm.

CUOR D'OR



Agriolas Formaggi Stand No.: S1-D34

Cuond'C

Hall: Sheikh Saeed Hall 1 Country: Italy

Cuor d'Or dairy products are packaged with

highly sustainable materials -60% inert minerals. Perfectly suited for food contact, the product preservation inside this packaging simulates the eggshell environment. guaranteeing quality



GREENZLY COCONUT VEGANGURT



Magda Plant-Based Stand No.: 238 Hall: 2

Country: Poland Perfect for fans of yoghurt and the environment conscious. Greenzly is a 100% plant-based vegangurt fortified with calcium, vitamins

D3 and D12 that supports the immune system.



MAZOON FRANKINCENSE MILK



Mazoon Dairy Stand No: A1-8 Hall: 1

Country: Oman

The first-ever recipe where fresh milk is flavoured with natural frankincense ingredients, handpicked from the South of Oman. Frankincense is known for its health benefits.





SEE IT HERE FIRST

INNOVATIONS THAT WILL BECOME THE NEXT BIG TREND

... MOST INNOVATIVE FROZEN / CHILLED PRODUCTS





DELIREFORM OAT SPREAD, 58% FAT



Bunge Iberica Stand No: Z1-F3 Hall: Za'abeel 1 Country: Spain

One of the healthiest & popular alternatives to butter, buttermixes & margarine – this spread is made with shea and oats, with the melt-in-themouth shea base obtained from nuts.

FRANKINCENSE PREMIUM ICE CREAM Mazoon Dairy Stand No: A1-8 Hall: 1 Country: Oman A global frozen- treat innovation, this indulgent ice cream has pure dairy cream and comes flavoured with natural frankincense ingredients. A true global innovation from the heart of Oman.

VEG-TOONA



Kokiriki Stand No: A4-22 Hall: 4

Country: France

A 100% veggie tuna with all the flavour and fibrous aspects of fresh seafood. Its unique composition means it can be kept for 2 months in a tray and 1 year in a can – making it great for trade.



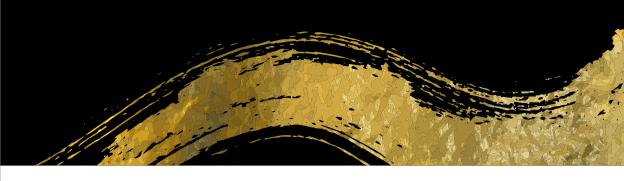
ZEBRA ICE



Zonama Food GmbH & Co KG Stand No: S3- A46 Hall: Sheikh Saeed Hall 3 Country: Germany

Super-refreshing and delectable icy treat made with only fruit puree, fruit juice and pineapple





MOST INNOVATIVE HALAL PRODUCTS



CAROB SYRUP BIO



Carob World Portugal Stand no: S-L18 Hall: Trade Centre Arena Country: Portugal

Alternative sweetener that's healthy, versatile and a 100% natural. Carob is trendina worldwide as a great healthy ingredient with many essential nutrients such as iron, calcium and potassium.



MARBAANA UNSMOKED CHICKEN BACON STRIPS



Marhaana Stand No: S3-C44 Hall: Sheikh Saeed Hall 3

Country: Ireland First chicken strip product using exclusively Halal breast meat. The unsmoked bacon strips are made from 100% responsibly sourced chicken meat

with higher protein, lower-fat and irresistible natural flavour.

TRUFFLE SPICE SEASONING



Tartuffi Jimmy Stand No: S1-D14 Hall: Sheikh Saeed Hall 1 Country: Italy

Sprinkle an explosion of flavour that mixes the spice of the chilly with truffle for an enriching condiment. A new type of seasoning, available in a very user-friendly pack.



VITASOY CAFE **FOR BARISTAS ALMOND MILK**

Vitasoy Stand No: S-308 Hall: Trade Centre Arena Country: Australia

Halal-certified milk with the one of the highest content of almond, compared with other brands. The café range has been exclusively formulated to froth like milk. enabling baristas to deliver the perfect plant-based coffee every time.





SEE IT HERE FIRST

INNOVATIONS THAT WILL BECOME THE NEXT BIG TREND

MOST INNOVATIVE ORGANIC PRODUCT



CONGO DARK CHOCOLATE 70% COCOA HAZELNUTS HEART



Neogourmets Stand No.: S2-B46 Hall:Sheikh Saeed Hall 2 Country: France

Developed with years of research and using only fruit as the source of sugar, here's the first bean-to-bar chocolate with no added sugars. no sweeteners and no additives.



FALCON GALLANT



Moon Water Stand No: Z2-E44 Hall: Za'abeel Hall 2 Country: Spain

taste buds.

An irresistible gluten-free, low-calorie soft drink made with 95% mineral water sourced from the spring. 5% natural fruit juice, and lightly carbonated to inject



ORGANIC APPLE CIDER VINEGAR WITH THE



MOTHER GUMMIES

Acetificio Stand No.: S1-C16 Hall: Sheikh Saaed Hall 1 Country: Italy

Unlike other apple cider vinegar gummies, Andrea Milano's product uniquely uses only organic apple cider vinegar, unfiltered with the mother.



WATERMELON SEED OIL IN CAPSULES



International Trade Centre Stand No: S-141 Hall: Trade Centre Arena Country: Switzerland A product

innovation that's yet to hit retail chains, the capsules contain 50% watermelon oil and no sugar despite it tasting sweet. Perfect as a dessert or as an ingredient in confectionery.





MOST INNOVATIVE HEALTH, WELLNESS AND PLANT BASED PRODUCTS



ROOSIKU ORGANIC BLUEBERRY RAW



Roosiku OU Stand No: S-E48 Hall: Trade Centre Arena Country: Estonia If you thought pure & raw chocolate was bitter, think again. This organic chocolate contains an impressive amount of wild blueberries (40g berries in 37g chocolate) to deliver a silky smooth flavour with vitamins, flavonoids & antioxidants.

FETTUCCINE ZERO+



Spinosi Stand No: Z2-C90 Hall: Za'abeel Hall 2 Country: Italy

Made out of red lentil flour, this unique pasta is designed for athletes and sports lovers. It's packed with protein and fibre that's ideal for anyone who likes to watch their weight, exercise or simply stay fit.



FREAKIN' HEALTHY® PLANT **BASED CHEESE SPREAD**



Agthia Group PJSC Stand No: B8-9 Hall: 8

Country: **United Arab Emirates**

UAE's first locallyproduced clean-label vegan cheese. It's also a

breakthrough in production, as the cheese is based on cashews unlike most products that are coconut-based. Tastes just like cheese, feels so healthy.



HAPPYGUM



Happygum GmbH Stand No: S2-F51

Hall: Sheikh Saeed Hall 2 Country: Austria A global invention ready to spread

happiness around the world. Happygum is a sciencebased gum

that supports psychological and cognitive function with calming and relaxing lavender oil, and also helps power metabolism.





SEE IT HERE FIRST

INNOVATIONS THAT WILL BECOME THE NEXT BIG TREND

BEST PACKAGING DESIGN IMPACT





MANUKA HONEY SPOON +20 UMF +83 MGO



Al Malaky Royal (Natural Max) General Tradina Llc Stand No: TP-6 Hall: The Pavillion Country: United Arab **Emirates**

First and only +20 UMF honey packed in on-the-go spoons, this is one of the best daily doses of nutrition you'll try this year. The packaging is a breakthrough for the whole honey and beehive industry.



GALERIE DU THÉ"S EMPEROR"S PEAK WHITE TEA



Ahmad Tea Stand no: S1-A16 Hall: Sheikh Saeed Hall 1 Country: United Kinadom

Galeries du The works with gardens across the globe, to vaccum seal the tea at source and delivered to consumers in threeply packaging that repels any moisture. The result: freshness that is above anything you've experienced in small-batch teas.





LONG CHIPS

Pernes L. SIA



Stand No: S-G29 Hall: Trade Centre Arena Country: Latvia

An eye catchy and innovative design for a product that's equally bold and unique. All flavour descriptors are hand-painted by an artist.



DRIP COFFEE- SAN MARCOS AND SAN RAMÓN



Tertulia Brugge S.A. Stand No: S-K22 Hall: Trade Centre **Arena** Country: Costa Rica

Single-serve drip coffee in a compostable envelope and recyclable box, this is an innovative breakthrough not only for its game-

changing coffee serving but for its exciting packaging.





.... MOST IMPACTFUL SUSTAINABLE PRODUCT



KARIBON® DP10441



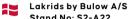
A 100% shea-based product that's without the traditional palm oil. Shea is a wild crop from West Africa, fully sustainable and fully inclusive. as their shea is gathered through a women's collective, who harvest the nuts and sell what they don't need for their households.



an these quality almor improve bee habitats

almonds

Z - BRONZE



Stand No: S2-A22 Hall: Sheikh Saeed Hall 2 Country: Denmark The first confectionery company in the world to launch a product-line packed in jars made of 100% recycled plastic.

The company uses a 100% green energy, reducing CO2 emissions by 98%.



LIGHTLY SALTED ALMONDS IN COMPOSITE CANISTER



Olam International Limited Stand No: B6-39 Hall: 6

Country: United Arab Emirates

Quality almonds that improve bee habitats. In collaboration between beekeepers, the product facilitates best-practice

pollinator protection to protect the bee population. It's packed in a composite canister made from biodegradable, recyclable material.



PEANUT BUTTER SMOOTH



Stand No: S-D34 Hall: Trade Centre Arena Country: Czech Republic

T&V 4 Life S.R.O.

The delicious peanut butter arrives in recyclefriendly glass jars that also preserves the

freshness. The product labels are made of compostable material that breaks down into water, biomass and carbon dioxide disintegrating as compost.





Book your travel today to Gulfood and fly Emirates to avail 10% OFF

Promotion code: **EVE6DGF**

Travel Validity: 8 - 22 Feb 2022

BOOK YOUR TRAVEL

VIEW T&CS

Emiliates

SAVE WITH THE CLOSEST HOTELS





VIEW MORE HOTEL DEALS

THE SUSTAINABLE WAY TO GET TO THE EVENT

Why not just leave your car and help preserve the environment by using public transportation instead? Without the hassle of looking for parking, it's super convenient too.



DUBAI METRO

The Dubai World Trade Centre metro station allows direct access to our venue. The station (Number 22) is on the Red Line within Zone 5.



20% OFF ON 8 RIDES

to & from Dubai World Trade Center (DWTC)

Promo code: Gulfood2022 Duration: 6 - 20 Feb 2022

SAFE, SMART & SEAMLESS EXPERIENCE

We are committed to provide you with a safe environment to do business, in accordance with all the health & safety guidelines set out by the local authorities.





Wearing masks at all times is mandatory



Seamless, contactless entry to the show



Strictly no eating and drinking while walking through the aisles



Social distancing rules apply



Disinfection protocols are followed in all areas



Dedicated food & beverage sampling areas within stands and halls

CLICK HERE

to view the full health & safety measures for Gulfood 2022

PCR TESTING CENTRE

LOCATION: Sheikh Rashid Hall Balcony (1st floor next to

the Bubble Lounge)

TIMING: 12 - 18 February 2022, 08:00hrs - 20:00hrs COST: AED 150 payable with cash or credit card

Scan the QR code and use the 'chat function' to upload your documents and book your PCR Test in advance.



HEALTH & SAFETY ADVISORY

Do not attend the event if you have fever, cough, shortness of breath, are feeling unwell or suspect you have symptoms of COVID-19

Emergency Medical Service onsite - Al Wasl Reception, next to Exhibition Hall 5. Telephone: +971(4) 306 4040

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Official Media Partners









Media Partner



























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