



Probiotic-rich  
foods for  
marvelous taste  
and great health

# YUVA ORGANIC: Probiotic-rich foods

 <p>LIVE AND ACTIVE CULTURES OF L. REUTERI THAT SUPPORTS SKIN, MUSCLE, BONE, AND METABOLIC HEALTH.</p>	<h2>YUVA</h2> <p>RESTORE YOUR INNER YOU</p> <h3>ORGANIC CULTURE</h3> <p><i>Dairy Blend</i></p> <p>NET WT. 32 OZ (2 LBS) 908g</p>	 <p>High in PROTEIN STRAINED, CREAMY, TANGY</p> <p>NO THICKENERS, NO BINDERS, ONLY NATURAL INGREDIENTS</p>	<p><a href="http://WWW.YUVAORGANIC.COM">WWW.YUVAORGANIC.COM</a></p> <p><b>Nutrition Facts</b> Serving Amount: 32 Serving Size: 2 Tbsp (32g) (50%) Amount Per Serving <b>Calories 40</b></p> <table border="1"> <tr><td>Total Fat</td><td>1g</td></tr> <tr><td>Saturated Fat</td><td>0%</td></tr> <tr><td>Total Fat</td><td>0%</td></tr> <tr><td>Cholesterol</td><td>10mg</td></tr> <tr><td>Total Cholesterol</td><td>10%</td></tr> <tr><td>Dairy Free</td><td>0%</td></tr> <tr><td>Total Sugar</td><td>1g</td></tr> <tr><td>Total Sugar</td><td>1%</td></tr> <tr><td>Total Sugar</td><td>1%</td></tr> <tr><td>Total Sugar</td><td>1%</td></tr> </table> <p>BB</p> <p>NO THICKENERS, NO BINDERS, ONLY NATURAL INGREDIENTS. TREATED WITH BEST INGREDIENTS: ORGANIC SUGAR &amp; WAX, ORGANIC CREAM, PESTICIDE FREE. LIVE &amp; ACTIVE CULTURES, DRY-AGED, OCCASIONALLY BY TRIBLE ONE MILWAUKEE, WI 53217. PERISHABLE, KEEP REFRIGERATED.</p>	Total Fat	1g	Saturated Fat	0%	Total Fat	0%	Cholesterol	10mg	Total Cholesterol	10%	Dairy Free	0%	Total Sugar	1g	Total Sugar	1%	Total Sugar	1%	Total Sugar	1%
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# — The market for fermented foods is experiencing unprecedented growth



“The **food and beverage application** segment dominated the overall market in 2013 with a majority share,” reported TMR. “Analysts project it to retain its position, rising at a CAGR of 7.20% from 2014 to 2020.”

Global yogurt market stood at \$7.8 billion in 2016 and is projected to reach \$10.7 billion by 2023, growing at a CAGR of 4.6% from 2017 to 2023



# What's inside?

From the heart of America's rich dairyland, YUVA™ brings you three delicious, health-promoting food products



Yogurt Jar

OTG™ Smoothie “on-the-go”



P-3™ Pixie

Prebiotic



Probiotic



**YUVA**  
RESTORE YOUR INNER YOU  
ORGANIC CULTURE  
*Dairy Blend*

High in **PROTEIN**  
STRAINED, CREAMY, TANGY

NO DIETARY SUGAR

**Nutrition Facts**  
Serving Size 1/2 Cup (125g) (250g)  
Calories 40  
Total Fat 1g  
Total Carbohydrate 1g  
Protein 10g  
Dairy Blend 10g  
Net Weight 12.5g (0.44 oz)  
% Daily Value\*  
\*Percent Daily Values are based on a diet of other people's secrets.

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Primary target consumers:  
mature adult women (40+)

Line extension: children, young adults, and men  
“YUVA Buddies”

# Other future products of interest

1. Flavored yogurt\* with natural non-caloric sweeteners
2. Drinkable yogurt beverage
3. Frozen yogurt
4. Collagen-infused yogurt

\*We label the product “Organic Culture Dairy Blend” as we do not ferment with *L. bulgaricus* or *S. thermophilus*, the organisms required to label as “yogurt.”



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# Contact

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