



***If you are looking for a partner who you can trust to provide you with quality products, let Mewah be your choice to add value to your rice business.***





## ABOUT MEWAH GROUP

With over 60 years of history, Mewah Group is an integrated agri-business focused on edible oils and fats. One of the largest palm oil processors in the world by capacity, Mewah produces a wide range of refined and fractionated vegetable oils and fats principally from palm oil. It also produces oils and fats from lauric oils, such as palm kernel oil and coconut oil; and from soft oils, such as soybean oil, canola oil, sunflower seed oil and corn oil. Featuring integrated operations throughout the edible oils and fats value chain, from sourcing and processing of raw materials to packing, branding, merchandising, shipping and distribution of the products, Mewah's products are sold to customers in more than 100 countries, duly supported by its wide range of brands including long established and well recognized Oki and Moi brands.

Mewah strives to be a global consumer products business by expanding range of consumer products, offering specialized applications and customer solutions while consolidating its position in oils and fats business.

To support its strategic vision and growth plans, after remaining privately controlled business for over 50 years, Mewah went public in 2010 and got listed on the mainboard of the Singapore Exchange Securities Trading Limited. Since going public, Mewah has invested in a new palm-oil refinery, a palm-oil based dairy manufacturing facility and a biodiesel plant in Malaysia. It has also added rice, dairy and palm-based soap to its product portfolio.

The addition of rice and dairy products to our product portfolio has helped us to offer wider range of consumer products to our existing and new customers who import and distribute various end products in the destination markets. The addition of new products under our own brands not only opens up new opportunities for us but also provides significant synergies to our existing business.

*We Push Ourselves Relentlessly to  
Deliver Our Promises*



## MEWAH SUCCESS STORY

**1950**  
Commenced  
packing facility in  
Singapore



**1987** Opened first palm oil  
refinery in Semenyih, Malaysia



**1994** Opened second palm,  
lauric and soft oils refinery in Pasir  
Gudang, Malaysia

**2010** Successfully listed on the mainboard  
of the Singapore Stock Exchange (SGX)



**2002** Started third refinery  
complex with advanced  
research & development,  
processing and logistic  
facilities in Klang, Malaysia



**2012** Started rice operations sourcing from  
multi-locations and selling under our house brands  
to new and existing customers



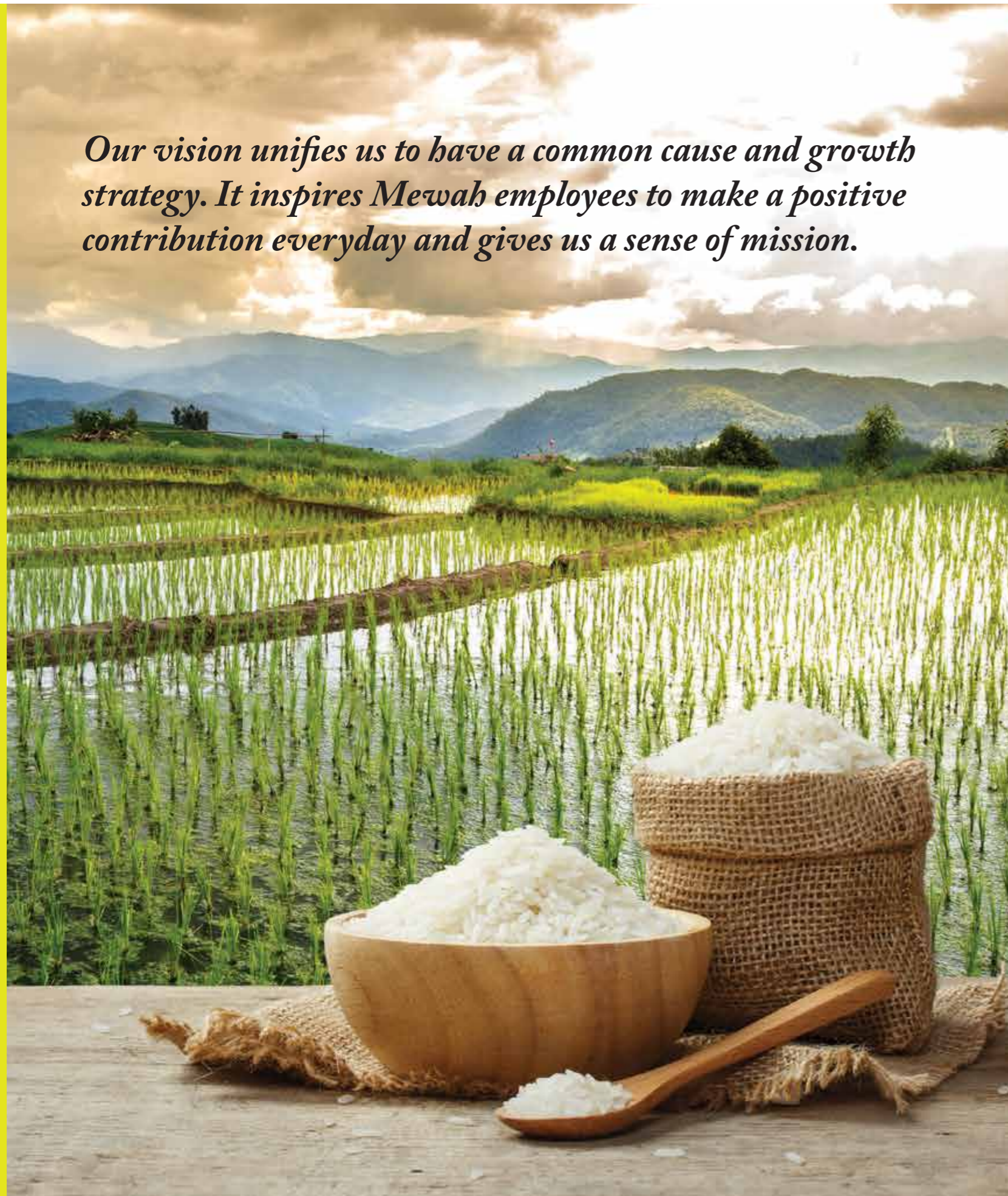
**2013** Entered the dairy business with a new dairy plant  
in Klang, Malaysia selling various consumer products such as  
sweetened creamer, evaporated creamer and cheese



**2014** Opened fourth  
palm oil refinery in Lahad  
Datu, Malaysia. Started  
manufacturing and  
marketing branded soap  
products in Klang, Malaysia  
Acquired biodiesel plant in  
Klang, Malaysia



*Our vision unifies us to have a common cause and growth strategy. It inspires Mewah employees to make a positive contribution everyday and gives us a sense of mission.*



## OUR VISION & MISSION

### Vision

To be a leading, integrated and diversified global agribusiness providing quality and value-added product to customers worldwide.

### Mission

Created value for our stakeholders by delivering quality products and services through continuous improvement, innovation and sustainable business practices.

### MOTIVATION

We are one great Mewah team that makes things possible. We embrace challenges, we never give up.

### ENGAGEMENT

We believe in being constantly engaged with the company and with each other. There's no you or I, there's only "WE".

### WISDOM

To be discerning when making decisions, after careful analysis and in depth study

### ASPIRATION

We create a dynamic environment to inspire, motivate our people, our customers and community at large, to continuously change for the better in order to scale new heights.

### HONOR

We believe in Mewah honor, helmed by honesty. We hold ourselves accountable to the highest ethical and professional standards.

## OUR GLOBAL BRANDS







# RICE BRANDS



*We are passionate about the Success of our customers ....besides merely quality & price, we aspire to satisfy your quest for integrity, dependability, high values and overall right-mindedness.*



Rice is the most widely consumed staple food in the world. Today, this unique grain helps sustain over 3.5 billion people worldwide (i.e. half of the world's population).

Mewah strives to be a global consumer products business by expanding range of consumer products, offering specialised applications and customer solutions while consolidating its position in oils and fats business and with this foresight, Mewah added RICE as a strategic product to its portfolio and this not only opened new opportunities but also provided significant synergies to Mewah's existing business.

Mewah ventured into rice business 5 years back in 2012 and controlling the full supply chain in-terms of having own aggregation offices at origin (India, Thailand, Vietnam, Pakistan, Myanmar) and distributing through our offices in Africa (IVC, Nigeria, Benin, Cameroon, Uganda, Ghana). Apart from these countries Mewah sell rice on indent basis to number of other countries in Africa e.g. Conakry, Bissau, Burkina, Senegal, Angola, Gabon, Monrovia, Liberia etc.

Mewah trades approx. 350,000 Mt of rice and targeting to touch 500,000mt figure in the year 2018.

## PRODUCT RANGE

We offer all grades & types of Basmati & Non-Basmati Rice for all market segments, Viz; Mainstream, Ethnic, HoReCa

Non-Basmati Rice Range (From India, Pakistan, Thailand, Vietnam, Myanmar)

Product	Broken %age					
	5%	10%	15%	20%	25%	100%
Long Grain Raw Rice	✓	✓	✓	✓	✓	✓
Long Grain Parboiled Rice	✓	✓				✓
Medium Grain Raw Rice	✓					
Medium Grain Parboiled Rice	✓					
Round / Short Grain Raw Rice	✓					
Round / Short Grain Parboiled Rice	✓					



The diverse of varieties of rice we supply include Basmati Rice & Other Allied Varieties Range (from India and Pakistan)

Origin	Rice Type	Varieties	Brown	Raw	Steam	Creamy Sella/ Parboiled	Golden Sella/ Parboiled	
India	Basmati	1121		✓	✓	✓	✓	
		Traditional HBC-19	✓	✓		✓	✓	
		Type - 3 / Ranbir	✓	✓				
		Pusa	✓	✓	✓	✓	✓	
	Non-Basmati Allied Varities	Sugandha			✓	✓	✓	✓
		Sharbati			✓	✓	✓	✓
PR-11/14				✓	✓	✓	✓	
Pakistan	Basmati	Super Kernel		✓				
		PK 385						

### Other Speciality Rice Range

Product	Origin
Fragrant Rice - Thai Jasmine	Thailand
Jasmine Rice	Veitnam

Our products are available in packaging sizes ranging from 1 to 50 KGs, and in the following types:

- Metalized film
- BOPP
- Jute bags
- Non-woven bags
- LLDPE
- PP

*We share our knowledge/expertise in Basmati & work on a model, which allows you to buy right product at the right price within the right timeframes*



# Basmati RICE

Appreciate  
the Blessings

...for your family, with love



Established in the year 2012, Moi Commodities India Pvt. Ltd is a subsidiary of Moi International Singapore (PTE) Ltd. and is engaged in the export of rice since last 5 years.

## BASMATI RICE AFFAIR

Mewah's passion to become a leading name in the Rice business encouraged the group to include the most savored variety of rice "Basmati" to its portfolio in the year 2017.

Mewah added Basmati rice with a clear vision to add a new value addition to our customers & business partners and is fast emerging as a most trusted player in the Basmati Rice segment.

## OUR TEAM, MODEL & ETHICS

- Mewah's team comprise professionals who have more than 2 decades of hardcore experience in the Basmati Rice Industry.

.... Our team, what we call  
**"The Ricesmiths"** understands  
**Basmati as Goldsmiths**  
understand Gold

- We continue to challenge the conventional industry practices to discover new solutions to ever emerging challenges
- We recognize your need for consistent quality each & every time at the right price within the right timeframe
- We push ourselves relentlessly to deliver quality that not only suits the requirements of the market but also surpasses end consumer expectations

RIZ ❖ REIS ❖ RIS ❖ RIJST ❖ RISO ❖ أرزبسمتی



## PROCUREMENT & QUALITY

We map our crop buying from pre-identified locations to cover relevant quality suiting requirements of end customers.

The key to success is to offer a product / quality, which suits end consumer's perception of cooked rice quality... the ultimate plate of cooked rice must be appealing and shall provide a full sense of satisfaction to end consumers.

A gap in the quality packed in the supplier brands and private label brands (buyer brand) has been a long concern for buyers all across and this missing objective/commitment from suppliers in Basmati Rice Industry have led the buyers from across the world to look for new organized/professional long-term partners/suppliers. The Basmati Rice Industry is going through a consolidation phase and we are positioned well and ready to put a strong foothold due to our strong financial stability & ability to deliver.

As there is no shortcut to Quality, Mewah has appointed best in the Industry Teams, which not only ensures 100% compliance to agreed specifications but also flawless shipments to buyers across the globe.

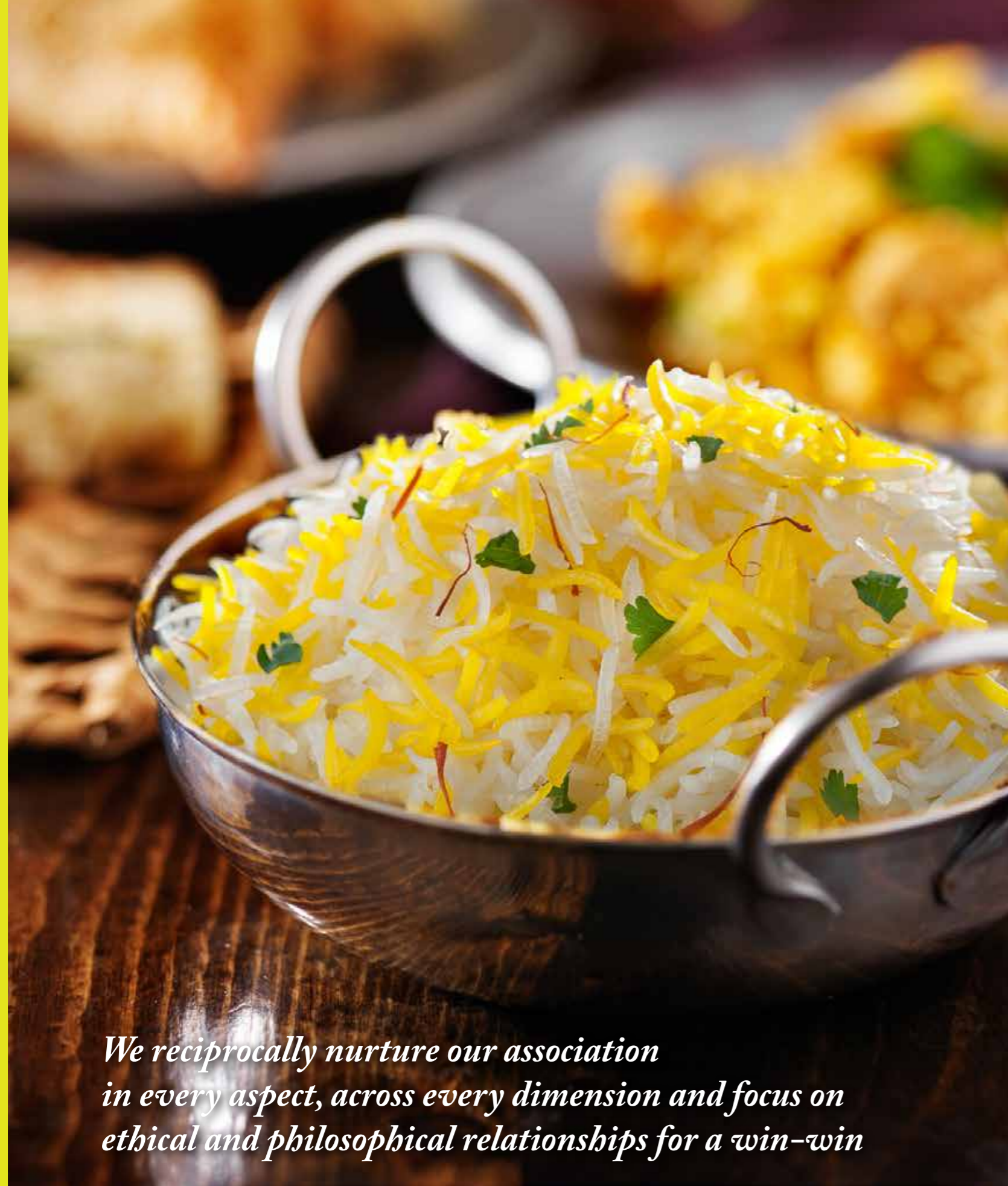
Stringent and exhaustive quality tests from procurement to dispatch of finished product by our team of highly qualified & experienced in-house technical experts having excellent knowledge in top quality basmati rice forms a part of routine control.

## INFRASTRUCTURE

- Basmati Rice is processed and packed in our state-of-the-art facility in Karnal - Haryana.
- Our processing facility has 2 rice processing lines with a capacity to process and pack 80Mt & 120Mt rice respectively per day.
- Our facility is equipped with;
  - Latest Sortex machines from Satake, Japan & Buhler, Germany
  - Most advanced grading system with 42+ graders to grade all sizes from head rice to broken
  - Online blending system upto 4 varieties for consistent uniform quality in case of blended rice
  - In-house 100Mt capacity weighbridge with in-built mechanism to drain out any rain water.
  - Power back-up by noise-free Gensets having capacity of 250 kva and 25 kva.
  - Complete online and offline CCTV coverage for processing unit.

*We Recognize the Importance of  
Stronger / Enduring Associations*





*We reciprocally nurture our association  
in every aspect, across every dimension and focus on  
ethical and philosophical relationships for a win-win*

## HEAD OFFICE SINGAPORE

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## REFINERIES AND MANUFACTURING PLANTS MALAYSIA

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## BASMATI RICE PROCESSING UNIT INDIA

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Haryana





**RICE**  
DIVISION

*We are selective in our  
dealings & give complete  
attention to all our distinct  
business partners*

**If you are looking for a partner who you  
can trust to provide you with quality  
products, let Mewah be your choice to  
add value to your rice business.**

 **Mewah**  
Global Brands, Local Favourites