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Delivering the  
Taste of Happiness  
Across the  
**Globe**

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# Welcome to **bonn's** 2019 Catalogue.

We are Bonn, one of the largest manufacturer and exporter of quality food products from India, head quartered in Ludhiana city in the North Indian state of Punjab. For almost three decades we have dedicated our hearts and minds to the creation of wonderful, healthful grain and food products. We endeavor that you find our products anywhere you live, be it India or across the globe. We always try to deliver the very best of Bonn products with enriching taste that cannot be replicated. This catalogue commemorates the year, our full product line for 2019; and our condensed history. If you're opening up our catalogue for the first time, welcome to the Bonn Family! You will find descriptions throughout on our various Biscuits & Cookies and local products that will hopefully be of interest. If you are a long-time customer, thank you for your continued patronage. We would also like to thank our production team, who works with dedication to bring you quality, natural foods Everyday Everywhere!

As always, if you have any suggestions or questions about our products, we would be glad to hear from you.

Sincerely,

Bonn Team

## **BONN's 34 years** success story in numbers

ESTD.  
**1985**

CAPACITY OF  
**6000+**  
MTs PER MONTH

SPREAD OVER  
**250000**  
SQ. FEET COVER AREA

FLEET OF  
**500+**  
DELIVERY TRUCKS

**3000+**  
EMPLOYEES

DOMINANT PRESENCE ACROSS  
**2000+**  
CITIES IN INDIA REACHING  
**100000** RETAIL OUTLETS  
AND **5000** DISTRIBUTORS

EXPORTS TO  
**55**  
COUNTRIES

**12**  
MANUFACTURING  
FACILITIES



# DELIGHTING EVERY DISCERNING PALATE

What makes Bonn an emerging FMCG producer is our commitment and ability to consistently develop high quality innovative products. In 1985 a company started to produce the traditionally baked fresh breads and commenced the fruitful journey of Bonn. In 1994, it came up with the first Automated Food Processing Unit of North India under the name of Bonn Nutrients. Eight years later, the production of cookies started on an industrial scale and in the year 2004, and Bonn Biscuits were officially launched.

After more than 34 years of activity and under the leadership of Mr. Manjit Singh, Bonn is on a verge of becoming the leader in breads and biscuits manufacturing in India, which has also extended its reach to various international markets. With the portfolio extended by acquiring other supreme brands, Bonn strengthens its market position in India, especially in the Northern and Southern geographies. Bonn's extensive range includes Breads, Biscuits, Cookies, Cakes, Burger Buns and a wide variety of other sweet and savory gourmet products.

Bonn is a company with tradition that knows the tastes, preferences and consumption habits of Indians; a company that has a vast portfolio of tasty and healthy products with some of them being unique in the market. And because we appreciate and value the Indian taste and their habits as part of traditional history, our company aims to preserve and carry forward the authentic taste of India.

Also with its ever expanding global reach, Bonn has adapted to the concept of Glocalisation really well, and is making every effort to meet expectations of consumers in various overseas markets.

## AWARDS

**Mr. Manjit Singh**, Chairman of Bonn Group of Industries receiving National Award for Quality Products from Hon'ble ex-Union Finance Minister Sh. Jaswant Singh and ex-Minister Small Scale Industry Smt. Vasundhra Raje.



### Quality Assurance With Bonn

**FSSC 22000**  
certified

**BRC - 7**  
certified

**Halal India**  
certified

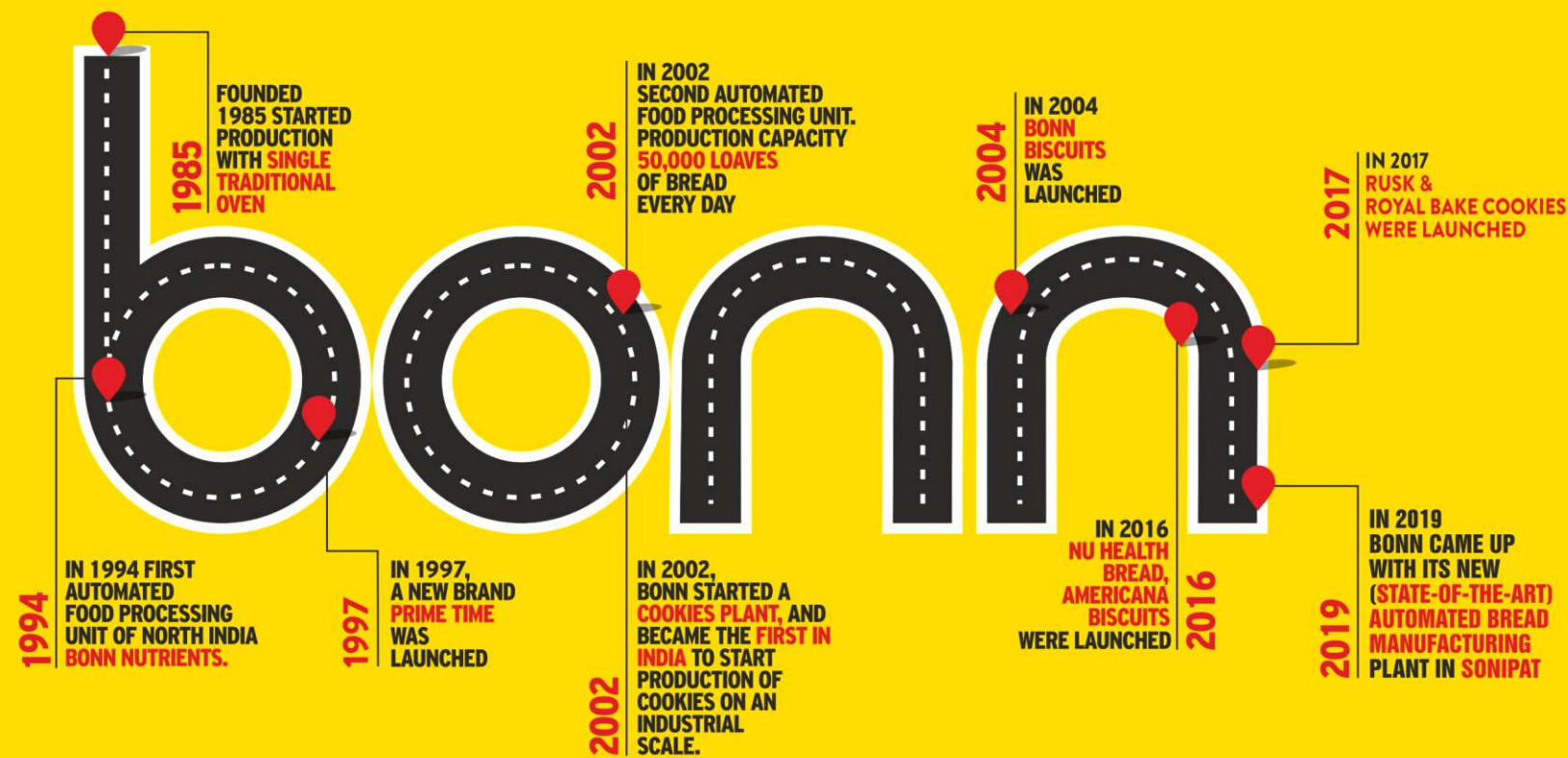
**US FDA**  
registered

**Approved by BIS**  
(Bureau of Indian Standards)

**National Quality  
Award winner**



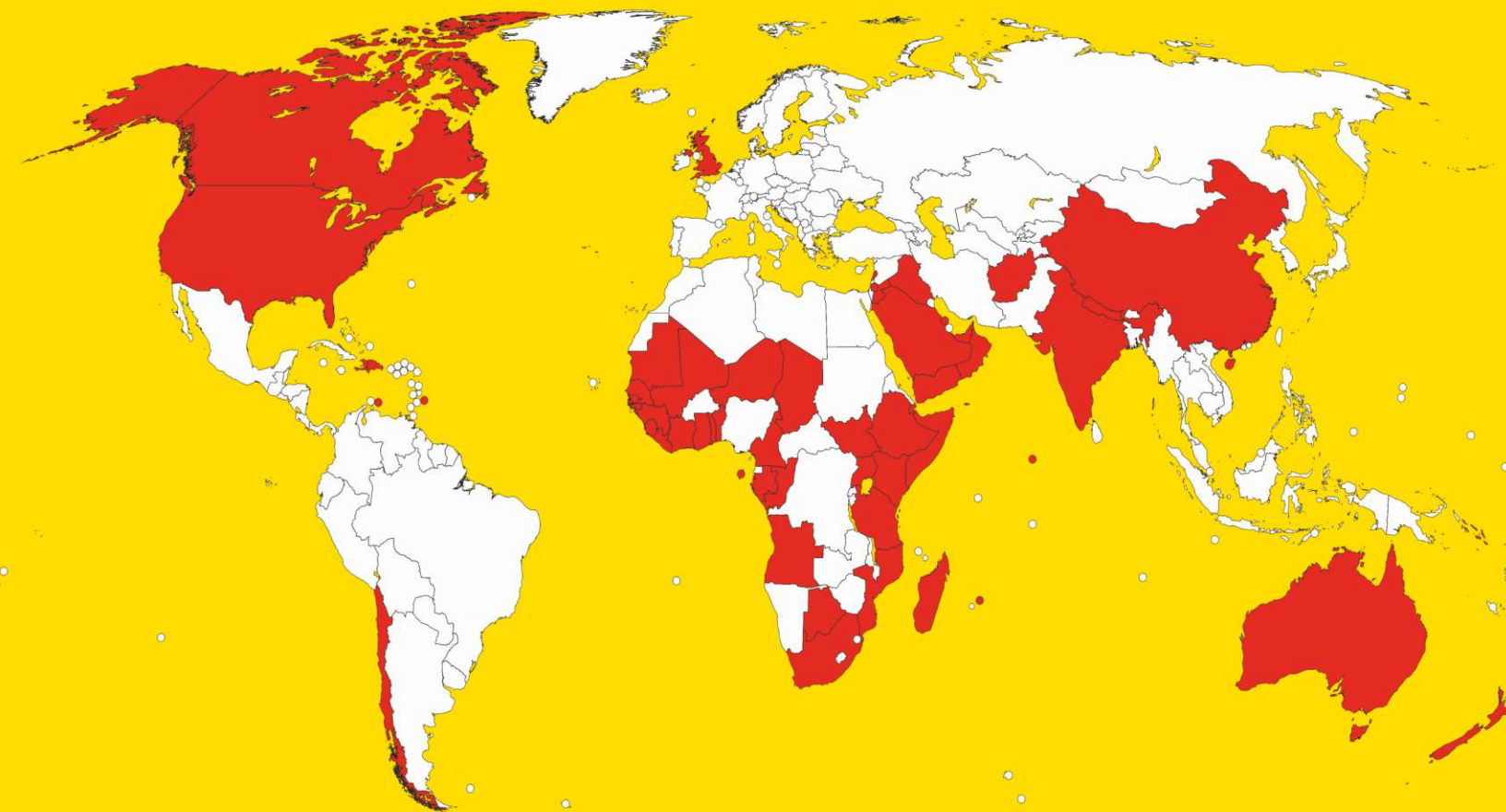
## JOURNEY OF MOST PREFERRED FOOD BRAND OF NORTH INDIA



BONN's aroma spreads to whole of India and worldwide



- Dominant presence in 58 COUNTRIES outside India
- 2nd LARGEST EXPORTER in creme biscuits category





# BONN ASPIRES TO MEET EXPECTATIONS OF EVERY CLASS WITH ITS WIDE PRODUCT RANGE



## BOUR BONN

### Delicious Choco Creme Sandwich

By its surprising combinations, Bonn offers more refinement, intensity and savour to your special moments with Bourbonn. It is a sophisticated and delicious chocolate creme sandwich biscuit that gives intense moments of exclusive pleasure.

Carton configuration	Cartons per 40'HC
60 g x 48 p	8800
75 g x 48 p	7500
150 g x 24 p	4230
200 g x 24 p	4230



bonn bonn bonn bonn bonn bonn bonn



# Black-Jack

New Premium Cookies

## Sweet explosion of Vanilla Creme

Bonn brings the intense pleasure of Vanilla-Creme & Choco-Shell cookies to stimulate your senses with its rich taste. Enjoy Black Jack and celebrate the innovation in terms new enriched ingredients.



Carton configuration	Cartons per 40'HC
100 g x 48 p	2250
200 g x 24 p	2250



# Sweet Creme

## Flavoured Creme Biscuits

### Crave for Creme

Variety of cremes to enjoy a perfect day with the entire family! Sweet creme biscuits offering variety of cremes, flavors and inclusions that fit your mood perfectly.

- Orange
- Strawberry
- Vanilla
- Chocolate

Carton configuration	Cartons per 40'HC
65 g x 60 p	5850
90 g x 24 p	10500



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# Creme Delight

Flavoured Creme Biscuits

More Creamy  
More Delighting

The all new Bonn Creme Delight biscuit is rich in creme with thick creamy layer that delights your taste buds and you don't crave for any other creme biscuits.

- Orange
- Strawberry
- Cardamom
- Mix Fruit
- Vanilla
- Chocolate

Carton configuration	Cartons per 40'HC
40 g x 160 p	3500
80 g x 80 p	3500
150 g x 48 p	2100



# Best Creme Biscuits

Creamy inside  
Crispy outside

Round mini creme sandwich biscuits with mesmerising flavours, a perfect tiff-in size pack for kids.

- Orange
- Strawberry
- Banana
- Lemon
- Vanilla
- Chocolate

Carton configuration	Cartons per 40'HC
22 g x 100 p	8350



**bonn**<sup>®</sup>

# SUPER

sandwich

Rich creme sandwich for a colourful day

Rich crème sandiwch biscuits with different flavors to make your day more colourful.

- Orange
- Strawberry
- Vanilla
- Chocolate

Carton configuration	Cartons per 40'HC
40 g x 48 p	12500



**bonn**<sup>®</sup>

# Soft Creme

Extra Soft  
Creamy Bites

All new rectangular mini creme sandwich biscuits with all the lip-smacking flavours and extra soft bites, to get you feel the real taste of happiness.

- Orange
- Strawberry
- Vanilla
- Chocolate
- Banana

Carton configuration	Cartons per 40'HC
22 g x 100 p	8700
25 g x 100 p	8700





# Saltino

CRISPY SALTY BISCUITS

## Salty Crispy Snacky

Classic salted round biscuits sprinkled with iodized salt. Ready to eat or top it with cheese & salad!



Carton configuration	Cartons per 40'HC
40 g x 140 p	2000
80 g x 70 p	2000



# Twin Bite

Sweet & Salty

## Sweet & Salty with Extra Crunch

Twin flavours with extra crunchy bites for a tasty treat everyday.



Carton configuration	Cartons per 40'HC
40 g x 140 p	2150
80 g x 70 p	2150



## Every Bite a Crispy & Cracky Delight

Discover the best cracker which makes your snack time more enjoyable and delightful, very light and crunchy.

Carton configuration	Cartons per 40'HC
40 g x 150 p	2150
85 g x 72 p	2125
200 g x 30 p	2200



## Unbelievably Light the Real Cream Crackers

Bonn Cream Cracker biscuit is an exceptionally crispy blend of innovative flavors and fillings to satiate your appetite with its heavenly taste. What's more, as it comes as trans fat free and calcium enriched. Ideal snack with the toppings of cheese, sprinklers and mouth-watering sauces, Bonn Cream Crackers is a must for all the health-conscious people..

Carton configuration	Cartons per 40'HC
24 g x 240 p	2250
100 g x 48 p	2800





**Cheese  
Cracker**

**Italian  
Herb  
Cracker**

**Snack  
Cracker**

**Veggie  
Cracker**

**Cheesy Salty  
Crunchy Cracky**

Crunchy round crackers which are best for snacking ! With zero transit fat its a wholesome snack for kids.

Carton configuration	Cartons per 40'HC
250 g x 24 p	1700
340 g x 24 p	1350



**Butter  
Bonn  
Cookies**

**Buttery for a  
Better bite**

Available in three delicious flavours, Butter Bonn cookies are simply the better buttery experience with rich cashews & pistachios, and goodness of butter.

- **Butter**
- **Cashew Butter**
- **Pistachio**

Carton configuration	Cartons per 40'HC
40 g x 180 p	2500
80 g x 80 p	2900
120 g x 48 p	2100





# Pure Butter SHORTBREAD

## The Divine Taste of Butter

All new premium butter cookies, baked with finest ingredients and traditional pure butter recipe to delight your taste buds.



Carton configuration	Cartons per 40'HC
150 g x 12 p	9000
150 g x 24 p	4500

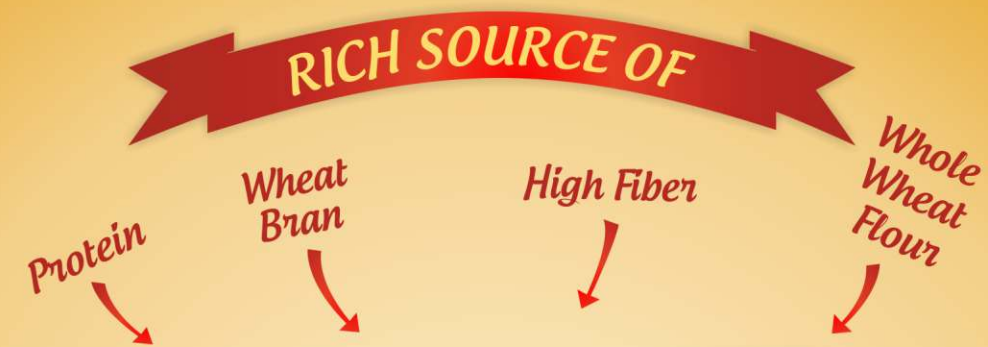


# DIGESTIVE PREMIUM Biscuits

## Stay Healthier Eat Healthier

We believe healthy eating is a habit that needs to be maintained along with other good habits. Thus, we bring Bonn Digestive Biscuits that are easy to digest and sustain a healthy living.

Carton configuration	Cartons per 40'HC
140 g x 24 p	6500
200 g x 24 p	3950
250 g x 24 p	3150





# Danish Butter Cookies

## Royal and Tasty Butter Cookies

Discover inside the attractive tin pack our delicious premium butter cookies made with real butter. Tasting these delightful butter cookies is an experience not to be missed.



Baked with Finest Ingredients

Carton configuration	Cartons per 40'HC
114 g x 24 p	3000
454 g x 12 p	2100

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# Marie Day Biscuits

## It's a Morning Desire

A perfect company for your morning and evening tea. Without Marie Day you can not think of starting the day. Tasty bites to stay healthy and refreshing through out the day.

Carton configuration	Cartons per 40'HC
40 g x 140 p	1800
80 g x 70 p	1800

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Have a Healthy Bite...





**Crunchy Effect  
Have it to Believe it**

Bonn understand the need of every discerning palate and is appreciated for its pleasure taste and variety of any time snacks. Crac Nut cookie just add to your fun time moments with family and friends. A perfect time pass for those who can't stop munching.

Carton configuration	Cartons per 40'HC
100 g x 48 p	2500
200 g x 30 p	2800



**Ginger Snaps  
Cookies**

**Natural Goodness  
of Ginger**

Cookies with all the natural goodness of Ginger, for a perfect combination of taste and health.

Carton configuration	Cartons per 40'HC
18 g x 100 p	9250
90 g x 24 p	6950





# Milk

SHORT CAKE  
Biscuits

Milk Short to  
Make you Strong

Our luscious Milk Short Cake gives you a delicious reason to have milk. Along with nutrients of milk, the yummiest treat you will ever have!

Carton configuration	Cartons per 40'HC
18 g x 240 p	4100
45 g x 96 p	4400
75 g x 48 p	5750
140 g x 24 p	6550



# NICE

Coconut flavoured  
sugar sprinkled biscuits

Sugary coconut taste  
anytime, anywhere

An ideal sweet snack, Bonn Nice can be savored anytime, anywhere, be it in school, office or while travelling. Deliciousness gets a whole new meaning immersed in the goodness and aroma of real coconut, not to forget the sugary delight in every bite. It's a tasty treat for discerning palate.

Carton configuration	Cartons per 40'HC
21 g x 100 p	8500
45 g x 48 p	8800
48 g x 48 p	8800



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# Glucobon

ENERGY RICH  
BISCUITS

## Energize your Senses

Energy of glucose that keeps you activated and rejuvenated all day. Glucobon is not just an ordinary glucose biscuit, it has goodness of glucose with great taste that makes it a tasty biscuit filled with energy blasts.

Carton configuration	Cartons per 40'HC
20 g x 120 p	7650
28 g x 120 p	5600
45 g x 48 p	8800
48 g x 48 p	8800
120 g x 60 p	3500
165 g x 40 p	3750



# Milk & Malt

Biscuits

## Every Bite a Milky Delight

Taste has a new and healthier partner in Bonn Milk & Malt biscuits. These appetizing biscuits come enriched with vitamins and nutrients of milk, and just the right amount of malted milk to give your kid that extra energy. Now, your child will never run out of steam.

Carton configuration	Cartons per 40'HC
21 g x 100 p	8500
45 g x 48 p	8800
48 g x 48 p	8800





## Group of Companies

S. S. Food Industries  
(Cake Division - Ludhiana)

S. S. Food Industries  
(Biscuit Division - Ludhiana)

Bonn Nutrients Pvt. Ltd.  
(Bread Division - Ludhiana)

Bakanan Foods Pvt. Ltd.  
(Bread Division - Sonipat)


Choice Agros Pvt. Ltd.  
(Bread Division - Kapurthala & Aligarh)

Prime Packaging  
(Printing Division - Ludhiana)


## S. S. Food Industries

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