The best in the world of Graded, Polished & Sorted grains of Rice

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Kausar
Group of Companies

With a history spanning over six decades of excellence in the food business, Kausar Group of Companies is a progressive third-generation family business, established by (late) Mr. Malik Mubarak Ali. From very humble beginnings, we are currently ranked amongst the leading processors of Processed Rice, Cooking Oils, Vegetable Meals and Fats, Banaspati Ghee, Laundry Soap, Poultry Feeds and Broiler Chicken across Pakistan. We, at ‘Kausar’ extend our gratitude for all your prayers and well wishes and salute all of you for your support throughout these years and reaffirm your commitment in maintaining the highest standards of quality for the best value and to continue our traditions of serving the community with active involvement in social services.

The Journey Continues.....

Established in 1974, KRM is the founding stone and the backbone of our group. We are a composite rice unit and specialize in the milling and processing to the export of brown rice as well as all the rice processes from paddy drying, shelling, husking, whitening, polishing, grading and sorting of white and parboiled rice.

Strategically located in the heart of the paddy fields, in the rice-rich plains of the Punjab, we procure our paddy (rice) primarily from the river basins of Ravi and Chenab to ensure the unique aroma and special taste that makes our rice the most favored in the world.

With our emphasis on quality and brand development, we are committed in pursuing our goal of maintaining the highest standards of product and customer services, and a homogenous quality in all our rice varieties. An extensive milling capacity with multiple fully automatic Buhler AG color-sortex machines imported from the United Kingdom, we provide customized solutions for different percentages of head rice, double-polished, silky, glossy, or as per the needs of our customers.

An independent electricity feeder directly connected with the power grid station and our in-house natural gas power-generation system ensures uninterrupted production for a timely delivery of supplies to our customers in many countries around the world. With ample stocking capacity and temperature controlled warehousing we can stock the crop for an extended period of time.

Our ability to procure the best quality paddy packed by our strong quality control standards and laboratory analysis by our well-trained technical staff. To fulfill our commitment to rice quality for the best value, we are following global TQM standards established in international markets to attain that perfect grain of rice.

An ISO 22000:2005 certified company, we ensure rice is processed and packaged in a completely hygienic environment.

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Basmati Rice

At Kausar we use modern production technologies and best practices to produce the finest products. The trust of our customers has been the driving force for us to be the best in the world of graded, polished & sorted grains of rice.

The following are our brand varieties:

1. Kausar Steamed Basmati Rice
2. Kausar Supreme Basmati Rice
3. Kausar Sella Basmati Rice
4. Kausar Dehgi Sella Rice
5. Kausar Super Kernel Basmati Rice
6. Kausar Basmati Rice
7. Dilawar Sella Basmati Rice
8. Dilawar Dehgi Sella Rice
9. Kausar Awami Rice
10. Kausar Broken Basmati Rice

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Himalayan Salts

Kausar Himalayan Salts are refined, food graded salt with free flow properties. It is hand mined salt which is derived from the foothills of the Himalayan range. Himalayan Pink salt is the purest salt to be found on earth. It includes essential natural elements needed for human life.

Himalayan salt was formed naturally from hearty 80+ minerals and elements including: sulphate, magnesium, calcium, potassium, bicarbonate, bromide, borate, strontium, and fluoride.

We at Kausar brings following varieties for our consumers:
1. Kausar Himalayan Pink Salt
2. Kausar Himalayan White Salt

Food Pastes

Kausar provides a range of flavorsome pastes which make the cooking experience more delightful. Kausar Food Pastes are prepared with pure and fresh vegetables to help you prepare your everyday meals with convenience.

Following are our brand varieties:
1. Kausar Ginger Garlic Paste
2. Kausar Ginger Paste
3. Kausar Garlic Paste

Banaspati & Cooking Oils

Kausar Ghee Mills Pvt Ltd was established in 1992 and is the flagship company of Kausar Group, being the major contributor of revenue to the group. At present, this company has the following production units:

1. Chemical Batch Refinery - Located at Morr Aimanabad, Gujranwala
2. Solvent Extraction Plant - Located at Port Bin Qasim, Karachi
3. Physical Oil Refinery - Located at Port Bin Qasim, Karachi

Our brand has the following categories:
1. Kausar Banaspati Ghee
2. Kausar Cooking Oil
3. Kausar Canola Oil

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## Product Specification

### Product Profile - Produce of Pakistan

<table>
<thead>
<tr>
<th>Brand Name / Legal Mark / Logo</th>
<th>Kausar</th>
<th>Dillator</th>
</tr>
</thead>
<tbody>
<tr>
<td>Product Name</td>
<td>Steamed Basmati</td>
<td>Supreme Basmati</td>
</tr>
<tr>
<td>Variety (name and min. % age)</td>
<td>Kailat 1121 Basmati</td>
<td>Super Kernel Basmati</td>
</tr>
<tr>
<td>Attribute</td>
<td>Steamied &amp; Low-Polished</td>
<td>Aromatic &amp; Double-Polished</td>
</tr>
</tbody>
</table>

### Specification

#### Physical & Chemical Specification

<table>
<thead>
<tr>
<th>Parameters</th>
<th>Unit</th>
<th>Limit</th>
<th>Limit</th>
<th>Limit</th>
<th>Limit</th>
<th>Limit</th>
<th>Limit</th>
<th>Limit</th>
<th>Limit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Grain Length</td>
<td>mm</td>
<td>8.2 ± 0.3</td>
<td>7.4 ± 0.3</td>
<td>8.2 ± 0.3</td>
<td>8.0 ± 0.5</td>
<td>7.1 ± 0.3</td>
<td>7.1 ± 0.3</td>
<td>6.7 ± 0.3</td>
<td>3.5 ± 0.5</td>
</tr>
<tr>
<td>Grain Type</td>
<td></td>
<td>Extra Long</td>
<td>Extra Long</td>
<td>Extra Long</td>
<td>Extra Long</td>
<td>Extra Long</td>
<td>Long</td>
<td>Long</td>
<td>Broken</td>
</tr>
<tr>
<td>Elongation After Cooking</td>
<td>%</td>
<td>≤ 2</td>
<td>≤ 2</td>
<td>2.5X</td>
<td>2.5X</td>
<td>3X</td>
<td>3X</td>
<td>2X</td>
<td>2X</td>
</tr>
<tr>
<td>Broken (&gt; 75%)</td>
<td>%</td>
<td>≤ 1</td>
<td>≤ 1</td>
<td>≤ 1</td>
<td>≤ 1</td>
<td>≤ 1</td>
<td>≤ 1</td>
<td>≤ 1</td>
<td>≤ 1</td>
</tr>
<tr>
<td>Damaged &amp; Yellow</td>
<td>%</td>
<td>≤ 2</td>
<td>≤ 2</td>
<td>≤ 2</td>
<td>≤ 2</td>
<td>≤ 2</td>
<td>≤ 2</td>
<td>≤ 2</td>
<td>≤ 2</td>
</tr>
<tr>
<td>Chalky (&gt; 75% Chalkiness)</td>
<td>%</td>
<td>≤ 4</td>
<td>≤ 4</td>
<td>≤ 4</td>
<td>≤ 4</td>
<td>≤ 4</td>
<td>≤ 4</td>
<td>≤ 4</td>
<td>≤ 4</td>
</tr>
<tr>
<td>Shrivelled</td>
<td>%</td>
<td>&lt; 1</td>
<td>&lt; 1</td>
<td>&lt; 1</td>
<td>&lt; 1</td>
<td>&lt; 1</td>
<td>&lt; 1</td>
<td>&lt; 1</td>
<td>&lt; 1</td>
</tr>
<tr>
<td>Foreign Foodgrains</td>
<td>%</td>
<td>≤ 12</td>
<td>≤ 12</td>
<td>≤ 12</td>
<td>≤ 12</td>
<td>≤ 12</td>
<td>≤ 12</td>
<td>≤ 12</td>
<td>≤ 12</td>
</tr>
<tr>
<td>Moisture Content</td>
<td>%</td>
<td>≤ 12</td>
<td>≤ 12</td>
<td>≤ 12</td>
<td>≤ 12</td>
<td>≤ 12</td>
<td>≤ 12</td>
<td>≤ 12</td>
<td>≤ 12</td>
</tr>
<tr>
<td>Living Insects &amp; Mites</td>
<td>Nil</td>
<td>Nil</td>
<td>Nil</td>
<td>Nil</td>
<td>Nil</td>
<td>Nil</td>
<td>Nil</td>
<td>Nil</td>
<td>Nil</td>
</tr>
<tr>
<td>Shape</td>
<td></td>
<td>Slender</td>
<td>Slender</td>
<td>Slender</td>
<td>Slender</td>
<td>Slender</td>
<td>Slender</td>
<td>Slender</td>
<td>Slender</td>
</tr>
<tr>
<td>Shelf Life</td>
<td></td>
<td>20</td>
<td>20</td>
<td>20</td>
<td>20</td>
<td>20</td>
<td>20</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td>Bacillus cereus</td>
<td>CFU/gm</td>
<td>Absent</td>
<td>Absent</td>
<td>Absent</td>
<td>Absent</td>
<td>Absent</td>
<td>Absent</td>
<td>Absent</td>
<td>Absent</td>
</tr>
<tr>
<td>Escherichia coli, CFU/gm</td>
<td>CFU/gm</td>
<td>Absent</td>
<td>Absent</td>
<td>Absent</td>
<td>Absent</td>
<td>Absent</td>
<td>Absent</td>
<td>Absent</td>
<td>Absent</td>
</tr>
</tbody>
</table>

### Microbiological Requirements

<table>
<thead>
<tr>
<th>Pathogen</th>
<th>CFU/gm</th>
</tr>
</thead>
<tbody>
<tr>
<td>S. aureus</td>
<td>Absent</td>
</tr>
<tr>
<td>E. coli</td>
<td>Absent</td>
</tr>
</tbody>
</table>

### Legal Requirements & Norms

- Heavy metal, aflatoxins, pesticide residues in accordance with the thresholds and regulations of Pakistan. WHO, FAO or Codex Alimentarius standards applicable if any requirement threshold level not available in local law.

### Sensory Parameters

- Polished rice giving a very smooth feel, light cream typical basmati color.
- Aromatic, free from abnormal flavors, colors.
- Excellent cooking results and a very good typical basmati aroma and taste.

### Labeling Requirements

- Packing Date, Best Before Date & Batch Number. All the labelling is as per prescribed Pakistan Pure Food Laws/ The Punjab Pure Food Rules 2011 & Consumer Protection Act.

### Available Pack Sizes with Material

<table>
<thead>
<tr>
<th>Pack Size</th>
<th>Material</th>
<th>Unit</th>
</tr>
</thead>
<tbody>
<tr>
<td>1kg</td>
<td>PET-PE</td>
<td>N/A</td>
</tr>
<tr>
<td>5kg</td>
<td>PET-PE</td>
<td>N/A</td>
</tr>
<tr>
<td>10kg / 20 lbs</td>
<td>Metalized BOPP</td>
<td>N/A</td>
</tr>
<tr>
<td>20kg / 40 lbs</td>
<td>Metalized BOPP</td>
<td>N/A</td>
</tr>
<tr>
<td>25kg / 50 lbs</td>
<td>Metalized BOPP</td>
<td>N/A</td>
</tr>
<tr>
<td>40kg / 60 lbs</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>50kg / 70 lbs</td>
<td>PP Bag</td>
<td>N/A</td>
</tr>
<tr>
<td>100kg</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>200kg</td>
<td>PP Laminated</td>
<td>N/A</td>
</tr>
</tbody>
</table>

### Price

- N/A
Kausar Rice & General Mills presence is all over the globe and we are exporting rice in more than 15 countries.

15+ Countries....

Exhibition Participations

[Images of various exhibitions with Kausar Rice & General Mills booths]

Kausar
RICE & GENERAL MILLS

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Tel: +92-42-3584-7325-26 Fax: +92-42-3584-7327
Web: www.kausar.com.pk    Email: rice@kausar.com.pk
Unique Batch Code ensures traceability of every bag of rice

Batch No.
02-12004-16-034

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