



"YOU'LL BE DELIGHTED"
Truede

Who We Are

Based in the UK, Truede have been producing Natural Turkish Delight and luxury confectionery products from Istanbul Turkey since 2003.

Currently, the Truede brand consists of Turkish Delight, Marrons Glacés, Chocolate Spoons and Chickpeas readily gift packaged.

Our aim is to provide high quality confectionery for health conscious consumers worldwide. Despite being a small business, we supply to a wide range of clients from all around the world.

We also have partnerships with a variety of retailers from delicatessens, department stores and hamper companies, to natural food retailers.



With Turkish roots, my parents always brought back real Turkish Delight to the UK to give to all our friends and neighbours.

I decided to research the UK market to see if there was a gap in the market for a quality Turkish Delight brand, which of course there was.



- Zeynep Turudi



ISO9001

ISO22000

HACCP&GMP

Truede Family Tree





93038
300g Rose & Lemon Flavour

Octagon Box Turkish Delight

Truede Mixed Nut contains three nuts that work together in wonderful harmony: coconut, hazelnut, pistachio.

Rose & Lemon flavours are made with delicate ingredients to excite the taste buds. Mixed Flavour contains the entire delightful Turkish Delight range all in one box. Enjoy flavours such as rose with rose petals, orange, mint and lemon.

- ✓ Natural Colours from plant extract
- ✓ Natural Flavours from plant extract
- ✓ Vegetarian Society Approved
- ✓ Vegan Approved
- ✓ Kosher Certified
- ✓ Gluten Free Certified
- ✓ GMO Free



93039
300g Mixed Flavour



93040
300g Mixed Nut



93034
275g Rose with Rose Petals Flavour

Gift Box Unique Flavour's Turkish Delight

Truede Turkish delight comes in exclusive and innovative flavours such as pomegranate, lemon, lavender and Rose with Rose Petals. As we only use natural flavours from real plant extracts, you're sure to feel the benefits of our ingredients whilst being delighted by the taste.

- ✓ Natural Colours from plant extract
- ✓ Natural Flavours from plant extract
- ✓ Vegetarian Society Approved
- ✓ Vegan Approved
- ✓ Gluten Free Certified
- ✓ GMO Free



93036
275g Pomegranate Flavour



93002
275g Mixed Flavour



93042
250g Mixed Nut Wooden Box

Hand Made Wooden Box Turkish Delight

Our beautifully handmade wooden boxes contain Rose & Lemon and Mixed Nuts Turkish Delight: coconut, hazelnut and pistachio.

- ✓ Natural Colours from plant extract
- ✓ Natural Flavours from plant extract
- ✓ Vegetarian Society Approved
- ✓ Vegan Approved
- ✓ Kosher Certified
- ✓ Gluten Free Certified
- ✓ GMO Free



93041
250g Rose & Lemon Wooden Box



Chocolate Coated Turkish Delight

Our Chocolate Coated Rose flavour Turkish delight is approved by the Vegetarian Society.

- ✓ Natural Colours from plant extract
- ✓ Natural Flavours from plant extract
- ✓ Vegetarian Society Approved
- ✓ Gluten Free Certified
- ✓ GMO Free



9 3 0 2 8

120g Chocolate Coated Rose Flavour



93004
110g No Added Sugar Rose Flavour

No Added Sugar Turkish Delight

Our No Added Sugar rose & mixed flavour Turkish Delight's are also suitable for vegans, allowing everyone to be delighted by the scrumptious treats that Truede has to offer. Our wonderfully varied flavours of rose, orange, lemon and mint are now available in a sugar free version, which is all part of our commitment to creating sweet treats that anyone can be delighted by.

- ✓ Natural Colours from plant extract
- ✓ Natural Flavours from plant extract
- ✓ Vegetarian Society Approved
- ✓ Vegan Approved
- ✓ Kosher Certified
- ✓ Gluten Free Certified
- ✓ GMO Free



93005
110g No Added Sugar Mixed Flavour

NEW

Truede
No Added Sugar Rose
Mini Turkish Delight



- ✓ Gluten Free
- ✓ Vegan
- ✓ Natural Colours & Flavours



Mini No Added Sugar
Turkish Delight

These No added sugar free versions of our classic Rose and Mixed flavour Turkish Delight now come in a handy grab and go style pack for a delightful snacking experience, whether you're on the go or to share with friends and family.

- ✓ Natural Colours from plant extract
- ✓ Natural Flavours from plant extract
- ✓ Vegetarian Society Approved
- ✓ Vegan Approved
- ✓ Kosher Certified
- ✓ Gluten Free Certified
- ✓ GMO Free



93007
150g Mini No Added Sugar
Rose



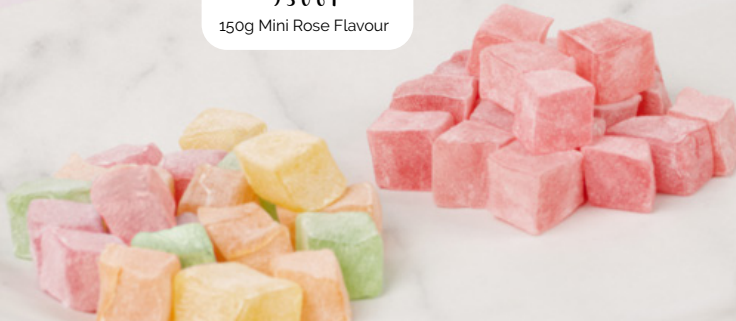
93008
150g Mini No Added Sugar
Mixed



93060
150g Mini Mixed Flavour



93061
150g Mini Rose Flavour



Mini Turkish Flavoured Delights

Our Mini Delights are available in a handy grab and go style pack for a delightful snacking experience. Scrumptious strawberry, an exclusive new flavour, still hand made by artisans in Istanbul, just in bite sized pieces for you to be delighted by.

- ✓ Natural Colours from plant extract
- ✓ Natural Flavours from plant extract
- ✓ Vegetarian Society Approved
- ✓ Vegan Approved
- ✓ Kosher Certified
- ✓ Gluten Free Certified
- ✓ GMO Free



93062
150g Mini Strawberry Flavour



Chocolate Spoons

Truede Chocolate spoons are a mix of milk and dark chocolate and are perfect for dipping in coffee, tea or milk. They are also perfectly enjoyable on their own.

- ✓ Vegetarian Society Approved
- ✓ Gluten Free Certified
- ✓ GMO Free



93043

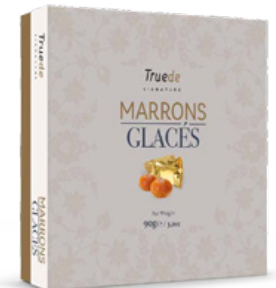
54g Chocolate Spoons (Pack of 6)



Signature Range Marrons Glacés

Our luxurious and beautifully presented box of Marrons Glacés, have been freshly produced and individually wrapped since the 1360s. Candied chesnuts are a speciality..

- ✓ Vegetarian Society Approved
- ✓ Vegan Approved
- ✓ Gluten Free Certified
- ✓ GMO Free



93116
90g Marrons Glacés

Artisan Turkish Delight

Delicate rose and sharp lemon:

the perfect contrast for your taste buds.

A sophisticated combination of hazelnut and pistachio, working together to bring harmony to your taste buds.

The delicate flavours of rose and decadent chocolate give a feeling of luxury, added by our beautiful tin

- ✓ Vegetarian Society Approved
- ✓ Kosher Certified
- ✓ Gluten Free Certified
- ✓ GMO Free



93192

125g Chocolate Coated Rose



93190

125g Rose & Lemon



93191

125g Mixed Nut



9 3 2 0 0
250g Rose Delight

Artisan Turkish Delight

Delicate flavours of rose in a beautiful tin, this classic Turkish Delight is inspired by the famous CS Lewis novel, the Lion, the Witch and the Wardrobe.

- ✓ Vegetarian Society Approved
- ✓ Gluten Free Certified
- ✓ Vegan Certified
- ✓ Kosher Certified
- ✓ GMO Free



9 3 2 0 1
250g Roses



93203
250g Pomegranate with
Pistachio & Barberry

Artisan Turkish Delight

Our bold pomegranate flavour classic Turkish Delight, covered luxuriously in subtle pistachio and barberry.

- ✓ Vegetarian Society Approved
- ✓ Gluten Free Certified
- ✓ Vegan Certified
- ✓ Kosher Certified
- ✓ GMO Free



93202
250g Rose with Rose Petals

Artisan Turkish Delight

This special edition set is perfect to share among friends and family. All of our signature rose Turkish Delight in one beautiful tin, inspired by traditional Iznik pottery. Their delicate flavours pair perfectly with our bold pomegranate flavour classic Turkish Delight with pistachio, covered luxuriously in tart barberry. We only use natural ingredients from real plant extracts, creating sweet treats that anyone can be delighted by.

- ✓ Vegetarian Society Approved
- ✓ Gluten Free Certified
- ✓ Vegan Certified
- ✓ Kosher Certified
- ✓ GMO Free



9 3 2 0 5

250g Mixed Selection
Turkish Delight





93253

120g Sea Salt & Vinegar
Roasted Chickpeas

Roasted Chickpeas Snack

Now for something fabulously different –
our roasted chickpea range!

Choose from the mouth

watering taste of sea salt and vinegar, crunchy
double roasted for some extra bite or chilli
flavour, for those who like their treats hot.

- ✓ Vegetarian Society Approved
- ✓ Gluten Free Certified
- ✓ Vegan Certified
- ✓ GMO Free



93252

120g Crunchy
Roasted Chickpeas



93258

120g Chilli Crunchy
Roasted Chickpeas



93256
120g Dark Chocolate & Fruity Candy covered Roasted Chickpeas

Roasted Chickpeas Snack

Now for something fabulously different – our roasted chickpea range! Choose from the fruity delights of dark chocolate and fruity candy, a more natural but no less satisfying blend of sesame & honey, or rich dark chocolate with a sweet twist of coconut – heaven!

- ✓ Vegetarian Society Approved
- ✓ Gluten Free Certified
- ✓ GMO Free



93257
120g Sesame & Honey covered Roasted



93254
120g Dark Chocolate & Coconut Roasted Chickpeas

NEW

Happy Easter!



Happy Easter!

Our NEW two seasonal products consist of our grab & go mini delights specially made for Easter. Our Fruity Chickpeas and Mini mixed delights are perfect for this occasion!

- ✓ Natural Colours from plant extract
- ✓ Natural Flavours from plant extract
- ✓ Vegetarian Society Approved
- ✓ Gluten Free Certified
- ✓ Vegan Certified
- ✓ GMO Free



93244
150g Easter Mini Mixed Delight



93240
120g Easter Dark Chocolate & Fruity Candy covered roasted Chickpeas

NEW

Happy Halloween!



Our NEW two seasonal products consist of our grab & go mini delights specially made for Halloween. Our Fruity Chickpeas and Mini mixed delights are perfect for this occasion!

- ✓ Natural Colours from plant extract
- ✓ Natural Flavours from plant extract
- ✓ Vegetarian Society Approved
- ✓ Gluten Free Certified
- ✓ Vegan Certified
- ✓ GMO Free

93242

150g Christmas Mini Mixed Delight

93246

120g Christmas Dark Chocolate & Fruity Candy covered roasted Chickpeas

NEW

Merry Christmas!



Merry Christmas!

Our NEW two seasonal products consist of our grab & go mini delights specially made for Christmas. Our Fruity Chickpeas and Mini mixed delights are perfect for this occasion!

- ✓ Natural Colours from plant extract
- ✓ Natural Flavours from plant extract
- ✓ Vegetarian Society Approved
- ✓ Gluten Free Certified
- ✓ Vegan Certified
- ✓ GMO Free



93241

120g Christmas Dark Chocolate & Fruity Candy covered roasted Chickpeas



93245

150g Christmas Mini Mixed Delight

A cup of chocolate coffee with marshmallows, roses, and an orange slice.

Truede

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