

llaollao.™

natural
frozen yogurt.

the **n° 1 European**
frozen yogurt franchise
established **worldwide.**



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Leading franchise in its sector

Llaollao® was created in 2009 in Spain to become, in just 3 years, the leading European Frozen Yogurt brand in terms of global presence.

In Llaollao, the quality of our product and satisfaction of the people who make it possible have always come first. These two well-established pillars help to achieve a strong and competitive brand in every country in which we operate, and position us as the undisputed leaders in the Spanish market.

mission

To make our Llaollao frozen yogurt a widely accepted product for its great health benefits, as well as for its extraordinary flavour, allowing the customer to choose their own creations thanks to the endless combinations of toppings.

vision

To grow the network of stores around the world methodically and therefore consolidate our brand.

values

Our main values are: integrity, sustainability and caring for all those people who enjoy Llaollao, as we only give them top quality products.





Llaollao® currently has 249 stores in 25 countries.

It has signed 210 further licences with a commitment to open in the short term, highlighting the unstoppable growth of the brand.

This growth forecast would give Llaollao® a total of more than 450 outlets, with a presence on the five continents.

Of the more than 240 stores around the world, 109 are located in Spain. Eleven of them are owned by the Headquarters.



our product

The frozen yogurt produced in the llaollao® facilities is one of the healthiest and most recommended foods around, thanks to its benefits and high nutritional value.

It is made from skimmed milk and is combined with high-quality toppings, creating a unique and healthy product. The toppings include fresh seasonal fruit, a range of cereals, crunchy toppings and delicious sauces.

- low calorie content
- source of protein
- natural source of calcium
- gluten free

llaollao® takes care of you

It is recommended for the most sensitive groups, such as children, pregnant women and the elderly, because it is a complete and healthy food.

llaollao® nourishes you

It is made with our llaomilk skimmed milk, so it has all the benefits of yogurt, with a unique creaminess.

llaollao® makes you happy

The quality and taste of our products will give you with a pleasurable moment.

103

kcal

175mg

calcium

20g

carbohydrates

3g

protein

0g

trans

fat



*nutritional values of a 100 g tub of llaollao® yogurt



the llaollao® group is the manufacturer of its key product, its frozen yogurt, whose unique characteristics make it one of the best on the market, without forgetting its low-calorie content.

you can make more than 11,300 possible combinations with your llaollao

product customisation

At llaollao®, the customer comes first, so we offer endless possibilities to combine the product to each liking.

We also strive continuously to offer new products and to provide unique and novel experiences in our stores.



outlets

by **llaollao.™**

llaollao® adapts to any retail space.

One of its greatest strengths is the versatility of its spaces. llaollao® offers the possibility of opening shops, kiosks, Petitllaollao or food trucks.

llaollao® currently has 249 outlets in prime locations, spread across 25 countries on five continents:

Europe (Spain, Portugal, France, Switzerland, Croatia, Slovenia, Turkey and the United Kingdom); Asia (Singapore, Malaysia, Philippines, Indonesia, Kuwait, Myanmar, Saudi Arabia, Iraq and Vietnam); America (USA, Chile, El Salvador, Colombia, Guatemala, Ecuador); Morocco in Africa and Australia in Oceania.



store
by **llaollao.™**



kiosk
by **llaollao.™**



petit **llaollao.™**



food truck
by **llaollao.™**



llaollao.™

natural
frozen yogurt.

elige, crea y disfruta
del yogurt helado
más natural.



store
by llaollao.™



20 m² / 150 m²

- adaptable to different spaces and layouts
- access to all the brand's resources and decorative elements
- no need for smoke vents
- generously sized spaces



custom project



digitised
point-of-sale



kiosk

by llaollao.™



from **14 m²**

- high sales potential
- fast roll-out
- adaptable to all indoor and outdoor spaces
- no need for smoke vents
- full menu of llaollao® products



high or low
walls



with or without
ceiling



suitable for
indoors and
outdoors





petit **llaollao.**TM



6 m²

- small-scale, for very small spaces: 6 m²
- no need for smoke vents
- fast roll-out
- simple management
- high sales potential
- no need for water supply or drainage system



low **walls**



no **ceiling**



for **indoors**

food truck

by **llaollao.**



6 m²

- suitable for indoors and outdoors
- your investment moves with you
- easy to move about in the shopping centre
- no need for smoke vents
- no need for water supply or drainage system
- adaptable to different sites



with or without
ceiling



suitable for
**indoors and
outdoors**





**high
streets**



**railway
stations
and airports**



**theme
parks**



locations

**we are in the best locations
across five continents**

We have outlets in **railway stations, theme parks, airports, shopping centres and on high streets.**



**shopping
centres**



high streets



railway stations and airports

*It is important to highlight the location of Llaollao® stores in the international airports of Kuala Lumpur and Singapore with 3 outlets.



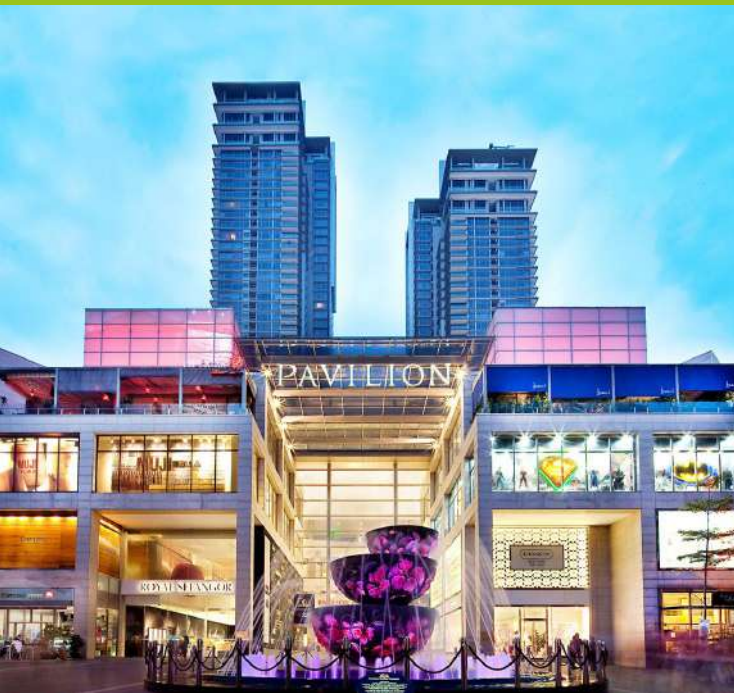


 Llaollao®
Singapore Resort World Sentosa



theme parks

*It is important to highlight the location of two Llaollao® stores in theme parks such as Sentosa in Singapore and Marina d'Or in Spain.



 Pavilion Mall (Kuala Lumpur)

shopping centres

70% of our network is located in shopping centres.

In Asia and America, this percentage rises to 90%.

would you like to be part of llaollao?

candidate profile

- Management skills
- Commercial vision and business knowledge
- Interest in a healthy lifestyle
- Entrepreneurial spirit
- Work capacity
- Passion for llaollao
- Customer friendliness and respect

franchise commitments

Ongoing training

- Training of the franchisee and store staff
- Training in the preparation and presentation of new products

Continued operational support

- Help in business optimisation
- Advice on promotional campaigns
- Development and management of promotional calendars
- Advice on new sales techniques

Continuous innovation always offering high-quality products

- Creation and design of new formats
- Updating of high-quality toppings
- R&D+i in new products





next steps

1. The candidate will contact the Llaollao Headquarters through the “Franchise” section at www.llaollaoweb.com and immediately receive an information dossier
2. The Expansion Department will contact the candidate and send them the confidential form so that they can return it completed to the Headquarters
3. Once the form has been received, the candidate’s project will be analysed
4. The necessary conditions for the project will be sent
5. A face-to-face meeting will be held with the candidate
6. The necessary documentation for the franchise agreement will be given
7. The franchise agreement will be signed

FAQs

- **Do I already need to have a location before accepting the commitment to be a franchisee?**

It is not necessary

- **Do I need previous experience in the restaurant industry?**

It is useful, but not vital

- **What training is provided?**

Prior training at the Headquarters and in the stores themselves, as well as in the opening of the new Llaollao store

- **How big should a Llaollao store be?**

If it is a shop, from 20 m², and

If it is a kiosk, from 14 m²





The nº 1 European frozen yogurt franchise established worldwide.

franchise conditions

·Royalty	1% of billing
·Opening licence 1 outlet	5.000€**
·Store (dimensions)	from 20m ² to 150m ²
·Kiosk (dimensions)	from 14m ² to 30m ²
·Petitllaollao (dimensions)	6m ²
·Food Truck (dimensions)	6m ²

* Taxes not included.
** The minimum number of licences will be determined depending on the market.

required elements

- Carpigiani frozen yogurt machine
- Hot/cold counter
- Computer system
- Product elaboration machinery
- Furniture and decorative elements

investment

·Food Truck	48.900€ (all-inclusive)**
·Petitllaollao	50.600€ (all-inclusive)**
·Kiosk	From 76.500€***
·Store	Additional information can be requested for estimates

* Taxes not included
** Initial food and packaging order, transportation and installation not included.
*** Transportation and installation costs not included. Approximate value.

For more information contact us at

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llaollao.™ *10 Years With You*

Country of origin

Spain

Creation of the company

2009

Activity

Franchise headquarters

www.llaollaoweb.com

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llaollao.™
made in spain