

ifri

S.a.r.l IBRAHIM & Fils - ifri





Company's history

Sarl IBRAHIM et Fils–Ifri is specializing in the drink production with glass packaging since 1986. The first workshop of natural mineral water bottling in Polyethylene terephthalate (PET) bottle under ifri brand opened its doors on 20 July 1996. It was the first Private company producing the mineral water in Algeria.

Sarl IBRAHIM et Fils -Ifri- is one of the subsidiaries of "IFRI group" which is about to be created, and which is composed of four (04) other subsidiaries :

Sarl IBRAHIM & Fils-IFRI, Specialized in the production of mineral waters and drinks,

Sarl General Plast, specialized in manufacturing preforms and caps,

Sarl Huileries Ouzellaguen, Specialised in refining and packaging of vegetable oils (olive oil).

Sarl Bejaia Logistics, specialized in Public Transport of different goods



RANGE PRODUCTS

MINERAL NATURAL
WATER



إفري، الماء، الحياة



**BOTTLE
WITH CAPS
SPORT**



ifri ® is also available in glass bottles





MINERAL NATURAL WATER
CARBONATED

Sparkling

المكونات: ماء معدني طبيعي , مضاف غذائي:
ثاني أكسيد الكربون عامل الكربنة .

Ingredients : mineral natural water, food addi-
tive, CO2 carbonating agent

MINERAL
NATURAL
WATER
CARBONATED

Sparkling



QUALITY COMMITMENT

- ✓ WITHOUT CONSERVATIVE
- ✓ WITHOUT ARTIFICIAL AROMAS
- ✓ WITHOUT SYNTHETIC COLORS



IFRI has acquired the latest technological production machines of all over the region (the 2nd machine installed in african continent) the equipement of aseptic production of a high-speed inovative packaging allows to provide high quality beverages as soft drinks and Long-life sparkling fruit juice drinks without any priservative which may have long-term Harmful effects on our health.

This aseptic filling ensures optimum safety and total quality of the products even when they are stored at ambient temperature. Aseptic production helps to preserve odor, taste and nutrients of the product compared to other packaging technologies of products distributed at ambient temperature.

The total food safety is ensured by :

- Use of suitable preforms to protect the product against the light and solar rays that degrade the organoleptic quality of products;
- Sterilization of caps and preforms;
- Transfer of blown bottles to the aseptic filling machine in controlled atmosphere;

The aseptic filling machine allows us to do without the use of conservatives that can have in long-term harmful effects on health;

- The adding in our products of non-artificial colors improves the appearance and nutritional quality of our beverages.

SOFT DRINKS IN PREMIUM QUALITY

- ✓ WITHOUT CONSERVATIVE
- ✓ WITHOUT ARTIFICIAL AROMAS
- ✓ WITHOUT SYNTHETIC COLORS



QUALITY COMMITMENT

8 Different Flavors for any time of the day

CITRUS



RASPBERRY AND RED FRUITS



GREEN APPLE



MOJITO VIRGIN



PINEAPPLE



LIMON GREEN LIMON



LIMON



ORANGE



IFRI SOFT DRINK PACKAGING :

145
PACKS
/ PALLET

(a pack contains 12 bottles)
40 pallets/TC 40'

33cl



120
PACKS
/ PALLET

(a pack contains 06 bottles)
32 pallets/TC 40'

1L



2L



90
PACKS
/ PALLET

(a pack contains 04 bottles)
33 pallets/TC 40'

WHAT IS IFRI PREMIUM SOFT DRINK?

- A soft drink based on aromas and natural extracts of fruits or plants
- A soft drink without any synthetic color
- A soft drink without any conservative

THE ADVANTAGES OF IFRI PREMIUM SOFT DRINKS:

A return to the natural by proposing a product more authentic and healthy in terms of packaging and nutritional value while taking care of the naturalness of the aromas and concentrating more particularly on the composition of the recipes as well as on the selection of the ingredients.

THE SKILLS AND KNOW-HOW OF IFRI IS ON :

- A significant investment in the most advanced sophisticated production machines.
- A filling on the aseptic lines which guarantees an optimal safety and the total respect of the qualities of the products



INSPIRED BY THE LAND

To strengthen its presence on the flavoured water market, IFRI is investing in an aseptic line equipped with the Combi Predis™ FMa, making it the first aseptic PET line in Africa.

From the tree to the fruit

Right from its beginnings, IFRI was the first local company to take up the challenge of bottling in PET. This proved a success as the response from the market was immediate and sales took off. A few years later, IFRI had earned its place on the Algerian mineral water market. And then it began thinking about the future. The time was ripe for expansion. The company's growth is based mainly on expanding its product ranges. Its mineral water is number one on the market. IFRI has a number of formats and has innovated a sports cap. Its soft drinks, available in a wide range of flavours, hold a solid market position, and it is in this soft drink segment that the company has found its main margin for growth. In the early 2000s, IFRI launched its first fruit-based drinks.





100% ORANGE JUICE

RICH IN PULP



ORANGE JUICE DRINK



NUTRITIONAL INFORMATION* :

Energetic Value (Kcal)	43,18
Protein (g)	0,315
Carbohydrates (g) of which sugar (g)	10,45 10,45
Lipids (g) of which saturated (g)	0,029 0
Fibres (g)	0,2
Sodium (g)	0,006

*Nutritional Information for 100 ml.

INGREDIENTS

Water, sugar, concentrated orange base (concentrated orange juice and orange cell) **min 20%**, orange extract, natural orange flavor, food additives: citric acid acidity regulator, carboxymethyl cellulose stabilizer, ascorbic acid antioxidant agent, beta-carotene dye.

PACKAGING

Packaging / Palletizing	bottles under neutral film	Size : (1,20 m x 1 m)
Format 0,33 L	1 Burden = 12 bottles	1 palette = 174 burdens
Format 1 L	1 Burden = 06 bottles	1 palette = 112 burdens
Format 2 L	1 Burden = 06 bottles	1 palette = 60 burdens

IFRUIT EXISTS ALSO



**NO ARTIFICIAL FLAVORS,
SYNTHETIC COLORS OR
PRESERVATIVES**



www.ifruit-ifri.com | [facebook :www.facebook.com/ifruitbyifri](https://www.facebook.com/ifruitbyifri)

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3 VITAMINS
B3+B6+B12

4 MINERALS
Na, K, Ca & Mg

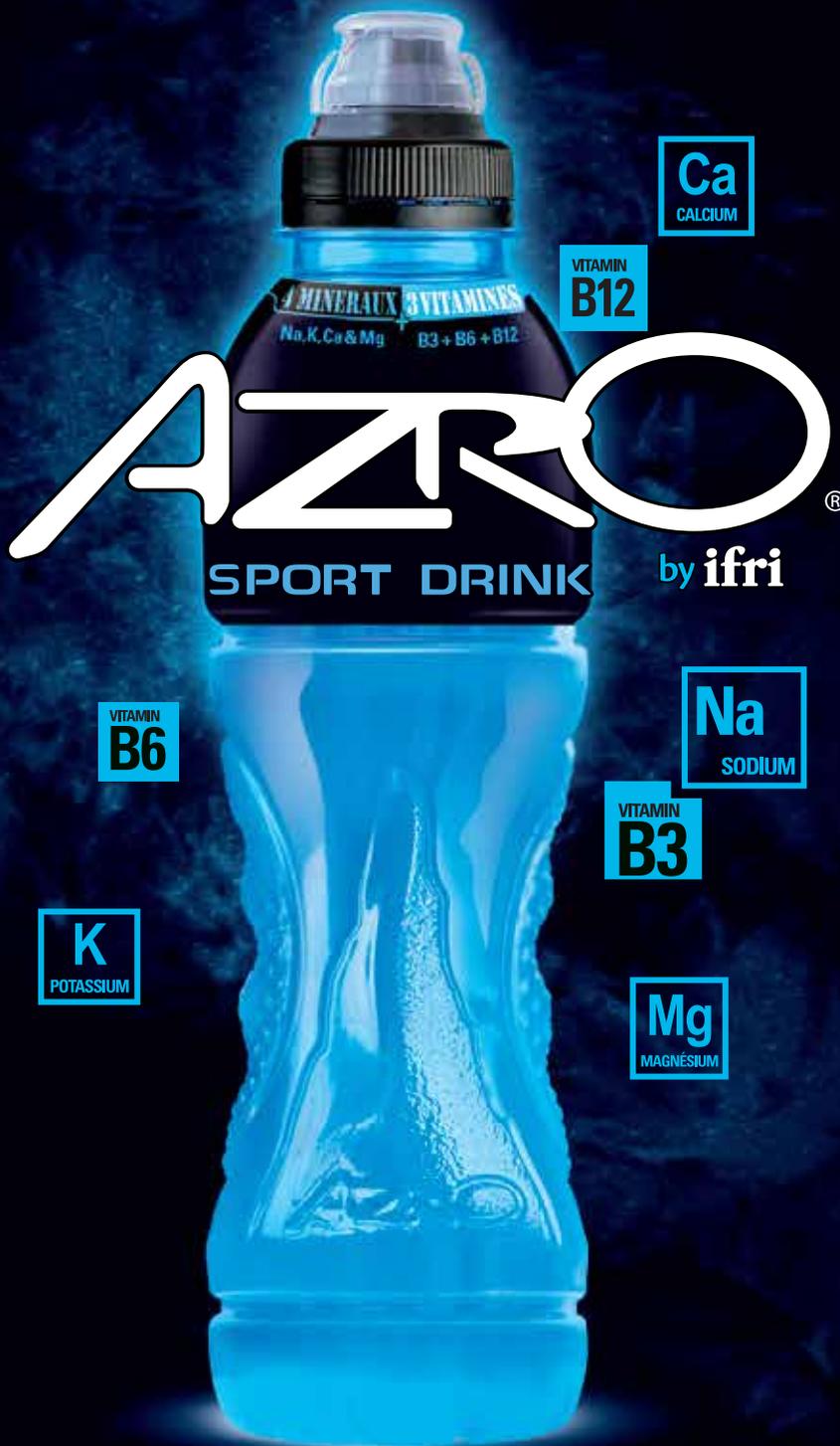
AZRO[®]
SPORT DRINK by ifri

**EFFORT
DRINK**



BLUE ROCK

PINEAPPLE STRAWBERRY FLAVOR



Isotonic drink AZRO:

AZRO is a dietetic drink of effort, isotonic and non-carbonated, developed for sport. It allows re-hydrating, revitalize and refreshing the body with essential nutrients. Thanks to its focusing on sodium and carbohydrates that are close to those of blood, the body's hydration and ingestion of these latter is more efficient and rapid.

AZRO CONTAINS MAINLY:

- ✓ water
- ✓ 04 minerals :sodium, calcium, potassium and magnesium
- ✓ 03 vitamins: B3, B6 and B12
- ✓ Carbohydrates that play a role in energetic metabolism

- ✓ No preservatives
- ✓ No artificial flavors

PACKING:

Packaging	Bottle under neutral plastic wrap	Dimensions (1,20mx1m)
Format 0,50 L	1 pack= 12 bottles	1 pallet= 100 packs

CONSUMER SERVICE

+213 (0) 34 35 10 15 serviceconso@azro-ifri.com

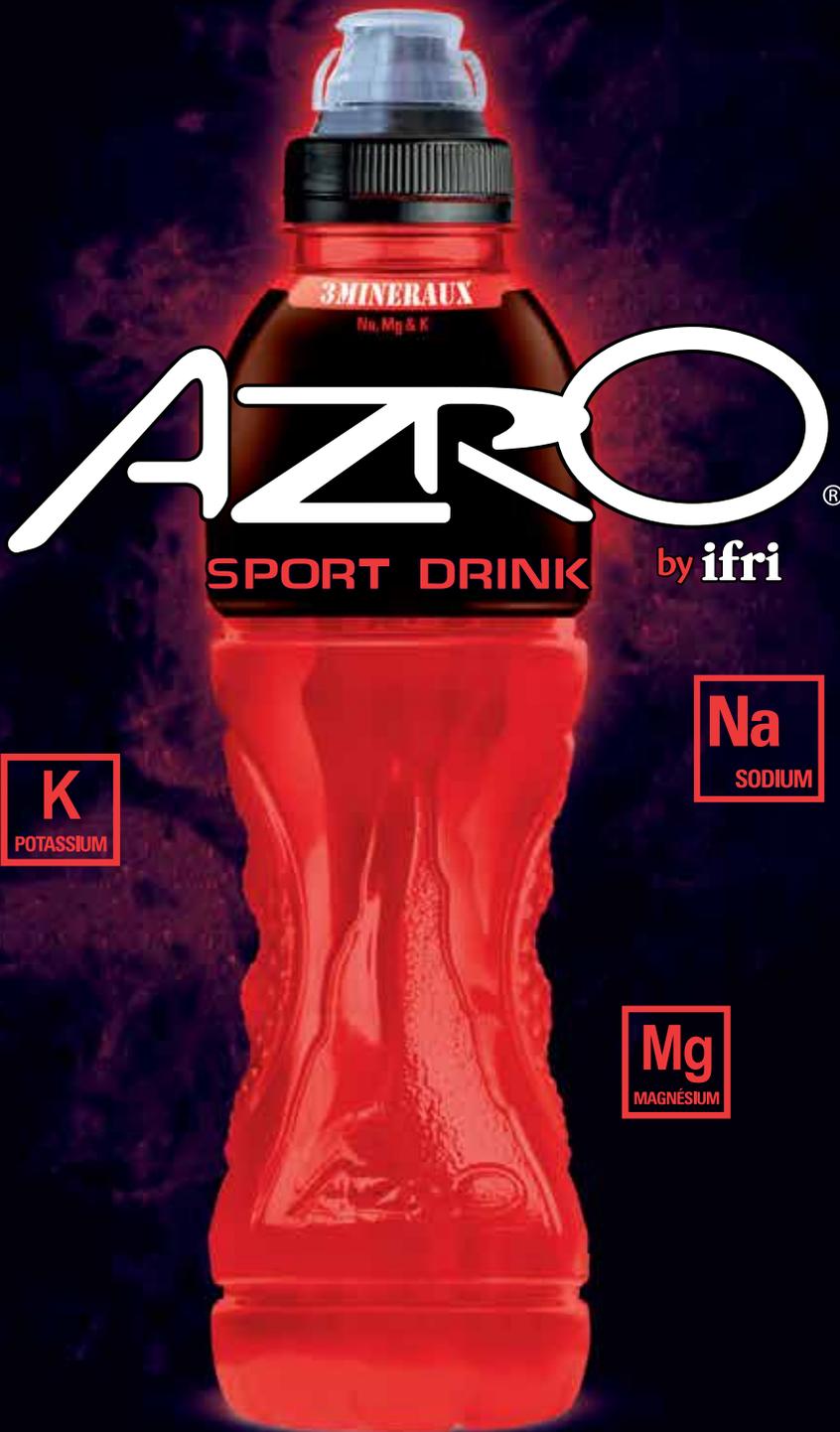
LIVE SPORTS

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VOLCANO

CHERRY FLAVOR



K
POTASSIUM

Na
SODIUM

Mg
MAGNÉSIUM

ISOTONIC DRINK AZRO:

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OUR EXPORT MARKETS

