Del Monte
Quality
RETAIL
YOUR SOLUTION PROVIDER
CHOCOLATE DIPPED BANANA
FRENCH ROAST
SLICED CARROT

SPACE MANAGEMENT IS CRITICAL, IT'S REALLY CHALLENGING TO FIND THE SUITABLE PRODUCTS THAT WILL HAVE HIGH TURNOVER.

Del Monte is here to work hand in hand with you to build the most accurate offers / solutions for your customers.

We can be a strong ally in defining the customer shopping experience in the fresh section which will have a direct impact on the loyalty and on the store performance.

Del Monte was established over 125 years ago with the obsession of extracting the best of the plant. A passion for quality that never faded.

In the MENA region, Del Monte is growing fruits and vegetables in several countries and opened facilities to provide healthy added value options.

JUST LIKE YOU,
WE BELIEVE **PROXIMITY**
IS KEY TO OFFER
THE FRESHEST
CUSTOMER EXPERIENCE.

Del Monte
Quality

DEL MONTE CREATED MANY SOLUTIONS to facilitate your business by offering you a distinctive and outstanding customer experience

idea

1. A WIDE RANGE OF FRESH, HEALTHY PRODUCTS
2. PRIVATE - LABELING
3. PINEAPPLE PEELING STATION
4. MULTIFUNCTION KIOSK

Del Monte Quality

A WIDE RANGE OF FRESH **HEALTHY PRODUCTS,** ON THE GO

Our customers are more and more health conscious. They look for healthy, tasty and convenient fresh food.

For more specific information on the products, check the next pages of this brochure and just ask us for our sales presenters.

2

PRIVATE - LABELING
DEL MONTE QUALITY UNDER YOUR BRAND

You think about developing your own brand or you wish to extend it? Del Monte has strong experience in private - labeling and developed a **3 steps process** that has proven to be efficient.

1

WORKSHOP TO DEFINE YOUR NEEDS AND COLLECT YOUR REQUIREMENTS

2

IDEAS & RECIPES ASSESSMENT

3

TASTING SESSIONS AND SPECIFICATIONS' APPROVAL

MARKETING

Optional: Del Monte can design your packaging making sure it captures the customer's attention and conveys the right image.

3 PINEAPPLE PEELING STATION

Offer the ultimate freshness to your customers without the hassle. Create the difference by offering an attractive new customer experience! All what you need is a peeling station that won't require more than 1 square meter.

HOW IT WORKS

WHATS NEXT?

- Del Monte assesses the potential and feasibility of a peeling station in your store.
- Del Monte provides the peeling station. It can be either operated by your staff further to a short training or by Del Monte.
- Del Monte maintains the peeling station and helps you optimize the sales.

4

KIOSK – LET YOUR CUSTOMER DECIDE AND PERSONALIZE

Customization is not only a trend, it's a way to enhance your customer experience. Del Monte helps you offer personalization to your customers by providing small units displaying many options to choose from: salad bar, fruit bar, ultra fresh juices…

Customers are invited to create their own unique combinations to fit their taste.

DEL MONTE LEADS THE FULL PROJECT

1. Workshop and store visit to collect your needs
2. Survey to assess the feasibility and potential of the kiosk
3. Recommendation in terms of design and offer
4. Implementation
5. Training and launch
6. Maintenance and animation

OUR SERVICES

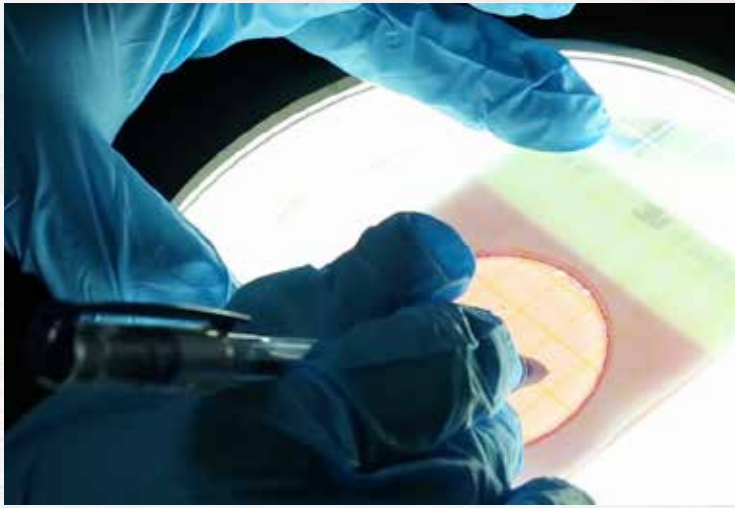
- RESEARCH AND DEVELOPMENT
- DAILY DELIVERY
- MERCHANDISING
- PROMOTIONS – SPECIAL OFFERS

RESEARCH AND DEVELOPMENT

Let us know if you have any specific idea or need you like us to explore

In any case, we will share with you relevant findings from our fresh industry.

A full team is dedicated to working on analyzing the trends, conducting prospective surveys and creating innovative new products. Del Monte is obsessed with providing new opportunities to enjoy savory healthy products and new convenient ways to experience them. All our products are prepared with the highest standards of food safety recognized by the many certifications earned through the years.



2

DAILY DELIVERY

Wherever you are, whatever the volume you request, we can arrange a delivery. We know you need flexibility. Del Monte offers just-in-time delivery capabilities with 75 trucks on the road.

3. MERCHANDISING

Capture attention! The right products in the right place. Del Monte is here to help you strategically place your products to follow logical path to purchase. We can develop for you specific modules to attract customers and increase the sales.

4.PROMOTIONS – SPECIAL OFFERS

Everything but a monotonous customer experience! Danglers, Shelf Branding, Shelf Talker, Leaflets, Wobbler… Del Monte helps you make it different by coming up with offers related to the calendar, to new product launches or special offers.

OUR WIDE ARRAY OF ASSORTED PRODUCTS

ULTRa FRESh JUICES

WIDE VARIETY OF FRESHLY SQUEEZED JUICES
FOR **A FRUITFUL EXPERIENCE ANYTIME.**

BEST SELLER

17 HEALTHY ASSORTED PRODUCTS

G&G

PASTEURIZED

ORANGE
GRAPEFRUIT
LEMONADE
PINEAPPLE
POMEGRANATE
MINT LEMONADE
ORANGE & CARROT
ORANGE & PINEAPPLE
WATERMELON
WATERMELON BEETROOT

UNPASTEURIZED

BLACK GRAPES
CARROT
COCKTAIL
GUAVA
KIWI
MANGO
RED APPLE
STRAWBERRY
ROCK-MELON

FRUIT SALADS

CONVENIENTLY PACKED AND PERFECT FOR HEALTHY SNACKING - **READY TO EAT ANYTIME, ANYWHERE.**

8 HEALTHY ASSORTED PRODUCTS

G&G

EXOTIC FRUITS
(Melon, Del Monte Gold ® Pineapple & Kiwi)

JUICY FRUITS
(Del Monte Gold ® Pineapple, Apple & Kiwi Grapes)

JUICY MELONS
(Watermelon, Sweet Melon & Honeydew Melon)

MIXED BERRIES
(Blueberries, Strawberries, Raspberries)

PINEAPPLE SNACK
(Del Monte Gold ® Pineapple)

POMEGRANATE
(Romaine Lettuce Leafs)

HAWAIIAN SNACK
(Del Monte Gold ® Pineapple, & Coconut)

SUMMER BREEZE
(Strawberry, Kiwi & Del Monte Gold ® Pineapple)

Snack Bites

ENJOY FRESHLY CUT FRUITS ANYWHERE AND ANYTIME PACKED FOR YOUR CONVENIENCE.

4 HEALTHY ASSORTED PRODUCTS

G&G

APPLE
APPLE & GRAPES
CARROTS
CUCUMBERS

Chocolate Dipped Fruits

SWEET AND HEALTHY FRESH DIPPED FRUITS IN PREMIUM BELGIAN CHOCOLATE.

4 DIFFERENT ASSORTED VARIETIES

G&G

APPLE
PINEAPPLE
BANANA
STRAWBERRIES

Leaf Bags

PACKED WITH HEALTHY GOODNESS AND GUARANTEED FRESHNESS, **READY TO EAT LEAF SALAD CHOICES.**

7 HEALTHY ASSORTED PRODUCTS

G&G

CLASSIC
(Romaine, Iceberg, Radicchio & Lollo Rosso Leafs)

CRUNCHY
(Romaine, Iceberg, Red Cabbage & Lollo Rosso Leafs)

FRISEE
(Frisée Leafs)

ICEBERG
(Iceberg Leafs)

ROCKET
(Rocket Leafs)

ROMAINE
(Romaine Lettuce Leafs)

SPRING
(Frisée, Spinach & Radicchio)

veggie salads

WIDE VARIETY OF FRESHLY MADE SALAD BOWLS CONVENIENTLY PACKED TO ENJOY ANYWHERE AND ANYTIME **READY TO EAT SALADS**

13 HEALTHY ASSORTED PRODUCTS

G&G

- THE CLASSICS

GREEK
ITALIAN
GARDEN
CAESAR

- ORIGINALS

ARTICHOKE & PALMETTO
CHICKEN FAJITA PASTA
CRUNCHY FATTOUCH
FRUITY QUINOA
GREEK CHICKEN
GREEK COUSCOUS
PESTO PASTA SALAD
QUINOA TABBOULEH
ROCCA & BEETROOT

Sandwiches

FRESHLY BAKED CIABATTA BREAD STUFFED WITH NUTRITIOUS VEGETABLES AND DELICIOUS INGREDIENTS - DEFINITELY WORTH THE PLEASURE.

9 HEALTHY ASSORTED PRODUCTS

G&G

- CAJUN CHICKEN
- FRENCH ROAST
- GRILLED HALLOUMI
- GRILLED VEGGIES
- ITALIAN CHICKEN
- MOZZARELLA & TOMATO
- PHILLY STEAK
- TUNA MELT
- TURKEY & SWISS

WRAPS

THESE DELECTABLE WRAPS CONSIST OF FRESH VEGGIES WELL-SEASONED MEAT SLICES AND A TASTY DRESSING ENVELOPED WITH A SOFT TORTILLA **FOR A FILLING SNACK.**

6 HEALTHY ASSORTED PRODUCTS

G&G

- CHICKEN SHAWERMA
- ZAATAR HALLOUMI
- CHICKEN CEASAR
- CHICKEN FAJITA
- TURKEY
- FALAFEL

Sliced Sandwiches

WHITE OR MULTI-GRAIN FRESH BREAD SLICES FILLED WITH THE **"ALL TIME FAVORITE"** RECIPES

4 DIFFERENT ASSORTED VARIETIES

G&G

- CHICKEN MAYO
- CHICKEN TIKKA
- TUNA
- TURKEY

PREPARED FOOD

DEL MONTE OFFERS A RANGE OF PREMIUM QUALITY FRUITS AND VEGETABLES. NUTRITIOUS AND VERSATILE, **THESE CAN BE USED ALONE OR IN RECIPES.**

200+ HEALTHY ASSORTED PRODUCTS

BEANS
(Baked Beans, Chick Peas, Foul Medammes, Hommos, Red Kidney Beans, White Beans)

FRUITS
(Fruit Cocktail, Peach, Pineapple)

VEGETABLES
(Beetroot,Green Beans, Garden Peas, Sweet Corn, Mixed, Mushrooms Peas & Carrots, Tomato, Grape Leaves)

LUNCHEON
(Chicken, Meat)

TUNA
CANNED JUICES
OLIVE OIL
SPAGHETTI SAUCE
FROZEN VEGETABLES
FROZEN MEAT

BEVERAGES

PASTEURIZED*

* Available in 200 ml, 300 ml or 1 liter.

Grapefruit | Lemonade | Mint Lemonade | Orange | Orange / Carrot | Orange / Pineapple | Pineapple | Pomegranate | Watermelon | Watermelon/ Beetroot

UNPASTEURIZED*

Black Grapes | Carrot | Cocktail | Guava | Kiwi | Mango | Red Apple | Strawberry | Rock-melon

SMOOTHIES

Strawberry Banana | Triple Berry | Tropical

ICE TEA

Ginger | Lemon Grass | Lemon Mint | Passion Fruit | Peach

OTHERS

Green Juice | Jallab

FRESH CUT

CRUDE NOODLES

Beetroot | Carrot | Mixed Veggie | Potato | Sweet Potato | Yellow Squash | Zucchini

LEAF BAGS

Classic | Crunchy | Frisee | Iceberg | Rocket | Romaine | Spring

CHOPPED/PEELED VEGGIES

Carrots - Shredded

Carrots - Sticks

Carrots - Sliced

Garlic - Chopped

Garlic - Peeled

Red Onion - Chopped

Red Onion - Sliced

Brown Onion - Chopped

White Onion - Chopped

White Onion - Sliced

Parsley - Chopped

Cauliflower Chopped

Celery - Sticks

Coconut - Shredded

Pumpkin Cubes

White Cabbage - Chopped

Red Cabbage - Chopped

SNACK BITES & SINGLE SERVE

Apple Bites

Apple & Grape Bites

Carrot Bites

Cucumber Mini

Apple (Single Serve)

Banana (Single Serve)

Mandarin (Single Serve)

FRUIT SALADS

Exotic Fruits

Hawaiian

Juicy Fruits

Juicy Melons

Pineapple Gold

Summer Breeze

Mixed Berries

Fruit Mix

Veggie Sticks With Hommos

Veggie Sticks With Ranch

Fruit Mix With Juice

Passion Fruit Mix With Juice

Tropical Fruits With Juice

Pomegranate Arils

FRESH PREPARED

VEGGIE SALADS

Artichoke & Palmetto

Classic Greek

Classic Caesar

Classic Garden

Classic Italian

Crunchy Fattouch

Fruity Quinoa

Greek Salad with Chicken

Rocca & Beetroot

Greek Style Couscous

Quinoa Tabbouleh

Chicken Fajita Pasta

Pesto Pasta

SANDWICHES

Cajun Chicken

French Roast

Grilled Halloumi

Grilled Veggies

Italian Chicken

Mozzarella & Tomato

P hilly Steak

Tuna Melt

Turkey & Swiss

WRAPS & SLICED SANDWICHES

Chicken Caesar

Chicken Fajita

Chicken Shawerma

Falafel

Turkey

Zaatar Halloumi

Chicken Mayo

Chicken Tikka

Tuna & Sweet Corn

Turkey & Cheese

LOW CALORIE MEALS

Grilled Chicken with Veggie Noodle

Oven Baked Dill Fish with Brown Rice

Oyster Beef with Vegetables & Noodles

Peri-Peri Shrimps & Quinoa

Vegetarian Tagine with Quinoa

GOURMET DIPS

Hummus with Chick Peas

Hummus with Jalapeño

Hummus with Pine Nuts

Hummus with Sun-dried Tomato

Mouttabal

Spicy Hummus

CHOCOLATE COVERED FRUITS

Banana

Green Apple

Pineapple

Strawberry

PREPARED FOOD

FRUITS

Fruit Cocktail

Peach *Halves*

Peach *Slices*

Pineapple *Chunks*

Pineapple *Slices*

VEGETABLES

Sliced Beets

Green Beans

Garden Peas

Mixed Vegetables

Peas & Carrots

Sweet Corn

Mushrooms

Chopped/Peeled Tomato

Chopped Tomato *with basil*

Chopped Tomato *with garlic*

Chopped Tomato *with onion*

BEANS

Hommos | Chick Peas | Foul Medammes *with chick peas* | Foul Medammes | Foul Medammes *with chili* | Foul Medammes *saudi style* | Foul Medammes *lebanese style* | Foul Medammes *egyptian style* | White Beans | Baked Beans | Red Kidney Beans

SPAGHETTI SAUCES

Filipino | Italian | Sweet | Original

PREPARED MEAT

Meat Luncheon | Chicken Luncheon | Chicken Hot Dog

PREPARED TUNA

Light Tuna In Brine | Light Tuna In Sunflower Oil | Tuna Chunks In Brine | Tuna Chunks In Sunflower Oil | White Tuna In Brine | White Tuna In Sunflower Oil

JUICES

Mango Juice with Bits | Orange Juice with Bits | Peach Juice with Bits | Pineapple Juice with Bits | 4 Seasons Juice | Orange Juice | Pineapple Juice | Pineapple/ Orange Juice

FROZEN

VEGETABLES

Broad Beans | Cut Green Beans | Mixed Vegetables | Sweet Corn | Garden Peas | French Fries

MEAT

Beef Burger | Beef Escalope | Breaded Chicken Burger | Chicken Escalope | Chicken Burger | Breaded Chicken Fillets | Chicken Nuggets | Chicken Pops | Breaded Chicken Tenders | Breaded Chicken Wings

Del Monte Foods (U.A.E.) FZE
P.O. Box 294484, Dubai, United Arab Emirates.
Phone: +971 4 333 3801 • Fax: +971 4 333 7669

Del Monte Saudi Arabia Co.Ltd.
Jeddah P.O. Box 20621, Jeddah 21465, K.S.A.
Riyadh P.O. Box 40023, Riyadh 11499, K.S.A.
Phone: +966 11 265 5465 • Fax: +966 11 265 5440

Email: info-mena@freshdelmonte.com
www.delmontearabia.com