



STRAWBERRIES
BY DEL MONTE JORDAN



About

WE ARE COMMITTED TO GROW, PRODUCE & DISTRIBUTE PREMIUM QUALITY PRODUCTS FOR A HEALTHIER GENERATION.

We have come a long way, focusing always on quality, product innovation & Freshness. During all those years, Del Monte kept its promise serving a meaningful cause: the health of its consumers by providing **nutritious, convenient & affordable products**.

Today, Fresh Del Monte Produce is one of the world's leading vertically integrated growers, producers, marketers and distributors of fresh, fresh-cut fruits, vegetables and prepared food.

After many years of being present in the Middle East, Del Monte opened in 2007 its regional headquarter in Dubai, fortifying the proximity with its consumers and partners.

Del Monte MENA is the successful combination of the expertise of more than **125-year** multinational along with the local presence and understanding of the market.

Our strategy remains firm on diversifying our product offering and expanding geographically.



The Strawberry

Product, Seasonality & Grade:

- **Also known as:**
Monterey
- **Seasonality:**
Winter (November – June)
- **Grade A:**
We currently deal with big growers specialized in strawberry plantation. The fruit is planted and harvested in greenhouses with *premium quality*.



Specifications

- Red Color
- Firm Berry
- 20% white shoulder



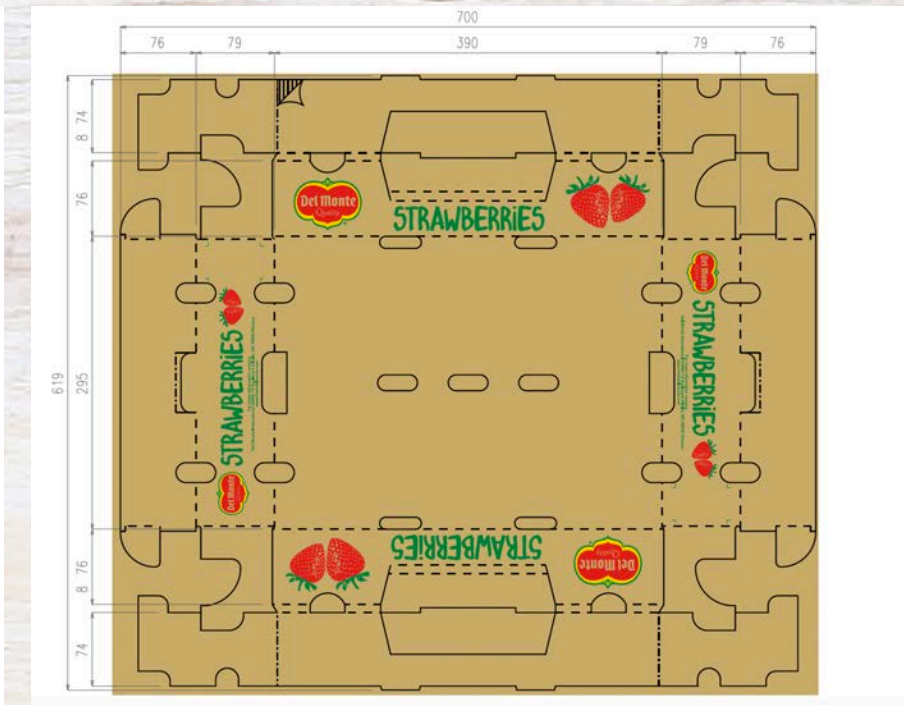
Shelf life & Storage



2 to 5 degrees

Packaging Specifications

- Packing: 10 punnets*300gr – per box
- Box weight: 3kg



Packaging Pictures



Packaging Pictures





**THANK
YOU**

