



6-9 DEC 2020
DUBAI WORLD TRADE CENTRE

THE ONLY GLOBAL TECH & STARTUP EVENT IN 2020, LIVE





AFTER A YEAR OF MISSED OPPORTUNITIES GITEX PRESENTS

5 EXTRAORDINARY DAYS TO POWER THE FUTURE OF YOUR BUSINESS



LET'S DO BUSINESS AGAIN, SAFELY

















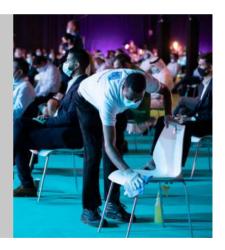
YOUR HEALTH & SAFETY IS OUR TOP PRIORITY

We are committed to providing you with a safe environment to do business, in accordance with all the health & safety guidelines set out by the local authorities. The event will be delivered with strict standards of health & safety precautionary measures including temperature screening, social distancing, contactless transactions & hygiene protocols at all times.

- Dubai was voted the safest city in the world to attend an exhibition*
- DWTC venue is certified with the prestigious Bureau Veritas SafeGuard Label
- In our most recent exhibition (World Art Dubai), 96% of attendees considered the event safe and very safe, to conduct business

Click here to view the safety measures video







Due to new health and safety protocol, registration/tickets are only sold online and there will be no registration/onsite ticket sales.



Strictly print@home badges protocol implemented. Don't forget to print and bring it with you. Strictly no issuances of badges onsite



Wearing of masks is mandatory. A penalty of AED 3000 fine applicable for non-compliance



Badges are non-transferable and badgeholders are required to show valid identification. Penalty of AED 3000 and denied entry applicable to violators.



Contactless temperature screening at designated entry points



Keep a 2 metres social distance at all times



Individually satinised and packed badge holders and lanyards distributed at multiple locations



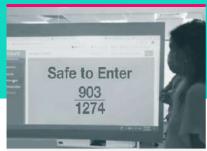
Conference chairs are protected with an antimicrobial shield and are sanitised regularly



Sanitisers readily available at multiple locations



Disinfection protocols are adhered to in all public areas, F&B outlets and restrooms



Real time monitoring of crowd density and venue capacity



Aisles shall be a minimum of 2.5 metres width one way and 4 metres for 2-way traffic



Conference chairs are set 2 metres apart from each other at the conference



Air change rate in the halls is 8 times per hour. Air extraction in the halls is pre-scheduled and all hall shutter doors will be kept open both before and after the event to assist with air circulation



Contactless transactions are encouraged



Avoid shaking hands and exchanging business cards



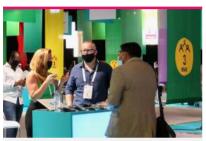
Prayer rooms are open and follow federal guidelines



Exhibition halls shall close at 10pm for daily sterilisation and sanitisation



Download mobile app to access the full event programme and network with attendees.



Exhibition stand maximum capacity and the minimum 2m social distancing guidline to be respected at all times



PCR Testing Clinic managed by Dubai Health Authority available onsite, located at Sharjah D meeting room (above Hall 5)



Buffet permitted if served by waiting staff. Individully packaged food and beverage items available



Isolation rooms are set up at the venue for suspected cases and managed with Dubai Health Authority (DHA), located at Sharjah A meeting room abouve Hall 5



Trained safety warders to monitor social distancing & wearing of masks throughout the event



Life Pharmacy open throughout the show period. Location concourse 2 (between hall 6 & 7)

Safe, Smart & Seamless Experience

IMPORTANT NOTICE

If you have a fever, cough, shortness of breath, feeling unwell or suspect to have symptoms of COVID-19, please seek medical attention and do not attend the event. Temperature checks are required prior to entry.

END THE YEAR ON A HIGH WITH

THE MOST SENSATIONAL TECH & NETWORKING EXPERIENCE

LIVE. IN-PERSON



Latest breakthroughs in 5G, AI & Analytics, Future Mobility, Digital Economies, Cybersecurity, Fintech, Cloud & Edge & more



Meet global tech enterprises



































60+ countries wow vou with their nation-inspired innovations





























Biggest government showcase of innovations and ambitions

Seek out your next big project and government partnership with Abu Dhabi, Ajman, Dubai, Fujairah and Saudi Arabia governments



Incredible line-up of the tech's next big things 200+ startups from





















Feel the passion, experience the vision of the world's biggest tech architects 170+ experts presenting LIVE, on-stage:





Pablos Holman Hacker, Inventor and Entrepreneur (USA)

From building spaceships for Jeff Bezos to creating the world's smallest PC - a prolific & creative inventor



Eric AquaronneWorldwide Systems Strategy, **IBM** (France)

Pioneering the **world's first fully autonomous ship** powered by AI, Cloud & Edge



Nolan Bushnell Founder, ATARI (USA)

Founding father of the video game industry

Allati

And the strangest encounter where tech & creativity collide

John Cleese

Actor, Comedian, Screenwriter & Producer (UK)

Arguably the **most influential comedian alive** – has repeatedly reinvented the genre and bridged generations from Monty Python, Fawlty Towers to A Fish Called Wanda



UAE-Israel Future Digital Economy Summit

GITEX welcomes the UAE's first and biggest tech & business delegation from Israel





Be part of the continent's fast unfolding digital revolution at AFRICA INVESTMENT FORUM

The only show hosting key ministers, innovation leaders and investors from Africa





Let's game on for #GITEX40th

Punch, knock, dance, spin with tech-powered 40th anniversary celebrations



5 MAJOR TECH SHOWS 17 HALLS OF EXPLORATION



First-ever platform for MarTech gamechangers

FUTURE BLOCKCHAIN SUMMIT قمة مستقبل البلوك تشين

Groundbreaking Blockchain festival



Startups and next-gen innovators



VISITORS ENJOY FREE PARKING





1 GISEC STAGE 3 TRAINING ACADEMY

4 TRAINING ACADEMY

8 UAE-ISRAEL SUMMIT

9 YELLOW STAGE 10 BLUE STAGE

11 PINK STAGE

15) 10X STAGE

- 12 ORANGE STAGE
- 5 TECHTALKS ARENA (13) GREEN STAGE
 - 14) RED STAGE
- 16 INVESTORS LOUNGE (17) CONNEXIONS LOUNGE

NETWORK

6 TECHTALKS - HALL 4 7 TECHTALKS - HALL 6

FREE TO ATTEND

CONFERENCES

(18) MAJLIS LOUNGE

LET'S DO BUSINESS AGAIN

60+ COUNTRIES ON SHOW

BIG TECH, BIG CONVERSATIONS









Microsof





































THE NEXT ONES TO WATCH, MEET THEM FIRST AT GITEX



#Immersive UAE



#GamingComputer France



#Cybersecurity Czechoslovakia









#PrintingSolution UAE



#MobileSolution Saudi Arabia



#Cybersecurity Germany



RECONNECT WITH THE BIGGEST GOVERNMENT SHOWCASE OF INNOVATIONS, ACHIEVEMENTS AND PUBLIC-PRIVATE SECTOR PARTNERSHIPS



Department of Finance • Dubai Chamber • Dubai Civil Defense • Dubai Corporation for Ambulance Services • Dubai Customs • Dubai Economy • Dubai Electricity Water Authority • Dubai Government Human Resources Department • Dubai Health Authority • Dubai Municipality • Dubai Land Department • Dubai Police GHQ • Dubai Public Prosecution • Dubai Silicon Oasis Authority • Dubai Statistics Center • Dubai Tourism • Expo 2020 • General Directorate of Residency & Foreigners

Affairs • Injazat Data Systems • International Humanitarian City • Islamic Affairs & Charitable Activities Department • Mohammed bin Rashid Al Maktoum Knowledge Foundation • Mohammed Bin Rashid Housing Establishment • Mohammed bin Rashid School of Government • Nedda • Roads & Transport Authority - RTA • Security Industry Regulatory Agency • Tejari



Abu Dhabi Agriculture and Food Safty Authority • Abu Dhabi Council for Economic Development • Abu Dhabi Early Childhood Authority • Abu Dhabi Global Market • Abu Dhabi Housing Authority • Abu Dhabi Judicial Department • Abu Dhabi Police • Abu Dhabi Public Health Center • Abu Dhabi Quality and Conformity Council • Abu Dhabi School of Government • Abu Dhabi Social Support Authority • Department of Culture and Tourism

- Department of Economic Development Department of Education and knowledge • Department of Energy • Department of
- Government Support Department of Health
- Department of Municipalities and Transport Human Resource Authority
 Khalifa University • Social Care and Minors Affairs Foundation • Zayed Higher Organization

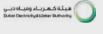


UAE Ministries and Federal Authorities





















حكومة الفجيرة الإلكترونية FUJAIRAH E-GOVERNMENT

features

Fujairah Adventures • Fujairah Finance • Fujairah Foundation for Region's Development • Fujairah Free Zone • Fujairah Human Resources • Fujairah Municipality • Fujairah Natural Resource Corporation • Fujairah Statistics Centre • Fujairah Tourism



features

Ajman Department of Finance • Ajman Department of Ports & Customs • Ajman Economic Department • Ajman Free Zone • Ajman Media City & Free Zone • Ajman Municipality & Planning Department • Ajman Police • Ajman Public Transport Corporation • Ajman Tourism Development Department



LET'S DEEP DIVE WITH THE INDUSTRY'S MOST INFLUENTIAL GLOBAL COMPANIES





12 GITEX40TH

CLICK TO EXPLORE THE TECH







LET'S GAME ON

#GITEX40TH



Al martial arts equipment is waiting for you





ARE YOU DOWN TO BOOGIE LIKE NEVER BEFORE?

Discotron is the new dance and gesture-control tech, new-gen will love it

Κιηετέομιχ



20



PROUD TO BE 40

Join the immersive festival to celebrate 40 years of GITEX

The Plaza



CHECK OUT ALL THE EXPERIENCES

LET'S FEEL THE PASSION AND VISION OF GLOBAL TECH ARCHITECTS

LIVE, IN-PERSON

JOIN THE BIGGEST CONVERSATIONS WITH 250+ SPEAKERS ACROSS AN IMPACTFUL AGENDA



ARTIFICIAL INTELLIGENCE



UAE & regional governments announce action plan on AI, Digital Economy. Hear how the countries race to become the world's major AI hubs.

- Ethical governance of AI
- Tackling AI bias
- Al for Arabic content creation
- Al deployment in key sectors: Finance, Education, Healthcare



Dr. Seth Dobrin
Chief Data Officer
IBM Cloud & Cognitive
Software, VP & Chief Data
Officer, IBM Analytics
USA



Dr. Juergen Rahmel Chief Digital Officer, AI & ML Advisor Germany



Majid AlShehry GM for Enterprise Architecture, National Information Centre & Strategic Advisor KSA



H.E. Younus Al Nasser Assistant Director General & CEO UAE

SMART CITIES & 5G



5G networks will cover **40%** of the world by **2024**. Hear the groundbreaking projects & use-cases going live now.

- · AI, IoT & citizen engagement
- Smart city infrastructure & 5G
- City surveillance & bigtech regulation
- Integrated city transport

Source: Ericsson Mobility Report



Eric Aquaronne Worldwide Systems Strategy, IBM France



Catarina Selada Head of City Lab CEiiA Portugal



Charity Wanjiku
Co-founder & COO
Strauss Energy Ltd
Kenya



Mansoor Hanif Executive Director Engineering Technology & Digital, NEOM Saudi Arabia

STARTUPS



Startup economy is valued at nearly \$3 trillion. No greater time than now, the urgency fiercer, to protect this ecosystem.

- Government policy and support
- VC investment, bully investors & scaleup ceilings
- Rebound, recovery & pivoting to survive
- Founders, not CEOs



John Cleese Actor, Comedian, Screenwriter & Producer UK



Pablos Holman Futurist, Hacker & Entrepreneur USA



Hans Tung Managing Partner, GGV Capital US



Jeff Maggioncalda CEO, Coursera US

CLICK FOR THE FULL AGENDA

FINTECH



3.6 billion people will be using online & mobile banking in next 4 years. How will your business' payment model evolve?

- Al & Open Banking
- Paytech, Regtech, Insurtech, Lendtech, Wealthtech
- Financial Inclusion
- Islamic Finance

Source: Fortunly



Vilius Šapoka Minister of Finance, Lithuania



Brett King Founder & Executive Chairman, Moven USA



Ziyaad Ahmed Co-Founder & COO, Spotii



Tony Sun

Deputy Director -Blockchain
Team, Ant Group
China

HEALTHCARE



Medical sector will deploy 20 billion IoT devices by end of 2020. Digital preparedness of healthcare systems is vital.

- Al & drug discoveries
- Quantum AI & personalized medicine
- Gene editing & Human 2.0
- Big tech & exposure tracing
- Boosting telehealth with 5G

Source: Frost & Sullivan



Christopher P. Boone Vice President, Global Head of Health Economics & Outcomes Research, Abbvie, USA



Dr. Suraj Kapa
Director, Augmented and Virtual
Reality Innovations Group,
Department of Cardiovascular
Medicine, Mayo Clinic, USA



Dr. Vin Gupta
Principal Scientist
Amazon Care
USA



Dr. Vèna Arielle Ahouansou Founder, Kea Medicals, Benin West Africa

EDUCATION



1.3+ billion students impacted during school lockdowns. Edtech now facing unprecedented demand, how can we cope?

- AR, VR and AI; putting the learner in charge
- Future of education & work
- Rethinking education and jobs
- re-skilling during the pandemic



Haifa Al Kaylani
The Arab International Women's
Forum; Fellow, Harvard Advanced
Leadership Initiative; Board
Member, Women's Leadership
Board - Women and Public Policy
Program, Harvard Kennedy School
UK



Prof. Dr. Regiane Relva Romano Special Adviser, Ministry of Science, Technology, Innovation and Communication Brazil



Nadim Abdulrhim Global Government Industry Scientist Enterprise Business Group, Huawei Technologies Co., Ltd UAE



Hon. Michael Onyango Senior Advisor -Transformative Technology To Cabinet Secretary, Member (Blockchain) & Artificial Intelligence, Taskforce Ministry of ICT Kenya

ENERGY



Smart thermostats & AI help reduce energy consumption by 10%. How will tech influence our future energy reserves?

- Adopting new technologies in Oil and Gas (AI & Blockchain)
- Renewables
- Protecting the energy supply chain
- Energy storage & microgrids

Source: IEA Research



Pablos Holman Hacker, Inventor and Entrepreneur



Aya Darwish Senior Specialist Oil and Gas Data Analytics, ADNOC



Abed Benaichouche CTO, Group 42 -Energy UAE



Arash Aazami
Faculty EnergySingularity
University
USA

CLICK FOR THE FULL AGENDA

FUTURE MOBILITY



90+ million autonomous cars & light trucks on road worldwide by 2023. What new directions are there to explore?

- Autonomous vehicles
- Driverless delivery
- E-mobility
- Mobility as a Service (MaaS)



Dezso Molnar
Aeronautics Engineer,
Pilot and Founder, Flying
Car Racing League
USA



Naeem Altaf IBM - Distinguished Engineer, CTO Space Tech, IBM USA



Marco Tempest
Cyber Illusionist
He is the speaker that
has been invited back to
most times to the main
TED conference and his
talks have been viewed
millions of times.



Nolan Bushnell
Founder of ATARI
Founding father of the
video game industry
creating the first successful
video game console and
games including Pong and
Space Invaders

MARKETING MANIA



Now mobile ads take up 51% of big brand marketing budgets. What new tech will break the marketing mould?

- Reinventing Brands to Cultivate Changed Consumerism
- Marketing leadership: Where the next CMOs will come from?
- Actionable Marketing Intelligence
- Digital Champions of Customer Experience

Source: Blue Corona



Magnus Djaba Global President, Saatchi & Saatchi; CEO, Saatchi & Saatchi UK; Premier League Equality Panel UK



SVP, Head of Marketing Strategy & Partnerships, Commercial, ONE Championship; Board Chairman, Singapore & South East Asia, The Marketing Society, Singapore

Erica Kerner



Claudia Navarro Marketing Director MENA, Coca Cola UAE



Mark Evans

MD - Marketing & Digital,

Direct Line Group

FUTURE BLOCKCHAIN SUMMIT - GOVERNMENT



Adopting Blockchain will save UAE government \$3 billion in transactions. How are global governments jumping on the Blockchain movement?

- International Blockchain project landscape
- Building smart cities
- Mitigating pitfalls and security risks
- Government regulations & policies governing Blockchain

Source: Centre for the Fourth Industrial Revolution, Dubai Future Foundation, and World Economic Forum



Yael Tamar CMO and Partner, SolidBlock



Marta Piekarska-Geater Director of Ecosystem, Hyperledger



H.E. Younus Al Nasser CEO - Dubai Data Establishmevnt & Assistant Director General, Smart Dubai UAE



Rahul Vijay Head of Global Connectivity, Technology Supply Chain & Operations, Uber USA

GISEC



Cybercrimes cost the world \$6 trillion a year. What new tools will empower you against the hackers?

- Al's role in combatting Cyber threats
- Analyzing implications and vulnerabilities created by 5G
- Convergence of Cyber and Physical Security for Enterprise and Infrastructure Assets

Source: Cybersecurity Ventures



H.E Dr. Mohamed Al-Kuwaiti Head of cyber Security, United Arab Emirates Government



Bryan Seely World Famous Hacker, Author & US Marine



Jelena Matone CISO, European Investment Bank



CISO, Xoserve UK

CLICK FOR THE FULL AGENDA

LET'S CONNECT WITH THE NEXT-GEN INNOVATORS

RFIMAGINING A NEW WORLD



THE NEXT BIG THINGS ACROSS

- AI
- Fintech
- Healthcare Software
- Smart Cities
- E-commerce Tourism & Hospitality
- IoT
- Immersive Tech
- Mobility

STARTUP INNOVATIONS FROM 40+ COUNTRIES











France



Italy



Iran



India







SCALING UP WITH LEADING ACCELERATORS























GITEX FUTURE STARS









EXPERIENCE SOME OF THE MOST DISRUPTIVE STARTUP SOLUTIONS. IN-PERSON

FROM UAE

TEKNOVA

World's first IoT patented fatigue sensors that can predict structural wear and tear #IoT

VIRTUALLY CLINICAL

Combining the **power of the mind with the power of immersive tech** to offer 'Therapy of the Future #VR #Healthcare

JUNKBOT ROBOTICS

DIY Robotics kit allowing young kids to **recycle trash into new solutions**, already in use across 500 UAF schools

#Robotics #Education

FROM FRANCE

NUCLEON SECURITY

Proactive endpoint protection, AI & Zero-Trust powered EDR platform, to stay ahead of cybercriminals #Cybersecurity #AI

FROM ISRAEL

RIGHTHEAR

Ground-breaking audio wayfinding solutions to guide the visually-impaired and help them navigate independently #HealthTech

FROM ITALY

AUGMENTED.CITY

Unique **3D smart city maps** and AR Cloud App bringing tourism & technology together #SmartCity #Immersive

FROM JAPAN

AC BIODE

Super sustainable solution that recycles non-recyclable plastics into fuel, carbon or virgin plastic

#Sustainability

CHALLENGE CO. LTD

Advanced EQGuard sensor that predicts earthquakes accurately and alarms the authorities #SmartCity

FROM LUXEMBOURG

DEEDNEEL

Al-based platform disrupting the retail industry with their unique algorithms understanding customer behaviour #Al #Retail

FROM POLAND

GLUCOACTIVE

Wearable device to measure blood glucose levels using innovative optical methods #Healthcare

FROM SOUTH KOREA

JAEEM

An e-commerce exclusively for Korean cosmetics, making the entire shopping experience seamless #Retail #Lifestyle

CLICK FOR THE FULL STARTUP LIST



SEIZE THE YEAR'S BEST OPPORTUNITY TO PITCH TO 150+ INFLUENTIAL INVESTORS

Show them what you've got!

EBAN, Lumia Capital, Shorooq Partners, startupbootcamp,
Deutsche Bank, MENA Tech Fund, Modus Capital, Techstars,
Samsung Next, Reimagine Ventures ... a full line-up of the world's
most active tech investors





SUPERNOVA CHALLENGE PITCH COMPETITION

USD 70,000 UP-FOR-GRABS

NEW CATEGORIES FOR 2020

- Best Innovative COVID-19 Solution Startup
- Best Social & Environmental Impact
- Best MarTech Startup
- Best Fintech Startup





CLICK TO KNOW MORE

GITEX40TH 2





H.E Dr. Mohamed Al-Kuwaiti Head of Cyber Security, UAE Government



Bryan Seely

Ethical Hacker, Author & US Marine
- the world's only hacker to wiretap the
US Secret Service & FBI



UNDERSTAND THE MOST POTENT APPLICATIONS OF THIS DISRUPTIVE TECHNOLOGY



From transforming e-commerce and fintech

Tony SunDeputy Director - Blockchain Team,
Ant Financial (China)



To reshaping logistics and global trade

Saqr Ereiqat

Consulting Leader - Government
& Public Sector, IBM



TECH COMMUNITY,

NOW'S YOUR CHANCE TO STEAL THE SHOW FOR MARKETING

HEAR FROM MARTECH MAVERICKS ON STAGE













DISCOVER THE EVENT >



Top 100 CMOs of Europe in 2019, is putting up an ambitious plan together to rebrand itself into digital and mobile channels

Aimee Peters Group Head - Marketing & Communications, Mashreq Bank



An expert in global sports marketing, communications and events.

Claire Furlong
GM - Marketing & Communications,
International Cricket Council

LET'S RESTART BUSINESS AT GITEX IN A MOST SAFE, SMART AND SEAMLESS ENVIRONMENT



New safety protocols: Advance, online registration and Print@Home badges issued only. Strictly no registration / badges issued on-site.

5G Innovation Partner



VIP Majlis Sponsor



Gold Sponsor



Supporting Sponsors









6 - 10 DECEMBER 2020, DUBAI WORLD TRADE CENTRE









