

# EXHIBITOR HEALTH & SAFETY MEASURES

PRIVATE LABEL  
& LICENSING  
MIDDLE EAST

8-10 NOV 2022  
DUBAI WORLD TRADE CENTRE

Co-located with



GULFOOD  
MANUFACTURING



THE SPECIALITY  
FOOD FESTIVAL

gulfhost

## TRAVELLING TO DUBAI

Effective 26 February 2022, passengers travelling to Dubai from all countries (GCC included) must fulfil one of the below requirements

- Present a valid vaccination certificate(s) reflecting that the passenger is fully vaccinated with a vaccine approved by the WHO or the United Arab Emirates (UAE), and includes a QR code
- Present a valid negative COVID-19 PCR test certificate issued within 48 hours from the time of sample collection and issued by an approved health service provider with a QR code
- Present a valid medical certificate with a QR code issued by the relevant authorities that the passenger has recovered from COVID-19 within 1 month from the date of recovery to the date of arrival.

If requested, passengers must undergo a PCR test on arrival in Dubai and self quarantine until they receive a negative result. Passengers who test positive for COVID-19 must follow the guidelines issued by the Dubai Health Authority.

## ATTENDING THE EVENT

The Organiser is committed to ensuring that all stages of the visitor journey at Private Label & Licensing ME 2022 are safe in accordance with the health & safety guidelines set out by local authorities.

All visitors must correctly wear a face covering or face mask at all times, unless they have a medical exemption approved by Dubai Health Authority (DHA).

Visitors are not required to provide proof of vaccination or a negative PCR test result to enter the venue.

### NOTE:

Printed or digital PCR test certificates or vaccination certificates are accepted in English or Arabic and must include a QR code. SMS certificates are not accepted.

COVID-19 PCR test or vaccination certificates in other languages are acceptable if they can be validated at the departure point.

COVID-19 vaccination certificates without a QR code can be accepted for travel to Dubai as long as the vaccination certificate is issued by test centres/organisations recognised/approved by the national health authorities of the country.

PCR tests must be based on a molecular diagnostic test intended for the qualitative detection of nucleic acid for SARS-COV-2 viral RNA. Rapid antigen, antibody or any form of rapid lateral flow tests and home test kits will not be accepted.

Please check with your airline for the most up to date regulations before your travel to Dubai.



The event will be delivered with strict standards of health & safety precautionary measures including contactless transactions and hygiene protocols at all times.

## Your Health & Safety is Our Top Priority

- Dubai was voted the safest city in the world to attend an exhibition
- DWTC venue is certified with the prestigious Bureau Veritas SafeGuard Label



This guide has been prepared for exhibitors of Private Label & Licensing ME 2022 and is subject to change depending on local government rules and regulations & international regulations

# FACILITATING GLOBAL TRADE IN ONE OF THE SAFEST PLACES IN THE WORLD FOR EXHIBITIONS

PRIVATE LABEL & LICENSING ME HOSTED ATTENDEES FROM 52 COUNTRIES IN 2021



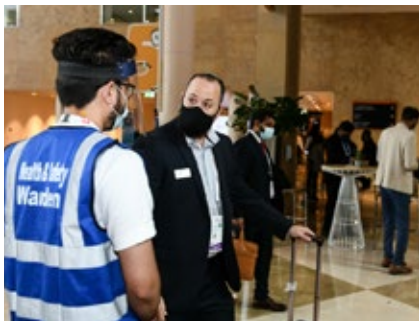
# EXHIBITOR GUIDELINES



Due to new health and safety protocols, exhibitors can log on to **exhibitor zone** to submit all staff details.



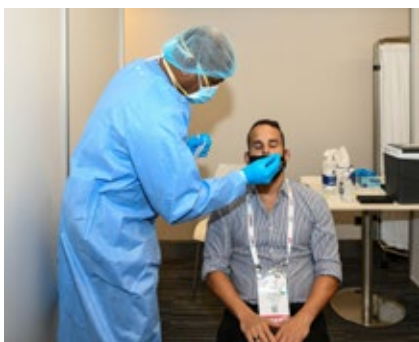
**Print@Home Badges** accessible through the exhibitor portal from 28 October 2022. Collect lanyard and badge holder onsite. Limited Onsite registration available.



Wearing of masks is mandatory. A penalty of AED 3000 fine may be levied by the government authorities for non-compliance.



All products and furniture used for product launches, if any, should be sanitised after every use. Gloves to be readily available if required.



Exhibitor appointed stand building contracting company and any temporary staff working onsite during the build up and teardown need to provide valid proof of vaccination or a negative PCR test result (valid from 24 hours prior to arriving onsite) to gain access to the Exhibition Halls.



Exhibitors should sanitise high touch points/ areas within their exhibition stand frequently.



# EXHIBITOR GUIDELINES



Exhibitors must have sanitisers readily available on the stand at all times.



Health & Safety Wardens will strictly enforce all policies. A penalty of AED 3,000 may be levied by government authorities for non-compliance.



Sanitisers are readily available at multiple locations.



Avoid shaking hands and exchanging business cards.



Food and beverages to be consumed in dedicated F&B areas where masks may be removed when seated.



Buffet permitted. Individually packaged food and beverage items available.

# EXHIBITOR GUIDELINES



Water dispensers are permitted.



We encourage the use of digital promotional materials throughout the event via QR codes.



PCR Testing Clinic available onsite.

## IMPORTANT NOTICE

If you have a fever, cough, shortness of breath, are feeling unwell or suspect you have symptoms of COVID-19, please seek medical attention and do not attend the event.

For any queries on health and safety measures please contact Irene Hayes on [Irene.Hayes@dwtc.com](mailto:Irene.Hayes@dwtc.com)