



SAUDI FOOD
MANUFACTURING

22 - 24 APRIL 2024
— RIYADH, KSA —

STRATEGIC
PARTNER



SEIZE THE FUTURE

IN AFFILIATION WITH

Gulfood



GULFOOD
MANUFACTURING

The
Saudifood
Show



VISION 2030

We intend to provide better opportunities for partnerships with the private sector through the three pillars: our position as the heart of the Arab and Islamic worlds, our leading investment capabilities, and our strategic geographical position.

**HIS ROYAL HIGHNESS PRINCE MOHAMMED
BIN SALMAN BIN ABDULAZIZ**

Crown Prince, Prime Minister, and Chairman of the
Council of Economic and Development Affairs

THE BIGGEST F&B MANUFACTURING EVENT IN SAUDI ARABIA

Saudi Food Manufacturing will unlock the immense opportunities presented by innovation across the F&B manufacturing industry, highlighting the untapped potential in Saudi Arabia and playing a part in the Kingdom's emergence as a global F&B player.

**FOOD MANUFACTURING
AND PROCESSING SECTOR**
on course
to reach **\$13.3B**
_____ in size by **2025**



Already home
to almost _____

**1,000 F&B
PRODUCTION
FACILITIES**

employing _____

200,000+
_____ people



Aim to double the value of agricultural exports
from \$3.7 billion in 2022 to **\$10.9B in 2035**

71%

of manufacturers in the MEA region are pursuing a **digital-first approach** to business

Sector in the Kingdom expected to grow from **\$41B** in **2019** to **\$57B** by **2030**

— Target to attract **INVESTMENTS WORTH**

\$20B

in the food industry sector by 2035 —



DISCOVER DIGITAL TRANSFORMATION THAT IS DEFINING A CLEAR PATH FOR THE FUTURE

ENVISIONING FACTORIES OF THE FUTURE

NOVEL INGREDIENTS

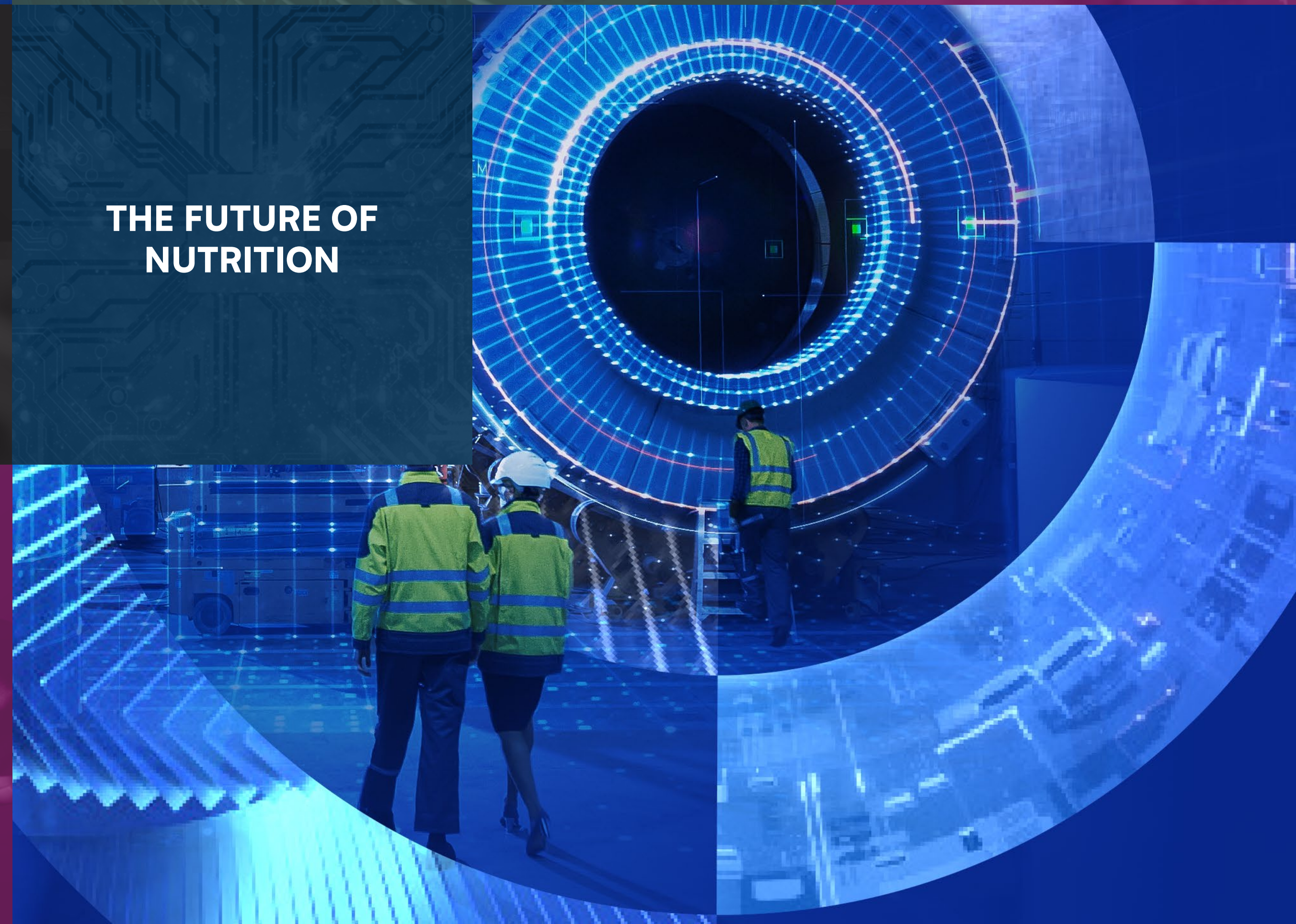
ESTABLISHING SUSTAINABILITY

DEFINING INDUSTRY 4.0

THE FUTURE OF NUTRITION

EMBRACING DIGITALISATION

LEADING INNOVATION



SECTORS MOVING THE F&B MANUFACTURING INDUSTRY FORWARD

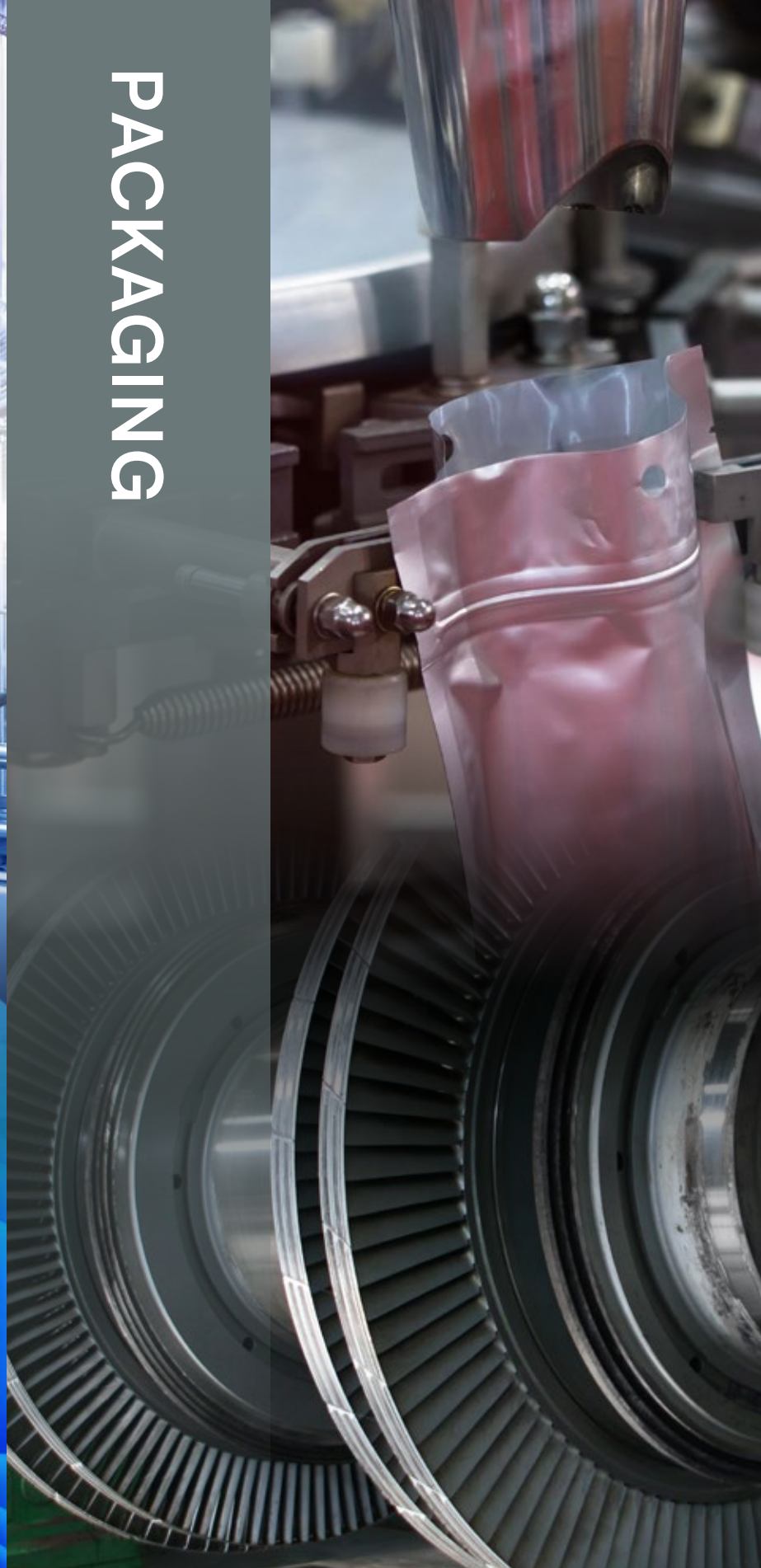
INGREDIENTS



PROCESSING



PACKAGING



SUPPLY CHAIN SOLUTIONS



CONTROL & AUTOMATION



EXHIBITOR PROFILE



INGREDIENTS

- Amino Acids
- Bioactive Components
- Colour Additives
- Cultures & Fermentation Starters
- Emulsifiers
- Enzyme Preparations
- Essential Oils
- Flavours & Aromas
- Marine-Based Ingredients
- Nutrients
- Plant Extracts
- Preservatives
- Proteins
- Stabilisers
- Starches
- Sugars & Sweeteners
- Vitamins & Minerals
- Yeast

PACKAGING

- Denesting Machines
- Filling & Sealing
- Inspecting & Checking
- Packaging
- Packaging Materials
- Printing & Labelling
- Weighing Technology
- 3D Printing
- Printing & Labelling Equipment & Supplies
- Printing and Business Solutions
- Laboratory & Measuring Equipment

PROCESSING

- Blood Collection and Processing
- Boilers
- Boiling Kettles
- Bone Trimming/Cleaning equipment
- Brine Covering Plants
- Carcass Equipment
- Cutter Discs
- Cutter Knives
- Cutters
- Deskinning Machines
- Fat processing
- Filleting Equipment
- Fish Processing Machines
- Frozen Meat Cutters
- Frying/Roasting Plants
- Gut Processing
- Hair Removing And Skinning
- Injectors
- Kebab Skewering Machines
- Knives/ Knife Grinding
- Liquid Smoke Plants
- Meat Grinders
- Meat Processing Machines
- Meat Separators
- Mincers/Meat grinders
- Offal Processing
- Portion Packaging
- Portioning
- Poultry Processing Plants
- Sausage Filling & Twisting
- Saws
- Seafood Processing Machines
- Skin Packing Machines
- Slaughterhouse Equipment
- Slicers Cold Meat
- Smoke Generators
- Steak Machines
- Tumblers

SUPPLY CHAIN SOLUTIONS

- External Transportation equipment
- Internal Transportation equipment
- Supply Chain & Logistics, Warehouse
- Logistics
- Warehousing & Storage
- Technology - Supply Chain Management,
- Management Execution Systems

CONTROL & AUTOMATION

- Auto ID/ Data Capture
- Automatic Controls
- Automatic Guided Vehicles (AGVS)
- Automation Systems
- Computer Hardware
- Computer Integrated Manufacturing
- Control & Instrumentation
- Identification Systems (RFID etc)
- Image Recognition and Processing
- Industrial Internet of Things (IIOTX) / Smart Appliances
- IT Contractors/Services
- Operational Control Systems
- Robots/Robotics
- Technology - Supply Chain Management

VISITOR PROFILE



ATTRACTING INDUSTRY PROFESSIONALS FROM ACROSS THE GLOBE

- C-Level: CEO, COO, CTO, CFO, CMO
- Co-Founder and Owner
- Director Supply Chain
- Engineering & Projects
- Facilities Management
- Financial Analysts
- F&B Consultant
- Food Inspector
- Food Processing Engineer
- Food Safety Manager
- Lab Technicians
- Maintenance Engineers
- Warehouse & Logistics
- Executive Manager
- Facilities Management
- Factory Manager
- General Manager
- Operations Manager
- Project Manager
- QC/ QHSE
- Supply Chain
- Technical Manager
- Business Development
- Commercial Manager/ Director
- Factory Manager
- Food Division / Department
- Plant Manager
- Production Manager/ Line production
- Technical Manager
- Food Technologist
- Food Proprietor
- Purchasing & Procurement Managers



Taking place at

RIYADH FRONT - THE KINGDOM'S LARGEST EXHIBITION AND CONFERENCE CENTRE

22 - 24 APRIL 2024

15,000m

Net Exhibition Area

550

Exhibitors

70

Countries

20,000

Visitors

7,000

Business Meetings

EVENT AT A GLANCE

DISCOVER EXPERIENCE INNOVATE

TAWASUL MEETINGS PROGRAMME

“Get Connected” - a dedicated B2B meeting programme designed to connect F&B manufacturing exhibitors directly with relevant and handpicked F&B factory owners and senior buyers on the show floor.



EXHIBITIONS

Visitors can look forward to discovering cutting-edge solutions on the show floor. Championing breakthrough developments that drive the industry forward.

INNOVATION TOURS

Visitors to the event will also be able to take part in curated Innovation Tours, giving visitors the opportunity to see the latest industry innovations, up close and personal, on the show floor.



SAUDI FOOD TECH SUMMIT

The ultimate chance for international F&B manufacturers to gain insights into the huge potential for innovation and investment in the F&B manufacturing industry in Saudi Arabia, as the Kingdom looks to expand and diversify its economy.



LET'S TALK

THE OPPORTUNITIES ARE INCREDIBLE, THE TIME IS NOW.

STAND PRICES FOR SAUDI FOOD MANUFACTURING 2024

Space Only USD 425 + VAT/sqm (min 24 SQM)

Shell Scheme USD 500 + VAT/sqm (min 12 SQM)

Please note that the following compulsory charges apply to each exhibiting company and/or stand sharer.

Registration and Marketing package USD 595

CONTACT US NOW

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For exhibitors this means first class service, logistics and operational standards that deliver on time every time and a trade visitor profile that prioritises focus, relevance and serious buying power to maximise your return on investment.

TWO WORLD CLASS ORGANISERS COMBINE TO DELIVER A WORLD CLASS EVENT



Kaoun Arabia, a wholly owned subsidiary of DWTC brings decades of experience in hosting & managing international events. Saudi Food Manufacturing will draw upon the legacy and powerful international foundation of Gulfood and Gulfood Manufacturing to bring exporters a world class sales platform in Saudi Arabia.



dmg events, part of the global media giant, DMGT, delivering +80 market-leading exhibitions with operations in Saudi Arabia, Egypt, Singapore, Canada, South Africa and the UK.