Pobeda

~ since 1929 ~

Product Catalogue

www.pobeda.bg

History and Traditions

Pobeda JSC is a Bulgarian company with a history of over 80 years. Founded in 1929 in the city of Bourgas, on the Black Sea coast, the factory passed a long way to turn into a symbol of high quality sugar and confectionery products. Nowadays POBEDA is a dynamically growing organization with a modern equipment , which invests in new production lines and a constant development of its product range.

In 2011 Pobeda JSC acquired new technological equipment for the production of biscuits and wafers, with funding from the EU structural funds.

The company mission is to produce quality products that meet customer needs. The company aims to increase market share through fair competition and innovation.

Products and Quality

Pobeda JSC is a leading biscuit manufacturer in Bulgaria. At present the company produces a wide range of products – biscuits, croissants, mini cakes, pralines, wafers and crackers. Many of the company's brands are leading in their market groups and are persistently supported by the consumer's loyalty.

In the last decades Pobeda JSC's products could be found in almost every Bulgarian home.
The quality of the products is guaranteed by ISO 9001:2015 / HACCP, ISO 22 000:2005,
ISO 14 001:2015, ISO 45001:2018, IFS.

Trade

Since January 2007, Bulgaria has been a full member of the European Union and has become a part of the Common market and the Customs Union of the Community. This helps the company to expand its export trade with all EU countries.

Pobeda JSC has well established positions on Polish and Romanian markets. The company currently exports its products to many European, Middle and Far East countries.

Pobeda JSC has always been oriented towards the needs of company's partners and clients. In response to their expectations we develop Private label products.The clients of private label products are the biggest domestic and international hypermarket and supermarket chains, and trade & import companies.

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Biscuits

Product name	Net weight per item kg	Shelf life days	Items in carton pc	Net weight per carton kg	Gross weight per carton kg	Number of cartons on pallet crtns	Number of cartons per layer crtns	Layers per pallet crtns
1. **Zakuska** biscuits	0.270	365	30	8.100	8.640	36	6	6
2. **Zakuska** biscuits	0.330	365	24	7.920	8.414	36	6	6
3. **Zakuska** Cocoa biscuits	0.290	365	30	8.700	9.201	36	6	6
4. **Zakuska** Cocoa biscuits	0.370	365	24	8.880	9.371	36	6	6
5. **Zakuska Mini** biscuits with calcium & fibers	0.165	365	32	5.280	5.870	50	5	10
6. **Zakuska Mini** biscuits classic	0.165	365	32	5.280	5.870	50	5	10
7. **Fanimal** cocoa biscuits	0.270	365	30	8.100	8.610	30	5	6
8. **Fanimal** classic biscuits	0.270	365	30	8.100	8.610	30	5	6

Biscuits

Product name	Net weight per item kg	Shelf life days	Items in carton pc	Net weight per carton kg	Gross weight per carton kg	Number of cartons on pallet crtns	Number of cartons per layer crtns	Layers per pallet crtns
1. **Izgrev** Plain biscuits	0.190	365	36	6.840	7.250	35	5	7
2. **Izgrev** Plain biscuits	0.120	365	48	5.760	6.200	36	6	6
3. **Izgrev** Petit Beurre	0.120	365	48	5.760	6.200	36	6	6
4. **Izgrev** Plain biscuits with butter	0.150	365	30	4.500	5.040	63	9	7
5. **Izgrev** Plain biscuits	0.100	365	56	5.600	5.990	60	10	6

Biscuits

Product name	Net weight per item kg	Shelf life days	Items in carton pc	Net weight per carton kg	Gross weight per carton kg	Number of cartons on pallet crtns	Number of cartons per layer crtns	Layers per pallet crtns
1. **Sun** biscuits	0.230	270	30	6.900	7.290	30	5	6
2. **Tea** biscuits with cream	0.175	240	40	7.000	7.390	32	8	4
3. **Tea** biscuits with lemon	0.175	240	40	7.000	7.390	32	8	4
4. **Tea** biscuits with honey & butter	0.175	240	40	7.000	7.390	32	8	4

Biscuits

Product name	Net weight per item kg	Shelf life days	Items in carton pc	Net weight per carton kg	Gross weight per carton kg	Number of cartons on pallet crtns	Number of cartons per layer crtns	Layers per pallet crtns
1. **Review** biscuits with sweetener	**0.180**	**240**	**40**	**7.200**	**7.600**	**32**	**8**	**4**
2. **Review** biscuits with oat flakes	**0.215**	**180**	**40**	**8.600**	**9.000**	**32**	**8**	**4**
3. **Review** biscuits with cranberries & oat flakes	**0.205**	**240**	**40**	**8.200**	**8.583**	**32**	**8**	**4**

Biscuits

Product name	Net weight per item kg	Shelf life days	Items in carton pc	Net weight per carton kg	Gross weight per carton kg	Number of cartons on pallet crtns	Number of cartons per layer crtns	Layers per pallet crtns
1. **Anelia sandwich** biscuits with coffee cream	0.187	270	32	5.984	7.654	24	6	4
2. **Anelia sandwich** biscuits with vanilla cream	0.187	270	32	5.984	7.654	24	6	4
3. **Anelia coated sandwich** biscuits with vanila flavour cream	0.180	270	32	5.760	5.978	24	6	4
4. **Anelia** cocoa coated biscuits	0.200	180	30	6.000	7.500	36	6	6
5. **Anelia** milk coated biscuits	0.200	180	30	6.000	7.500	36	6	6
6. **Anelia** oats coated biscuits	0.200	180	30	6.000	7.500	36	6	6

Biscuits

Product name	Net weight per item kg	Shelf life days	Items in carton pc	Net weight per carton kg	Gross weight per carton kg	Number of cartons on pallet crtns	Number of cartons per layer crtns	Layers per pallet crtns
1. **Everest Cocoa** biscuits	0.195	240	30	5.850	6.237	30	6	5
2. **Everest Walnut** biscuits	0.195	150	30	5.850	6.237	30	6	5
3. **Everest** biscuits with milk	0.195	270	30	5.850	6.237	30	6	5
4. **Everest** biscuits with butter	0.200	300	30	6.000	6.387	30	6	5

Biscuits

Product name	Net weight per item kg	Shelf life days	Items in carton pc	Net weight per carton kg	Gross weight per carton kg	Number of cartons on pallet crtns	Number of cartons per layer crtns	Layers per pallet crtns
1. **Rumi** coated biscuits with milk	0.155	270	32	4.960	6.970	30	6	5
2. **Rumi** coated biscuits with cocoa	0.155	270	32	4.960	6.970	30	6	5
3. **Pobeda Selection** Assorted biscuits	0.330	180	16	5.280	7.560	25	5	5

Biscuits

Product name	Net weight per item kg	Shelf life days	Items in carton pc	Net weight per carton kg	Gross weight per carton kg	Number of cartons on pallet crtns	Number of cartons per layer crtns	Layers per pallet crtns
1. **Navona** biscuits with peanut cream	0.200	300	32	6.400	7.200	30	6	5
2. **Navona** biscuits with peanut cream	0.040	300	48	1.920	2.138	144	12	12
3. **Navona** deluxe coated biscuits with rich cocoa flavour	0.150	180	27	4.050	5.101	24	6	4
4. **Navona** deluxe coated biscuits with vanilla flavour	0.150	180	27	4.050	5.101	24	6	4
5. **Navona** coated biscuits with vanilla flavour	0.100	180	40	4.000	5.280	40	8	5
6. **Navona** coated biscuits with cocoa	0.100	180	40	4.000	5.280	40	8	5

Wafers

Product name	Net weight per item kg	Shelf life days	Items in carton pc	Net weight per carton kg	Gross weight per carton kg	Number of cartons on pallet crtns	Number of cartons per layer crtns	Layers per pallet crtns
1. **Chernomorets Coated Wafer** With cocoa & peanuts, in dark coating	0.080	270	24*6***	1.920	2.081	200	20	10
2. **Chernomorets Coated Wafer** With peanuts &orange peels, in milk coating	0.080	270	24*6***	1.920	2.081	200	20	10
2. **Chernomorets Coated Wafer** With sour cherry pieces and peanuts	0.080	270	24*6***	1.920	2.081	200	20	10

* 24 pcs in one displaybox, 6 displayboxes in one carton

Wafers

Product name	Net weight per item kg	Shelf life days	Items in carton pc	Net weight per carton kg	Gross weight per carton kg	Number of cartons on pallet crtns	Number of cartons per layer crtns	Layers per pallet crtns
1. **Everest** non-coated wafers With vanilla filling	0.165	300	24	3.960	4.210	96	12	8
2. **Everest** non-coated wafers With cocoa filling	0.165	300	24	3.960	4.210	96	12	8
3. **Everest** non-coated wafers With hazelnut filling	0.165	300	24	3.960	4.210	96	12	8
4. **Everest** non-coated wafers With lemon filling	0.165	300	24	3.960	4.210	96	12	8

Wafers

Product name	Net weight per item kg	Shelf life days	Items in carton pc	Net weight per carton kg	Gross weight per carton kg	Number of cartons on pallet crtns	Number of cartons per layer crtns	Layers per pallet crtns
1. **Everest Coated Wafer** With cocoa & peanuts, in dark coating	0.060	270	24*6***	1.440	1.560	250	25	10
2. **Everest Coated Wafer** With peanuts &orange peels, in milk coating	0.060	270	24*6***	1.440	1.560	250	25	10
3. **Everest Double Wafer Bar** With cocoa&peanuts	0.040	270	24*6***	5.760	7.100	42	6	7

* 24 pcs in one displaybox, 6 displayboxes in one carton

Wafers

Product name	Net weight per item kg	Shelf life days	Items in carton pc	Net weight per carton kg	Gross weight per carton kg	Number of cartons on pallet crtns	Number of cartons per layer crtns	Layers per pallet crtns
1. **Everest Coated Wafer** Hazelnut cream filling	0.045	270	24*6***	6.480	7.480	42	6	7
2. **Everest Coated Wafer** Milk cream filling	0.045	270	24*6***	6.480	7.480	42	6	7
3. **Everest Coated Wafer** Coconut cream filling	0.045	270	24*6***	6.480	7.480	42	6	7
4. **Everest Coated Wafer** Hazelnut cream filling	0.026	270	24*6***	3.744	4.630	66	6	11
5. **Everest Coated Wafer** Milk cream filling	0.026	270	24*6***	3.744	4.630	66	6	11
6. **Everest Coated Wafer** Coconut cream filling	0.026	270	24*6***	3.744	4.630	66	6	11

* 24 pcs in one displaybox, 6 displayboxes in one carton

Pralines

Product name	Net weight per item kg	Shelf life days	Items in carton pc	Net weight per carton kg	Gross weight per carton kg	Number of cartons on pallet crtns	Number of cartons per layer crtns	Layers per pallet crtns
1. **Chernomorets** pralines With delicate peanut cream and orange peels	0.250	120	12	3.000	5.060	32	8	4
2. **Chernomorets** pralines With delicate peanut cream and orange peels	0.187	120	24	4.488	7.070	24	6	4
3. **Chernomorets** pralines With delicate peanut cream and orange peels	0.094	120	36	3.384	5.100	30	5	6

Croissants

Product name	Net weight per item kg	Shelf life days	Items in carton pc	Net weight per carton kg	Gross weight per carton kg	Number of cartons on pallet crtns	Number of cartons per layer crtns	Layers per pallet crtns
1. **Bumi** Croissant with cocoa cream filling	0.040	180	36	1.440	1.890	66	6	11
2. **Forza** Croissant with cocoa cream filling	0.055	180	30	1.650	2.090	66	6	11
3. **Forza** Croissant with caramel cream filling	0.055	180	30	1.650	2.090	66	6	11
4. **Everest Daily** Croissant with cocoa cream filling	0.045	180	30	1.350	1.726	66	6	11

Mini cakes

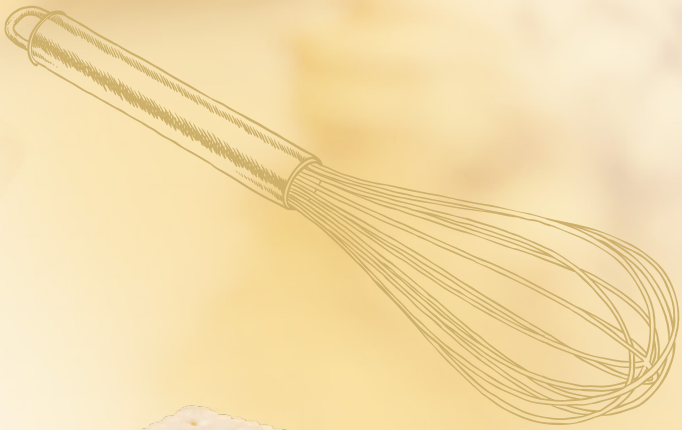
Product name	Net weight per item kg	Shelf life days	Items in carton pc	Net weight per carton kg	Gross weight per carton kg	Number of cartons on pallet crtns	Number of cartons per layer crtns	Layers per pallet crtns
1. **Super Bravo** Mini Cake with blueberry jam filling	0.030	180	16	0.480	0.603	264	24	11
2. **Super Bravo** Cocoa Mini Cake with cocoa filling	0.030	180	16	0.480	0.603	264	24	11
3. **Super Bravo** Mini Cake with sweetener	0.030	180	16	0.480	0.603	264	24	11
4. **Super Bravo** Mini Cake with cocoa filling	0.030	180	16	0.480	0.603	264	24	11
5. **Super Bravo** Mini Cake with strawberry jam filling	0.030	180	16	0.480	0.603	264	24	11

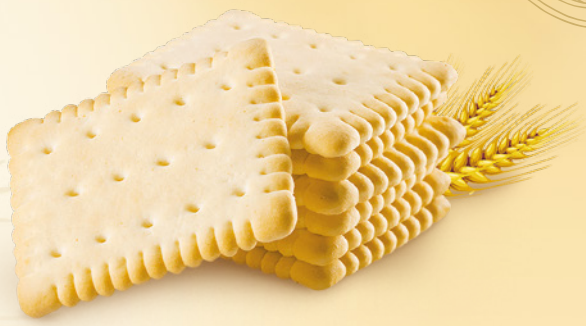
Mini cakes

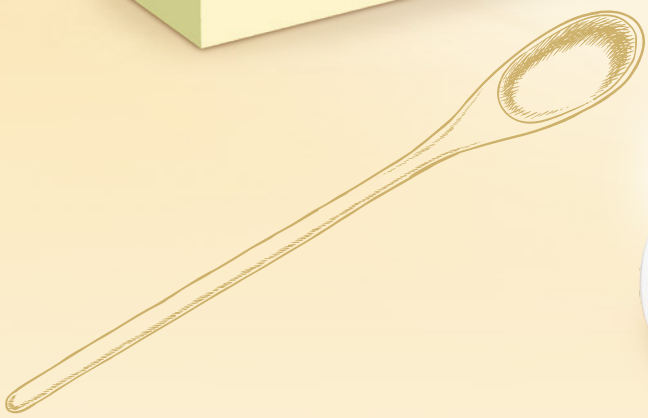
Product name	Net weight per item kg	Shelf life days	Items in carton pc	Net weight per carton kg	Gross weight per carton kg	Number of cartons on pallet crtns	Number of cartons per layer crtns	Layers per pallet crtns
1. **Couple Cake** with cocoa filling	**0.060**	**180**	**16**	**0.960**	**1.140**	**136**	**17**	**8**
2. **Couple Cake** with blueberry jam filling	**0.060**	**180**	**16**	**0.960**	**1.140**	**136**	**17**	**8**
3. **Couple Cake** with strawberry jam filling	**0.060**	**180**	**16**	**0.960**	**1.140**	**136**	**17**	**8**
4. **Couple Cake** - cocoa cake with cocoa filling	**0.060**	**180**	**16**	**0.960**	**1.140**	**136**	**17**	**8**

Specialities

1







Product name	Net weight per item	Shelf life	Items in carton	Net weight per carton	Gross weight per carton	Number of cartons on pallet	Number of cartons per layer	Layers per pallet
	kg	days	pc	kg	kg	crtns	crtns	crtns
1. **Cake** biscuits	0.400	360	20	8.000	9.118	30	6	5

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