



**BIRIKINO**

# Birikino<sup>®</sup>

SINCE 1985

GOOD AS YOU!



## PRODUCT

**BIRIKINO IS A SOFT DRINK SPECIALLY FORMULATED FOR CHILDREN WHICH DIFFERS FROM JUICE AND SWEETS FOR HAVING LOW ADDED SUGAR AND BEING COLORING-FREE.**



The coloured bottle, characterised by a soft playful shape, has been specifically designed for children. The opening is made easy by a safety valve that allows the child to sip Birikino in complete autonomy and safety, thanks also to the coloured outer cap that prevents him/her from coming into contact with bacteria.



## FLAVOUR AND SIZE

Fruit, Cola,  
Bubblegum and Peach  
size 60 ml



## PACKS

Cluster pack of 3, of 4 & of 6 pcs  
Display box of 28 pcs  
Single bottles 100 / 60 units





# HYGIENE, ENVIRONMENT, LOGISTICS

EASY OPENING THROUGH SAFETY VALVE

BOTTLE SAFETY CAPS  
TRANSPARENT CAP & EXTRA CAP

CERTIFIED PLASTIC MATERIALS  
CONSTANTLY TESTED IN SPECIALISED LABORATORIES

SHELF -LIFE: 18 MONTHS

HIGH DEMAND  
IMPULSE-BUY PRODUCT

INGREDIENTS PRODUCED IN ITALY  
GMO - AND GLUTEN-FREE

IN-HOUSE ANALYSIS LABORATORY  
AUDITING CUSTOMER FEEDBACK SERVICE

PRIVATE LABEL MANUFACTURING  
THIRD-PARTY MANUFACTURING ACCORDING TO THE DISTRIBUTION CHANNELS

DISTRIBUTION CHANNELS  
HO.RE.CA - WHOLESALE - ORGANISED RETAIL - TRADITIONAL CHANNEL





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