

gulfhost

8-10 NOV 2022
DUBAI WORLD TRADE CENTRE

MENA's Most Influential Hospitality & Foodservice Event

POST SHOW REPORT



gulfhost.ae

Welcoming Influential Hospitality Buyers From Around The Globe



250⁺

EXHIBITORS

25,000⁺

VISITORS

150⁺

COUNTRIES

Redefining The Hospitality Landscape

90%

EXHIBITORS SAID
THEY INTEND TO
RE-BOOK FOR 2024

53%

INTERNATIONAL
VISITORS AT THE
SHOW

80%

VISITORS CONSIDER
GULFHOST VITAL FOR
THEIR BUSINESS

25%

INCREASE IN NEW
EXHIBITORS

200%

SURGE IN ATTENDANCE
COMPARED TO 2021



Unleashing The Potential Of The Hospitality And Foodservice Industry

74%

INCREASE IN BUSINESS
GENERATED AT THE EVENT
FOR THE EXHIBITORS

71%

OF EXHIBITORS FOUND
GULFHOST TO BE THE IDEAL
GATEWAY TO ENTER THE
MIDDLE EAST MARKET

Featured Sectors In The Spotlight

“

GulfHost holds a significant value for our organization as it serves as a valuable platform to engage with potential buyers from Africa, Asia, and Europe, and also enables us to network with industry experts from all over the world.

Matt Roberts

Director, UNOX Middle East

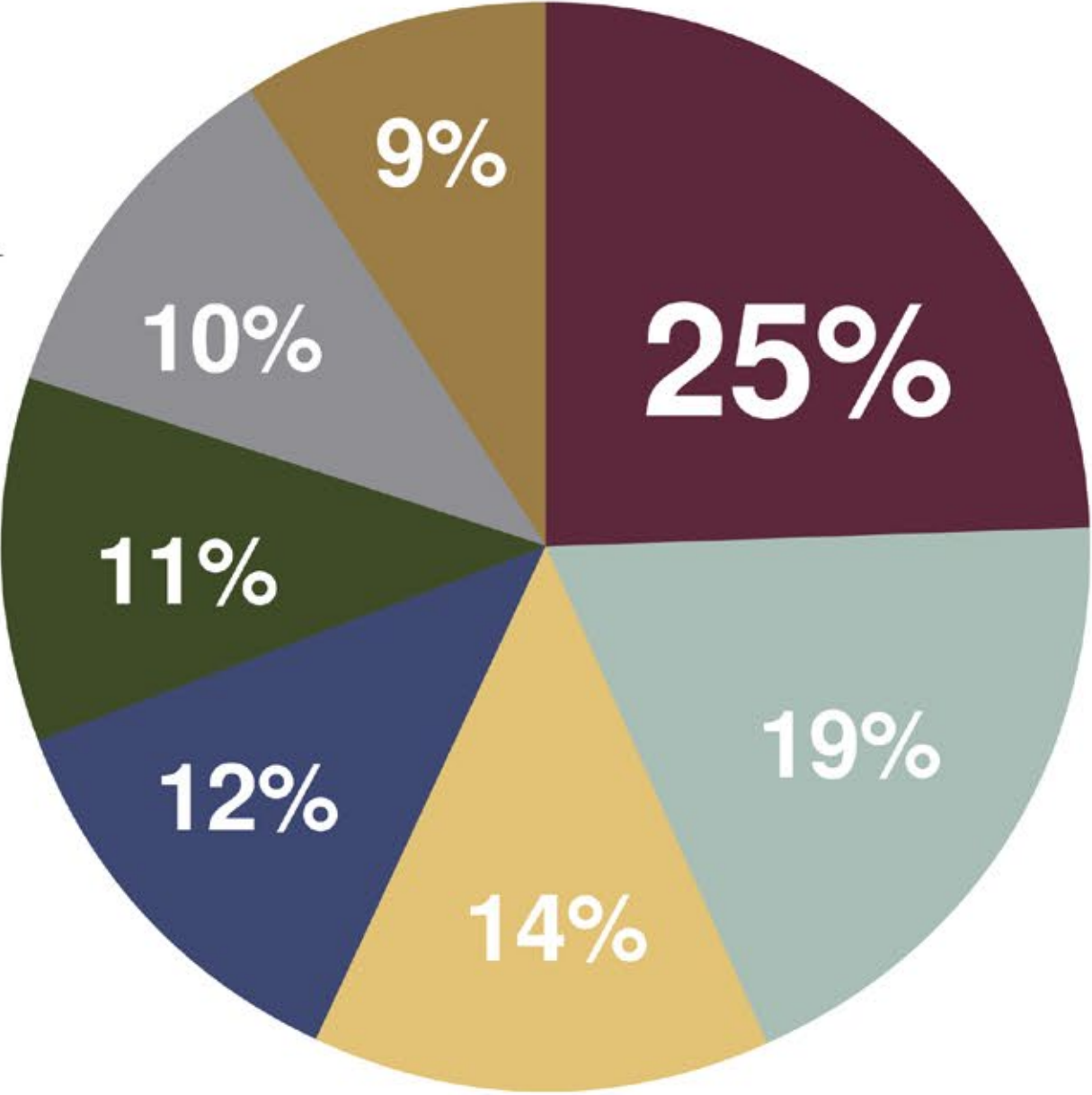


Showcase Of Global Power Brands

 <p>RAK PORCELAIN MAKE SURE IT'S RAK </p>	 <p>EUROCOFFEE</p>	 <p>schaeerer swiss coffee competence</p>	 <p>MIDDLEBY</p>	 <p>RONAI</p>	 <p>twin POP</p>
 <p>BREMA Ice Makers</p>	 <p>WELBILT</p>	 <p>nuova SIMONELLI espresso coffee machines</p>	 <p>spades</p>	 <p>SKOPE</p>	
 <p>STREE F&B</p>	 <p>HOBART</p>	 <p>WMF</p>	 <p>HENNY PENNY Global Foodservice Solutions</p>	 <p>FETCO</p>	
 <p>FOODICS</p>	 <p>Hatco</p>	 <p>Kuvings</p>	 <p>PARAMOUNT FOOD SERVICE EQUIPMENT SOLUTIONS</p>	 <p>GRANULDISK</p>	
 <p>VICTORINOX</p>	 <p>ABDIN</p>	 <p>RATIONAL</p>	 <p>samura</p>	 <p>Hamilton Beach COMMERCIAL</p>	




















Uniting the Hospitality Ecosystem

On A Global Scale: Visitor Snapshot Overview



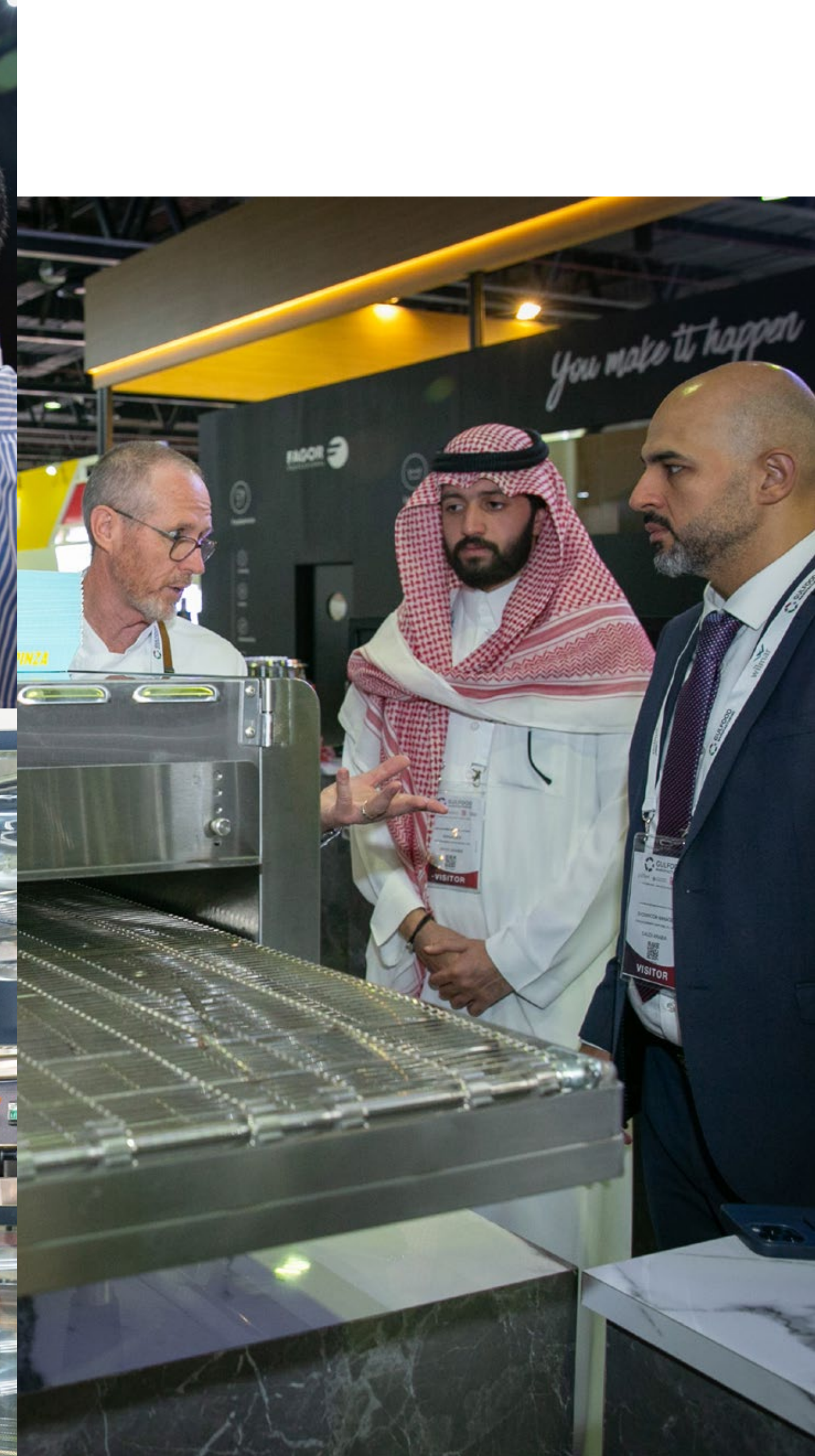
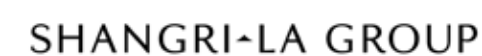
Fostering Global Connections In The Hospitality Industry: Exhibitor Snapshot Overview



- | | | | | | | | | | | | | | |
|---|--|---|---|--|--|---|---|--|---|---|--|--|--|
| 
Sweden | 
Ireland | 
Greece | 
Seychelles | 
Pakistan | 
China | 
USA | 
United Kingdom | 
Switzerland | 
UAE | 
Saudi Arabia | 
Australia | 
Lebanon | 
Singapore |
| 
India | 
Netherlands | 
Turkey | 
Egypt | 
France | 
New Zealand | 
Latvia | 
South Korea | 
Jordan | 
Portugal | 
Italy | 
Bulgaria | 
Russia | |

Revolutionising Growth In The Region's Hospitality Sector

TOP HOSPITALITY BRANDS VISITING THE SHOW



The Epicenter Of Global Advancement In The Hospitality Industry

“

GulfHost is a fantastic platform where market players gather to share ideas! It was thrilling to witness the Foodservice Excellence Summit which focused on extensive discussions on hospitality & provided a glimpse of future growth opportunities for the industry.

Murat Ungun

CEO, Kudu Company for Food & Catering

KUDU  **كودو**

“

GulfHost 2022 is a must-attend event and it's really exciting! It brings together our valued customers in one platform, fostering connections and opening doors to new vendor opportunities. It provided us an incredible chance to network, collaborate and expand our professional horizons!

Sreekumar Prabhakar

Director, Middle East Fagor Professional

FAGOR 

Fueling Industry Evolution

“

Our company greatly benefited from attending the event as it provided us with the opportunity to meet our current suppliers in person and discover new distributors for a range of machines that cater to various customer preferences.

Kanniya Conil
Purchase Manager
Smart Kitchen Hotel & Rest. Supplies Co



“

GulfHost allowed us to reconnect with our trusted suppliers and provided an exceptional opportunity to network and forge relationships with new prospective clients. GulfHost’s commitment to fostering these connections has undeniably instigated success in our businesses, generating new avenues for growth and propelling the industry forward.

Shaik Usman
Operations Director
Mai Dubai LLC



“

During the event, we came across several innovative products that would be useful for our hotel which was really great. One of them was a water vending machine, which was crucial to us.

Mahendra Totoo
Food and Beverage Manager
Novotel & Ibis Gate Hotel



“

GulfHost gathers prominent figures in the industry & it’s very well-organized. The support teams are available everywhere, making it a welcoming environment.

Bahaa Issa
Head Of Business Development
Raqtan Group





Foodservice
Excellence
Summit

Foodservice
Excellence
Summit



UAE
RESTAURANTS
GROUP



HOTELIER
CATERER



FOODSERVICE CONSULTANTS SOCIETY INTERNATIONAL
Europe - Africa - Middle East

150⁺

FOODSERVICE EXPERTS FROM
THE REGION & BEYOND

Prominent figures in the hospitality industry came together to discuss emerging opportunities and trends that are likely to impact the sector in the future. The summit served as an engaging platform for participants to exchange ideas and experiences, explore new strategies, and discover how to leverage growth opportunities for success.

100⁺
SPEAKERS

80⁺
HOURS OF CONTENT

50⁺
SESSIONS

Leveraging Growing Investment Opportunities

Esteemed visionaries guided investors in navigating a wealth of growth and investment opportunities in the Kingdom during the event through engaging sessions and workshops.



Unveiling Restaurants Of The Future

Innovative and progressive leaders from the hospitality industry united to share their valuable insights on navigating various challenges, such as economic fluctuations, supply chain disruptions, and promoting diversity and inclusion.

Building Local Solutions With Global Insights

Informational sessions and networking opportunities for restaurateurs, consultants and hoteliers curated by FCSI – the premier membership body for foodservice professionals.





Nick Comaty
Vice President
F&B Accor



“

It's been an incredibly educational experience to meet industry leaders and exchange ideas, catch the sight of the latest technologies that are available, that change and will change the market.



Prince Waleed N. F. Alsaud
CEO & Founder
Mukatafa



“

It's a wonderful experience to be surrounded by industry professionals at this event. It's an excellent opportunity to network and gain valuable insights into the latest trends and innovations in the industry.



Melkart Rohana
Author, Founder & Chief Engagement Officer
MRTConsultants



**Foodservice
Excellence
Summit**

“

At GulfHost, there are always new and interesting things to discover. This year, I was able to explore many opportunities and make new connections, which is valuable for our business. The hospitality industry is incredibly resilient, and I'm quite positive about the outcome for the years to come.

“

Through FCSI partnership with GulfHost, we embarked on a magical journey, embracing hospitality trends and the future. What excites me is connecting diverse insights, learning from each other in a changing world. Together, we unite as one team, sharing experiences and moving forward with a unified voice and mindset.



Benjamin Calleja
Founder & CEO
Livit Design Sweden



TOP TABLE

A Sensational Line-Up
Of Award-Winning Chefs

An impressive gathering
of award-winning
chefs, influencers, food
journalists, disruptors,
and global trend-setters
elevated the experiential
culinary to new heights.



70⁺
CHEFS

50⁺
HOURS OF
MASTERCLASS
AND WORKSHOPS



CHEF *Talks*

Pioneers Shaping
The Culinary Future Of
The Region

50⁺

LOCAL &
REGIONAL CHEFS



70⁺

SESSIONS

120⁺

HOURS OF MEANINGFUL
STORIES

Unfolding Gastronomic Creations & Extraordinary Stories



Matthijs Stinnissen
Executive Chef
BOCA

“

The GulfHost event this year has been a great source of inspiration for me. Meeting all the chefs and attending the masterclasses has been an amazing opportunity for me to enhance my skills & learning new culinary techniques!

“

Attending GulfHost is a valuable experience for me. One of the best things about this event is that - it brings together a diverse community of exceptional chefs, providing a platform to exchange new insights and perspectives on current trends and emerging innovations in the field



Gregoire Berger
Executive Chef Of Ossiano
Atlantis The Palm, Dubai

OSSIANO



Bojan Cirjanic
Executive Chef
Folly

folly

“

Participating in GulfHost is a fantastic opportunity for me to display my skills and expertise, and to introduce others to the unique culinary techniques. Events such as these are crucial for chefs and restaurateurs, since they bring everyone together in one place providing an invaluable platform for networking and learning from one another.

CHEF
Talks

“

Top Table, has been a very special occasion this year. It's been an opportunity that allowed us to present our work and discuss the advancements on a global gastronomical scale! What excites me the most is the diverse mix of attendees from different parts of the world, each bringing their unique perspective, techniques, ingredients, and flavors to the table.



Carmen Rueda
Executive Pastry Chef
Brix

°BRIX



Supported by

YouthX

ICCA
INTERNATIONAL CENTRE
FOR CULINARY ARTS
DUBAI

The First-Of-Its-Kind Launch Pad For F&B Talent

YouthX presented a platform for 30 aspiring culinary leaders from the region's leading hotels and restaurants to showcase their skills, as they came together in a culinary competition like no other. These talented individuals were rewarded for their contributions to the region's growing influence on the global gastronomic scene.

WINNING TEAM
SOFITEL DUBAI THE OBELISK HOTEL

Winners received a prize worth **AED100,000**



PARTICIPATING HOTELS



30
CHEFS

10
TEAMS

1
WINNER

A One-Of-A-Kind Outdoors Experience

Global exhibitors showcased their latest innovative products in collaboration with renowned barbeque masters and skilled pizzaiolos, who demonstrated the art of live fire cooking using wood-fired ovens, charcoal grills, and pizza ovens.

TOP TABLE OUTDOOR

40⁺
MASTER CLASSES

20⁺
CHEFS



FOOD VERSE

First-Ever Global
Food Experience In
The **Metaverse**

50⁺

SESSIONS

100⁺

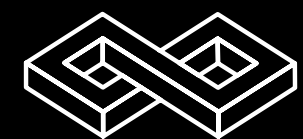
HOURS OF CONTENT

Partners



DOV

humans
HEART DRIVEN AI



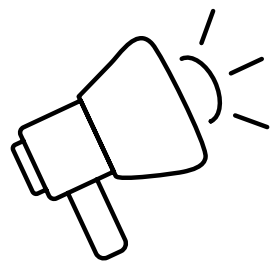
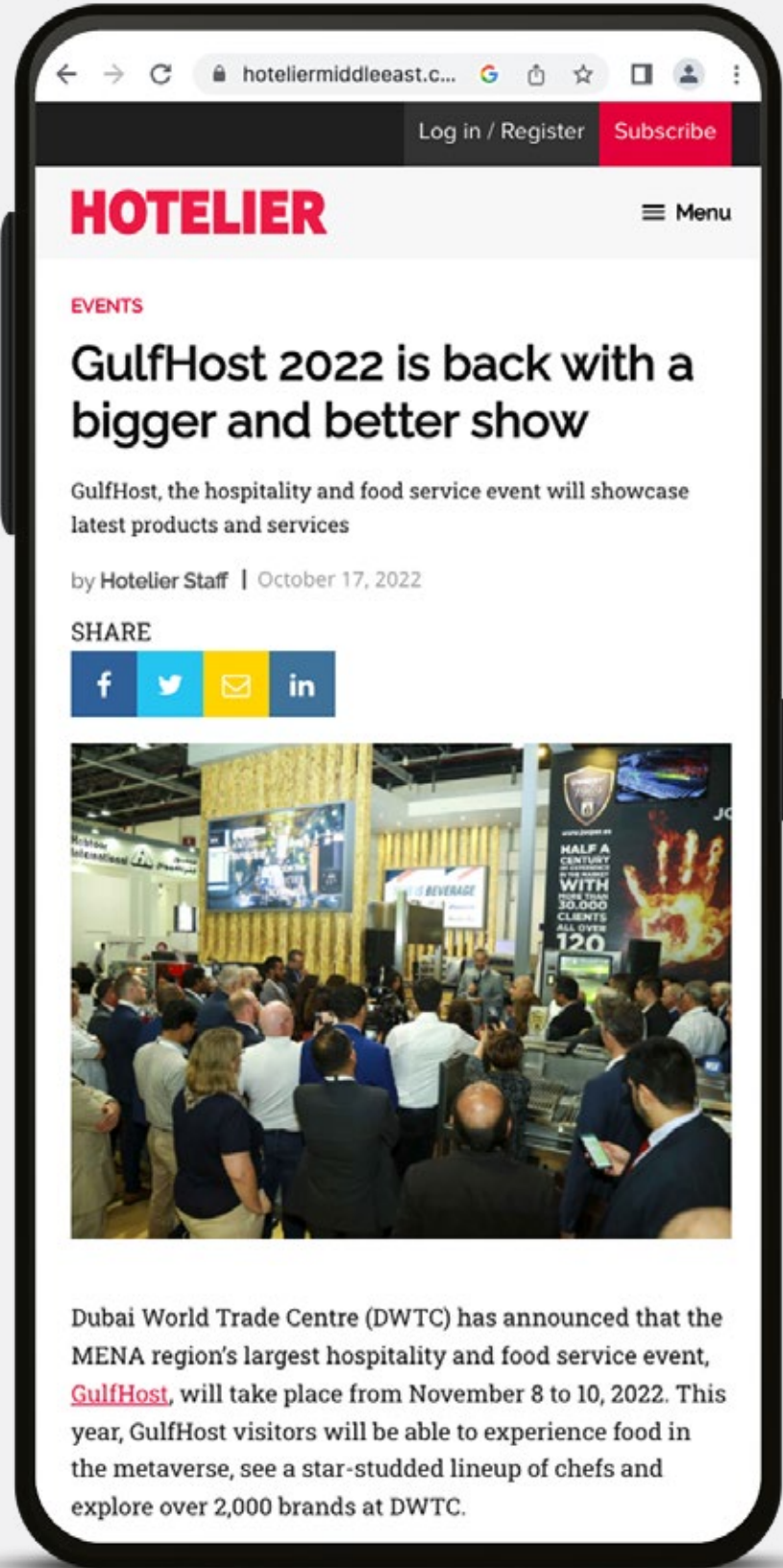
CREATE PROTOCOL



The Most Captivating Moments From The Show

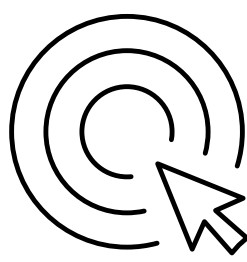


Marketing & PR Overview



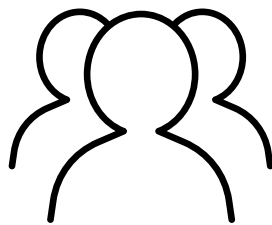
55M⁺

IMPRESSIONS REACHED
THROUGH OUR WEBSITE



1.3M⁺

PAID CHANNELS WERE
BRINGING BOTH LAST CLICK
AND ASSISTED CONVERSIONS



807,731

ACCOUNTS REACHED
THROUGH SOCIAL MEDIA



+45,712%

GROWTH IN ACCOUNTS
ENGAGED ON SOCIAL MEDIA
REACHED

Thank You To Our Sponsors & Partners

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TOP TABLE HOTEL PARTNER



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