

21-23
— MAY 2024
DUBAI WORLD TRADE CENTRE



MENA'S PREMIER PRO AV

& SYSTEM INTEGRATION BUSINESS EVENT

WWW.INTEGRATEME.COM



TOP TIER SPONSORSHIP

**HEADLINE SPONSOR
REGISTRATION PARTNER**

HEADLINE SPONSOR PACKAGE

AED 300,000

Exclusive to 1 company



PR COVERAGE

- Exclusive Feature Press Release with quote
- Profiled as Headline Sponsor across all Integrate Middle East press releases
- Exclusive interview opportunities with media pre- and during the event

SOCIAL MEDIA

- Opportunity to share content on Integrate Middle East social media channels, subject to DWTC approval - Sponsor to provide artwork
- Supported coverage on social media channel platforms (x4 in a month)

MARKETING

- Integrate Middle East visitor promotion adverts – logo inclusion as Headline Sponsor
- Logo inclusion in all show related promotional collaterals
- 1 x exclusive EDM pre-event - Sent on behalf of Headline Sponsor
- 1 x exclusive EDM - Sent on behalf of Headline Sponsor to show attendees post event

ONLINE

- Banner placement on the home page of the event website - www.integrateme.com
- Logo placement on the Integrate Middle East Summit web page
- Banner placement on all show information pages
- Logo with link on the sponsors page, 500 word client description



HEADLINE SPONSOR PACKAGE

Exclusive to 1 company

ONSITE

- All Directional signage - logo inclusion as Headline Sponsor
- Logo on Integrate Middle East Summit name tags
- Branding across the Integrate Middle East:
State of the Industry Report
- Priority meeting request access and concierge matchmaking services for the Integrate Middle East Meetings Programme
- Headline positioning on the Thank You Partners & Sponsors banners

INTEGRATE MIDDLE EAST SUMMIT

- Headline Sponsor branding for the Integrate Middle East Summit
- Chair 1x keynote session on the programme
- Option of joining 1x panel discussion at the Summit
- Onsite logo inclusion and branding at the Summit Integrate Middle East stage and lectern branding featuring logo inclusion.

MOBILE APP

- Inclusion in rotating banner adverts at bottom of app pages
- Highlighted as a Headline Sponsor within the exhibitor list
- Logo inclusion within the exhibitor list / relevant feature or sector page
- Opportunity to activate push notifications within app; 2x pre-event, 2x during event, and 2x post-event
- Logo inclusion within exhibition floorplan

POST-EVENT

- Logo on post-event video hosted on the Integrate Middle East website
- Logo and sponsorship title inclusion on post-event report



REGISTRATION PARTNER

AED 125,000

Exclusive to 1 company

ONLINE

- Logo placement across the registration pages of the Integrate Middle East website
- Logo placement on the home page of the Integrate Middle East website
- Logo with link on the Integrate Middle East website, 500 word client description (supplied by the sponsor)

SOCIAL MEDIA

- Opportunity to share content on Integrate Middle East social media channels, subject to DWTC approval - Sponsor to provide artwork
- Supported coverage on social media channel platforms
- Dedicated post or video for sponsor innovative products & solutions - sponsor to provide collaterals

PR COVERAGE

- Quoted in selected press releases pre- and during the event
- Mention within Integrate Middle East press releases

MOBILE APP

- Highlighted as Registration Partner within the exhibitor list
- Prominent inclusion within the exhibitor list / relevant feature or sector page
- Opportunity to activate push notifications within the app - 2x pre-event, 2x during event, and 2x post-event
- Logo inclusion within the exhibition floorplan

MARKETING

- Branding across the Integrate Middle East visitor promotion campaign
- 1x exclusive EDM - Sent on behalf of Sponsor
- Branding across all Integrate Middle East Summit visitor promotion e-newsletters
- 1x exclusive EDM to Integrate Middle East Summit attendees post event

POST-EVENT

- Logo on post-event video hosted on the Integrate Middle East website
- Logo and sponsorship title inclusion on post-event report

ONSITE

- Registration Partner branding across the registration area onsite
- Digital signage - logo and company promotion
- Directional signage - logo inclusion
- Speaking opportunity on the Integrate Middle East Summit programme
- Priority meeting request access and concierge matchmaking services for the Integrate Middle East Meetings Programme
- Prominent positioning on the Thank You Partners & Sponsors banners





INTEGRATE MIDDLE EAST SUMMIT

SPONSORSHIP PACKAGES

DIAMOND SPONSOR

AED 75,000

Exclusive to 1 company

MARKETING

- Integrate Middle East visitor promotion adverts – logo inclusion
- Branding included on the Integrate Middle East Summit program
- 1x exclusive EDM - Sent on behalf of Sponsor
- Branding across all Integrate Middle East Summit visitor promotion e-newsletters
- 1x exclusive EDM to Integrate Middle East Summit attendees post event

ONLINE

- Banner placement on the home page of the Integrate Middle East website
- Logo placement on the web page of the Integrate Middle East Summit
- Logo with link on the dedicated Integrate Middle East Summit sponsors page, 500 word client description (supplied by the sponsor)

SOCIAL MEDIA

- Opportunity to share content on Integrate Middle East social media channels, subject to DWTC approval - Sponsor to provide artwork
- Supported coverage on social media channel platforms

PR COVERAGE

- Quoted in selected press releases pre- and during the event
- Mention within Integrate Middle East press releases

MOBILE APP

- Highlighted as Diamond Sponsor within the exhibitor list
- Logo inclusion within the exhibitor list / relevant feature or sector page
- Opportunity to share company collateral within exhibitor/sponsor listing
- Opportunity to activate push notifications within the app - 2x pre-event, 2x during event, and 2x post-event
- Logo inclusion within the exhibition floorplan

ONSITE

- Digital signage - logo and company promotion
- Summit directional signage - logo inclusion
- Speaking opportunity on the Integrate Middle East Summit programme
- Priority meeting request access and concierge matchmaking services for the Integrate Middle East Meetings Programme
- Prominent positioning on the Thank You Partners & Sponsors banners
- Logo inclusion on Integrate Middle East Summit related branding
- Prominent logo inclusion on the Integrate Middle East Summit stage branding

POST-EVENT

- Logo on post-event video hosted on the Integrate Middle East website
- Logo and sponsorship title inclusion on post-event report



PLATINUM SPONSOR

AED 59,000

Limited to 2 companies

MARKETING

- Branding included on the Integrate Middle East Summit program
- Branding featured on the Integrate Middle East e-newsletters

ONLINE

- Logo placement on the the event website - www.integrateme.com
- Logo with link on the dedicated Summit sponsors page, 500 word client description (supplied by the sponsor)

SOCIAL MEDIA

- Opportunity to share content on Integrate Middle East social media channels, subject to DWTC approval - Sponsor to provide artwork
- Supported coverage on social media channel platforms



PR COVERAGE

- Quoted in selected press releases pre- and during the event
- Mention within Integrate Middle East press releases

MOBILE APP

- Highlighted as platinum sponsor within the exhibitor list
- Logo inclusion within the exhibitor list / relevant feature or sector page
- Logo inclusion within the exhibition floorplan

ONSITE

- Digital signage - logo and company promotion
- Summit directional signage - logo inclusion
- Speaking opportunity on the Integrate Middle East Summit programme
- Priority meeting request access and concierge matchmaking services for the Integrate Middle East Meetings Programme
- Prominent positioning on the Thank You Partners & Sponsors banners
- Prominent logo inclusion on the Integrate Middle East Summit stage branding

POST-EVENT

- Logo on post-event video hosted on the Integrate Middle East website
- Logo and sponsorship title inclusion on post-event report

GOLD SPONSOR

AED 49,000

limited to 3 companies

SOCIAL MEDIA

- Supported coverage on social media channel platforms

PR COVERAGE

- Quoted in selected press releases pre and during the event

MOBILE APP

- Highlighted as gold sponsor within the exhibitor list



EMAIL MARKETING

- Branding included on the Integrate Middle East Summit program
- Branding featured on the Integrate Middle East e-newsletters

ONLINE

- Logo placement on the the event website - www.integrateme.com
- Logo with link on the dedicated Summit sponsors page, 500 word client description (supplied by the sponsor)



ONSITE

- Summit directional signage - logo inclusion
- Speaking opportunity on the Integrate Middle East Summit Programme
- Priority meeting request access and concierge matchmaking services for the Integrate Middle East Meetings Programme
- Prominent positioning on the Thank You Partners & Sponsors banners
- Logo inclusion on the Integrate Middle East Summit stage branding

POST EVENT

- Logo on post-event video hosted on the Integrate Middle East website
- Logo and sponsorship title inclusion on post-event report

SILVER SPONSOR

AED 44,000

Limited to 3 companies

EMAIL MARKETING

- Branding included on the Integrate Middle East Summit program
- Branding featured on the Integrate Middle East e-newsletters

ONLINE

- Logo placement on the event website - www.integrateme.com
- Logo with link on the dedicated Summit sponsors page, 500 word client description (supplied by the sponsor)

SOCIAL MEDIA

- Supported coverage on social media channel platforms

PR COVERAGE

- Quoted in selected press releases pre- and during the event

MOBILE APP

- Highlighted as silver sponsor within the exhibitor list

ONSITE

- Summit directional signage - logo inclusion
- Speaking opportunity on the Integrate Middle East Summit Programme
- Priority meeting request access and concierge matchmaking services for the Integrate Middle East Meetings Programme
- Prominent positioning on the Thank You Partners & Sponsors banners
- Prominent logo inclusion on the Integrate Middle East Summit stage branding

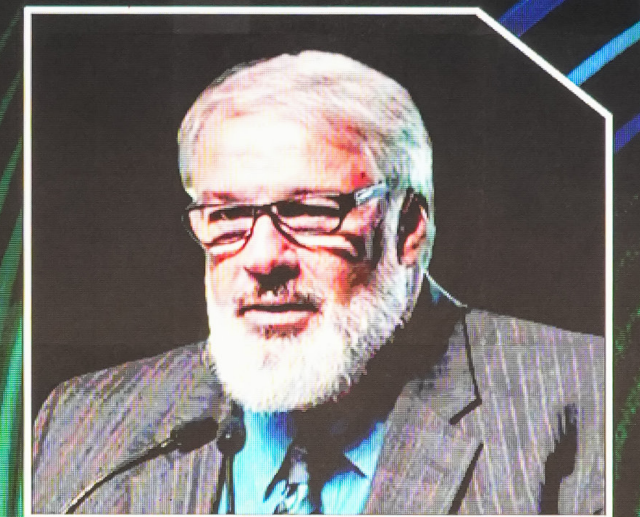
POST EVENT

- Logo on post-event video hosted on the Integrate Middle East website
- Logo and sponsorship title inclusion on post-event report



**SAMIT
SHETH**

Digital Transformation
Lead, MEA
JLL
UAE



**BOB
SNYDER**

Editor-in-Chief
Channel Media
Belgium
(Moderator)





INTEGRATE MIDDLE EAST 2024

BRAND XCELERATOR PACKAGES

INTEGRATE MIDDLE EAST 2024 BRAND XCELERATOR PACKAGES

ONSITE SPONSORSHIP

ITEM	PRICE
Badges*	50,000
Lanyards*	50,000
Networking event sponsorship* (branding of the breakfast / lunch / dinner room)	90,000
Carrier bags*	100,000
Directional floor sticker	1,500
Hanging banner above the stand	1,480 per sqm
In hall promoters (Hostess)	25,000
Meeting Room Sponsor	60,000

*Exclusive to 1 company

ONLINE SPONSORSHIP

ITEM	PRICE
EDM sponsorship	15,000
Website banner (homepage/per month)	20,000
Exclusive website banner (registration page)	50,000
Mobile App 'Powered by'	50,000





THANK YOU

EXHIBITION & SPONSORSHIP SALES

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