# Startup Brief: Investor Summit 2024

HR Tech 2024 featured over 80 HR and work tech startups, with several standouts participating in the **Investor Summit** where they demonstrated their significant potential for growth and their capacity to drive substantial change within our industry.

We encourage you to maintain the connections established at **HR Tech** and to explore further the opportunities presented by these leading startups. For additional information or to initiate potential partnerships, please visit their websites or reach out directly through the provided emails.



#### **Featured Startups** www.included.ai | raghu@included.ai Included Inc The Al-native people analytics solution designed to cut through the data chaos to deliver clear, ready-to-action insights. Our platform seamlessly integrates across HR 🕽 included systems, providing a comprehensive view of each organization's people story and empowering leaders to make smarter, faster decisions. www.Gomaavee.com | far@gomaavee.com Maavee Meaning "my life" in French. Maavee is reimagining how we experience the pursuit maavee of well-being and creating a new health economy where behavior becomes currency and health is the ultimate asset. Mentogram www.mentogram.com | siddharthdangi@mentogram.com Mentogram Eduversity is a futuristic university education platform that works with top industry legends, universities and employers to launch experiential education programs in fields like GenAl. Web3.0. Gaming, Green Energy and Innovation. www.Mothershipcorp.com | info@mothershipcorp.com Mothership Mothership is leading in Intelligence Management (IM). Remote, hybrid, and flexible workforce (the new workforce) is easily and properly managed, and supported, both MIHTHIP in and out of office via cloud. Additionally, personalized, and advanced AI is born via an ethical and mutually beneficial construct. www.mysteppingstone.ai | eric@mysteppingstone.ai My SteppingStone Our advanced AI agent, Stella, modernizes the hiring process by building personalized connections between job seekers and employers. With the 🔄 Stepping**Stone** introduction of Persona-based Matching™, we're taking recruiting to a new level of personalization for both job seekers and employers. www.pillar.hr | mark@pillar.hr Pillar Pillar is an interview intelligence platform focused on making live interviews efficient, Pillar effective and equitable. Led by 3-time founder with an impressive leadership team, Pillar has grown 250% in first half of 2024 and has established this fast growing category.





## Featured Startups (cont'd)

#### OrgAcuity

orgacuity

Plum

plum

www.plum.io | caitlin@plum.io

Plum knows that when people flourish, business thrives. Using objective data, backed by scientific insights, the revolutionary Plum platform enhances talent decisions across the employee lifecycle, making it possible to understand skills, quantify job fit and analyze organizational culture.

OrgAcuity is a B2B SaaS company making advanced people analytics accessible

employee listening, translating data into engaging stories and delivering tailored

to all organizations. Our integrated platform combines people analytics and

recommendations directly through managers' everyday channels.

TalentAlNow

Topia

VirgilHR



www.virgilhr.com | jking@virgilhr.com

VirgilHR offers an employment and labor law compliance product that automates the multi-state compliance process for HR. Our software integrates with HR systems and analyzes compliance requirements real-time, while also offering compliance resources, such as a handbook builder and legal updates.

Zeamo

https://zeamo.com | paul@zeamo.com



Zeamo is the one-stop solution for today's busy HR manager to offer and reward every employee with a complete ecosystem of wellness offerings. Available in the ADP marketplace. All the major wellness brands at huge savings!

### **Additional Startups**

**BNFT / PTO Exchange** 

Highline

www.highline.co

Maxxhire

www.maxxhire.com

Skillkeepr

www.skillkeepr.com

**Teddy Spark** 

www.teddyspark.com

Torc

www.torc.dev

Wise Humanity

www.wisehumanity.org

**Copper Teams** 

www.ptoexchange.com

www.copperteams.ai

Knowby www.knowby.co

> NavigAide Al www.navigaide.health

Teamed www.teamed.global

**Teg Connect** www.piccadillycloud.com

Workerbee www.myworkerbee.com

Mark your calendar!

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September 16-18, 2025 Mandalay Bay, Las Vegas

www.HRTechConference.com #HRTechConf

www.orgacuity.com | cstarbuck@orgacuity.com

www.talentainow.com | enpei.lam@talentainow.com

We are a team of data scientists, consultants and HR experts who share the passion in building streamlined People Analytics capacity for organizations. Through our automated, user-friendly platform, we simplify complex algorithms into actionable insights.

www.topia.com | bill@topia.com

Topia offers customers a comprehensive, end-to-end platform to help manage their distributed workforce location and movement. Domestic or international assignment management, automation on employees location to withhold the correct tax and maintain compliance, and much more.