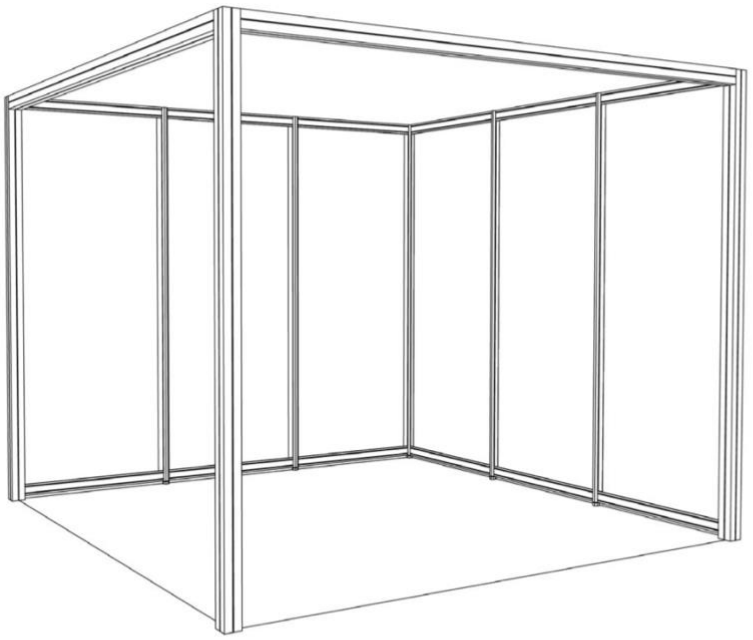
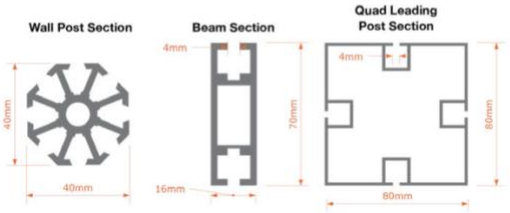
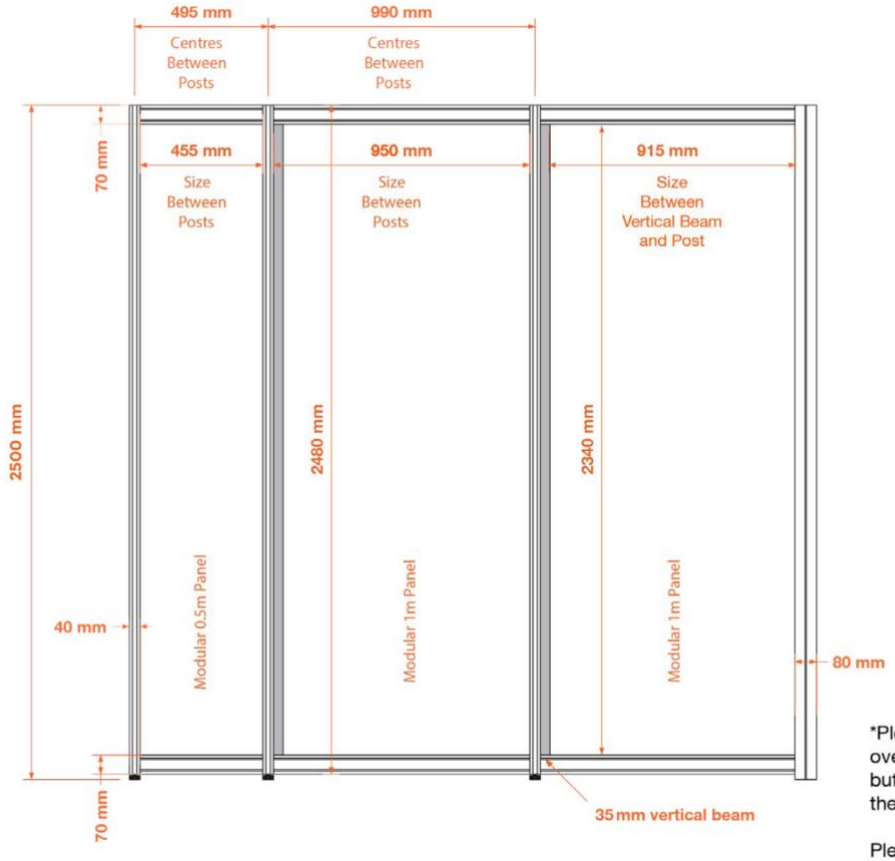
Shell Scheme Exhibitor Information

Shell Scheme Package	• Stands are built using 2.4m high white Octonorm with metalwork separating each panel • 500w socket and 1 x spotlight • Carpet – navy blue • A name board is provided to each open side that is over 1 metre in size – please refer to visual. Nameboard contains company name and stand number.
Shell Scheme Visual	 **Please note this is a representation only. Colours depicted are subject to change.*

Shell Scheme Technical Information







*Please note graphics can be overlaid on the vertical beam, but tape needs to be applied to the actual panel.

Please refer to the Do's & Don'ts.

If you are ordering graphics to fit these panel sizes, we recommend contacting Full Circle to re-confirm exact measurements and requirements before placing any orders.

Complete technical specification can be viewed here

Attaching to your Shell Scheme Do's and Don'ts	**Please DON'T attach to the shell scheme panels, metal framework or fascia using the following:** • Cable ties / zip ties, or anything tied, clamped or wrapped around the panels or framework; this includes flags, banners and pop displays • Nails or screws • Stapes or pins • Glue • Paint • Racking attached to the shell scheme (must be self-supporting)  **Please DO use the following methods to attach to the panels of your stand** For fixing light exhibits/small graphics · Two-part (hook & loop) Velcro · Blu-tack, masking tape · Double sided sticky pads or tape  For heavier exhibitors and larger graphics • Brackets and clips (bookable via Full Circle using the order form) are available to attach panels, shelves, signs etc **Exhibitors must not hang ANYTHING from the ceiling grid without having first consulted with Full Circle to ensure that the weight loading and fixing is satisfactory and will not alter the structural stability of the stand.**

Flags & Banners	Flags (including feather, teardrop and pole flags) and roller banners are permitted on shell scheme stands provided they are: • Completely free-standing and self-supporting, with a weighted base – ***they must NOT be attached or tied to the shell scheme in any way*** • Positioned fully within your stand space and not overhanging the gangway or a neighbouring stand • No higher than 2.4m (the height of the shell scheme) unless agreed in advance with the organisers • Made from flame retardant material • Not obstructing fire exits, fire equipment or your neighbors' stands • Any flags or banners found attached to the shell scheme will be removed by the organisers.
Shell Scheme Enhancements & Upgrades	Elevate your shell scheme stand with Full Circle's comprehensive range of services designed to make your brand stand out. - **Graphics:** eye-catching sustainable graphics including seamless gel edge fabrics and foamex panel displays, they will deliver your message with clarity and impact. - **Furniture:** stylish, functional furniture to create an inviting space for your audience, along with full electrical setup including lighting and power. - **Carpet upgrades:** consider a flooring upgrade for a polished finish to match your brand colours! Let their expert shell enhancements team handle every detail, so you can focus on impressing your audience. ***Contact our Exhibitor Enhancement Hub on:eehub@fullcircleeventsltd.co.uk*** **To order shell scheme additions and upgrades please use the details below. Deadline for orders is 2 weeks before the show.** **Full Circle** T: 0161 393 3949 E: exhibitors@exhibitconnect.co.uk ONLINE ORDERING PORTAL: **DairyTech2027.exhibitconnect.co.uk** **All orders must be placed online – Full Circle will email you directly with your unique login to be able to log onto the portal. This will be received from exhibitors@exhibitconnect.co.uk- please check your junk/spam folder if not received. If you are experiencing any technical issues with this service or need help with our orders, please contact Full Circle using the details above*
Show Ready (Modular) Solutions	Full Circle's modular exhibition stands are designed specifically to meet the professional standards and logistical requirements of the show, with Sustainability in mind. These stands offer a clean, modern appearance with flexible configurations to suit a variety of booth sizes and layouts. **Key Features:** - Fully compliant with venue and organiser regulations - Scalable and reconfigurable to fit different stand footprints - High-quality graphics and branding integration - Sustainable materials and reusable components - Turnkey service including design, transport, installation, and dismantling **Exhibitor Benefits:** - Reduced setup time and on-site stress - Professional presentation aligned with public sector expectations - Dedicated support team to ensure smooth delivery and breakdown ***To book a modular stand or discuss your requirements, please contact the Full Circle Show Ready Team on showready@fullcircleeventsltd.co.uk***
Important information	• Exhibitors may NOT request their fascia to be removed from their stand without the prior consent of the Organisers; the fascia is integral to the structural stability of the stands and may only be removed in exceptional circumstances and where the stand layout allows sufficient stability

- Exhibitors must not hang anything from the ceiling grid without having first consulted with the official stand contractor to ensure that the weight loading and fixing is satisfactory and will not alter the structural stability of the stand.
- Any damage will be charged to the exhibitor at full replacement cost.