



SILVER

We are pleased to introduce to you our first release, **JimmyRum Silver**.

Produced in our beautiful 1500 litre copper still Matilda, it has rich aromas of warm vanilla, hints of butterscotch and caramel, a touch of fresh grass and a long clean finish leaving you wanting more.

Crafted to be sipped neat, used in a cocktail or as a flavoursome and refreshing mixer with dry ginger and lime over ice.



RUMRUM

It was a mad 2am idea, that took 7 years to become reality... "to be Victoria's first dedicated craft rum distillery". With a bucket load of passion and a touch rambunctiousness, we finally have our first Victorian produced rum release, **RumRum**.

Produced from Australian made and owned molasses, distilled in our gorgeous Italian copper still Matilda, aged in 200ltr ex-bourbon barrels and released in single cask or small batch blends — it's rum to be savoured neat, over ice or with a drop or two of water.

Each batch of our beautiful rums are cut (ABV adjusted) to be the best sipping rum they can be. Rums set to raise the gauntlet to fine whiskies and brandies, rums to truly show you "what rum can be".

Jimmy Rum

DISCOVER THE UNCHARTED SPIRIT

JimmyRum is Victoria's first dedicated craft rum distillery, located on the beautiful Mornington Peninsula.

We're committed to making good honest rum and cane spirits; crafted and cared for every step of the way.

From the smooth and sweet to the spicy and the bitey — our rum expressions take the modern drinker on a journey to discover this uncharted spirit.



Follow us @jimmyrumdistillery
JIMMYRUM.COM.AU

Rum. Respect. Rambunctiousness.





SPICED

Our first adventure into the world of **Spiced** Cane Spirit.

Spiced contains elements of apple, lime, orange, smoked vanilla, as well as a good dash of spice from nutmeg and cinnamon. Blended to be lower on sweetness so you get more of the true **JimmyRum** flavour; it makes a great first step into our amazing world of rum and cane spirits.

Savour it over ice, combine with your favourite mixer, or step up your skills and drop it into a classic Pina Colada or Mai Tai.



NAVY

What is **Navy** rum? It's the alcoholic strength of rum that was traded and transported during the 1700–1800s. How did they test this? Well it came (literally) from one bright spark of an idea, which was to soak a line of gunpowder in rum. If it ignited, it was proof, or scientifically its ABV was a little over 57%.

Because we think you can handle it, we have put together our **Navy** overproof rum at 57.8%, just to give you a little more.

Designed to give your cocktails some extra rum zing it's definitely our Silver in taste and smooth enough to not overpower but with an abundance of flavour, character, and bite.



OAKED

The first of our distilled spirits to be barrel aged, is our **Oaked**. Aged in brand new (or near new) charred American oak barrels. In other parts of the world, this is known as 'new oak rum'.

Each Small Batch has been aged in individual barrels and as each barrel brings its own unique character, no two batches of our **Oaked** will ever be the same. Variations like these are something we love and embrace, so the ABV of each batch of **Oaked** is adjusted to highlight its unique taste.

Enjoyed neat or over ice to appreciate the integration of flavours and smoothness from the barrel aging, blended with the natural butterscotch and vanilla sweetness of the spirit.