



APPMA

2022 AWARDS OF EXCELLENCE

Entry Kit

[AUSPACK.COM.AU / AWARDS](https://auspack.com.au/awards)



About the APPMA Awards of Excellence 2022

The APPMA Awards of Excellence is the national awards program for the Australian packaging and processing industry, recognising excellence, innovation, leadership and best practice.

The awards program is conducted by the Australian Packaging and Processing Machinery Association (APPMA) and is an opportunity for the packaging and processing industry to celebrate industry wins and achievements, foster innovation and collaboration and raise the profile of our sector.

The APPMA Awards of Excellence will be presented at the Gala Awards Ceremony dinner on Wednesday 18th May, 2022 at the Melbourne Exhibition and Convention Centre as part of AUSPACK 2022.

Award Categories

- Australian Machinery Manufacturer Award
- Australian Machinery Manufacturer Award - Corporate
- Imported Machinery Award
- Imported Machinery Award - Corporate
- Packaging Design Innovation Award
- Sustainability Excellence Award
- Community Contribution Award
- Emerging Leader Award

Benefits for finalists and winners

- Be recognised as an industry leader.
- Raise the profile of your business both within industry and with external stakeholders.
- Enjoy the promotional opportunities as a finalist or winner. This will include coverage in industry publications such as *PKN*, *Food & Drink Business*, *Machinery Matters* and on the APPMA website.
- Use of APPMA Awards of Excellence “winner/finalist” logo to promote your company as an award-winning business.
- Winner/Finalist certificate/trophy.
- Benchmarking – an opportunity to critically review your business practices through entering PLUS receive feedback from judges, industry peers and experts in your field.
- Reward, motivate and energise your team for innovation and success.
- Opportunity to network with industry leaders, sponsors.
- Business growth through better profiling, education and professional development.

- Celebrate and network with industry peers and colleagues at the Gala Awards Ceremony.

General Eligibility

- Must be an APPMA member as at 01 July 2021 and/or be an exhibitor at AUSPACK 2022.
- Must submit entry via the official APPMA Awards of Excellence online portal.

KEY DATES FOR APPLICANTS

APPLICATIONS CLOSE:

4th March 2022

JUDGING:

16th March - 13th April 2022

FINALISTS ANNOUNCED:

26th April 2022

GALA AWARDS CEREMONY:

18th May 2022





Award Assessment Criteria

AUSTRALIAN MACHINERY MANUFACTURING AWARD

Recognising Australian-based manufacturing, innovation and success of a product launched into the domestic and/or export market in the past three years.

There will be two awards for this category:

- SME award – for companies with less than \$10 million in annual turnover
- Corporate Award – for companies with over \$10 million in annual turnover

Eligibility:

Equipment must be designed and manufactured in Australia. Submissions can include complete standalone machines or add on machinery.

Open to Members (both exhibiting and non-exhibiting),

Open to Non-member Australian based Manufacturing exhibitors.

Criteria:

Background and Description **10%**

Tell us about the product/solution. How did it come about? Why did it come about? Provide a full description of the product/solution including process, program, deliverables, installation, and equipment alliances.

Other Benefits **25%**

What other benefits such as reduction of environmental impact, reduction of food wastage, energy efficiency has the product achieved? List any other benefits of the product.

Unique Features / Innovation **25%**

What were the design features or innovations and how did they improve end-user ROI, cost of ownership, productivity and efficiency?

Supporting Information and Client testimonials **15%**

Provide client testimonials demonstrating how the product has improved efficiency, ROI and any other flow-on benefits.

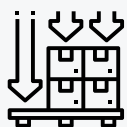
Market Success **25%**

Provide an overview of the market success you've had to date for your product and solution. Include the following information where relevant:

- Is the market for your product/solution new or existing for your business?
- Which markets or industries is the product/solution suitable for?
- Provide the number of sites where the product/solution has been installed and operational.
- Do you have agencies developing new markets on your behalf for this product?

Weighting:





Award Assessment Criteria

IMPORT & DISTRIBUTION MACHINERY AWARD

Recognising innovation and success in equipment launched in Australia in the past three years.

There will be two awards for this category:

- SME award – for companies with less than \$10 million in annual turnover
- Corporate Award – for companies with over \$10 million in annual turnover

Eligibility:

Equipment must be principally designed by an overseas supplier who is represented by an Australian based company or registered Australian Office for an International principal.

This can be a new standalone machine or a significant add/innovative piece of machinery.

Open to Members (both exhibiting and non-exhibiting),

Open to Non-member Australian based Manufacturing exhibitors.

Criteria:

Background and Description **10%**

Tell us about the product/solution. How did it come about? Why did it come about? Provide a full description of the product/solution including process, program, deliverables, installation, and equipment alliances.

Other Benefits **25%**

What other benefits such as reduction of environmental impact, reduction of food wastage, energy efficiency has the product achieved? List any other benefits of the product.

Unique Features / Innovation **25%**

What were the design features or innovations and how did they improve end-user ROI, cost of ownership, productivity and efficiency?

Supporting Information and Client testimonials **15%**

Provide client testimonials demonstrating how the product has improved efficiency, ROI and any other flow-on benefits.

Market Success **25%**

Provide an overview of the market success you've had to date for your product and solution. Include the following information where relevant:

- Is the market for your product/solution new or existing for your business?
- Which markets or industries is the product/solution suitable for?
- Provide the number of sites where the product/solution has been installed and operational.
- Do you have agencies developing new markets on your behalf for this product?

Weighting:





Award Assessment Criteria

PACKAGING DESIGN INNOVATION AWARD

Recognises design innovation and success as a result of a new idea or modification introduced into a packaging design.

Eligibility:

The nominated project must have been completed within the 24 month period preceding March 2022, proposals or partly implemented projects are not eligible.

Open to Members (Exhibiting and non-exhibiting),

Open to Non-member Australian based exhibitors.

Applicable to large and small companies as well as collaboration projects.

Note - Packaging Materials are not eligible in this category but would be eligible under the sustainability category.

Criteria:

Background and Description 10%

Tell us about the product/solution. How did it come about? Why did it come about? Provide a full description of the product/solution including process, program, deliverables, installation, and equipment alliances.

Other Benefits 25%

What other benefits such as reduction of environmental impact, reduction of food wastage, energy efficiency has the product achieved? List any other benefits of the product.

Unique Features / Innovation 25%

What were the design features or innovations and how did they improve end-user ROI, cost of ownership, productivity and efficiency? .

Supporting Information and Client testimonials 15%

Provide client testimonials demonstrating how the product has improved efficiency, ROI and any other flow-on benefits.

Market Success 25%

Provide an overview of the market success you've had to date for your product and solution. Include the following information where relevant:

- Is the market for your product/solution new or existing for your business?
- Which markets or industries is the product/solution suitable for?
- Provide the number of sites where the product/solution has been installed and operational.
- Do you have agencies developing new markets on your behalf for this product?

Weighting:





Award Assessment Criteria

SUSTAINABILITY AWARD

Focused on environmental sustainability, such as recycling, food waste redistribution, environmentally friendly energy supply and so on.

This category incorporates sustainability projects recognising organisations showing leadership and commitment to environmentally sustainable business practices, through innovative solutions for new and existing market needs.

Eligibility:

The nominated project must have been completed within the 24 month period preceding March 2022, proposals or partly implemented projects are not eligible.

Submissions can include collaborative projects between members and customers, or members and Fight Food Waste CRC.

The nominated project must have been completed within the 24 month period preceding March 2022, proposals or partly implemented projects are not eligible.

Open to Members (Exhibiting and non-exhibiting),

Open to Non-member Australian based exhibitors.

Criteria:

Background and Description 10%

Tell us about the product/solution. How did it come about? Why did it come about? Provide a full description of the product/solution including process, program, deliverables, installation, and equipment alliances.

Other Benefits 25%

What other benefits such as reduction of environmental impact, reduction of food wastage, energy efficiency has the product achieved? List any other benefits of the product. Weighting 25%.

Unique Features / Innovation 25%

What were the design features or innovations and how did they improve end-user ROI, cost of ownership, productivity and efficiency?

Supporting Information and Client testimonials 15%

Provide client testimonials demonstrating how the product has improved efficiency, ROI and any other flow-on benefits.

Market Success 25%

Provide an overview of the market success you've had to date for your product and solution. Include the following information where relevant:

- Is the market for your product/solution new or existing for your business?
- Which markets or industries is the product/solution suitable for?
- Provide the number of sites where the product/solution has been installed and operational.
- Do you have agencies developing new markets on your behalf for this product?

Weighting:





Award Assessment Criteria

COMMUNITY CONTRIBUTION AWARD

Recognising organisations that demonstrate leadership and commitment community wellbeing. The APPMA supports Foodbank, OZHARVEST and the FFWCRC because each makes a difference to individual communities and society.

This award recognises members' industry-level contributions during the past two to three years. The community benefits could be via projects, initiatives or causes related to support across education, fire relief, COVID-19, food distribution, sport sponsorship, charity involvement and so forth.

Eligibility:

The APPMA encourage involvement in projects, initiatives and causes that deliver social/community benefit during the past 2-3 years (incl. COVID).
Open to all APPMA Members only (Exhibiting and non- exhibiting. Full and Associate Members).

Criteria:

Background and Description 25%

Tell us about the product/program including the number of people involved; how long has it been running; why did you implement this initiative and is your contribution paid or voluntary?

Supporting Information and Community Acknowledgement 20%

Provide community testimonials demonstrating how the initiative has delivered support and benefit to the community. You can use media clippings, testimonials and photos as well as commentary to respond to this question.

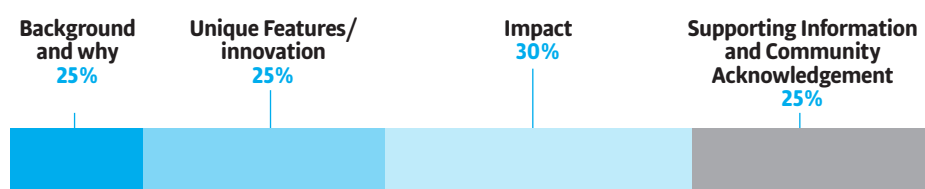
Unique Features / Innovation 25%

Outline both the short and long-term goals of the initiative. Describe the barriers or difficulties and how they have been overcome.

Impact 30%

How has the relevant community benefited from this initiative?

Weighting:





Award Assessment Criteria

EMERGING LEADERSHIP AWARD

Recognising individuals demonstrating capability, expertise and leadership qualities within the Packaging and Processing industry whether that be in research, development and innovation, technical design and implementation, product evaluation or overall business operations. Winners are provided with an opportunity to play an ambassadorial role within the industry.

Eligibility:

Individuals under the age of 35 with five plus year's employment/business ownership within the Packaging and Processing Industry.

Submissions to include a desired educational plan.

Open to APPMA Member Employees only (Exhibiting and non- exhibiting),

Open to APPMA Member Employees only (Exhibiting and non- exhibiting).

Criteria:

Career Background & Overview 15%

Provide an overview of the nominee's career history to date in the P&P Industry including roles, companies milestones, role development, areas of expertise. In addition provide information on any industry and/or peer recognition received; academic achievements / qualifications, scholarships, honours; attributes and qualities that make the nominee an emerging leader.

Supporting Information & Industry Testimonials 15%

What other benefits such as reduction of environmental impact, reduction of food wastage, energy efficiency has the product achieved? List any other benefits of the product.

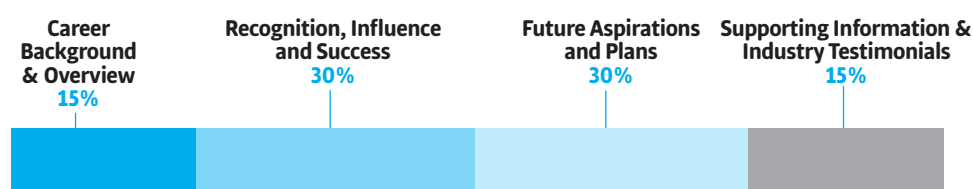
Recognition, Influence and Success 30%

What were the design features or innovations and how did they improve end-user ROI, cost of ownership, productivity and efficiency? .

Future Aspirations and Plans 30%

Outline your short and longer-term career and personal goals. Identify a business/career challenge to date, how you managed and the key learnings. Outline the qualities that you consider important in future leaders. Detail the factors that you consider had the most influence on your progress and success to date and why you consider them so. Attach a document outlining your 2-5 year training and educational/development roadmap including preferred courses and fee estimates if applicable. (max 2 pages)

Weighting:





Frequently Asked Questions

Who can enter?

Entries into the APPMA Awards of Excellence are open to any APPMA member (as at 01 July 2021) or AUSPACK 2022 exhibitor who has a product or solution that meets the eligibility criteria specified in the award assessment criteria.

Can I enter more than one category?

Yes a company may lodge submissions in multiple categories on condition the separate submissions do not reference/include the same machinery/equipment. Each category has different criteria and requires a separate entry, however you can enter as many categories as you wish.

How long will it take to prepare an entry?

Entries for the APPMA Awards of Excellence are designed to be as accessible as possible to all members of the industry. The entry process is web based and completed on a simple form which addresses the criteria and restricts answers to the word limits supplied. There is also the option to save and edit your application before final submission. Completing your entry form should not be a long or difficult process.

Who judges the APPMA Awards of Excellence?

A panel of Australian and international industry peers and media who have been invited by the APPMA Board on a voluntary basis.

What is the judging process?

Assessment is a two-stage process and the applications for each category will be reviewed by at least three members of the judging panel. The published award category criteria are the basis for scoring. Each criteria is weighted to allow applicants to focus their efforts appropriately when writing their submission. There is also a word limit for responses.

The judges will review each application independently and submit an initial score according to the published criteria. This will result in an initial shortlist of all entries to identify Category Finalists – who are announced in late February. If required, finalist entries in each category will proceed to a second round of assessment by the judging panel to determine the winners.

Judge's scores and comments will be collated to determine the finalists

and to generate a personalised Feedback & Benchmarking Report – so all entries receive insight on areas of improvement. The Judges decision is final.

What will happen if the judges have a question about my entry?

Upon submission of your entry you will be asked to supply the details of a contact person who can answer any questions the judging panel may have regarding your entry.

Do I receive a ticket to the APPMA Awards of Excellence Gala Dinner if I become a finalist?

No, tickets must be purchased to attend the Gala Dinner on 18th May at Melbourne Convention & Exhibition Centre.

Can sponsors of the APPMA Awards of Excellence enter?

Sponsors can enter the APPMA Awards of Excellence and the judging process and criteria will ensure that any conflict of interest issues are dealt with.





Terms & Conditions of Entry

- Where a project or solution has been carried out in collaboration with or on behalf of a client, letters of support are to be included with your submission.
- Each category has individual eligibility requirements as well as judging criteria. Entrants are strongly urged to thoroughly familiarise themselves with these requirements and criteria before commencing their submission
- All winning joint entries are only eligible for a single trophy. A duplicate trophy may be purchased post event.
- Each entry will be scored by three judges for each award. Each criteria will be marked by a judge and given a score. Not all criteria will be weighted equally. A maximum score of 100 is possible from each judge giving 300 in total. The entry with the highest score will be deemed the winner.
- By entering you give APPMA and its appointed contractor/representative permission to publish information contained within your submission including photography, company logo, profiles and non-pecuniary information. You also grant permission to pass your contact details to media for publicity purposes.
- APPMA reserves the right not to proceed with an award category. Should the decision be made to not make an award in a category, APPMA reserves the right to reallocate an entry to another category.
- The judges decision is final and there will be no appeals.
- Issues resolution: An independent arbiter will review entries that score equal points and to resolve any issues.
- Entries are treated with the strictest confidence. No written content from an entry will be released unless the entry becomes a finalist or winner.



Sponsor Opportunities

APPMA Awards of Excellence sponsorship packages can be tailored specifically for your organisation around the following benefits:

- Award category naming rights
- Opportunity to present the award to the category winner, alongside the MC
- Tickets to the Gala Awards Ceremony
- Logo display at the Gala Awards Ceremony including onscreen, on the tables, around the room and on the award trophy
- Photo opportunities at the Gala Awards Ceremony with the winners. These images will be distributed to industry media post-event
- Inclusion in the Gala Awards Ceremony program
- Inclusion in pre-event promotional activity including EDMs, social media posts and media releases

Why Sponsor?

APPMA values the contribution of our partners in supporting us to deliver the 2022 awards program. We welcome any support you are able to offer to assist in raising the profile of our industry as leaders in innovation, excellence and best practice.

If you wish to showcase your business through the awards program and at the Gala Awards dinner which will attract the best in the industry, please contact auspack@etf.com.au

How to Enter

Who can enter?

All entries must be submitted via the official APPMA Awards of Excellence online portal at auspack.com.au/awards no later than 4th March 2022

The APPMA Awards of Excellence program is free to enter, however you will need to register your details and create an 'account' before commencing your submission.

How to enter the APPMA Awards of Excellence 2022

1. Go to www.auspack.com.au/awards
2. Register for an account. This should include the contact information for the person within your organisation who is the best person to contact or ask questions about your submission
3. Commence your submission online
4. The program allows you to save edits as you go, so you do not have to complete the submission in one session
5. Check you have met all criteria and uploaded relevant attachments and supporting documentation
6. If you are entering more than one category you will need to submit a separate entry for each submission
7. Submit your entry before the closing date



Contact

Contact the Australian Packaging and Processing Machinery Association.

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