

Packaging

WELTRADE PACKAGING - 20 Barnett Place, Molendinar, Qld 4214, Australia PHONE: 07 5597 0102 www.weltradepackaging.com.au



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# **DIRECTORS STATEMENT**

*I have a confession to make*... I am passionate about cosmetic packaging! You might even call me a packaging tragic.

I'm that guy you see in supermarkets and high-end department stores picking up bottles and jars and examining them. When traveling overseas for business and family holidays – I tend to be looking at packaging (in all different shapes and sizes) to pick up on emerging trends and how it could apply to the skin care industry.

I started in Packaging in 1994 with a plastic injection and plastic extrusion blow molding company. This was a great experience to learn the differences in resins and how they react when paired with different formulations.

In 2005 we established Weltrade Packaging to satisfy the need for a complete packaging solution for the personal care space. We now service brands all over the world with expertise that covers the full spectrum from concept to design to on time supply management and follow up service.

I am proud of the team we have brought together that share in my values to make sure that the packaging process is stress free and helps our clients achieve their goals

#### What do you love about packaging?

I get asked what is it that I love about packaging? The honest answer is when I get to see our clients products succeed by getting on retailer's shelves or winning awards for their category. I understand the time they and us put into each packaging project and feel a part of their journey

#### **Biggest Achievement?**

Our greatest packaging achievement is getting to where we are from starting this business in 2005. Even though I already had 11 years background in the manufacture of packaging, to start from zero to build this business to one that works regularly with brands of all sizes from FMCG to start up brands looking to make their mark. The next couple of years are looking really exciting for Weltrade Packaging

#### Where to?

Moving forward I would like Weltrade Packaging to be synonymous with packaging for personal care and also wellness industries. We work hard in providing free content for various groups of industry professionals on LinkedIn around the world and honored to be the packaging specialist in the bimonthly edition of Science of Beauty. Through research and writing it makes sure our team stay ahead of the curve and continue to provide a solution for your packaging needs..

**Steve Welsh** CEO of Weltrade Packaging January 2023

# INTRODUCTION

With over 20 years experience in supplying and packaging design we can provide a creative custom solution or tweak one of our many proprietary packaging options to get exactly the look and features you need for your packaging. We are a specialist in manufacturing and supplying today's most innovative, high quality plastic packaging to hair, skin, beauty and pharmaceutical, product manufacturers or brands. Our mission statement "is to develop ground breaking, problem solving solutions to meet and exceed our customer's needs".

With manufacturing capabilities at our facility on the Gold Coast as well as numerous options with our offshore partners, we can supply tubes, bottles, jars, pouches, pumps, sprays and more. We have expertise in custom colouring, screen printing, hot foil, labels, shrink sleeves, custom tooling and a dedicated sourcing team. We are always ready to assist and we want to provide you with a stress-free approach to your packaging.



With offices and Onsite Manufacturing facility in Queensland, we pride ourselves on offering a personal service. Our team of experienced professionals means we cover all aspects of the packaging supply chain including -

- Expert advice on what can work and how to carry out product in-package testing.
- In-house specialist packaging designers for a 100% custom design that will make an impact.
- Latest 3D CAD mold design and technology.
- Technical expertise in extrusion blow molding, injection molding, two stage PET packaging production and tube extrusion.
- Full time dedicated quality control staff checking products to specifications.
- Logistics networks to your filling location anywhere in the world.
- These are co-ordinated by our customer care team to ensure you have all the information to make the right decisions for your project and that it arrives on time for filling.
- ISO approved 9001:2015 certification.
- HACCP certified.







# **ABOUT THE COMPANY**



## Who we are

Weltrade has been established for over 20 years, and service clients all over Australia and internationally. We are known for our service and high quality products, and being able to deliver on time.

# Full time dedicated quality control staff checking products to specifications

## **OUR MISSION**

Our Mission statement is to develop ground breaking, problem solving solutions to meet and exceed our customer's needs. Our packaging will not only keep your product safe, it will assist in boosting your sales by making a great first impression.



We strive to be the best at what we do and offer:

- Australian Owned and Operated
- Family Business
- Accredited ISO 9001:2015 Quality
  Management System
- Accreditied HACCP certification
- We push the boundaries to give you a point of difference.
- Provide outstanding Customer Service
- In house design
- Expertise in manufacturing
- Onsite Manufacturing facilities
- We can provide our customers Sustainably options to promote a greener earth



# FOOD SAFETY & QUALITY POLICY STATEMENT



As part of our continuing commitment to quality improvement, control & performance, Weltrade Packaging Pty Ltd places special emphasis on understanding client requirements in order to meet and exceed their expectations. Helping to ensure the products manufactured by their operations are protected from any physical, chemical or microbiological contamination, that could result from packaging. This allows us to meet our legislative requirements under the Food Standards Code, Food Act 2006 and Competition and Consumer Act 2010, environmental and WH & S obligations.

We understand that continual improvement and of the Weltrade Packaging Pty Ltd quality management system is essential to our success and growth within our industry and to assure this have committed to set and review specific and measurable quality objectives and targets on an quarterly basis at management review meetings.

Weltrade Packaging Pty Ltd has a proven track record of providing quality solutions and services to our clients and stakeholders, thus giving us a competitive advantage in the market place. Our history of service provision has led to new and repeat business based on high levels of customer satisfaction.

The consequent objectives of management and personnel of Weltrade Packaging Pty Ltd are to:

- · Implement and maintain a quality management system;
- Implement Good Manufacturing Practice (GMP) and maintains a Food Safety Program in accordance with HACCP systems.
- Be responsible as a food packaging manufacturing operation
- Provide objective evidence that the planned quality management system is implemented and maintained in accordance with management policies;
- · Seek to understand customer requirements and act promptly and courteously to all customer feedback
- · All employees are encouraged to perform their job in a manner which supports this quality and food safety policy.

The Quality Management System outlined in this Manual is designed to satisfy the requirements of AS/NZS ISO 9001: 2015 and has the full support of management and personnel of Weltrade Packaging Pty Ltd, and its successful implementation and maintenance is a commitment by them. Proper adherence to all quality related activities, legislative, standards and active participation in all quality related activities are a requirement of all personnel in the Company. As of August 2023 we are currently working towards our HACCP certification, and hope to have this by the end of December 2023.

Steve Welsh CEO of Weltrade AUGUST 2023



# **OUR CERTIFICATIONS**



ISO - Due 2023



HACCP AUSTRALIA eliminate the hazard - reduce the risk		
		CERTIFICATION
Certification Statement	FSP-1579-WP-02	
Weltrade Packaging Pty Ltd		
HACCP Australia Pty Ltd certifies Weltra pplication of a HACCP based Food Safet with Food Standards Australia guidelines Mimentarius Alinorm.	y Programme in accordance	
Licence Commencement	29 March 2023	
Certificate Expiry Date	28 March 2024	
Whilst all reasonable care is taken by H sssessment of the food safety program Australia does not guarantee that eve dentified or addressed and no guarantee in f this statement.	ne referred to herein, HACCP ry food safety risk has been	
Licence Agreement		
Weltrade Packaging Pty Ltd is licensee vertification logo, in accordance with the and Conditions (July 2011 v2.4) of HACC of 12 months from the above date. We veceipt of the HACCP Australia Pty Ltd – and Conditions – July 2011 v2.4 and has e herein.	Certification Trade Mark Rules CP Australia Pty Ltd for a period Itrade Packaging Pty Ltd is in Certification Trade Mark Rules	Anne and a
HACCP Australia Pty Ltd:	Issue Date: 30/03/2023	2.1
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No. 3 Ridgewest Building, 1 Ridge Street, N T : 02 9956 6911 www.hacop.con	Iorth Sydney, NSW 2060 Australia	L DEMINICATIO

# WHAT WE ARE KNOWN FOR



## EXPERIENCE

With our CEO Steve and his 20+ years of experience which he has passed onto all staff. The team at Weltrade Packaging have the experience and knowledge to inform our customers with correct information regarding their packaging.



## **A PERSONAL SERVICE**

We will be there for any questions regarding your packaging. We believe in providing exceptional customer service and are contactable via email, phone, or in person, 5 days a week.



## **QUALITY PRODUCTS**

Weltrade Packaging is an ISO compliant company with our factories also being ISO approved and assessed to meet Australian standards. This means you will not need to worry about your packaging being any different from what you ordered.



## EDUCATION

The Packaging industry can be quite daunting as the terminology and information you will need to know before picking your packaging can be confusing. We will educate you and help you along the way so that you can be rest assured you've made the right decision.



## **CUSTOM MOULDS**

Modifying a stock item is a fast, simple way to get a unique look without the cost of tooling up a complete package.



# **PACKAGING DESIGN**

Don't have a designer or your designer isn't pre-press trained. We are happy to offer our in-house packaging designer for your packaging artwork needs.



# **OUR SUSTAINABILITY OPTIONS**

### As we are Qld made and owned. Weltrade is Australia's Premier Plastic Bottle Manufacturer, leading the way in sustainable packaging solutions!

#### **Recyclable & Recycled Plastics:**

Our commitment to the environment shines through in every bottle we produce. Our packaging is crafted from recyclable materials, and we proudly incorporate recycled plastics to reduce waste and promote circularity.

#### **Biodegradable & Bioplastic Options:**

We offer a range of biodegradable bottles that naturally break down, minimizing environmental impact, leaving zero micro plastics. Additionally, our cutting-edge bioplastic tube options provide a sustainable alternative to traditional plastics, reducing reliance on fossil fuels both options are recyclable.

### **Ocean-Waste Transformation:**

We're dedicated to cleaning our oceans, one bottle at a time. Our innovative technology transforms ocean waste into durable, high-quality tubes. By choosing our products, you're contributing to the restoration of our precious marine ecosystems.

### Good-Grade Quality:

We maintain the highest quality standards, ensuring that our bottles not only meet but exceed industry expectations. Your products deserve nothing less than the best.

Join us in the journey towards a greener, cleaner future. Choose our plastic bottles, and let's make a positive impact on the planet together. Together, we can reduce waste, conserve resources, and create a brighter, sustainable tomorrow. Contact us today to discuss your packaging needs and be part of the sustainable solution!

- 1. Sustainable Packaging Leader: We're Australia's premier plastic bottle manufacturer, renowned for our commitment to sustainable packaging solutions.
- 2. Eco-Friendly Options: Choose from recyclable, recycled, biodegradable, and bioplastic bottles, all designed to reduce environmental impact.
- 3. Ocean-Waste Transformation: Be part of the solution to ocean pollution our innovative technology transforms ocean waste into high-quality bottles, contributing to marine ecosystem restoration.



**TO P** 

At Weltrade Packaging we are making it our mission to provide packaging that will help improve our global footprint and sustainability. Where possible, our packaging is 100% recyclable, however with further steps we have improved our environmental stance even more.

### **PCR & rPET Plastic**

### Bioplastic

PCR (Post Consumer Resin) and rPET plastics can be made with up to 100% recycled plastic, this reduces the volume of wastes piling up in landfills. They are made from plastics marked for recycling, there are gathered up, washed, dried, made into pellets, crystallized, and later remade into another form. This process is like a never-ending loop of sustainability. Our PCR & rPET plastic is available in any of our tubes, HDPE bottles, PET bottles and Jars. Sugarcane based bioplastic are a great sustainable, environmentally friendly packaging solution. It reduces the reliance on fossil fuels, such as oil for the production of plastic packaging, by using renewable resources. At Weltrade Packaging we can supply any of our single layer or five layer PE tubes from bioplastic derived from sugarcane. It is durable, protective & 100% recyclable and helps relay an effective marketing message on "Greener" packaging.

### **Biodegradable Packaging**

We can now do Biodegradable Packaging across our packaging range. Our Biodegradable packaging is available in PET, HDPE, LDPE and PP, which we can implement into our bottles, jars, tubes and more! Our biodegradable packaging will not discolour the base material, it does not taint or alter the chemical stability and functionality of the packaging. Our biodegradable packaging is FDA approved and completely food safe.





## **OUR TEAM**



When you are developing your brand, designing the packaging is the best part. It's exciting to see a brand develop right in front of our eyes. What was just a distant dream now takes tangible shape and becomes an inherent reality.

Weltrade Packaging has a team of well-trained professionals that will see to your every need; be it the selection process, design and management, down to delivering your order, we strive to make your dream a reality. Lets met the team!



## CEO

**Steve** manages all aspects of the business and assists his team when required. Steve also focuses on new business and will be working with you at the quoting stage. He will make recommendations on the best packaging options available and provide you with the costs involved. Steve has been in the packaging industry most of his professional career and established Weltrade Packaging in 2005.



## Manufacturing Manager

**Thang** works in production system daily tracking and scheduling orders, maintaining raw materials in the supply chain to make sure your order stays on track. With 6 years of production and process experience he assists the Production Supervisors to keep machines running the most efficient way.



### **Marketing Manger**

Josh is an experienced Marketing Manager with a proven track record of driving business growth through strategic planning and innovative campaigns. Skilled in digital marketing he thrives in fast-paced environments. He is committed to staying ahead of industry trends and providing education so that our customers always have the latest packaging options to pick from.



## Security and Welcoming committee Rollo - Meet our newest member of the team. He is a bit lazy but will get there. Always up for a pat and a sniff :)

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## WELTRADE PROFILE



#### **Customer Focus Manager**

**Victoria** brings to Weltrade Packaging 8+ years experience in Customer Service in Manufacturing industries and with Freight companies. Victoria will be your point of contact once you have placed an order. Currently on Maternity Leave.



#### **Company Accountant**

**Patrick** has extensive experience work for small to mid sized manufacturing firms on the gold coast. With a successful track record in the FMCG industry he is highly dedicated to providing strategic solutions to Weltrade customers..



### Sales - Food & Supplements

**Nathan** has 20+ years experience in business development and Account management in dealing with some of the largest companies in Australia. Utilising his wealth of knowledge and experience to provide win/win outcomes for our Customers and our Company. He prides himself in his high levels of customer service and developing strong professional relationships.



#### **Customer Focus - Food & Supplements**

Effice is dedicated to providing a world-class customer experience and building enduring value and relationships by providing timely and innovative solutions for our customers. Always committed to doing what is best for our customers and our company, while keeping everyone well informed across the entire process. She prides herself in aiming to create a headache-free manufacturing process from start to finish.



### **Production Supervisor**

**Shaun** brings to Weltrade Packaging 8+ years experience in Manufacturing industries. Shaun is responsible for changing over and setup the production runs on each machine.



### Warehouse

**Colin** brought to his Warehouse expertise to Weltrade. Colin is responsible for all dispatch freight out of Weltrade. Colin helped set up the warehouse management system and our layout at our new premises.



### **Quality Control**

**Ryan** Our Quality Control officer, prides himself on ensuring what we manufacture at Weltrade is produced to a high standard and suitable for our customers. Ryan has extensive quality management experience. With a holistic approach, Ryan ensures what Weltrade produces aligns with quality standards through the implementation and maintenance of systematic quality management systems



### Logistics

**Tanja**, a Swiss native, embodies and prides herself in the esteemed Swiss values of reliability, precision, and efficiency which gives a unique blend to her role as a Supply Chain Administrator at Weltrade Packaging. Her exceptional attention to detail ensures the seamless flow of products, while her dedication and organisational skills form the backbone of our supply chain, guaranteeing timely deliveries and efficient operations.



#### QC - China Team Leader

**Maggie** is our team leader for international QC inspections overseas. She is on the ground at factory level making sure your order meets our high quality standard requirements. Maggie also assists with sourcing packaging, and most importantly evaluation of new and existing overseas suppliers. Maggie has over 10 years' experience in working with manufacturers and specialises in the evaluation of ethical certification and quality control management.



# OUR ONSITE MANUFACTURING FACILITY



At the beginning of 2019 we opened up our onsite manufacturing facility to focus on Australian Made packaging. We moved into anew facility in Molendinar on the Gold Coast which is where our office, showroom and machinery is located. This move allowed us to supply packaging to a range of new industries, which now include Cosmetics, Skincare, Haircare, Supplement and Pharmaceuticals.

In November 2022 we moved to a new location over three times the size of our previous one, which will enable us to produce more high-quality sustainable packaging on-site while creating more job opportunities for locals. With our recent move, we were able to purchase additional machinery and expand our facility with help from a grant from the Queensland State Government. Among the new machinery is an automated twostage PET bagging and blow moulding machine, which will help us meet the growing demand for sustainable plastic packaging solutions.

With sustainability being a major focus of ours we installed large 20kw solar panels to lower our carbon footprint. These solar panels supply sufficient energy to help run our office and factory's machinery power demands. We also installed LED lighting throughout our office due to their high energy efficiencies. We are constantly looking for new ways to make our workplace more environmentally friendly.

We currently have 3 seperate PET machines installed at our factory, with both automatic and semi-automatic capabilities. The plastic packaging we make onsite is known as 2 stage PET blow moulding. The process involves starting with the importing of the PET raw material (pre-forms), then we heat, blow and stretch them into the desired shape and deliver to the manufacturer or brand.

Our main PET packaging we manufacture onsite includes, wide-mouth jars, small jars, tablet bottles, juice/probiotic bottles and now even hand sanitiser bottles. Some of our clients have created their own unique shapes, which they have setup new moulds and are now selling millions of units to retail stores like Coles and Woolworths.

Our Unique Value Proposition had always been our ability to provide clients with a stress-free end-to-end personalized-packaging solutions for clients within Australia, by coordinating the design, production and import of packaging solutions. Now with our onsite manufacturing we have seen major growth and we are well-placed to continue growing strongly into the coming years. We have now even started exporting product to Asia, which seemed inconceivable just a few short years ago.



## - WELTRADE PROFILE



# **OUR QLD MANUFACTURING OPERATIONS**

At Weltrade Packaging Manufacturing operations we run 2 stage PET production machines. This means our set up cost and flexibility is much lower than other plants running single stage PET machines. This also does not hinder our push to more sustainable packaging with recycled materials and biodegradable options.

## **DY5000**

Our range of DY5000 machines have the capability to manufacture **89mm to 120mm necks** of the wide mouth jars with a full capacity of 450ml to 6.5L.



# WE MAKE COOL THINGS









Labour and oth resources in or manufacturing ope are budgeted and pla weekly production m between sales a production team







## **DY2000**

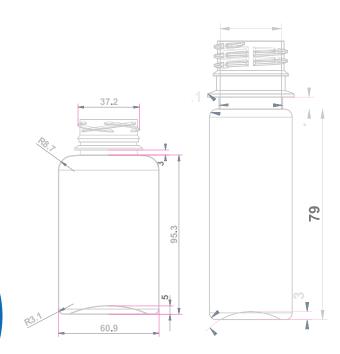
Our range of DY2000 machines can produce up to 1/2 liter bottles with an output of 2000 Bottles per hours.

We can produce bottles and jars

- 28mm necks
- 38mm necks
- 63mm necks

In Standard PET or sustainable plastics. We have the option to automatically leak detect and bag directly off the line onto pallets.









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## Semi

Semi Automatic is for our smaller order needs but can make up to a 5.3L jar. This allows products to be made for brands that don't have the volume for full automatic production however with a set up cost starting from \$3000 for a custom shape it is a great entry to the market machine.







## Warehouse

Our Gold Coast warehouse is 740 sq meters with 465 pallet bays. Weltrade Designed the racking before we moved in and is in the process of implementing our warehouse management system which will make it all digital

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# **IN THE NEWS**



Australian Government Department of Industry, Science, Energy and Resources

Business Entrepreneurs' Programme

# weltrade Packaging

#### Success stories

## **Reshoring repackaged**

Import replacement becomes export opportunity



Weltrade Packaging Solutions has provided customdesigned packaging and dispensing systems for therapeutic, nutraceutical and pharmaceutical companies since 2005.

### Not broken, so why fix it?

Weltrade's Unique Value Proposition had always been their ability to provide clients with a stress-free end-to-end personalized-packaging solution for clients within Australia, by coordinating the design, production and import of packaging solutions from their network of contacts in Asia.

Business was growing really well, but Weltrade's CEO Steve Welsh courageously decided to allow a Growth Facilitator from the Entrepreneurs' Programme to come in and "kick the tyres" on his business. A cost-free review was completed and opportunities to improve were considered. Marketing messaging, ISOaccreditation and software investment were each identified as areas that the business might benefit from focusing on.

## Customer interviews uncover new opportunity

With the help of an external consultant, a number of Weltrade's key customers were also interviewed to understand what was working well, what was not, and what these customers hoped Weltrade could do for them in the future. The overwhelming response was a desire for locally-based niche manufacturing options to be made available.

### Fortune favours the brave

Armed with this new intel, Weltrade explored the feasibility of bringing some manufacturing options home to South-East Queensland as an import replacement. After lengthy consideration, a new production facility was purchased and investments in manufacturing equipment, additional qualified staff, and new systems and processes, were also completed.

"I think the biggest advantage is that it reinforced the view that we need to be less reliant on myself and set up systems and get the right people around so that we can all grow with the business rather than just the directors." CEO Steve Welsh

# Imported cost becomes export revenue

The onshoring project has been a major success and Weltrade are well-placed to continue growing strongly into the coming years. They have even started exporting product to Asia, which seemed inconceivable just a few short years ago.

business.gov.au | call 13 28 46

Delivered in partnership with



**Deloitte** 

## **HOW WE WORK**

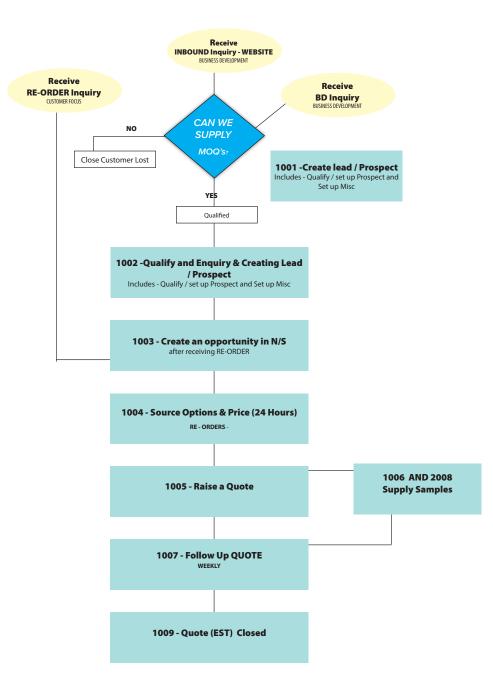
At Weltrade Packaging we divide our operation processes into three main phases.

## PHASE 1 – PRE SALE

This includes our marketing activities, sourcing the best way to meet your packaging brief, making sure we can offer you a competitive quote, arranging samples and following up with you until you are ready to order.

In this stage you will deal with the admin and sales teams.

### Lead Time from 3 days +



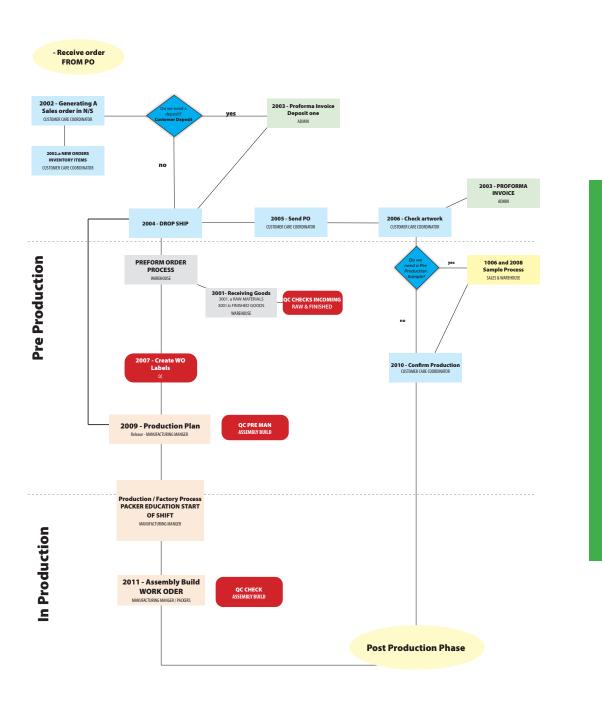
**PRE SALE PHASE 1001** 



## **PHASE 2 – PRODUCTION**

Once you place your order, this project will be assigned to one of our customer care team members to project manage the job all the way until you receive it. This includes coordinating any artwork to make sure it meets our printer specifications and dealing with supply chain partners both internal and external to bring all elements together and get all the goods ready to send to you.

### Lead Time from 4 – 16 weeks



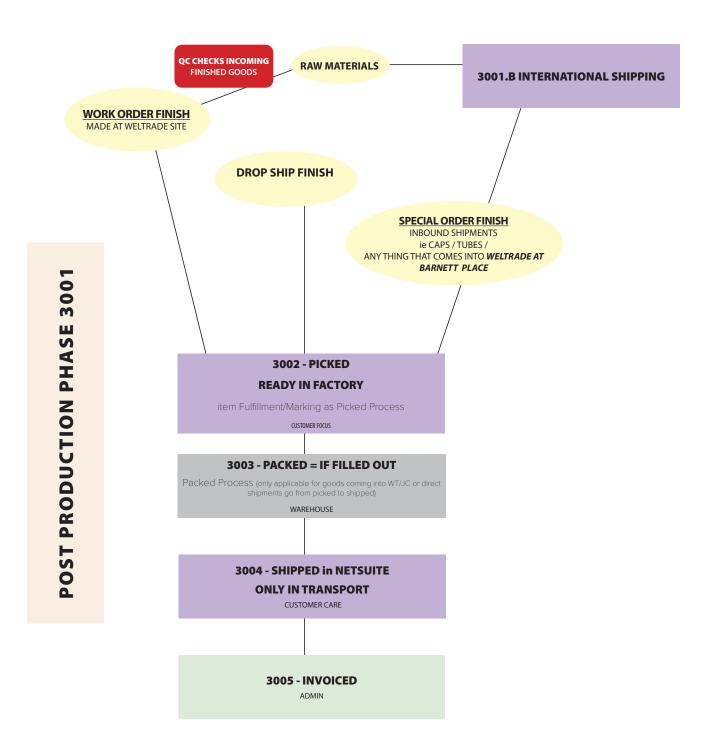
**PRODUCTION PHASE 2001** 

## **PHASE 3 – POST PRODUCTION**

This is our wrapping up phase, where we do final checks, pack your order and freight to your location, close off the financial side and check in with you to make sure everything is received. Your customer care team member be the main point of contact again.

### Lead Time from 1 to 3 weeks

All phases are as important as each other.



# OUR RIGOROUS QUALITY ASSURANCE PROCESS

## **Empowering a Culture of Quality"**

Quality is of paramount importance to us at Weltrade Packaging. We uphold our commitment to quality through a comprehensive approach that integrates traceability within the principles of Hazard Analysis and Critical Control Points (HACCP).

Our experienced staff conducts regular Quality Control (QC) checks to ensure that we consistently adhere to the standards established by our ISO-approved Quality Management System. These checks are not limited to our in-house manufacturing processes; they extend throughout the production cycle, encompassing both post-manufacture assessments and random spot checks before dispatch.

When it comes to our imports, our dedicated team in China conducts rigorous inspections to verify compliance with agreed-upon specifications. This proactive approach ensures that only goods meeting our stringent criteria are shipped, guaranteeing no unwelcome surprises upon arrival at your port. Furthermore, our QC team performs additional checks upon the release of packaging from quarantine, reinforcing your confidence in receiving precisely what you expect.

Moreover, we take pride in maintaining 100% traceability on all incoming raw materials. This means that we can account for the source and quality of every component used in our manufacturing process, further enhancing our commitment to quality and ensuring that our products consistently meet the highest standards.

At Weltrade Packaging, we prioritize a culture of quality and Good Manufacturing Practices (GMP) across our entire workforce. Our staff members are continually trained, coached, and encouraged to understand the significance of quality in everything we do.





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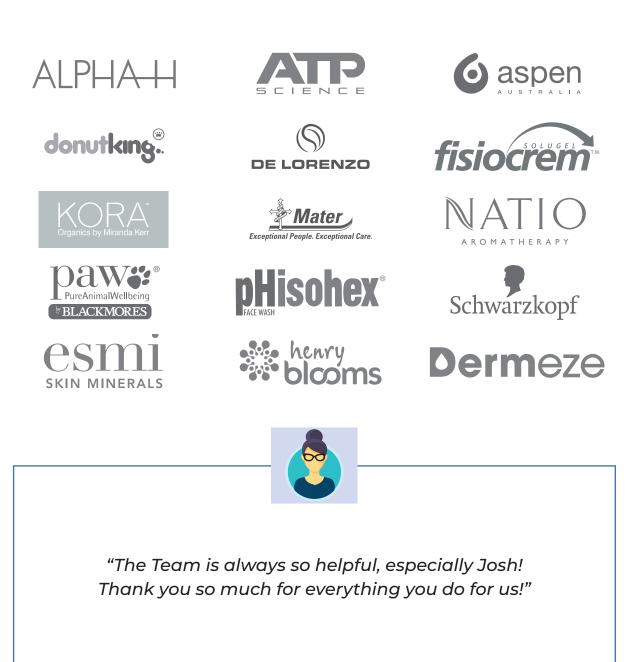
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## JUST SOME OF OUR CLIENTS

Infor about why we like working with our clients - about building relationships, solving there problems, we check in frequently with our clients we ask for feedback and we exceed our clients expectations and deliver on that. We have a strong understanding of our capabilities and timelines, and being honest.



Feed back from client survey January 2023



# HOW WE CAN TRANSFORM A PACKAGE

Personalisation has been dubbed as the ultimate form of uniqueness. A brand that is unique and creates a sense of intimacy with the customers will succeed. The more unique the packaging is, the more it will stand out from its competitors. At Weltrade Packaging we can transform your packaging to create a point of difference. We can do this by your artwork and by creating custom moulds.

Packaging Artwork can be described as the process of mixing up elements of design, final technical data, regulatory and marketing information into a final graphic file.

A great combination is combining your unique artwork with a custom shape. Weltrade Packaging offers a service of Custom Moulds. This is created by extrusion blow moulding, injection moulding or 2 stage PET moulds. You can also receive a 3D version of your custom mould in only a matter of days.



## **OUR RANGE**



### JARS

Our extensive range of jars are made from PET, PETG, PP and acrylic and come in many different shapes and sizes to suit your application. We have Wide-Mouth jars options which we manufacture onsite for the food industry plus many other smaller diameter jars available to suit your needs. Our jar range can be custom coloured and the majority can also be silk screen printed.

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## PHARMACEUTICAL RANGE

The Pharmaceutical Industry is constantly evolving, so at Weltrade Packaging we make sure to continually provide high manufacturing standards through initial stages of production, right through to delivery. We offer tablet bottles that are made from PET plastic which are BPA free and food grade approved





## BOTTLES

Whether you are after HDPE (High Density Polyethylene), which has a recycle code 2, has a good oxygen barrier, is squeezable & matte in finish OR PET bottles (Polyethylene Terephthalate) which are great for cosmetic and skin care products, with high clarity, good chemical and essential oil resistance, and a recycle code of 1. We are sure to cater most shape options with our stock range of bottles that we can easily colour in your desired tone. Our stock shape range continues to grow by the month.

## TUBES

If it is a tube you are after from 3ml to 400ml, then we have a solution for you. We supply hundreds of thousands of tubes per year to leading cosmetic brands in various formats such as five layer EVOH barrier tubes, single layer, plastic barrier laminate and aluminium tubes. All are made to order, printed or labelled, ready to fill and sell. You can dispense through nozzles and pumps with the option on larger sizes for foil induction seals and flip top caps in matte or gloss finishes, based on your needs.





## **DISPENSERS & CLOSURES**

We offer a large range of dispensers and closures for all different types of packaging and supply anything from pumps, sprays, caps in a range of different sizes. Specifically, we offer lotion, treatment, foaming pumps, fine mist, trigger sprays, disc top, flip top and screw caps, plus much more.

## **AIRLESS SYSTEMS**

We offer stock and made to order solutions to suit your needs. Whether it be a recyclable Polypropylene or PETG option, or upscale your brand image with one of our many acrylic shapes. Our external spring dispensing mechanism ensures smooth delivery of your serums to enhance the overall user experience.





## **BOX PACKAGING**

It is just as important to have high quality box packaging as it is for your product packaging. We offer a range of box packaging, from product boxes, gift boxes, travel boxes, display boxes and more. Boxes are the perfect way to accompany your product to help add an even more premium value to your final goods.

# WHAT TO EXPECT FROM YOUR PACKAGING DESIGNER AT WELTRADE

company that sells products to customers has many things to worry about, but perhaps the biggest worry (other than having a working product) is marketing. More specifically, a firm must be concerned with how all of the packages are designed. It might not seem like a big deal, but packaging design tends to be a pretty significant part of what makes a business popular. After all, it's the first thing that the customer sees before he/she opens it. It's your chance to make a great first impression before customers even get to look at your product design.

Not everyone has expertise in this area. Thus, it's helpful to seek out the guidance of a packaging designer. This type of designer specializes in making your product stand out in retail, and makes sure that your packaging design and product design complement each other.

### First Impressions

The biggest thing that a packaging designer is responsible for is creating a good first impression. Since the packaging is the first thing that customers see, they'll already start to judge your product before they even use it. This means that your packaging design needs not only to accurately reflect what your product does, but also to make sure that it pops out enough that it looks interesting on the shelf. A packaging designer should be able to help you in this area, and help in coming up with ideas. All in all, though, this is the part of packaging design that shouldn't be neglected.

### Varied Design Skills

It is often the case that a packaging designer isn't tied to any one company. Instead, he or she might work using contracts. In any case, given that a designer has to cater to the needs of many different companies, it's reasonable to expect him or her to have a wide variety of design skills, whether you're placing something in a can, in a box, in plastic or wherever. Any designs that are created have to both fit your requirements as well as work nicely in many different forms.

### A Good Track Record

The best packaging designers should already have an established reputation, and ideally it should be positive. Anyone can claim to be a packaging designer, but not everyone can claim to have

Packaging Artwork is the process of combining design elements, final technical data, marketing and regulatory

information into one final graphic!

years of practical experience with actual companies. Obviously it's a huge plus if a designer has experience in designing packaging for well-known corporations. The best way to determine a designer's qualifications is to ask for references. If a designer declines to provide you any info, this could be a potential red flag. After all, anyone who has actual experience shouldn't be embarrassed about sharing it, especially if it makes him or her look better. The more experience a designer has, the more likely it is that he or she will nail your designs and allow your business to reach new heights.

### Inventiveness

Perhaps the most important quality that you should expect from a packaging designer is the use of inventive and innovative techniques and ideas. Yes, it's probably enough to paste your logos, designs and branding all over a box, but what if you require a different kind of

> box altogether? Will all of the logos and branding work with that? Does your product design work with it?

Packaging designers that are truly innovative should have no problem impressing you. Do note that while innovation is a good thing, you don't

need to be overly ambitious with your design. If it turns out that a simple box works just fine, then that's the end of that. But if your packaging designer has a better idea, then that's a huge plus.

### Experience

Not only in terms of working with many brands in various industries and concentrating on their packaging meaning we stay on tend. But also our experience as what special effects through colour, texture, print, can be

TAAA

achieved on what medium.

We enjoy working with our clients as most of our clients have been with us for a long time we have watch many brands go from start up to becoming really successful.Our approach to our clients is "Your success is our success!"

At Weltrade, branding & identity and packaging design are our expertise. We bring to the table many years of combined experience and are committee to launching your business to new heights, by establishing solid and recognizable branding for your company. We will help you every step of the way.

### FIRST IMPRESSIONS COUNT

The main idea behind all of this design is to establish a solid first impression. Design plays a huge role in this, and it is part of my duty as a qualified designer to make sure that this first impression is both positive and long-lasting. You might be able to change your corporate identity later on, but you can never change the first impression that you make. It's my job, , to make everything as unique as possible so that you can maximize the impact of your first impression.







"Great Supplier. Weltrade are an extension of our business as they help find solutions to all packaging issues. Realiable, efficient and highly recommended"

Romeo Kekic - Customer 2023



"Weltrade has been very responsive and helpful to assist us achieve our delivery goals in recent orders. We appreciate the help and kindness and would definitely recommend their service to anyone"

Susie Liu - Customer 2023



"The team at Weltrade are consummate professionals. Their head office and manufacturing areas are spotless with tight systems keeping everything humming in pure harmony. Such a pleasure to work with them"

Dave Turner - Supplier to Weltrade 2022/2023



CALL US WE WELCOME A CONVERSATION

