



Packaging  
made easy



# About us

Abbe is a leading Australian independent manufacturer and supplier of corrugated and carton board packaging, with retail display, specialty and industrial packaging and world class automation solutions.

Proudly family owned and operated for over 30 years Abbe continues its passion for excellence, quality and customer service.



**30+** Years of experience

**600+** Team members

**3,500+** Customers

## Our values



### Respect

For each other, our customers, and the business



### Teamwork

Deliver WOW service and succeed together



### Ownership

Take pride, be accountable and play your part



### Excellence

Continuously reflect, learn and improve

# The Abbe Difference



The most responsive in our industry today, our award-winning packaging solutions are well supported by a phenomenal team and continual investment in innovation to support the growth and prosperity of our customers.

## Our promise

### Service

Delivering for our customers is our #1 priority

### Responsiveness

The fastest lead-times in marketplace

### Value for money

Competitive pricing, quality & service

### Communication

Zero surprises and we keep our customers in the loop

### Expertise

Our people make the difference

### Agility

We flex to support your growth

### Relationships

Our business is built on long-term partnerships

### Innovation

We challenge the status quo to bring better concepts to market

We partner with a diverse range of customers across a wide variety of markets.



FMCG  
& Retail



Fresh Fruit  
& Produce



Printers  
& Brokers



Processed  
Food



Meat, Poultry  
& Seafood



Automotive



Wine &  
Beverage



E-Commerce



Industrial  
Packaging

# Our range

We deliver the right solutions for your product and packaging needs. From initial consultation we work closely with you to design the right product; be it shelf-ready, point of sale or simple corrugated sheet.



Our product range includes:

**Plain & Printed Shipper Cartons**

**Die Cut & RSCs**

**Carton Board Folding Cartons**

**Fruit and Veg trays & waxed boxes**

**Shelf Ready Packaging**

**Retail Point of Sale Displays**

**Thermal Cartons – Chilltainers**

**e-Commerce Packaging**

**Automation & On Demand Packaging Solutions**

**Pallets and Timber Packaging**





# Sustainability

Abbe is committed to the manufacture and supply of cardboard packaging solutions that are underpinned by resource efficiency and environmental sustainability.

Abbe is FSC® and PEFC™ CoC accredited and ensure our papers are sourced only from environmentally responsible manufacturers.

Cardboard packaging is recyclable, biodegradable and compostable. We use recycled material wherever appropriate. Kraft/virgin papers are used when performance requirements and minimum environmental impacts cannot be achieved with recycled materials alone.





# Unsurpassed capabilities

We are well equipped with state-of-the-art technology underpinned by seamless processes that allow us to produce exceptional quality with industries shortest lead-times and full production visibility.



## Corrugator

Abbe makes all of its own corrugated cardboard in a range of different specifications and paper grades.

We can produce a sheet up to 2480 x 5000mm and our flute profiles include B, C, E, F, BC, EC & EB.

Our offering also includes Fanfold continuous corrugated board as used in our packaging automation solutions.

With the fastest turnaround times in the market today our flexible manufacturing processes allow us to meet the ever changing needs of our customers.



Abbe has the skills and facilities on hand to produce innovative and impressive corrugated cardboard solutions for all markets.



### Flexographic Printers

Our flexographic printing ranges from the simplest one colour “this way up” print to full colour graphic displays.

High quality flexo printing (up to five colours), can now produce surprising complexity and is filling a void between standard flexo and an area once dominated by lithographic print.

### Digital Printer

Our high speed digital printer offers ground breaking technology with quality photo reproduction, CMYK processes and vibrant finishes.

With minimal make ready times and flexible run quantities we deliver high quality and value for money on short lead times.

### Lithographic Printers

Exceptional products deserve exceptional packaging. Abbe’s offset presses and litho-lamination process provides outstanding print quality with multiple finishing and embellishment options.



### Large Format Die-cutter

Our die-cutting capabilities are second to none; we can either flat-bed die-cut to a massive 1650 x 2500mm or high speed rotary die-cut to 1575 x 2800mm.

### Specialty Gluers

We offer straight line, crash-lock, 4 corner, double sided taping and 6 point gluing.

Our capability also includes large format gluing for bigger items like dump bins and display bases, in a single piece.

### Handwork and Distribution

With our extensive equipment and experience, Abbe can assemble and pack out the most complex of displays. Delivered on time and with care by our fleet of vehicles.



# Adding value

Our experienced packaging technologists, automation engineers and structural design teams are dedicated to improving your end-to-end process. Whether you are looking for increased through-put, cost-reductions or sustainability improvements we will work with you.



We will partner with you and conduct an audit of your current packaging suite and provide recommendations focusing on:

**Distribution cost savings**

**Box performance & board weight optimisation**

**Packing labour efficiencies**

**Carton and board rationalisation**

**Packing process optimisation**

**Palletisation & distribution reviews**

**Sustainability enhancements**

**Shelf Ready Shipper design innovations**

**Automation Solutions**





# In-house design

Sand Box is Abbe's in-house innovations hub, bringing together our technical capabilities from our Packaging Technologists, Structural and Graphic Designers with your Abbe Account Manager for a prompt, seamless experience.

Whether you have your own artwork or would like to use our expertise and thoughtful visual design, Abbe has a solution for every project. By making use of Sand Box you can reduce the time to market as together, we can progress the project in real time.

Visit Sand Box and meet with the team to see your packaging concepts come to life.



# Then and now

Celebrating over 30 years in business we are exceptionally proud of our dedicated workforce and the enviable reputation we continue to have in the marketplace.



In 1991 Abbe Corrugated was established by John & Julie O'Sullivan. Sons Anthony, Daniel and Chris O'Sullivan joined their father in the business in the following years, each starting from the ground up.

The family initially entered the corrugated space back in 1954 when John O'Sullivan's father Jack opened Cardboard Containers Manufacturing Co.

The family tradition continued in 2007, when the O'Sullivan and Barnes families joined forces and the journey with Austcor Packaging (NSW) was born. Shared philosophies of WOW service and customer-first ethos, along with continued investment, enabled strong business growth.

The group was further enhanced in 2009 with the addition of Abbe Industrial Packaging, giving the collective business a unique point of difference; the ability to provide timber products to go hand

in hand with our core offerings.

In 2012 Abbe relocated to Maffra St Coolaroo into a highly automated purpose designed site that enabled further expansion into new markets such as digital printing, die-cutters, specialty gluing, fanfold and automation.

An acquisition of ZacPac in QLD and NSW, combined with our growing regional presence in Sunraysia and the Griffith and Hunter regions created further expansion and access to new markets.

In 2017 Abbe recognised the growth of the e-commerce segment and became the official distributor of on-demand packaging solutions, Box On demand Australia and CMC Machinery.

We now share one name and move forward as a consolidated national offering, built on our combined history of excellence. Family is still at our core and we look to the future with shared values, commitment to industry excellence and a continued promise of exceptional customer care.





B. BARBERAN

Jetmaster 1890



**Our locations servicing Australia**

Sydney

---

Melbourne

---

Hunter Valley

---

Griffith

---

Robinvale

---

Dandenong

---

Mildura

---

Hay

---

