



XelaOceania

Protect your brand, by protecting your product, and protecting your position.

Why XelaPack

The greener choice

A better structure.

The structure of the small dose XelaPack strikes the delicate balance between ensuring your product's integrity while minimising the use of plastic or barrier films. This ensures you can have absolute confidence your product will be protected with the smallest environmental impact possible.



75% paper

SFI certified, made using FSC sourced fibres



better ink options

printed with water-soluble inks and varnishes



reduced freight

with 90% reduction in space when compared to equivalent sized plastic bottles



less wastage

meaning maximum product utilised (leaving behind less than 1%)

Premium look and feel

Impressions count.

The unique look and feel of XelaPack means your brand will stand out from the rest. It is a pack that enhances rather than detracts - protecting your product on the inside while positively promoting it on the outside.



all-over printing options

in up to 7 colours including 4 colour process so you can better express your brand



greater print coverage

30% more coverage than equivalent sized plastic bottles or tubes



quality look and feel

from the high quality printed paper stock



protect your reputation

unique packaging that stands for quality

A better user experience

Enhancing your brand.

A positive user experience will reflect well on your product or brand (the opposite is unfortunately true too). You can be confident that the XelaPack has been positively received in the marketplace for over 30 years and is a global leader in the small dose packaging scene.



a true multi-use dose

for sampling and multiple use. It is a multi-functional small dose packaging solution



no-spill opening

eliminates the issue which arises with almost all other small or single dose packaging options

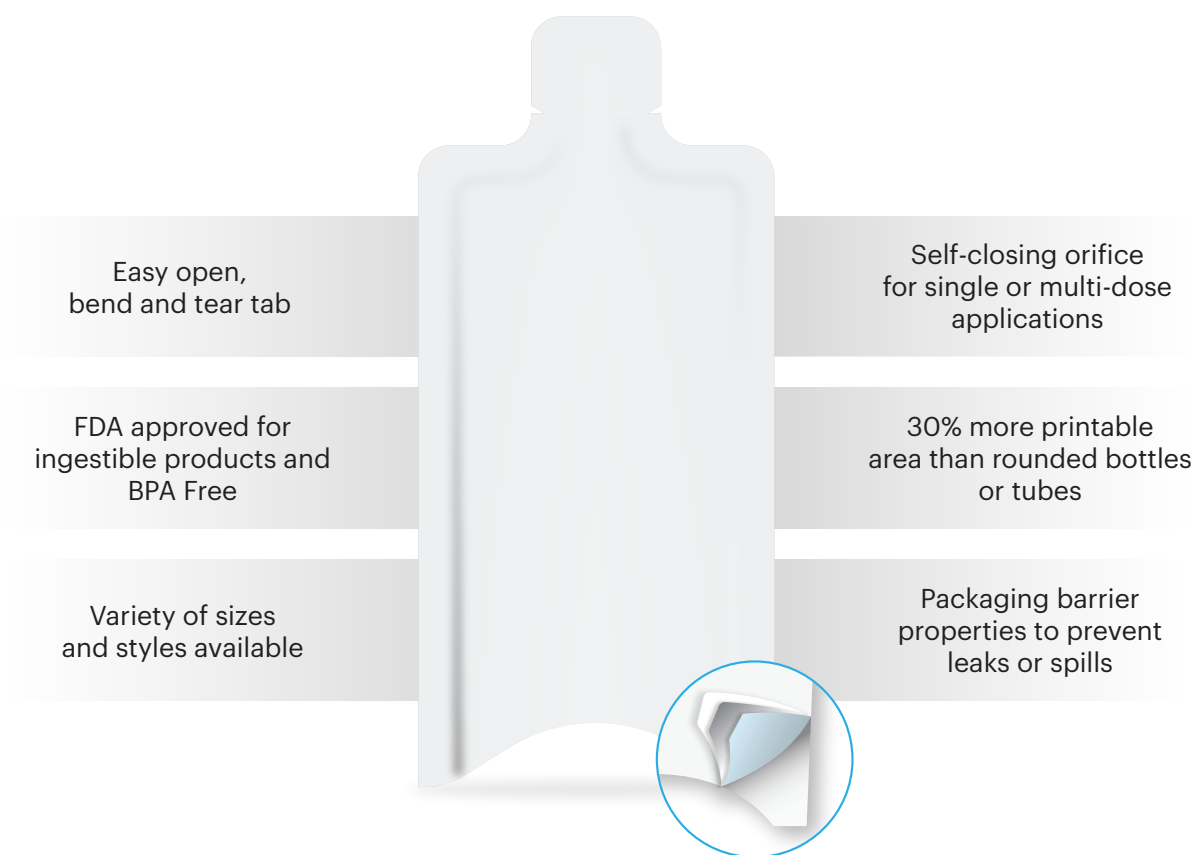


quality experience

the high quality paper stock feel is undoubtedly superior to the alternatives



Your XelaPack Paper Bottle



XelaPack has packaging options for liquids, powders, tablets and granulated products and are used in a range of sectors, including food, natural health, dietary supplements, oral care, cosmetics, hotels and cruises, and pharmaceuticals.



XelaOceania

We know how to turn your idea into reality. We have the skills in-house to help you along your small-dose packaging journey.

What we can offer

Secondary packaging

Amplify the experience.

There many types of secondary packaging options that we can help with - to complement your XelaPack offering. These include items like sampler mailers, POS display boxes, product cards, neck bands and more...



brand exposure

use the secondary pack to really drive home your message and set you apart



multiple options

we have a range of standard die lines or we can develop your own custom pack



design

you can create your own design or lean on us to help you come up with a solution that grabs your consumers attention

Examples of secondary packaging

What we can offer



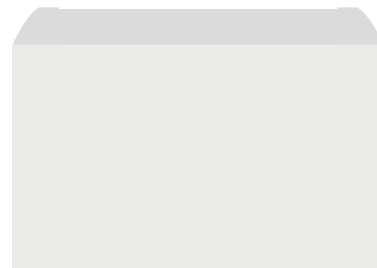
Foldover Card



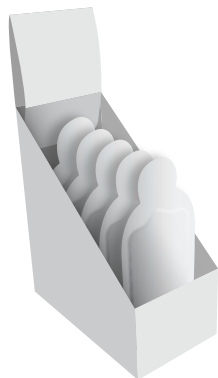
Product Card



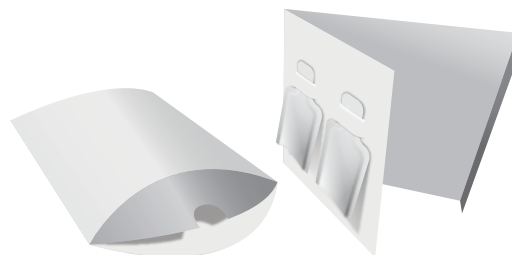
Sample Mailer



Product Box



POP Display







Custom Options

Design service

Express your brand.






Xela Oceania has its own design team that can bring your ideas to reality. Whether you take control and supply your artwork, or you supply us with your concept, or leave it all to us - we will ensure your design perfectly expresses your brand.

-  print ready artwork
-  design concept
-  full design service
-  secondary packaging

Certificates & post-production

More than just packaging.

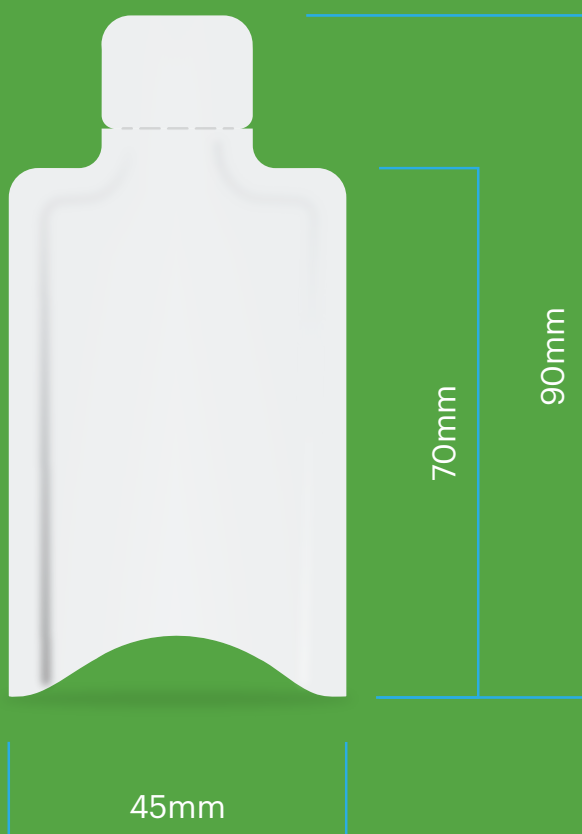
We can do more than create your XelaPack in our climate controlled, RMP certified facility. We can pack them into secondary packs all the way through to deliver them ready for export.

-  pack into secondary packs
-  palletise
-  deliver to agent
-  ready for export
-  RPM certified



10 ml standard Xela Pack - actual size

(based on printed A4 paper)



Don't just take our word for it.

“At Aveda, we understand the relevance of sampling our products in a sustainable way: in-line with our mission, and without compromise on product quality or consumer experience.”

— Edmond Irizarry

Aveda's Executive Director,
Global Package Development

Article: Aveda's Recyclable Paper
Sample Packet Replaces Multilayer
Foil Sachets

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