



## **COLUMBIT EXPANDS BRAND PORTFOLIO BY BECOMING OFFICIAL SUPPLIER OF INFRABAKER®**

**23 February 2024**

Columbit, a dynamic and value-adding player in the food processing and packaging equipment industry, is thrilled to announce its new partnership with Infrabaker International. As a supplier of Infrabaker®, Columbit is expanding its range of high-quality products, reinforcing its position as a key provider in the food industry in Australia, New Zealand, and South Africa.

With a reputation for distributing products from renowned brands, Columbit continues to meet the diverse needs of its customers by expanding its catalogue with the complete range of electric infrared solutions offered by Infrabaker®. This strategic collaboration allows Columbit to offer its customers cutting-edge technology for cooking, colouring, disinfection, and maturation of food, while ensuring the purity, freshness, and natural flavour of the products.

Infrabaker® has been recognized for over 20 years for its expertise in electric infrared technology, offering significant advantages in terms of energy efficiency, product purity, and application versatility. As a partner of Infrabaker International, Columbit is committed to providing exceptional service to its customers, offering responsive technical support, personalised customer service, and spare parts availability to ensure continuous satisfaction.

Columbit's customers will now have access to an extensive range of electric infrared solutions, suitable for various applications in the food industry, including meat, fish, bakery products, dairy, fruits and vegetables, snacks, and more.

To learn more about Infrabaker® products available at Columbit and discover how this new range can meet your food processing needs, visit our booth E110 at the upcoming APPEX exhibition in Melbourne from 12 to 15th March or contact us today for a personalised consultation.

### **About Columbit :**

Columbit is a dynamic organisation and value-added supplier of high-quality processing and packaging equipment for the food industry in Australia, New Zealand, Thailand and South Africa. With a commitment to excellence and customer satisfaction, Columbit offers a comprehensive range of solutions from renowned brands to meet the varied needs of its clients.

**[www.columbit.com.au](http://www.columbit.com.au)**

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