

## **NEW FACTORY STRENGTHENS PROSEAL'S AUSTRALIAN OPERATION**

Tray sealing specialist Proseal has relocated to a new factory in Australia to further enhance its comprehensive range of sales and support services for customers throughout the country.

The move is in response to the continuing high demand for Proseal's wide range of tray sealing machines, as well as its recently introduced CP3™ case packing system, and its capabilities in the devising of bespoke sealing solutions for customers in both food and non-food markets. The company's success is reflected in the double-digit growth it has achieved in each of the last five years.

The new 2,100m<sup>2</sup> office, production, and warehouse combination in Westmeadows, Melbourne, close to the city's international airport and Central Business District, will double Proseal's manufacturing capacity with six machining centres and an expanded assembly operation. This will ensure the company can continue to meet customer requirements with fast turnaround for the supply of tooling.

Customer support features include a Test Kitchen for the assessment and trial of new packaging materials and tray/film combinations; a machine demonstration area; a large meeting room; and a dedicated training facility. The factory will also house an extensive spares holding to provide a fast response for replacement parts and to support Proseal's comprehensive service operations, including its preventative maintenance contracts.

In addition, the new facility will be home to parent company JBT's Diversified Food & Health and AutoCoding Systems operations, offering customers a fully integrated solution for food and drink processing and packing systems, with local manufacture and centralised spare parts holding and customer care services.

"Australia is a very important market for Proseal, and we are committed to delivering the highest standards of service and support," commented Will Holmes, Operations Manager at Proseal Australia. "The range of facilities within our new factory will both enhance our manufacturing capabilities and help customers to identify the most appropriate solution for their requirements and get the best out of the equipment they select."