

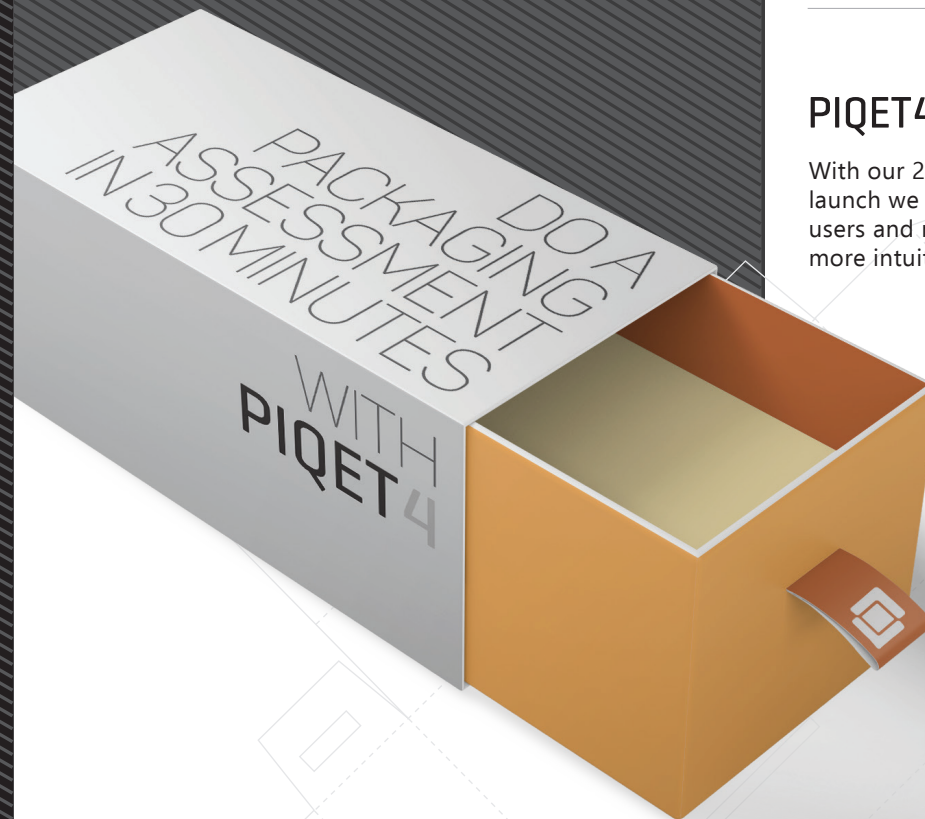
# PIQET

## OPTIMIZE YOUR PACKAGING SUSTAINABILITY WITH PIQET

**PIQET** is a powerful and user friendly tool for assessing packaging sustainability.

Use it to measure and improve the performance of your packaging over a whole product life cycle.

Large and small companies across the world rely on **PIQET** to understand their environmental impacts.



## WHY TRY PIQET

Do a packaging assessment within 30 minutes.

Make better packaging decisions with the right data at your fingertips.

Identify hotspots quickly - see a range of impacts and their causes at a glance.

Generate the results you need to explain packaging options to your stakeholders.

Speak to an LCA expert when you have queries.

Have access to live hands-on training.

## PIQET4 IS HERE!

With our 2017 version launch we listened to users and made the tool more intuitive than ever.

### It now includes:

user-friendly functionality

the ability to customize repeat inputs (eg transportation, materials and more)

the ability to account for the impact of wasted product, highlighting the role of packaging in preventing product waste

enhanced multi-user management

the ability to include product impacts

## PIQET IS BROUGHT TO YOU BY LIFECYCLES

Lifecycles is a leading life cycle assessment consultancy based in Australia. We understand **PIQET** inside out because we built it, and we're available to answer your queries and provide training and support to you and your users.

Beyond packaging, we deliver life cycle assessments and consulting for entire product and service systems for industry, government and social enterprise. We provide a range of hands-on training in life cycle management to professionals across the globe.

# REQUEST A FREE 14-DAY TRIAL TODAY

EMAIL [INFO@PIQET.COM](mailto:info@piqet.com)

## WHO USES PIQET?

**PIQET** is used by experts and generalists alike:

- ▶ LCA specialists find the robust tool efficiently provides the results they need.
- ▶ Packaging designers, marketing professionals, and others use **PIQET** to produce their own assessments in as little as 30 minutes, with limited training.

## PIQET CLIENTS

Leading material suppliers, packaging companies and brand owners across the world have used **PIQET** for over ten years, including Nike,

Estée Lauder, L'Oréal, Peters Ice Cream, Novartis, Frucor, Jurlique, Orora, Bristol-Myers Squibb, Verizon and many others.

## ABOUT LIFE CYCLE ASSESSMENT

Life Cycle Assessment (LCA) is a scientifically recognized technique to evaluate environmental impacts at all stages of a product's life from cradle to grave.

LCA enables you to understand and compare different impacts at each stage, associated with different materials or processes, and across multiple environmental criteria (climate change, water use, land use, etc).



✉ [info@piqet.com](mailto:info@piqet.com)

☎ +61 3 9417 1190

📱 +61 408 104 977

💻 [www.piqet.com](http://www.piqet.com)

[lifecycles.com.au](http://lifecycles.com.au)

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