

Tommy Goodwin

From: Tommy Goodwin
Sent: Friday, May 3, 2024 8:48 AM
To: Tommy Goodwin
Subject: ECA Legislative Action Day: Know Before You Go email #1



LEGISLATIVE ACTION DAY

MAY 30, 2024 | WASHINGTON, DC

Dear Tommy,

Thank you very much for registering to be part of ECA's 2024 Legislative Action Day! This is the first of several weekly "know before you go" emails that you will receive from me in advance of our time together in Washington, DC on Thursday, May 30.

Thanks to you, this year's Legislative Action Day will be the largest gathering of the industry on Capitol Hill ever! I look forward to welcoming you and more than 125 of your fellow industry leaders and advocates to Washington, DC for a day of learning more about the public policy issues impacting our industry, networking with your peers, and educating policymakers about how all of us help drive economic growth, support job creation, and empower small businesses in our communities nationwide through the power of trade shows, conferences, and exhibitions.

What follows are all the logistical details you will need for Legislative Action Day. Along with these weekly emails, ECA will be hosting a series of weekly webinars that will cover everything from what to expect on May 30 and Congressional meeting best practices to a

deep dive on our two priority issues for Legislative Action Day: attracting and training our future workforce and further lowering visa wait times. You should receive invitations to those sessions later today.

Of course, if you have any questions or need any additional information, you can always reach out to me by phone at +1 (703) 539-5875 or via email at tommy.goodwin@exhibitionsconferencesalliance.org. I look forward to seeing you in Washington, DC soon!

Best regards,

Tommy Goodwin
Vice President, Exhibitions & Conferences Alliance

Schedule of events

ECA Legislative Action Day will begin with a kickoff breakfast and policy briefing at the offices of ECA's policy counsel, Brownstein Hyatt Farber Schreck, which are located at **1155 F Street, NW**. We would like to thank Elizabeth Maier and the Brownstein team for graciously hosting us that morning. Breakfast will begin at **7:30 AM**, and the program will start at **8:00 AM**.

From there, you will go to Capitol Hill for meetings with Congressional offices, which will take place throughout the day beginning at **10:00 AM**. This year, as part of ECA Legislative Action Day's sustainability commitment, we will provide a pre-loaded Metro card for you to use to get to and from Capitol Hill.

As in previous years, you and your fellow attendees will break into state delegations to meet with elected officials from your state. A few days before May 30, you will receive a

customized schedule for you and your state delegation with your meeting and instructions on how to access real-time updates through the Advocacy Day App for your phone. (More on the app in later emails!)

After your meetings conclude, ECA invites you to join us from **4:00-6:00 PM** for a networking reception at Bullfeathers at **410 First Street, SE**, a long-time Capitol Hill staple and favorite of attendees of previous Legislative Action Days.

In summary, the schedule for May 30 will be as follows:

- **7:30-8:00 AM:** Breakfast (Brownstein Hyatt Farber Schreck: **1155 F Street, NW**)
- **8:00-9:15 AM:** Policy briefing (Brownstein Hyatt Farber Schreck: **1155 F Street, NW**)
- **9:15-10:00 AM:** Transit to Capitol Hill
- **10:00 AM-4:00 PM:** Meetings on Capitol Hill (customized schedule forthcoming)
- **4:00-6:00 PM:** Thank you reception (Bullfeathers: **410 First Street, SE**)

Also, ECA will host its Legislative Action Day on-site headquarters at the American Trucking Association, which is located just outside the Cannon House Office Building at **430 First Street, SE**. Please join us in between your meetings for a place to charge your devices, take calls, and enjoy some refreshments.

Weekly webinars

Starting on Thursday, May 9th, ECA will be hosting weekly webinars in advance of Legislative Action Day. These interactive sessions will cover a variety of topics and ensure that you are ready for your meetings on Capitol Hill. Here's the schedule:

- **Thursday, May 9 at 2:00 PM ET:** What to Expect on Legislative Action Day
- **Thursday, May 16 at 2:00 PM ET:** Congressional Meeting Best Practices
- **Thursday, May 23 at 2:00 PM ET:** Policy Issues Deep Dive

Keep an eye out for an invitation to these webinars in your inbox later today. Can't make it live? No worries! These webinars will be recorded, and links will be included in future "know before you go" messages.

Social media

Last year, ECA Legislative Action Day made quite an impact on social media, and we want to keep the momentum going this year in the days leading up to May 30!

Ready to get started? You can download some graphics that you can share on LinkedIn, Facebook, Instagram, X, and more [here](#). Make sure you use the hashtag [#ECALAD](#), and we will share some of the posts out through ECA's channels. (You can tag ECA on LinkedIn at [@exhibitions-conferences-alliance](#) and on X at [@ECAadvocacy](#).)



Great events taking place on May 28 and May 29

Once again, this year's ECA Legislative Action Day will be held in conjunction with two fantastic events hosted by industry leaders also taking place in Washington, DC.

On **Tuesday, May 28**, mdg, a Freeman Company, will present [From Hypothetical to Reality: How AI is Actually Changing Events](#), an executive roundtable in conjunction with Lippman Connects' Exhibition and Convention Executives Forum (ECEF) and the Society of Independent Show Organizers (SISO). This session will move the conversation about AI in events from the realm of possibility into the realm of reality. **To RSVP for this session, please click [here](#).**

On **Wednesday, May 29**, the Lippman Connects [Exhibition and Convention Executives Forum](#) (ECEF) will bring together association and independent organizers to exchange insights, trade opportunities, and develop top-to-top relationships. In recognition of our partnership with Lippman Connects, ECA is pleased to recognize Lippman Connects as one of its 2024 Legislative Action Day platinum partners! **To register for ECEF, please click [here](#).**

Partner thank you!

Speaking of partners, ECA Legislative Action Day would not be possible without our incredible partners. Please join ECA in thanking these industry leaders for their support of the industry's advocacy work on Capitol Hill.



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EXHIBITOR

Would you like to increase your organization's visibility among industry leaders? It's not too late to partner with ECA to support Legislative Action Day 2024. Just email [Tommy Goodwin](mailto:Tommy.Goodwin) to identify the right partnership opportunity for your organization.