

Tommy Goodwin

From: Tommy Goodwin
Sent: Friday, May 10, 2024 3:48 PM
To: Tommy Goodwin
Subject: ECA Legislative Action Day: Know Before You Go email #2



LEGISLATIVE ACTION DAY

MAY 30, 2024 | WASHINGTON, DC

Dear Tommy,

The countdown is on!

It's less than three weeks until ECA Legislative Action Day 2024. I can't wait to see you and more than 130 of your colleagues in Washington, DC on Thursday, May 30.

If you didn't get a chance to see yesterday's webinar, "What to Expect on ECA Legislative Action Day," you can catch the replay [here](#). ECA will be hosting two more prep sessions on Congressional meeting best practices and this year's policy priorities between now and Legislative Action Day. (More on that below.)

All the know before you go information is included below for your reference. Later next week, I will be reaching out to you with your state delegation information and more details on what to expect on Thursday, May 30.

If you have any questions or need any additional information, you can always reach out to me by phone at +1 (703) 539-5875 or via email at

tommy.goodwin@exhibitionsconferencesalliance.org. Have a great weekend ahead!

Best regards,

Tommy Goodwin
Vice President, Exhibitions & Conferences Alliance

Schedule of events

ECA Legislative Action Day will begin with a kickoff breakfast and policy briefing at the offices of ECA's policy counsel, Brownstein Hyatt Farber Schreck, which are located at **1155 F Street, NW**. Breakfast will begin at **7:30 AM**, and the program will start at **8:00 AM**.

From there, you will go to Capitol Hill for your Congressional meetings, which will take place throughout the day beginning at **10:00 AM**. This year, as part of ECA Legislative Action Day's sustainability commitment, we will provide a pre-loaded Metro card for you to use to get to and from Capitol Hill.

As in previous years, you will be part of a state delegation for your meetings with elected officials from your state. Prior to May 30, you will receive a customized schedule for you and your state delegation with your meeting and instructions on how to access real-time updates through the Advocacy Day App for your phone. (More on the app in later emails!)

After your meetings conclude, ECA invites you to join us from **4:00-6:00 PM** for a networking reception at Bullfeathers at **410 First Street, SE**, a long-time Capitol Hill staple and favorite of previous attendees.

In summary, the schedule for May 30 will be as follows:

- **7:30-8:00 AM:** Breakfast (Brownstein Hyatt Farber Schreck: **1155 F Street, NW**)
- **8:00-9:15 AM:** Policy briefing (Brownstein Hyatt Farber Schreck: **1155 F Street, NW**)
- **9:15-10:00 AM:** Transit to Capitol Hill
- **10:00 AM-4:00 PM:** Meetings on Capitol Hill (customized schedule forthcoming)
- **4:00-6:00 PM:** Thank you reception (Bullfeathers: **410 First Street, SE**)

Also, ECA will host its Legislative Action Day on-site headquarters at the American Trucking Association, which is located just outside the Cannon House Office Building at **430 First Street, SE**. Please join us in between your meetings for a place to charge your devices, take calls, and enjoy some refreshments. You are also welcome to store any luggage you may have at the on-site headquarters from 10:00 AM-3:30 PM.

Know before you go webinars

Thanks to Stephanie Selesnick, Julie Kagy, and Jeff Evans for joining me for yesterday’s webinar “What to Expect on ECA Legislative Action Day.” To watch the replay, just click [here](#).

ECA will also be hosting two more webinars before Legislative Action Day.

- **Thursday, May 16 at 2:00 PM ET:** Congressional Meeting Best Practices (featuring Austin O’Boyle)



- **Thursday, May 23 at 2:00 PM ET:** Policy Issues Deep Dive (featuring Elizabeth Maier)



You should have received calendar invitations for both sessions. If not, please let know. If you can't make it live, these webinars will be recorded, and links will be included in future know before you go messages.

Social media

You can download ECA Legislative Action Day graphics that you can share on LinkedIn, Facebook, Instagram, and X to let your friends and colleagues know that you are attending [here](#).

Make sure you use the hashtag [#ECALAD](#), and we will share some of the posts out through ECA's channels. (You can tag ECA on LinkedIn at [@exhibitions-conferences-alliance](#) and on X at [@ECAadvocacy](#).)



Great events taking place on May 28 and May 29

Once again, this year's ECA Legislative Action Day will be held in conjunction with two fantastic events hosted by industry leaders also taking place in Washington, DC.

On **Tuesday, May 28**, mdg, a Freeman Company, will present [From Hypothetical to Reality: How AI is Actually Changing Events](#), an executive roundtable in conjunction with Lippman Connects' Exhibition and Convention Executives Forum (ECEFF) and the Society of Independent Show Organizers (SISO). This session will move the conversation about AI in events from the realm of possibility into the realm of reality. **To RSVP for this session, please click [here](#).**

On **Wednesday, May 29**, the Lippman Connects [Exhibition and Convention Executives Forum](#) (ECEFF) will bring together association and independent organizers to exchange insights, trade opportunities, and develop top-to-top relationships. In recognition of our partnership with Lippman Connects, ECA is pleased to recognize Lippman Connects as one of its 2024 Legislative Action Day platinum partners! **To join the waitlist for ECEFF, please click [here](#).**

Partner thank you!

ECA Legislative Action Day would not be possible without our incredible partners. Please join ECA in thanking these industry leaders for their support of the industry's advocacy work on Capitol Hill.



Would you like to increase your organization's visibility among industry leaders? It's not too late to partner with ECA to support Legislative Action Day 2024. Just email [Tommy Goodwin](mailto:Tommy.Goodwin@eca.com) today.