

## Tommy Goodwin

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**From:** Tommy Goodwin  
**Sent:** Friday, May 17, 2024 1:55 PM  
**To:** Tommy Goodwin  
**Subject:** ECA Legislative Action Day: Know Before You Go email #3



# LEGISLATIVE ACTION DAY

MAY 30, 2024 | WASHINGTON, DC

Dear Tommy,

Only 13 days until you and more than 130 industry leaders from 24 states gather on Capitol Hill for ECA Legislative Action Day!

This week's email has brand new information about meeting scheduling, what to expect on May 30, prep webinar updates, and more.

As always, If you have any questions or need any additional information, you can reach out to me by phone at +1 (703) 539-5875 or via email at [tommy.goodwin@exhibitionsconferencesalliance.org](mailto:tommy.goodwin@exhibitionsconferencesalliance.org).

I look forward to seeing you in Washington, DC very soon!

Best regards,

Tommy Goodwin  
Vice President, Exhibitions & Conferences Alliance

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## Congressional meeting scheduling (new)

Earlier this week, ECA and our meeting scheduling provider, DC Fly-Ins, began the process of scheduling Congressional meetings for you and your state delegation.

In the coming days, the “captain” from your state delegation will be reaching out to find a time to connect everyone from your state before our time together in Washington, DC on Thursday, May 30. Your state captain will also have the meeting outline and talking points, as well as a one-pager with state-level employment and economic impact data and information about our Legislative Action Day “asks.” You can also download that information [here](#).

A few days before May 30, you will receive details about your bespoke Congressional meeting schedule and information how to access it on the AdvocacyDay app from ECA and DC Fly-Ins.

**Special thanks to our friends at gold-level partner CORT for sponsoring this year’s Congressional meeting scheduling and AdvocacyDay app!**

## Lights, camera, action! (new)

We are delighted to be joined this year by our friends from across the industry media landscape including folks from Trade Show Executive, Exhibit City News, PCMA Convene, Exhibitor Group, Northstar Meetings Group, Skift, BizBash, and more.

Our gold-level partner CNTV will also be onsite filming the Legislative Action Day festivities and interviewing industry leaders like you throughout the day. What’s more, Mike Morrison will be at our on-site headquarters at the American Trucking Association

(see more about that below) conducting interviews for the EXHIBITOR Now and Association and Advocacy Focus podcasts. Stop by and you might hear your voice on the airwaves soon!

**Special thanks to our gold-level partner the Exhibitor Group for sponsoring this year's ECA Legislative Action Day on-site headquarters!**

## **Know before you go webinars and office hours (updated)**

Thank you to Austin O'Boyle from Aristotle International for joining yesterday's webinar on Congressional meeting best practices. If you missed the conversation with Austin, check out the recording [here](#).

(You can also still catch the webinar on what to expect on ECA Legislative Action Day [here](#).)

ECA hosting one final webinar next Thursday, May 23, at 2:00 PM ET where we will do a deep dive on our two policy priorities for ECA Legislative Action Day: attracting and training our future work and ongoing visa delays, featuring ECA's policy counsel, Elizabeth Maier from Brownstein Hyatt Farber Schreck.

LEGISLATIVE ACTION DAY  
MAY 23, 2024 | WASHINGTON, DC

**POLICY ISSUES DEEP DIVE:  
FUTURE WORKFORCE & VISA DELAYS**

DATE  
May 23, 2024

TIME  
2:00 - 2:30 PM ET

ELIZABETH MAIER

TOMMY GOODWIN

You should have already received a calendar invitation for the May 23 session. If not, please let me know. If you can't make it live, this webinar will be recorded, and the link will be included in next week's message.

In addition, ECA will also be hosting virtual office hours on Friday, May 24 from 12:00-4:00 PM ET where you can drop in anytime and get any last-minute questions that you might have answered. You can join by clicking [here](#).

## Schedule of events

ECA Legislative Action Day will begin with a kickoff breakfast and policy briefing at the offices of ECA's policy counsel, Brownstein Hyatt Farber Schreck, which are located at **1155 F Street, NW**. Breakfast will begin at **7:30 AM**, and the program will start at **8:00 AM**.

From there, you will go to Capitol Hill for your Congressional meetings, which will take place throughout the day beginning at **10:00 AM**. This year, as part of ECA Legislative Action Day's sustainability commitment, we will provide a pre-loaded Metro card for you to use to get to and from Capitol Hill.

As in previous years, you will be part of a state delegation for your meetings with elected officials from your state. Prior to May 30, you will receive a customized schedule for you and your state delegation with your meeting and instructions on how to access real-time updates through the Advocacy Day App for your phone. (More on the app in later emails!)

After your meetings conclude, ECA invites you to join us from **4:00-6:00 PM** for a networking reception at Bullfeathers at **410 First Street, SE**, a long-time Capitol Hill staple and favorite of previous attendees.

In summary, the schedule for May 30 will be as follows:

- **7:30-8:00 AM:** Breakfast (Brownstein Hyatt Farber Schreck: **1155 F Street, NW**)
- **8:00-9:15 AM:** Policy briefing (Brownstein Hyatt Farber Schreck: **1155 F Street, NW**)
- **9:15-10:00 AM:** Transit to Capitol Hill
- **10:00 AM-4:00 PM:** Meetings on Capitol Hill (customized schedule forthcoming)
- **4:00-6:00 PM:** Thank you reception (Bullfeathers: **410 First Street, SE**)

Also, ECA will host its Legislative Action Day on-site headquarters at the American Trucking Association, which is located just outside the Cannon House Office Building at **430 First Street, SE**. Please join us in between your meetings for a place to charge your devices, take calls, and enjoy some refreshments. You are also welcome to store any luggage you may have at the on-site headquarters from 10:00 AM-3:30 PM.

## Social media

You can still download ECA Legislative Action Day graphics that you can share on LinkedIn, Facebook, Instagram, and X to let your friends and colleagues know that you are attending [here](#).

Make sure you use the hashtag [#ECALAD](#), and we will share some of the posts out through ECA's channels. (You can tag ECA on LinkedIn at [@exhibitions-conferences-alliance](#) and on X at [@ECAadvocacy](#).)



## Great events taking place on May 28 and May 29

Once again, this year's ECA Legislative Action Day will be held in conjunction with two fantastic events hosted by industry leaders also taking place in Washington, DC.

On **Tuesday, May 28**, mdg, a Freeman Company, will present [From Hypothetical to Reality: How AI is Actually Changing Events](#), an executive roundtable in conjunction with Lippman Connects' Exhibition and Convention Executives Forum (ECEF) and the Society of Independent Show Organizers (SISO). This session will move the conversation about AI in events from the realm of possibility into the realm of reality. **Event organizers can RSVP for [here](#).**

On **Wednesday, May 29**, the Lippman Connects [Exhibition and Convention Executives Forum](#) (ECEF) will bring together association and independent organizers to exchange insights, trade opportunities, and develop top-to-top relationships. In recognition of our partnership with Lippman Connects, ECA is pleased to recognize Lippman Connects as one of its 2024 Legislative Action Day platinum partners! **To join the waitlist for ECEF, please click [here](#).**

## Partner thank you!

ECA Legislative Action Day would not be possible without our incredible partners. Please join ECA in thanking these industry leaders for their support of the industry's advocacy work on Capitol Hill.



Would you like to increase your organization's visibility among industry leaders? It's not too late to partner with ECA to support Legislative Action Day 2024. Just email [Tommy Goodwin](mailto:Tommy.Goodwin) today.