

2024 PUBLIC POLICY AGENDA

Driving economic growth. Supporting job creation. Empowering small businesses.

The business events industry by the numbers:

6.6 MILLION

U.S. jobs supported

\$396 BILLION

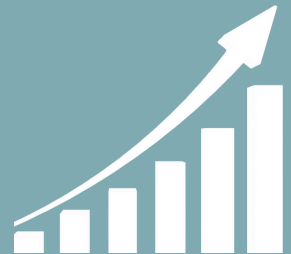
Contribution to U.S. GDP

1.7 MILLION

Exhibitors nationwide

ENSURE A FAVORABLE INDUSTRY OPERATING ENVIRONMENT

- Bring back communicable disease coverage to event cancellation insurance *
- Increase music licensing transparency and stop anti-competitive behavior by music rights holders *
 - BMI v. North American Concert Promoters Association appeal
- Strengthen support for industry small businesses, including SBA reauthorization and modernization
- Finalize new FTC rule prohibiting business impersonation fraud and increasing enforcement capability
- Establish a pro-growth/innovation federal privacy statute that harmonizes existing state privacy laws



GROW SEAMLESS INTERNATIONAL TRAVEL & COMMERCE



- Restore visa operations to pre-pandemic levels while modernizing the visa processing system *
 - S.2632: Visa Processing Improvement Act
 - H.R.4665: Department of State, Foreign Operations, and Related Programs Appropriations Act
 - H.R.5127: Visitor Wait Time Reduction Act
- Help prevent future international travel restrictions
- Streamline and harmonize travel policies between the U.S. and key international partners and regions
- Strengthen public-sector programs that attract international events to the U.S. (and retain them) and recruit international attendees to U.S. events
- Ensure favorable global standardization efforts

CREATE A WELCOMING ENVIRONMENT FOR THE INDUSTRY

- Prevent anti-growth state and local taxation of our industry
- Block state and local efforts to restrict the continuity and freedom of operations of business events
- Oppose event boycotts and policy-driven operational restrictions



CHAMPION INDUSTRY-LED DECARBONIZATION EFFORTS



- Promote industry-led sustainability and decarbonization efforts that ensure the industry remains in control of its path to Net Zero *
 - California Zero-Emission Forklift Regulation
- Encourage smart decarbonization initiatives by government entities while ensuring the right balance between environmental aims and industry feasibility

DEVELOP THE INDUSTRY'S FUTURE WORKFORCE

- Support government policies to help attract and train the industry's next generation workforce *
 - S.161/H.R.793: Jumpstarting Our Businesses by Supporting Students (JOBS) Act
 - S.722/H.R.1477: Freedom to Invest in Tomorrow's Workforce Act
 - H.R.6585: Bipartisan Workforce Pell Act
 - H.R.6655: A Stronger Workforce for America Act
- Amplify efforts to raise awareness of the business events industry to our future talent pool (high school and college programs, internships, school counselor outreach, trade school programs, etc.) *
- Support industry-wide efforts to secure a U.S. Bureau of Labor Statistics NAICS code for the industry



* Top 2024 priorities

The Exhibitions & Conferences Alliance is a coalition of leading associations working together to advance the business events industry.