

Wednesday, July 10, 2024

Thursday, July 11, 2024

Friday, July 12, 2024

3:00pm - 4:30pm **Registration**
ARIA Resort & Casino, Sky Suites Lobby

Check-in time for the ARIA Resort & Casino. Come and pick up your badge from our fabulous front desk as you check-in!

4:30pm - 6:00pm **Late Registration**
Salt & Ivy - ARIA Resort & Casino

We will be right outside the Salt & Ivy for those that missed us at earlier check-in, come and pick-up your badge!

5:00pm - 6:00pm **First-Timers Reception**
Bardot Brasserie - ARIA Resort & Casino

A welcoming reception for our newer ELX members that our attending an ELX in-person event for the first time.

6:00pm - 8:30pm **Welcome Reception**
Salt & Ivy - ARIA Resort & Casino

Join us for the Welcome Reception at the Salt & Ivy in Las Vegas, hosted by our venue partner, ARIA Resort & Casino. This exciting evening will kick off the ELX Annual Congress 2024 with networking drinks, delicious food, and engaging entertainment. Enjoy ice breaker activities designed to help you connect with fellow attendees and industry leaders. Don't miss this chance to start the congress with new connections and a night of fun and excitement!



6:00am - 7:00am **Optional: Morning Running or Brisk Walking Tour in Las Vegas with Go! Running Tours**
ARIA Resort & Casino, Sky Suites Lobby

Lace-up and discover Las Vegas in a sustainable and healthy fashion with Go! Running Tours. Join our morning running or brisk walking tour starting directly from the Aria Resort & Casino North entrance.



7:30am - 8:30am **Breakfast in ELX Hub**

8:30am - 9:15am **Congress Welcome**
Inspiration Arena

Chloe Richardson Community Engagement Director ELX
Nicola Kastner CEO ELX

Introductions from ELX Partners
ARIA Resort & Casino, Augeo, Choose Chicago, LVCVA, MGM Resorts, RAI Amsterdam, The Opus Group

9:15am - 10:00am **How I Built It – Success Stories from ELX Members**
Inspiration Arena

Struggling to get your ideas off the ground or navigate change within your organization? This interactive panel discussion is for you! Hear real-world stories from successful changemakers within the community, as they share their experiences creating new events, transforming work processes, and even restructuring their teams.

Kim Kopetz President and CEO The Opus Group
Ronni Schorr Global Head of Onsite Experiences LinkedIn
Stefanie Goffredo Category Manager for Events & Sponsorships NA SAP Global
Jeff Welger Director, Corporate Meetings & Events Arch Insurance Group Inc.

10:00am - 10:30am **Break in ELX Hub**

10:30am - 11:45am **Strengthening the ELX Community: Speed Networking**
Solution Studio

This session of orchestrated networking will allow most of the ELX Community (members and partners) to meet each other, share what their "care abouts are" and provide insight into their expertise. By doing this, we build the community of knowledge and allow members to get to know each other much quicker and make connections among each other.

11:45am - 12:30pm **Lunch in ELX Hub**

12:45pm - 1:45pm **The AI Advantage: Streamlining Tasks, Optimizing Events, and Navigating Legal Challenges**
Inspiration Arena

This session delves into the exciting ways AI can revolutionize your organization, from boosting productivity to enhancing event experiences, while also considering the legal implications.

Brent Turner EVP Strategy and Solutions Opus Agency
Nikki Anesi O'Brien SVP Accounts MAS
Kevin Cobb VP, Experiential Marketing Augeo

1:45pm - 2:30pm **Show Me Yours, I'll Show You Mine: Unveiling Org. Design Secrets**
Inspiration Arena

Ever wonder how other organizations structure their teams and processes? This session is your chance to peek behind the curtain! Inspired by TED Talks, we've assembled four dynamic member speaker ready to share their organization's secrets to success.

Chloe Richardson Community Engagement Director ELX
Abby Guy Global Meetings Lead Amgen
Colleen Bisconti VP Events and Experiences IBM
Neil Cullen VP, Global Head of Events & Sponsorships PGIM

2:30pm - 2:50pm **Break in the ELX Hub**

2:50pm - 3:30pm **Hot Wings, Hot Takes**
Inspiration Arena

Ready to witness a fiery battle of wits – and wings? Join us for this electrifying session where four brave participants face a double dose of heat: progressively hotter wings and provocative industry questions!

Chloe Richardson Community Engagement Director ELX
Dean Armintrout Sr. Director, Global Event Marketing TransUnion
Keegan Hooks Head of Global Events Informatica
Koleen Roach Director, Meetings & Conference Management Securian Financial

3:30pm - 5:00pm **Member-Led Discussions**
Solution Studio

Noted as ELX's most valuable sessions, member led discussions take place in smaller groups divided by topic for in-depth conversations. These sessions provide a unique opportunity to engage with peers, share insights, and explore specific areas of interest.

6:00pm Onwards **Off-site Evening Event with LVCVA**
Aria North Entrance and Valet Drop-Off

Join us for an unforgettable Off-Site Evening Event, sponsored by the Las Vegas Convention and Visitors Authority (LVCVA). This special event offers a fantastic opportunity to network with fellow attendees while experiencing a new and exciting side of Las Vegas. Enjoy an evening filled with great company, captivating entertainment, and the vibrant energy that only Las Vegas can provide.



7:30am - 8:30am **Breakfast in the ELX Hub**

8:30am - 10:00am **Member Led Discussions**
Solution Studio

Noted as ELX's most valuable sessions, member led discussions take place in smaller groups divided by topic for in-depth conversations. These sessions provide a unique opportunity to engage with peers, share insights, and explore specific areas of interest.

10:00am - 10:30am **Break in ELX Hub**

10:30am - 11:15am **Partner Perspectives: Live & Unscripted**
Inspiration Arena

Dive into the heart of collaboration and innovation with "Partner Perspectives: Live & Unscripted." This session brings our valued partners to the forefront, sharing their unique insights and strategies in an engaging, conversational format.







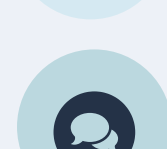
Nicola Kastner CEO ELX
Lisa Messina Chief Sales Officer LVCVA
Dustin Arnheim Vice President of Sales Choose Chicago
Mathys Taekema International Business Development Manager RAI Amsterdam
Denise van den Outenaar Business Development Manager RAI Amsterdam

11:15am - 11:30am **Congress Wrap-Up**
Inspiration Arena


Chloe Richardson Community Engagement Director ELX

11:30am - 12:30pm **Lunch or Grab-and-Go in ELX Hub**


Agenda Key:

-  **Registration**
-  **Evening Event**
-  **Break/ Food & Beverage**
-  **Content: Networking**
-  **Content: Key Note**
-  **Content: Panel Discussion**
-  **Members-Only Discussions**

Thank you to our Agenda Chairs:

-  **Kim Kopetz**
President and CEO
The Opus Group
-  **Melissa Vilders**
Head of Global Events and Strategy
HXM Solutions
SAP

Your MC:

-  **Chloe Richardson**
Community Engagement Director
ELX