



**QUALITY  
OF LIFE**  
FOUNDATION

Matthew Morgan, Director

[ Let's build quality of life together ]

# **Delivering Future Cities**

## **18th October 2023**

**How do we deliver high quality  
new homes that meet the  
changing needs of society?**

Having a **decent, affordable home** in a **safe, well-designed neighbourhood** is the foundation of a **healthy, happy life.**



**But...** too many new homes and neighbourhoods just don't offer that.

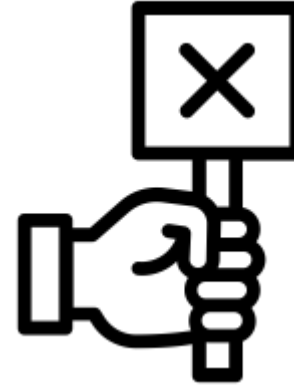
# Homes are built...

...in the face of **local opposition**

...miles from anywhere

...without access to green space

...without community facilities



**Create health and  
wellbeing**

# 1. An enabling environment for health and wellbeing

- Take action on **health inequalities** and **wellbeing**
- Take a **health and wellbeing in all places** approach
- Help housebuilders, developers and investors become **health providers**



## 2. Meaningful community engagement

- Be **purposeful**
- Be **timely**
- Be **transparent**
- Be **inclusive**
- Be **clear**
- Be **supportive**
- Provide **feedback**



# 3. Evidence-based planning and design

- Gather evidence
- Put the evidence to work
- Create a long-term vision and deliver on it





## 4. A stewardship plan for the long-term care of every place

- Make a plan at the outset
- Involve the community
- Hold organisations to account



# 5. Consistent evaluation of health and wellbeing outcomes

- Based on **health and wellbeing outcomes**
- Tied to **public and private investment**
- From **local plans to post-occupancy evaluation**



The Quality of Life Framework 2.0 for engagement, planning and design, stewardship and evaluation

# How to create health and wellbeing

1. An enabling environment for health and wellbeing
2. Meaningful community engagement
3. Evidence-based planning and design
4. A stewardship plan for the long-term care of every place
5. Consistent evaluation of health and wellbeing outcomes



# Be a leader in delivering social impact

- Do you understand that the environment we live in impacts the length and quality of our lives?
- Do you think there's room for improvement in how we create and care for homes and neighbourhoods in the UK
- Do you want to demonstrate your commitment to raising people's quality of life?



**If you answered 'yes', we want to work with you.**

The Quality of Life Foundation is **an independent charity** that helps communities and organisations to plan, design, create and care for homes and neighbourhoods in ways that will benefit people's quality of life in the long term. We do this by carrying out independent research, engaging communities, sharing evidence, and supporting others to implement best practice in their work.

**We offer consultancy services** through a wholly-owned trading subsidiary that cover the whole life of the development process. Our



# Our partners



## Core funder



## Core partners



## Supporters



## Research funders



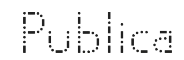
## Research partners



## Service partners



## Collaborators



Thank you

[matthew@golf.org](mailto:matthew@golf.org)

[www.golf.org](http://www.golf.org)