

Expo
Sunderland

Your Future Expo

18-20 March 2025
Beacon of Light



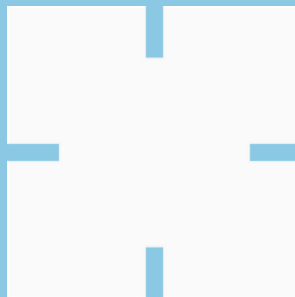
In partnership with
University of
Sunderland

Official Event Partner Package

Inviting 2,000+ students and residents over 3 days
including a festival evening programme



30+ Industry
Zones

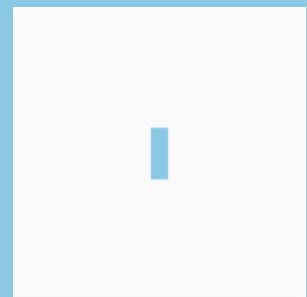


Innovation
Station

TED-style
talks



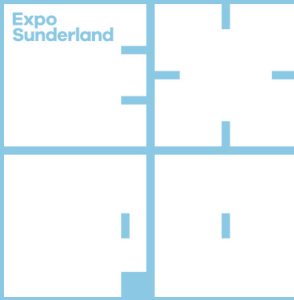
Work Hub



@exposunderland

[Link to 'Your Future Expo' website](#)

A new way for education and industries
to showcase the future in our city
to schools, college students, adults and
graduates



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Official Event Partner Package

LEAD UP:

- Your company logo/profile/blog/spotlight on the event webpages & event marketing collateral
- Advertising space on event website
- Partner & event lockup graphic, featuring your logo, for you to use
- Posts & stories shared about your organisation on our social media
- Designation of 'Official Partner of Your Future Expo'

AT EVENT:

- Choice of exhibition space in one of our many industry specific zones, showcasing to thousands of students; **or**
- A branded session to activate/deliver your key messages with compelling and engaging content, with session partner recognition across all mentions ie 'sponsored by'
- Opportunity for bespoke activations, showcasing real work and interactive opportunities
- Partner/sponsorship recognition across all days with branding across all event screens
- Hold a company/industry specific interactive workshop
- Host a competition with a compelling prize across the 3-days
- Partner/sponsorship recognition across all days with branding across all event screens
- Holding slide on screens and branding at event
- Thanked in session announcements during event
- Guaranteed delegate places for the Event Partner
- Opportunities for your own staff engagement, to come along and play their part in the future of the city
- Touchpoint access to thousands of students and young entrepreneurs across the 3-day event to distribute your own company branded merchandise/literature/swag (ideally, all sustainable!)

POST EVENT:

- Recorded evaluation, outputs and outcomes
- Slide pack distribution to all visitors and participants
- Social media tags in post event thank you
- Photo gallery & company logo featured on our 'recent events' web page



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£10,000 Large employer/OEM (excl. VAT)
£5,000 SME (excl. VAT)

clair@exposunderland.com or 07454 252182



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Booking request form

Please complete all details and return to clair@exposunderland.com

Company Name			
Registered address			
Website		Telephone	
Contact name		Email address	
Company Number		VAT Reg. Number	
Primary Event Partner	£15,000 (excl. VAT)	Highest level of branding and first refusal on exhibition space allocation, and session involvement (TBA)	
Event Partner	£10,000 (excl. VAT)	Large organisations/OEM - secondary level of branding and next choice of exhibition space or branded activation session	
	£5,000 (excl. VAT)	SME sized organisations -secondary level of branding and next choice of exhibition space or branded activation session	

All bookings are subject to Expo Sunderland Terms & Conditions - [click here to read](#)