

Bringing together the educationalists and employers of the future to stimulate interest locally in the new wave of industries investing in the region and promoting the future skills needed in the green economy.

Be part of an extraordinary new event that is immersive, engaging and help us all to boost learning and future employment in Sunderland and the Northeast region.



### YOUR FUTURE EXPO

Beacon of Light, Sunderland

# PARTNER UP WITH OUR EXCITING EVENT PARTNER PACKAGES!

2000+ VISITORS
30+ EXHIBITORS
OVER 3 DAYS



YOUR FUTURE EXPO

Beacon of Light, Sunderland

### FREE TO ATTEND

FIXED TIMES FOR SCHOOL GROUPS

AGE 16+ AND STUDENTS

OPEN LATE FOR ADULTS & GRADUATES



### YOUR FUTURE EXPO

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### PROMOTE YOUR INDUSTRY

- Unique opportunity to highlight the vibrancy of working in your industry or organisation.
- Help future employees discover the diverse roles and career paths within your industry, broadening their horizons and igniting their passion.
- Play your part to nurture local talent and inspire future generations in the Northeast.

### POOL YOUR EFFORTS

Imagine the possibilities when we all come together to share insights, showcase advancements, and explore new opportunities.

Your Future Expo is not just an exhibition; it's an opportunity to showcase innovation, foster collaboration, and inspire the next generation of talent.

### SHOW OFF YOUR SUPERPOWERS

#### **Exhibit in one of our industry zones:**

- Automotive & Advanced Engineering
- Construction & Housing Innovation
- Gaming, Software & Technology
- Health & Wellbeing
- Retail, Hospitality & Tourism
- Stage, Screen & Sound

#### OR do more on the show floor:

- Welcome Discovery Zone
- Future Employability Zone
- Enterprise & Innovation Zone
- Strut your stuff in a SEMINAR
- Tell your story in a TED-STYLE TALK
- Take your space in a 6m² stand

PLUS outside concession space available

#### **EVENT AREAS**

Stage, Screen & Sound

**Employability Zone** 

Automotive & Advanced Engineering

Gaming, Software & Technology

**Enterprise & Innovation Zone** 

Construction & Housing Innovation

Health & Wellbeing

**Welcome Area** 

Retail, Hospitality & Tourism

# FOR PEOPLE, PLACES & PLANET

- Use your own sustainable materials
- Apply modern methods of building your displays
- Source local, affordable, recyclable goods for event materials
- Provide prizes or giveaways modelled from repurposed industry or company items

### DIFFERENTLY

Why not incentivise your own apprentices or ambassadors to design, build and staff your exhibit and/or deliver a TED-style talk.

Divert suppliers or customers to contribute to the same cause to save time and effort.

### PLAY YOUR PARTIN OUR FUTURE

Join our official partners and help us all turn Your Future Expo 2025 into a spectacular!

### INTERACTIVE ENGAGING

IMMERSIVE

INSPIRATIONAL





































#### NOT FOR PROFIT

As a not-for-profit event programme, all packages include the same features and benefits for all organisation types and priced simply on the size of business.

£10,000.00+VAT Large organisations/OEMs

£5,000.00+VAT

SMEs (inc. recruitment agencies, training businesses, etc).

> £1,500.00+VAT\* Start-ups and Scale-ups

> > £495.00+VAT

CICs, charitable work, etc. can book in other shell scheme spaces

> \*Free event partnership is available for qualifying businesses taking part in the Expo Sunderland Innovation Challenge.

## SHOWCASE YOUR HIGH-QUALITY CAREERS & SKILLS

### All partner will receive their choice on a first-come-first-served basis, of:-

Exhibition space within or around an industry / event zone

OR outside concession space

OR opportunity to speak in or brand a session within the seminar programme

#### OTHER PARTNERSHIP RIGHTS

- Logo listed alphabetically on all marketing collateral
- Full company profile, biography and advertising space on the event website
- Social media tile and partner/event logo and audio brand for you to share
- Slide pack or brochure distribution to all visitors after the event
- Recorded event evaluation to provide outputs and outcomes after the event

### EXPOISHERE. ARE YOU IN?

#### **Contact:**

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### Link to book