FURNITURE MANUFACTURING EXPO



The Show for U.S. Furniture Manufacturers

Exhibitor Brochure

April 28-29, 2027

Charlotte Convention Center
Charlotte, North Carolina

www.FurnitureManufacturingExpo.com

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Furniture Manufacturing Expo is the opportunity to exhibit and take part in the only trade show in the U.S. showcasing the largest gathering of suppliers and the latest solutions for manufacturers of furniture.

Over two days, attendees have the chance to engage with exhibiting suppliers and see first-hand the latest innovative products, equipment, and machinery as well as gain a better understanding of the services and new technology making a critical impact on their warehousing, logistics, finance, and the bottom line. The show also features an engaging education program developed by show management in conjunction with the show's advisory board.

Exhibiting at Furniture Manufacturing Expo will provide your company with the opportunity to get face-to-face with top decision makers from the U.S. furniture manufacturing industry.

Why Charlotte?

The decision to hold Furniture Manufacturing Expo in Charlotte resulted in the need to keep expanding the attendee base for further growth to provide better ROI for exhibitors.

While the heart of the furniture manufacturing industry continues to revolve around North Carolina, a significant amount of manufacturing also takes place in the Northeast, Mid-West, Texas, and California. The show's goal is to expand and grow to be a must attend resource for all furniture manufacturers in the United States.

This location makes it easier for those manufacturers outside of North Carolina to attend as well.

55% of 2026 attendees were first time participants due to the move to Charlotte.

Who Should Exhibit?

Companies that produce, design, develop, and manufacture products and equipment, as well as offer services and solutions for the furniture manufacturing industry.

95%
of attendees come to find new suppliers/meet exhibitors*

Why Exhibit?

- **Reach hundreds of furniture manufacturer decision makers from across the U.S. all under one roof.**
- **Ensure your company/ brand is represented along with 100+ other exhibiting companies targeting U.S. furniture manufacturers.**
- **Showcase new equipment, products, technologies, materials, and supplies.**
- **Cost effective networking and advertising.**
- **Connect face to face and expand customer base.**
- **Affirm confidence among existing customers.**

Contact Us To Reserve Your Booth:

Exhibit@FurnitureManufacturingExpo.com | +1-404-647-0805

Source: *2026 Attendee Survey

Attendee Demographics

86%
of attendees make or influence buying decisions*



Who Attends?

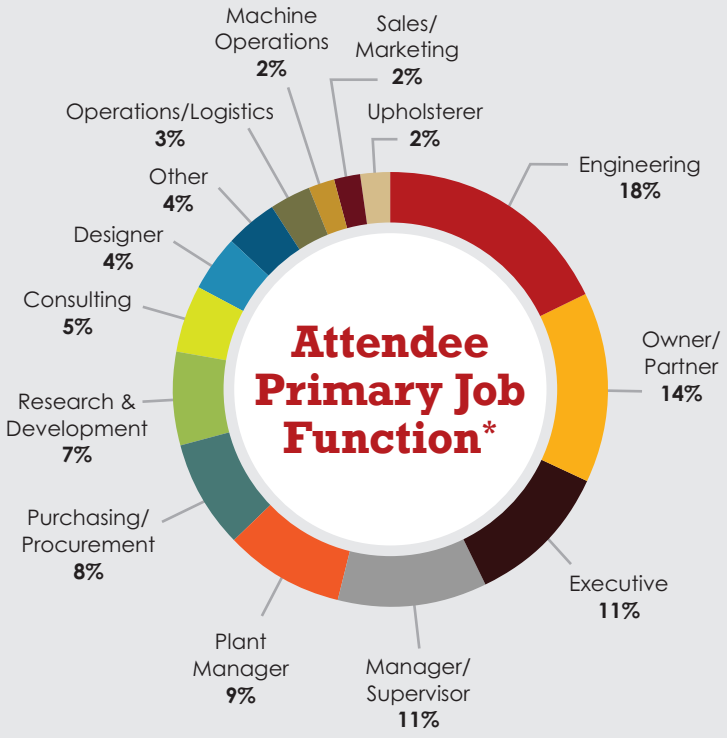
Professionals of all management levels from North America involved in the manufacturing of furniture.

Attendee groups include:

- Designers
- Engineers
- Executives
- Machine Operators
- Plant Managers
- Procurement Officers
- Purchasing Managers
- Quality Control Managers
- Research & Development Managers
- Specifiers

60%
of attending companies spending volume will increase in 2027**

Attendee Primary Job Function*



Product Group Interest*

Adhesives/Finishes/Paints	41%
Computer Software/Information Technology	34%
Contract Manufacturing	24%
Cutting Equipment/Tools	57%
Fabrics/Upholstery	45%
Fibers	29%
Findings/Trims	15%
Foam	44%
Hardware/Components/Mechanisms	51%
Labels	19%
Machinery	62%
Nonwovens	22%
Packaging	41%
Sewing Equipment	37%
Springs	26%
Supplies/Services	28%
Testing Equipment/Laboratories	19%
Warehousing/Racking Systems/Logistics	20%
Wood/Wood Products	47%
Yarns/Threads	19%

Source: *2026 Attendee Registration Demographics
Source: **2026 Attendee Survey

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2027 Quick Facts

FURNITURE MANUFACTURING EXPO

Show Dates & Times:

Wednesday, April 28, 2027	10:00am – 5:00pm
Thursday, April 29, 2027	10:00am – 3:00pm

Location:

Charlotte Convention Center, North Carolina, USA

Exhibitor Product Groups:

Adhesives/Finishes/Paints; Computer Software/Information Technology; Contract Manufacturing; Cutting Equipment/Tools; Fabrics/Upholstery; Fibers; Findings/Trims; Foam; Hardware/Components/Mechanisms; Labels; Machinery; Nonwovens; Packaging; Sewing Equipment; Springs; Supplies/Services; Testing Equipment/Laboratories; Warehousing/Racking Systems/Logistics; Wood/Wood Products; Yarns/Threads; and Associations/Publications

Exhibit Space Rates:

Standard Rate:

US $4,460 per 10'x10' booth unit

Open Corners = US $450 each

Price includes pipe & drape on back (8' high) and sides (3' high), material handling, company name sign, wastebasket, directory listing, daily booth cleaning & booth personnel badges. Island booths do not include any pipe & drape unless requested in advance.

Attendees:

Professionals of all management levels from the U.S. involved in the manufacturing of furniture.

Education Program:

A comprehensive 2-day educational program will be available to all attendees.

Contact:

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Organizer:

Exposition Development Company, Inc.