



EXPO PRODUCCIÓN® AND FESPA MEXICO ANNOUNCE COLLOCATION AND PARTNERSHIP

September 10, 2024. FESPA Mexico and Exposition Development Company Inc (ExpoDevCo) have entered into a partnership to produce the **Expo Producción** show annually as a collocation with the **FESPA Mexico** show, starting in September 2025.

The FESPA Mexico show is the leading annual event in Mexico for specialty printing where attendees source the latest product innovations for wide format digital printing, screen and textile print, garment decoration, signage and more.

“FESPA Mexico has a major market focus on textile printing and the synergy with Expo Producción will strengthen the offering that our events have for the manufacturing sector in Mexico. Both parties are very passionate about delivering highly engaging and inspirational events and we look forward to creating a partnership which will showcase the future of production on demand for the region.” Stated Michael Ryan, Head of Global Development & FESPA GPE.

Expo Producción Mexico was first held in 2013 and is the only event in Mexico and Central America to bring together all sectors of the apparel, home textiles and other sewn products manufacturing industries.

“Our team is very excited about this opportunity for our Expo Producción community. We have long respected the work of FESPA, and the two shows are very complementary to each other. This will provide a great opportunity for exhibitors and attendees to have an enhanced return on investment from both shows.” Added David Audrain, CEO of ExpoDevCo.

The shows will be held at the Centro Citibanamex, the largest exhibition venue in Mexico City. Mexico City also serves as the gateway to business in Central America.

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About FESPA

Founded in 1962, FESPA is a global federation of Associations for the screen printing, digital printing and textile printing community. FESPA's dual aim is to promote screen printing and digital imaging and to share knowledge about screen and digital printing with its members across the world, helping them to grow their businesses and learn about the latest developments in their fast growing industries.

FESPA Profit for Purpose

Profit for Purpose is FESPA's international reinvestment programme, which uses revenue from FESPA events to support the global speciality print community to achieve sustainable and profitable growth through four key pillars - education, inspiration, expansion and connection. The programme delivers high quality products and services for printers worldwide, including market research, seminars, summits, congresses, educational guides and features, in addition to supporting grassroots projects in developing markets. For more information visit, www.fespa.com/profit-for-purpose.

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About Exposition Development Company Inc

ExpoDevCo is jointly owned and led by partners David Audrain and Stephanie Everett. Audrain and Everett have more than 55 combined years of experience managing, growing and launching exhibitions, including senior executive positions with some of the largest exhibition companies in the world. Since January 2012, the experienced management team at ExpoDevCo has launched many new shows and joint ventures, in addition to providing show management services. ExpoDevCo first launched Expo Producción in 2013, but Audrain and Everett have experience in this sector with other shows going back decades. For more information visit, www.ExpoProduccion.mx or www.ExpoDevCo.com

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