

2021 FACT SHEET



Show Dates And Times: Tuesday, July 20, 2021 10:00am – 5:00pm
Wednesday, July 21, 2021 10:00am – 4:00pm

Location: Hickory Metro Convention Center, Hickory, North Carolina, USA

Exhibitor Product Groups: Computer Software / Information Technology; Contract Manufacturing; Cutting & Sewing Equipment; Distributors; Fabrics; Fibers; Financial Management; Findings/Trims; Foam; Adhesives/Finishes/Paints; Foam Fabricating Machinery; Furniture Manufacturing Machinery; Hardware & Components; Nonwovens; Packaging; Quilting Machinery; Racking Systems; Research & Development; Services & Logistics; Supplies; Testing Equipment; Testing Laboratories; Upholstery Mechanisms; Wood Process Machinery; Yarns; Associations; Publications

Exhibit Space Rates: **Standard Rate** = US \$35 per nsf **Bulk Rate** (1,000+ nsf) = US \$29 per nsf

Open Corners = US \$300 each

Price includes pipe & drape on back (8' high) and sides (3' high), material handling, company name sign, wastebasket, directory listing, daily booth cleaning & booth personnel badges. Island booths do not include any pipe & drape unless requested in advance.

NSF = Net Square Feet.

50% of total booth payment is required with signed contract until January 15, 2021 to hold space. After January 15, 2021, 100% of total booth payment is required with signed contract to hold space.

Attendees: Those involved in all areas of manufacturing home furnishings products and components.

Education Program: A comprehensive 2-day educational program will be available to all attendees.

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Co-Organizers: Exposition Development Company, Inc.
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