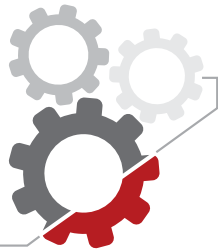




FURNITURE
MANUFACTURING
EXPO



EXHIBITOR BROCHURE

July 20 - 21, 2022

Hickory Metro Convention Center
Hickory, North Carolina, USA

www.FurnitureManufacturingExpo.com

The Expo that brings together suppliers offering the latest machinery, technology, fabrics, and more to the manufacturers and importers of home furnishings.



July 20 - 21, 2022

**Hickory Metro Convention Center
Hickory, North Carolina, USA**

Furniture Manufacturing Expo, being held July 20-21, 2022, at the Hickory Metro Convention Center in Hickory, North Carolina, is the expo that brings together suppliers offering the latest solutions to the manufacturers and importers of home furnishings.

Produced by BridgeTower Media (parent company of Furniture Today) and Exposition Development Company, Inc., the show gives suppliers a platform to showcase their latest products, services, equipment and innovative machinery, warehousing, technology, and financial and logistics services for the home furnishings manufacturing industry.

The expo also offers a two-day educational program developed by top leaders in the industry discussing regulatory policy, industry trends, the latest innovations, and more.

Who Attends?

Professionals involved in the manufacturing of home furnishings looking for the latest products, services, machinery, and technologies.

Attendee groups include:

- ⚙️ Designers
- ⚙️ Engineers
- ⚙️ Executives
- ⚙️ Machine Operators
- ⚙️ Plant Managers
- ⚙️ Procurement Officers
- ⚙️ Purchasing Managers
- ⚙️ Quality Control Managers
- ⚙️ Research & Development
- ⚙️ Specifiers



“
This show gets better
every year!”
”

**Hickory Springs &
Atlanta Attachment**

**Reserve
Your Booth
Now & Save!**

**Advance Rates End
March 25th**

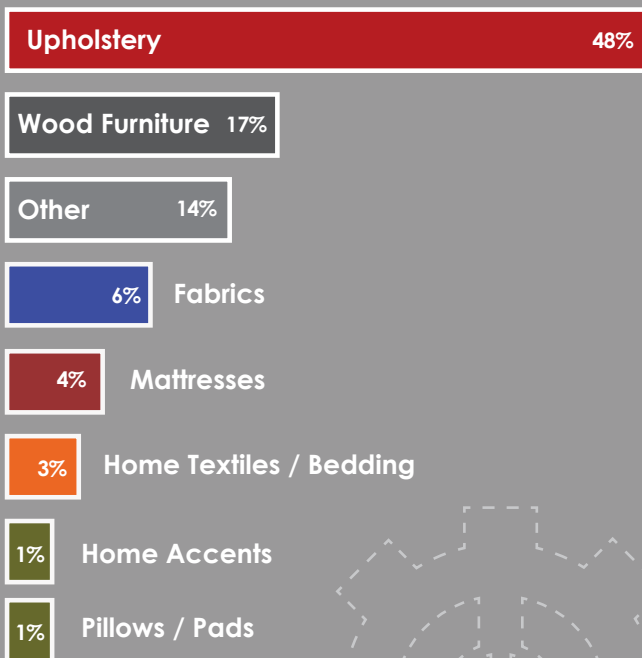
2021 Attendee Demographics



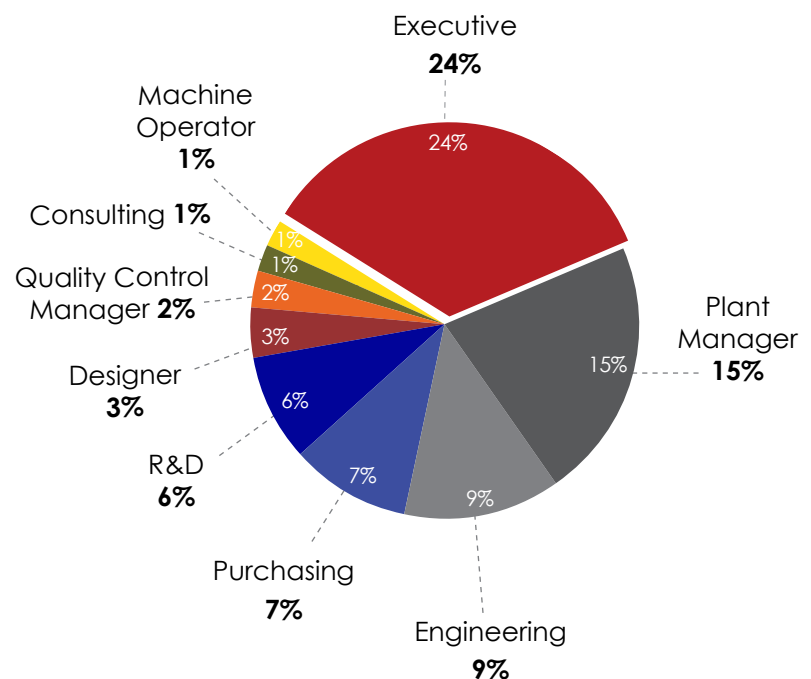
Attendee By Product Group Interest

Cutting and Tools for Upholstery	37%	Computer Software/Information Technology	19%
Cutting and Tools for Furniture	34%	Furniture/Bedding Mechanisms	16%
Fabrics/Upholstery	34%	Nonwovens	16%
Foam	34%	Contract Manufacturing	15%
Cutting Equipment for Upholstery	31%	Yarns/Threads	15%
Sewing Equipment	30%	Labels	13%
Cutting Equipment for Furniture	30%	Racking Systems	11%
Hardware and Components for Furniture	29%	Cutting and Tools for Bedding	10%
Furniture Manufacturing Machinery	29%	Warehousing/Services/Logistics	10%
Wood/Wood Products	28%	Testing Equipment	9%
Hardware and Components for Upholstery	27%	Cutting Equipment for Bedding	8%
Packaging	26%	Hardware and Components for Bedding	8%
Supplies	26%	Testing Laboratories	8%
Adhesives/Finishes/Paints	25%	Findings/Trims	8%
Fibers	22%	Quilting Machinery	6%
Wood Process Machinery	20%	Financial Management	5%
Foam Fabricating Machinery	19%	Other	5%

Attendees Are Involved In The Following Industries



Attendee By Type Of Work



What Did Attendees Say?



“

"I thoroughly enjoyed the show and saw a nice variety of vendors. We did find several we hope to start a relationship with and possibly start doing business with in the future. In South Georgia, it is hard to find suppliers for furniture manufacturing and this show allows us to broaden our horizons in this search. We are currently doing business with some vendors that we met at the show last year."

Woodhaven Industries

"We've seen some new people we hadn't seen before, we'd come back, and it may make sense to bring some folks from the textiles and manufacturing side of our business as well."

La-Z-Boy

"It's a really great concentration of people that do what we do. The other thing we found really helpful is that you could really spend time with the right people that you needed to talk to."

Klaussner Home Furnishings

"We were very pleased with how relevant the companies showing here were to our business."

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Southern Motion



What Did Exhibitors Say?

“

"We have exhibited at all the Furniture Manufacturing Expos and have gained valuable customers and contacts from each one. More importantly, it gives key decision makers in our industry a chance to meet us in person and understand why our company has such a well-respected reputation."

Barber Manufacturing

81%
of Attendees make
or influence
buying decisions



"The Furniture Manufacturing Expo is the best way for us to engage with furniture manufacturers and show our cutting capabilities. Our crew is already excited to come back next year."

ZUND

"Since this is our only opportunity to present products specifically to the furniture manufacturing industry; it's a very important show for both SPEC, as a vendor, and the potential users of the supplies and equipment we had on display."

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SPEC

Who Should Exhibit?



Companies that produce, design, develop, and manufacture products and equipment, as well as offer services and solutions for the home furnishings manufacturing industry in the following product groups:

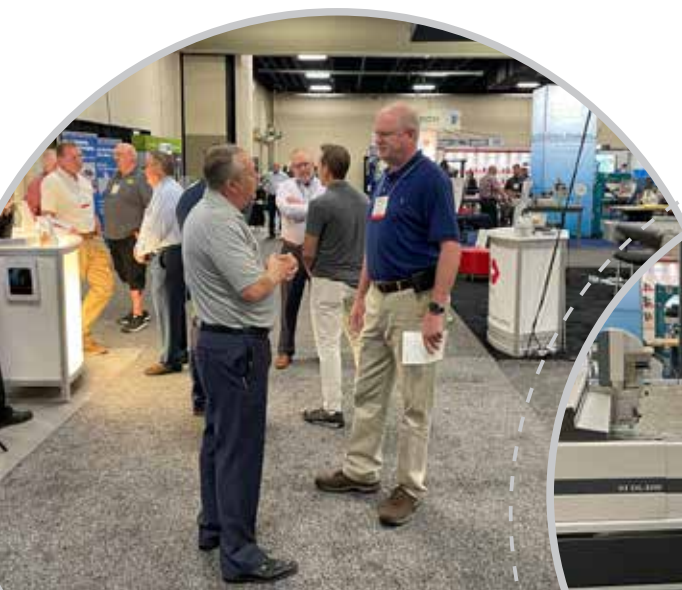
- ⚙ Adhesives / Finishes / Paints
- ⚙ Computer Software / Information Technology
- ⚙ Contract Manufacturing
- ⚙ Cutting & Sewing Equipment
- ⚙ Cutting & Tools For Foam
- ⚙ Distributors
- ⚙ Fabrics / Upholstery
- ⚙ Fibers
- ⚙ Financial Management
- ⚙ Findings / Trims
- ⚙ Foam
- ⚙ Foam Fabricating Machinery
- ⚙ Furniture Manufacturing Machinery
- ⚙ Furniture / Bedding Mechanisms
- ⚙ Hardware & Components
- ⚙ Labels
- ⚙ Nonwovens
- ⚙ Quilting Machinery
- ⚙ Racking Systems
- ⚙ Research & Development
- ⚙ Supplies
- ⚙ Testing Equipment
- ⚙ Testing Laboratories
- ⚙ Warehousing / Services / Logistics
- ⚙ Wood Process Machinery
- ⚙ Yarns / Threads
- ⚙ Associations / Publications

“The 2021 Furniture Manufacturing Expo was an incredible experience for KurisUSA. Being relatively new to the United States, we had several Manufacturers introduce themselves and make comments as we've never heard of KurisUSA. The show produced approximately 43 leads and got our name out there.”

KurisUSA

**Reserve your
Booth Now!**

**Space is
LIMITED!**



2022 Quick Facts



Show Dates & Times: Wednesday, July 20, 2022 10:00am – 5:00pm
Thursday, July 21, 2022 10:00am – 4:00pm

Location: Hickory Metro Convention Center, Hickory, North Carolina, USA

Exhibitor Product Groups: Computer Software/Information Technology; Contract Manufacturing; Cutting & Sewing Equipment; Distributors; Fabrics; Fibers; Financial Management; Findings/Trims; Foam; Adhesives/Finishes/Paints; Foam Fabricating Machinery; Furniture Manufacturing Machinery; Hardware & Components; Nonwovens; Packaging; Quilting Machinery; Racking Systems; Research & Development; Services & Logistics; Supplies; Testing Equipment; Testing Laboratories; Upholstery Mechanisms; Wood Process Machinery; Yarns; Associations; Publications

Exhibit Space Rates:

Advance Rates:

November 13 - March 25, 2022

Booth Package = US \$33 per nsf
Bulk Rate (1,000+ nsf) = US \$29 per nsf
Open Corners = US \$300 each

Standard Rates:

March 26 - July 20, 2022

Booth Package = US \$35 per nsf
Bulk Rate (1,000+ nsf) = US \$31 per nsf
Open Corners = US \$300 each

Price includes pipe & drape on back (8' high) and sides (3' high), material handling, company name sign, wastebasket, directory listing, daily booth cleaning & booth personnel badges. Island booths do not include any pipe & drape unless requested in advance. NSF = Net Square Feet.

Attendees: Those involved in all areas of manufacturing home furnishing products and components.

Education Program: A comprehensive 2-day educational program will be available to all attendees.

Contact: **Steve Everett**, Sales Manager
+1 (404) 647-0805
Steve.Everett@ExpoDevCo.com

Organizer: Exposition Development Company, Inc.

