

# Lead Retrieval Order Form

## New England Food Show 2023 | April 2 - 4, 2023 | Boston, MA

Order Online:  
You can securely rent your scanner  
online by [clicking here](#)

Mail or fax your order form to:  
Custom Registration Inc.  
PO Box 668  
Arlington, TX 76004

Fax (817) 277-7616  
Call us if you have any questions.  
Phone (817) 277-7791  
Federal Tax ID# 75-2691030

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
 Company: \_\_\_\_\_ Booth Number: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_  
 State/Country: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Onsite Contact: \_\_\_\_\_ Onsite Phone: \_\_\_\_\_

Scanner Options <small>See below for details</small>	On or Before 3/4/2023	After 3/4/2023	Quantity	Total
1 Phone App License	<input type="checkbox"/> \$350	<input type="checkbox"/> \$400		
3 Phone App Licenses	<input type="checkbox"/> \$925	<input type="checkbox"/> \$975		
5 Phone App Licenses	<input type="checkbox"/> \$1,575	<input type="checkbox"/> \$1,625		
Basic Scanner	<input type="checkbox"/> \$350	<input type="checkbox"/> \$400		
Touch Screen Scanner	<input type="checkbox"/> \$400	<input type="checkbox"/> \$450		
Printer	<input type="checkbox"/> \$100			
Delivery / Training / Pickup:	<input type="checkbox"/> \$50	Time: _____		
Personalized Qualifiers	<input type="checkbox"/> \$50			
USB Jump Drive	<input type="checkbox"/> \$50			
			<b>Total:</b>	

## Payment Information

Visa    Mastercard    American Express    Check Payment\*

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

\*Send payment to: Custom Registration, Inc.

\*Mailing Address: Custom Registration, PO Box 668, Arlington, TX 76004

### TERMS AND CONDITIONS

1. Custom Registration agrees to provide the equipment and services listed in this agreement at the prices stated.
2. Custom Registration shall not be liable for any incidental or consequential damages arising from the loss of information, for any reason, arising from or related to Custom Registration's equipment. Custom Registration's liability for damage for any cause whatsoever shall be limited to the total price for the goods and services provided by Custom Registration.
3. Customer hereby agrees to immediately pay Custom Registration for any damage to said equipment or any loss of said equipment. Loss of a PDF scanner, printer, or download unit requires a payment of \$2,500.00 from exhibitor to Custom Registration.
4. Custom Registration must receive cancellation requests at the address on this agreement at least one week prior to the opening of this event. Requests for cancellation that are received by this deadline will be refunded in an amount to 75% of the total price of the order. Cancellation

## Scanner Options

The lead retrieval Barcode Scanner System is a compact device that allows you to scan a barcode on a prospective buyer's name badge, and automatically capture his or her name, company, address, including telephone and fax numbers, and email addresses, and sales qualifiers directly into an excel spreadsheet.



### **Touch Screen Scanner**

*Wireless, handheld touch screen badge scanner. Battery will be fully charged and last the life of the show. This scanner has a free form note area that allows typed out notes. Scanner can be paired with a printer.*



### **Wireless Printer**

*Wireless, handheld printer that can be paired with either Touch Screen or Basic Scanners. Pair up to 4 scanners with each printer. Battery will be fully charged and last the life of the show.*



### **Basic Scanner**

*Wireless, handheld badge scanner. Battery will be fully charged and last the life of the show. This allows for simple badge scanning. Scanner can be paired with a printer.*



### **Phone App**

*A simple to use App that works with most iOS and Android operating systems. Add leads, custom qualifiers, notes via a simple to use app. Scan on and off the show floor. Scans are backed up in the cloud for easy access.*

## Personalized Qualifiers

01. \_\_\_\_\_
02. \_\_\_\_\_
03. \_\_\_\_\_
04. \_\_\_\_\_
05. \_\_\_\_\_
06. \_\_\_\_\_
07. \_\_\_\_\_
08. \_\_\_\_\_
09. \_\_\_\_\_
10. \_\_\_\_\_
11. \_\_\_\_\_
12. \_\_\_\_\_
13. \_\_\_\_\_
14. \_\_\_\_\_
15. \_\_\_\_\_

## Standard Qualifiers

- |                               |                                |
|-------------------------------|--------------------------------|
| 1. <b>HOT LEAD</b>            | 6. <b>SCHEDULE DEMO</b>        |
| 2. <b>SEND LITERATURE</b>     | 7. <b>PURCHASING AUTHORITY</b> |
| 3. <b>SEND PRICING INFO</b>   | 8. <b>HAVE SALES REP CALL</b>  |
| 4. <b>ADD TO MAILING LIST</b> | 9. <b>INTERESTED BUYER</b>     |
| 5. <b>CURRENT CUSTOMER</b>    | 10. <b>COLD LEAD</b>           |

**Use the template to the left to create your own personalized qualifiers. These will be programmed into your unit prior to the event.**