

NEW ENGLAND RESTAURANT & BAR SHOW

March

30 - 31, 2025

Boston Convention &
Exhibition Center

Boston, MA



Exhibitor Brochure

In partnership with:

The MRA
Massachusetts Restaurant Association
Access • Influence • Protection

Connecting you to
restaurant, bar, foodservice, retail,
and hospitality establishments
in the New England market



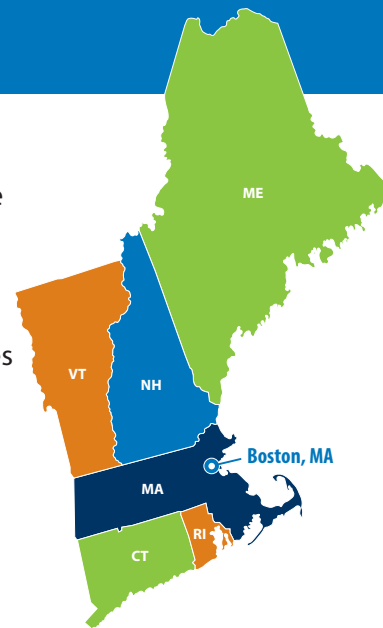
www.NewEnglandRestaurantBarShow.com

NEW ENGLAND RESTAURANT & BAR SHOW

March 30 - 31, 2025

Boston Convention & Exhibition Center

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New England Restaurant & Bar Show is the region's largest restaurant, bar, and foodservice event serving both the foodservice and retail sectors.

The latest products, services, and technologies will be showcased along with a comprehensive and leading-edge program of education and demonstrations that provides restaurants, retail, and foodservice establishments from New England with the best tools to grow and improve their business.

The two-day show will feature 300+ exhibitors/brands, pavilions, networking opportunities, feature areas, and dozens of culinary demos and education sessions.

Why Exhibit?

- Reach thousands of restaurant, bar, and foodservice establishment decision makers from New England
- Ensure your company/brand is represented along with 300+ other exhibiting companies targeting New England
- Showcase new products, technologies, and supplies
- Cost effective networking and advertising
- Connect face to face and expand customer base
- Affirm confidence among existing customers

Who Should Exhibit?

Companies representing the following product groups servicing the restaurant, bar, and foodservice industry, seeking to connect with these establishments in New England.

- Alcohol/Bar Products
- Apparel/Uniforms
- Beverages
- Equipment
- Food
- Furnishings/Décor
- Services
- Supplies
- Tableware
- Technology

"This was my fourth time attending, and the networking and just the WOW I get every year with new information and the introductions to different new local vendors is incredible."

Shirley Chen, General Manager, Paradies-Lagardère Company

"This is a fantastic opportunity to network with vendors from both large and small local companies. It was very beneficial to our team."

*Christopher Hoyt, Beverage/Bar Manager,
The Pine Bar/Filmark Hospitality Group*



Contact Us to Reserve Your Booth!

Exhibit@NewEnglandRestaurantBarShow.com

NEW ENGLAND RESTAURANT & BAR SHOW

"What an amazing time. I am already saving the date for next year's show and telling all my colleagues they need to attend too!"

Connie Ortiz, Chef/Owner, CS Creations

Who Attends?

Anyone involved in the running of restaurants, bars, and foodservice establishments from New England looking for the latest products, services, and technologies such as but not limited to:

- Restaurant Owners
- General Managers
- Executive Chefs
- Bar Managers
- Purchasing Managers
- Caterers/Event Planners
- F&B Directors
- Corporate Management
- Non-Commercial Management
- Nutritionists

91%

of attendees come to the show to meet exhibitors and find new products

Source: 2024 Attendee Survey

92%

of exhibitors say they are planning on exhibiting again in 2025

Source: 2024 Exhibitor Survey

88%

of attendees make or influence buying decisions

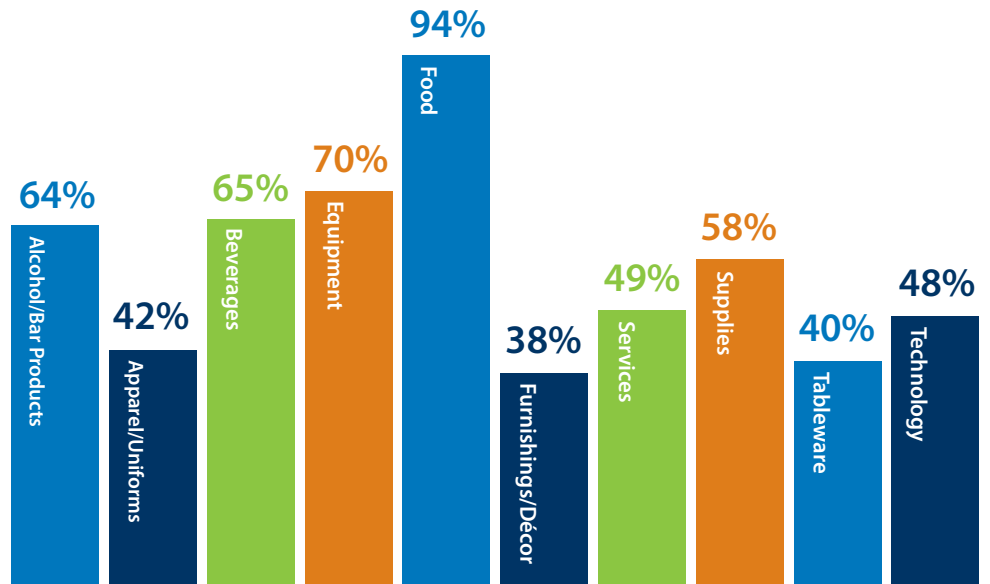
Source: 2024 Attendee Registration Demographics

Establishment Type

| | |
|---------------------------|-----|
| Chain-Owned | 6% |
| Franchise/Independent | 6% |
| Independent - Multi Unit | 23% |
| Independent - Single Unit | 55% |
| Multi-Unit Headquarters | 3% |
| Non-Commercial | 3% |
| Online/E-commerce | 1% |
| Other | 5% |

Source: 2024 Attendee Registration

Areas of Interest



Source: 2024 Attendee Registration



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2025 Quick Facts

NEW ENGLAND RESTAURANT & BAR SHOW

Show Dates & Times: Sunday, March 30 10am to 5pm
Monday, March 31 10am to 5pm

Location: Boston Convention & Exhibition Center, Boston, MA

Exhibit Space Rates: **Advance Rates** (end October 31, 2024)
MRA Member Rate \$3,900 per 10'x10' Booth Unit
Non-Member Rate \$4,200 per 10'x10' Booth Unit

Standard Rates
MRA Member Rate \$4,200 per 10'x10' Booth Unit
Non-Member Rate \$4,500 per 10'x10' Booth Unit

Open Corners Additional \$500 each

Owned & Organized By:



Contact:



New England Restaurant & Bar Show
404-994-2918
Exhibit@NewEnglandRestaurantBarShow.com



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