

NEW ENGLAND RESTAURANT & BAR SHOW

April 26-27, 2026

Boston Convention & Exhibition Center, Boston, MA



**Exhibitor
Brochure**

Connecting
you to restaurant,
bar, and foodservice
establishments in
New England.



In partnership with:

The MRA 
Massachusetts Restaurant Association
Access • Influence • Protection

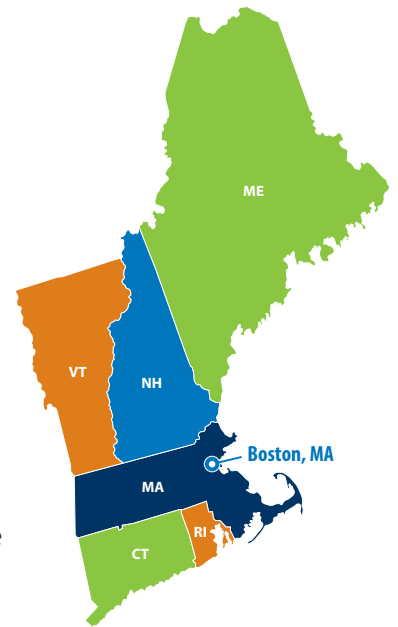
www.NewEnglandRestaurantBarShow.com

NEW ENGLAND RESTAURANT & BAR SHOW

New England Restaurant & Bar Show is the region's largest restaurant, bar, and foodservice event serving both the foodservice and retail sectors.

The latest products, services, and technologies will be showcased along with a comprehensive and leading-edge program of education and demonstrations that provides restaurants, retail, and foodservice establishments from New England with the best tools to grow and improve their business.

The two-day show will feature 300+ exhibitors/brands, pavilions, networking opportunities, feature areas, and dozens of culinary demos and education sessions.



Why Exhibit

- Reach thousands of restaurant, bar, and foodservice establishment decision makers from New England
- Ensure your company/brand is represented along with 300+ other exhibiting companies targeting New England
- Showcase new products, technologies, and supplies
- Cost effective networking and advertising
- Connect face to face and expand customer base
- Affirm confidence among existing customers

“

**Christopher Hoyt,
Beverage/Bar Manager,**

The Pine Bar/Filmark Hospitality Group

“This is a fantastic opportunity to network with vendors from both large and small local companies. It was very beneficial to our team.”

”

Lisa Duff, COO, Rocky Coast

“I just wanted to say that we were extremely happy with the attendees this year, and are thankful that your team put in the extra time vetting all the attendees. It really showed! Please keep doing that, it really made a difference, and we are very happy!”

Who Should Exhibit?

Companies representing the following product groups servicing the restaurant, bar, and foodservice industry, seeking to connect with these establishments in New England.

- Alcohol/Bar Products
- Apparel/Uniforms
- Beverages
- Equipment
- Food
- Furnishings/Décor
- Services
- Supplies
- Tableware
- Technology

Contact Us to Reserve Your Booth!

Exhibit@NewEnglandRestaurantBarShow.com

NEW ENGLAND RESTAURANT & BAR SHOW

92%

of attendees come to the show to meet exhibitors and find new products

Source: 2025 Attendee Survey

Who Attends?

Anyone involved in the running of restaurants, bars, and foodservice establishments from New England looking for the latest products, services, and technologies such as but not limited to:

- Restaurant Owners
- General Managers
- Executive Chefs
- Bar Managers
- Purchasing Managers
- Caterers/Event Planners
- F&B Directors
- Corporate Management
- Non-Commercial Management
- Nutritionists

“

Connie Ortiz,
Chef/Owner, CS Creations

“What an amazing time. I am already saving the date for next year’s show and telling all my colleagues they need to attend too!”

93%

of exhibitors say they are planning on exhibiting again in 2025

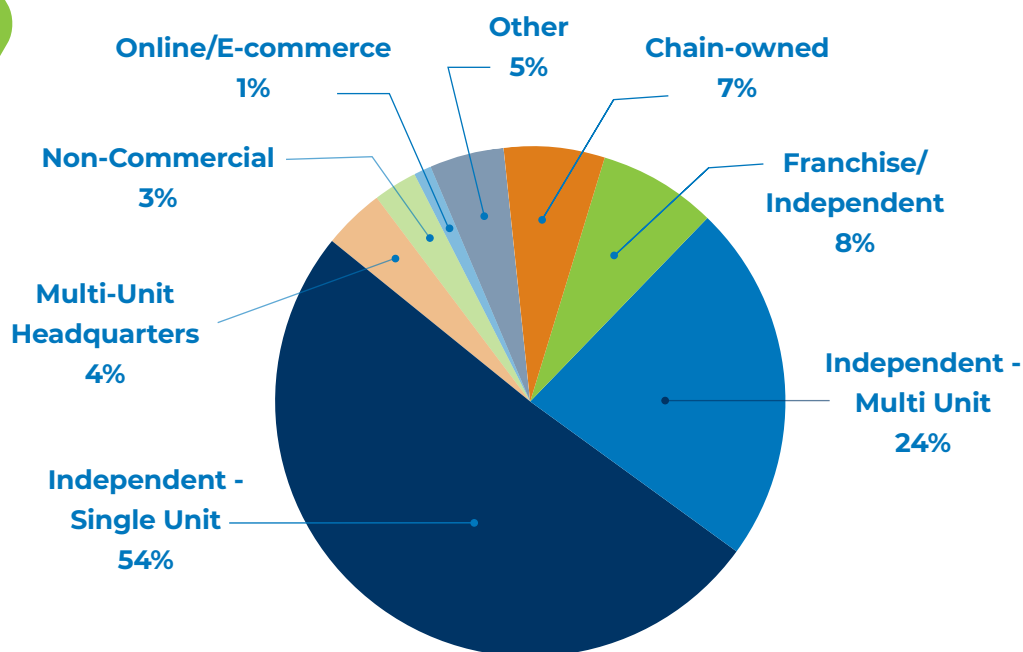
Source: 2025 Exhibitor Survey

89%

of attendees make or influence buying decisions

Source: 2025 Attendee Registration Demographics

Establishment Type



Source: 2025 Attendee Survey

Contact Us to Reserve Your Booth!

Exhibit@NewEnglandRestaurantBarShow.com

NEW ENGLAND RESTAURANT & BAR SHOW

2026 Quick Facts



Show Dates & Times: Sunday, April 26 10am to 5pm
Monday, April 27 10am to 4pm

Location: Boston Convention & Exhibition Center, Boston, MA

Exhibit Space Rates: **Early Bird Rates** (end July 31, 2025)

MRA Member Rate	\$3,400 per 10'x10' Booth Unit
Non-Member Rate	\$3,750 per 10'x10' Booth Unit

Advance Rates (end November 30, 2025)

MRA Member Rate	\$4,050 per 10'x10' Booth Unit
Non-Member Rate	\$4,350 per 10'x10' Booth Unit

Standard Rates

MRA Member Rate	\$4,400 per 10'x10' Booth Unit
Non-Member Rate	\$4,750 per 10'x10' Booth Unit

Open Corners Additional \$500 each

Owned & Organized By:



Contact:



New England Restaurant & Bar Show
404-994-2918
Exhibit@NewEnglandRestaurantBarShow.com

www.NewEnglandRestaurantBarShow.com